UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 or 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of April, 2016

Commission File Number: 001-14946

CEMEX, S.A.B. de C.V.

(Translation of Registrant's name into English)

Avenida Ricardo Margáin Zozaya #325, Colonia Valle del Campestre San Pedro Garza García, Nuevo León, México 66265

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F 🗵 Form 40-F 🗆

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Contents

1. Press release, dated April 28, 2016, announcing subscription issue price of new CPOs of CEMEX, S.A.B. de C.V. (NYSE:CX).

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, CEMEX, S.A.B. de C.V. has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

CEMEX, S.A.B. de C.V.

(Registrant)

/s/ Rafael Garza

Date: April 28, 2016

By:

Name: Rafael Garza Title: Chief Comptroller

EXHIBIT INDEX

EXHIBIT	
NO.	

1.

DESCRIPTION

Press release, dated April 28, 2016, announcing subscription issue price of new CPOs of CEMEX, S.A.B. de C.V. (NYSE:CX).

Media Relations Jorge Pérez +52 (81) 8888-4334 mr@cemex.com Investor Relations Eduardo Rendón +52 (81) 8888-4256 ir@cemex.com



Analyst Relations Lucy Rodriguez +1 (212) 317-6007 ir@cemex.com

CEMEX ANNOUNCES SUBSCRIPTION ISSUE PRICE OF NEW CPOs

MONTERREY, MEXICO, APRIL 28, 2016 – CEMEX, S.A.B. de C.V. ("CEMEX") (NYSE: CX) announced today that as a result of the application of retained earnings for a capital increase approved by CEMEX's shareholders at the annual general ordinary shareholders meeting held on March 31, 2016, CEMEX shareholders will receive new shares as follows:

- 1 new CEMEX Ordinary Participation Certificate ("CPO") per 25 CEMEX CPOs held, or, if applicable, 3 new shares per 75 shares currently
 outstanding.
- Holders of CEMEX American Depositary Shares ("ADS") will receive 1 newly issued ADS per 25 ADSs held.
- No cash will be distributed by CEMEX, including for fractions for which no shares are issued.

The delivery of the new CPOs or shares, as applicable, will be made starting on May 4, 2016. Only holders of record of CEMEX CPOs or ADSs as of May 3, 2016 (the record date) will receive new shares as a result of the increase in the capital stock. The new ADSs to be issued will be distributed on or about May 10, 2016. Each ADS represents 10 CPOs.

As a result of all of the above, the conversion rate of CEMEX's optional convertible subordinated notes due 2018 (the "2018 Convertible Notes"), both series of CEMEX's optional convertible subordinated notes due 2020 (the "2020 Convertible Notes"), as well as CEMEX's mandatory convertible obligations due 2019 (the "2019 Convertible Notes") will be adjusted accordingly. The new conversion rate for the 2018 Convertible Notes will be 112.1339 ADSs per U.S.\$1,000 principal amount of 2018 Convertible Notes, equivalent to a conversion price of approximately U.S.\$8.9179 per ADS. The new conversion rate for the 2020 Convertible Notes, equivalent to a conversion price of approximately U.S.\$11.4463 per ADS. The new conversion rate for the 2019 Convertible Notes will be 489.5266 CPOs per each convertible obligation, equivalent to a conversion price of approximately MXN\$18.1808 per CPO.

The subscription price is MXN\$12.9390 per new CEMEX CPO. The shares will be subscribed for at a price of MXN\$4.3130 per share, of which MXN\$0.00277661 will go to CEMEX's capital stock and the remaining amount will be treated as premium for the subscription of capital, and will be deemed fully paid by a capitalization of retained earnings. CEMEX shareholders will not be required to pay any consideration in connection with the issuance of the shares.

In accordance with applicable tax laws, the previously mentioned capitalization is not subject to a withholding of income taxes by CEMEX as the capitalization is being charged against retained earnings corresponding to the 2013 and prior fiscal years.

###

This press release contains forward-looking statements and information that are necessarily subject to risks, uncertainties, and assumptions. CEMEX assumes no obligation to update or correct the information contained in this press release.