#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 or 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of March, 2018

Commission File Number: 001-14946

#### CEMEX, S.A.B. de C.V.

(Translation of Registrant's name into English)

Avenida Ricardo Margáin Zozaya #325, Colonia Valle del Campestre Garza García , Nuevo León, 66265 México (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F 🛛 Form 40-F 🗆

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

#### Contents

- 1. Presentation that includes information of Cemex, S.A.B. de C.V. (NYSE:CX) ("CEMEX") discussed by Fernando A. González Olivieri, CEMEX's Chief Executive Officer, on March 15, 2018, during CEMEX's annual event, *CEMEX Day*.
- Presentation that includes information of CEMEX's business strategy and outlook discussed by Juan Pablo San Agustín, CEMEX's Executive Vice President of Strategic Planning and New Business Development, on March 15, 2018, during CEMEX's annual event, CEMEX Day.
- 3. Presentation that includes information of CEMEX's financial strategy discussed by José Antonio González Flores, CEMEX's Executive Vice President of Finance and Chief Financial Officer, on March 15, 2018, during CEMEX's annual event, *CEMEX Day*.
- 4. Presentation that includes information of CEMEX's business and operations in Mexico discussed by Juan Romero Torres, President of CEMEX Mexico, on March 15, 2018, during CEMEX's annual event, *CEMEX Day*.
- 5. Presentation that includes information of CEMEX's business and operations in Asia, the Middle East and Africa discussed by Joaquín Miguel Estrada Suarez, President of CEMEX Asia, Middle East and Africa, on March 15, 2018, during CEMEX's annual event, *CEMEX Day*.
- 6. Presentation that includes information of CEMEX's business and operations in Europe discussed by Jaime Gerardo Elizondo Chapa, President of CEMEX Europe, on March 15, 2018, during CEMEX's annual event, *CEMEX Day*.
- 7. Presentation that includes information of CEMEX's business and operations in South, Central America and the Caribbean discussed by Jaime Muguiro Domínguez, President of CEMEX South, Central America and the Caribbean, on March 15, 2018, during CEMEX's annual event, *CEMEX Day*.
- 8. Presentation that includes information of CEMEX's business and operations in the United States of America discussed by Ignacio Madridejos Fernández, President of CEMEX USA, on March 15, 2018, during CEMEX's annual event, *CEMEX Day*.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, CEMEX, S.A.B. de C.V. has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: March 15, 2018

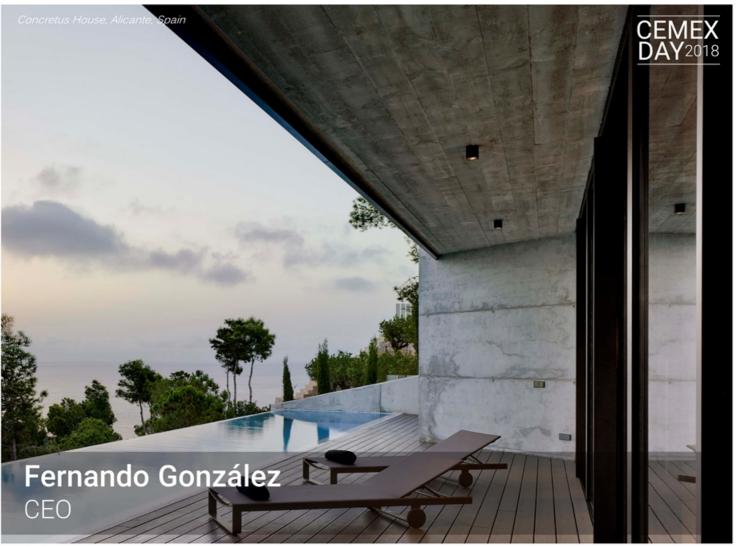
CEMEX, S.A.B. de C.V.	
(Registrant)	

By: /s/ Rafael Garza Name: Rafael Garza Title: Chief Comptroller

#### EXHIBIT INDEX

EXHIBIT NO.	DESCRIPTION			
1.	Presentation that includes information of Cemex, S.A.B. de C.V. (NYSE:CX) ("CEMEX") discussed by Fernando A. González Olivieri, CEMEX's Chief Executive Officer, on March 15, 2018, during CEMEX's annual event, <i>CEMEX Day</i> .			
2.	Presentation that includes information of CEMEX's business strategy and outlook discussed by Juan Pablo San Agustín, CEMEX's Executive Vice President of Strategic Planning and New Business Development, on March 15, 2018, during CEMEX's annual event, <i>CEMEX Day</i> .			
3.	Presentation that includes information of CEMEX's financial strategy discussed by José Antonio González Flores, CEMEX's Executive Vice President of Finance and Chief Financial Officer, on March 15, 2018, during CEMEX's annual event, CEMEX Day.			
4.	Presentation that includes information of CEMEX's business and operations in Mexico discussed by Juan Romero Torres, President of CEMEX Mexico, on March 15, 2018, during CEMEX's annual event, CEMEX Day.			
5.	Presentation that includes information of CEMEX's business and operations in Asia, the Middle East and Africa discussed by Joaquín Miguel Estrada Suarez, President of CEMEX Asia, Middle East and Africa, on March 15, 2018, during CEMEX's annual event, CEMEX Day.			
6.	Presentation that includes information of CEMEX's business and operations in Europe discussed by Jaime Gerardo Elizondo Chapa, President of CEMEX Europe, on March 15, 2018, during CEMEX's annual event, CEMEX Day.			
7.	Presentation that includes information of CEMEX's business and operations in South, Central America and the Caribbean discussed by Jaime Muguiro Domínguez, President of CEMEX South, Central America and the Caribbean, on March 15, 2018, during CEMEX's annual event, <i>CEMEX Day</i> .			
8.	Presentation that includes information of CEMEX's business and operations in the United States of America discussed by Ignacio Madridejos Fernández, President of CEMEX USA, on March 15, 2018, during CEMEX's annual event, CEMEX Day			
	4			







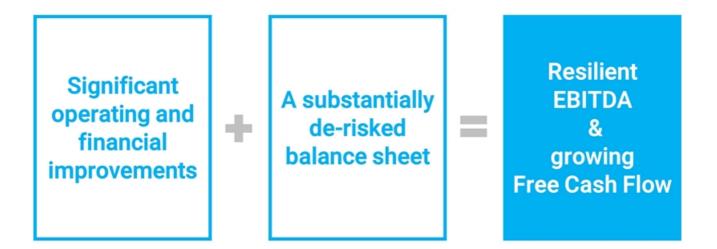
These presentations contain forward-looking statements within the meaning of the U.S. federal securities laws. CEMEX, S.A.B. de C.V. and its direct and indirect subsidiaries ("CEMEX") intend these forward-looking statements to be covered by the safe harbor provisions for forwardlooking statements in the U.S. federal securities laws. In some cases, these statements can be identified by the use of forward-looking words such as "may," "should," "could," "anticipate," "estimate," "expect," "plan," "believe," "predict," "potential" and "intend" or other similar words. These forward-looking statements reflect CEMEX's current expectations and projections about future events based on CEMEX's knowledge of present facts and circumstances and assumptions about future events. These statements necessarily involve risks and uncertainties that could cause actual results to differ materially from CEMEX's expectations. Some of the risks, uncertainties and other important factors that could cause results to differ, or that otherwise could have an impact on CEMEX or its subsidiaries, include the cyclical activity of the construction sector; CEMEX's exposure to other sectors that impact CEMEX's business, such as but not limited to the energy sector; competition; general political, economic and of anti-trust laws and as such, among business conditions in the markets in which CEMEX operates or that affects our operations; the regulatory environment, including environmental, tax, antitrust and acquisition-related rules and regulations; CEMEX's ability to satisfy CEMEX's obligations under its material debt agreements, the indentures that govern CEMEX's senior secured notes and CEMEX's other debt instruments; the impact of CEMEX's below investment grade debt rating on CEMEX's cost of capital; CEMEX's ability to consummate asset sales, fully integrate newly acquired businesses, achieve cost-savings from CEMEX's cost-reduction initiatives and implement CEMEX's global pricing initiatives for CEMEX's products; the increasing reliance on information technology infrastructure for CEMEX's invoicing, procurement, financial statements and other processes that can adversely affect our sales and operations in the event that the infrastructure does not work as intended, experiences technical difficulties or is subjected to cyber-attacks; weather conditions; natural disasters and other unforeseen events; and the other risks and uncertainties described in CEMEX's public filings. Readers are urged to read these presentations and carefully consider the risks, uncertainties and other factors that affect CEMEX's business. The information contained in these presentations is subject to change without notice, and CEMEX is not obligated to publicly update or revise forward-looking statements. Readers should review future reports filed by CEMEX, S.A.B. de C.V. with the U.S. Securities and Exchange Commission. CEMEX assumes no obligation to update or correct the information contained in these presentations. CEMEX acts in strict compliance of antitrust laws and as such, among other measures, maintains an independent pricing policy that has been independently developed and its core element is to price CEMEX's products and services based upon their quality and characteristics as well as their value to CEMEX's customers. CEMEX does not accept any communications or agreements of any type with competitors regarding the determination of CEMEX's prices for CEMEX's products and services. Unless the context indicates otherwise, all references to pricing initiatives, price increases or decreases, refer to CEMEX's prices for CEMEX's products.

UNLESS OTHERWISE NOTED, ALL FIGURES ARE PRESENTED IN DOLLARS.

Copyright CEMEX, S.A.B. de C.V. and its subsidiaries.



### Our business model has proven its resilience



...now what we need is EBITDA growth



# We have built a stronger CEMEX over the last 4 years...

Significant operating and financial	<ul> <li>FCF generation above \$1 B+ for second year in a row</li> <li>EBITDA to FCF conversion rate reaching 50%</li> </ul>		
	• \$1.2 B reduction in total working capital investment		
	<ul> <li>Highest net income in a decade, reaching ~\$800 M</li> </ul>		
improvements	<ul> <li>Delivered ~\$140 M of savings in SG&amp;A<sup>(1)</sup></li> </ul>		
	<ul> <li>Improved kiln operating efficiency by 3.4 M tons</li> </ul>		
with a substantially de-risked	<ul> <li>Reduced total debt by ~\$6 B</li> <li>Delevered from 5.49x to 3.85x</li> </ul>		

Asset sales of ~\$3.6 B at mid-teen multiples

1) Excludes distribution expense, depreciation, and amortization

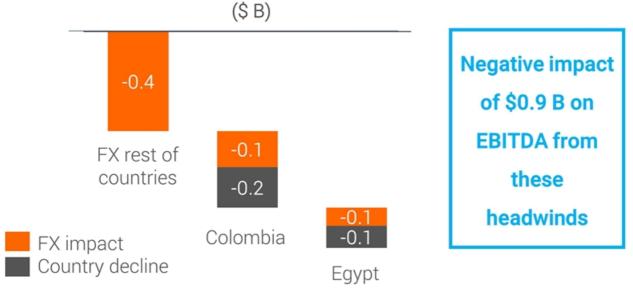
balance sheet

CEOI4



### ... generating resilient EBITDA despite significant headwinds

Impact on EBITDA from 2013 to 2017<sup>(1)</sup>

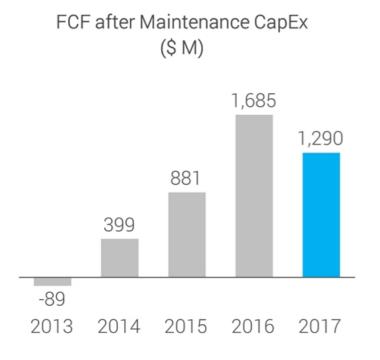


#### Still, we delivered EBITDA of \$2.6 B in 2017

1) On a like-for-like basis



### FCF generation tripled to reach \$1 B+...



1) EBITDA to free cash flow after maintenance capex

### **50%**

FCF conversion<sup>(1)</sup>

-5 days

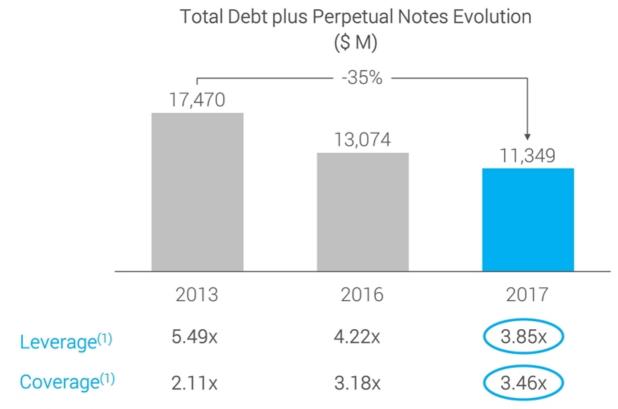
of average **working capital** vs. 28 days in 2013

**\$600 M** 

reduction in cash interest since 2013



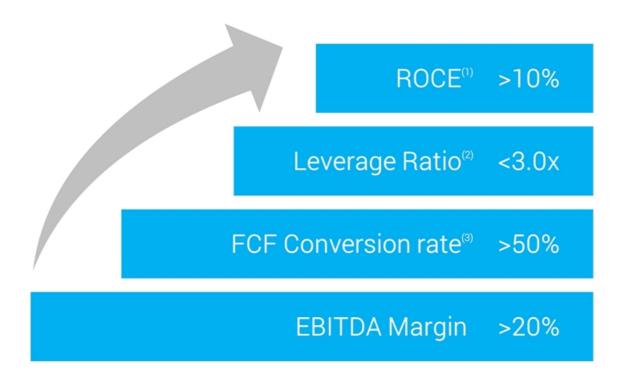
## ... and coupled with asset sales, led to a ~\$6 B debt reduction



1) In accordance with 2017 Bank Agreement



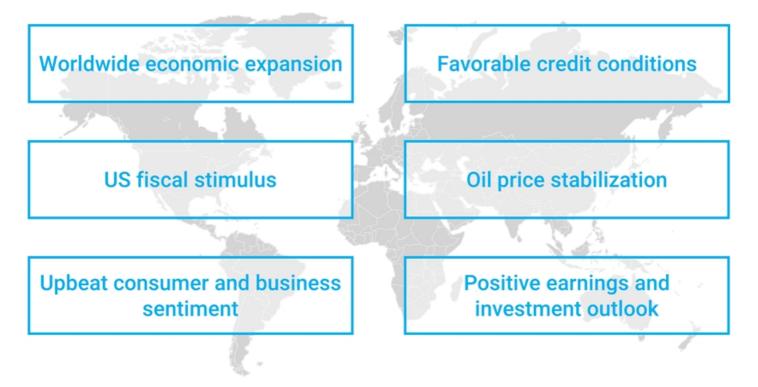
### As a result, we are in a stronger position to realize our mid term goals



1) ROCE = Net Operating Profit After Tax/Net Assets 2) Consolidated funded debt/EBITDA 3) FCF after maintenance capex CEO I 8

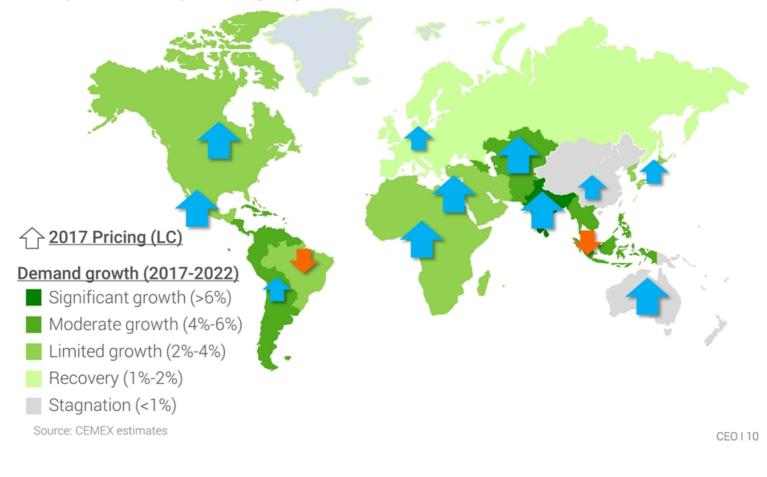


### Best global growth prospects in a decade should create tailwinds instead of headwinds...





### ... producing volume growth as well as positive pricing dynamics





# With those tailwinds, we will grow and deliver shareholder value in coming years...





Return capital to shareholders

Explore growth opportunities

... enabled by disciplined capital allocation

CE0 | 11



# The best way to create shareholder value today is to continue deleveraging

- Our top priority
- We have made great progress over the last 4 years:

Achieve investment grade capital structure

- Leverage declined by 1.7x to 3.85x
- Reduced total debt by ~\$6 B
- Lowered annual cash interest by ~\$600 M
- Expect additional \$125 M reduction in cash interest during 2018
- FCF primary source of deleveraging

CEO | 12



## Current portfolio has substantial EBITDA upside

### Maximize organic growth

- Continue pursuing successful pricing strategy
  - Cumulative contribution to EBITDA of \$1.7 B since 2014
  - Positive pricing momentum in ~80% of our portfolio
- Positive volume outlook in most markets
- No material investments needed
- Delivering superior customer experience
- Strategic Capex ~\$250 M in 2018



### We want to expand our options to return cash to shareholders

- Proposed share buy back
  - Up to \$500 M
  - Timing will depend on market conditions

Return capital to shareholders

• Execution will be consistent with disciplined capital allocation process



## New opportunities can strengthen growth and deleveraging path

- Growth in our existing network
  - Aggregates in developed markets
  - Related businesses

 Cement in high growth emerging markets

CEMEX Ventures

Explore growth opportunities

CEO | 15



### We will execute within a rigorous framework

Explore growth opportunities

- Consistent with investment grade capital structure objective
- ROCE to exceed our cost of capital
- Accretive on a per share basis
- Potential synergies
- No market more than 25% of consolidated EBITDA
- Funding mix flexibility (FCF, debt & equity)



### And we are doing even more...





CEO | 18



### Digital technologies have the highest power to transform our industry and our company

Most profound impact will be on the way in which markets and customers are served

Allowing us to provide a superior customer experience

Enabling our customers to create more value

And thereby creating more value for our shareholders



#### Leading the way, we have created the first end-to-end e-commerce platform in the industry



#### Covering the full customer journey...





### Offering a comprehensive, integrated solution to our customers

#### Covering all products...

Bulk cement	Bagged cement Construrama	Ready-Mix	Aggregates	Other products
----------------	------------------------------	-----------	------------	-------------------

CEO | 21



### Offering a comprehensive, integrated solution to our customers

Reaching all our markets...





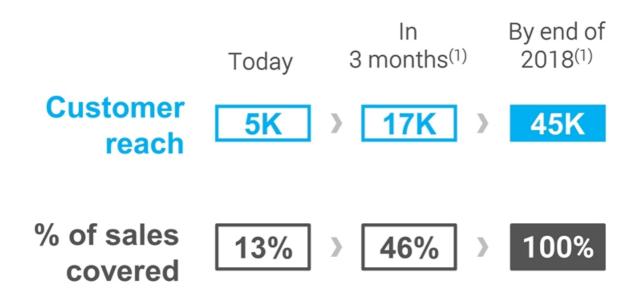
### Offering a comprehensive, integrated solution to our customers

Compatible with all devices...





# Global launch resulting in high customer adoption



1) Current CEMEX estimates





### What you should expect from us

- Aim to achieve Zero for Life
- Regain investment grade capital structure
- Continue to generate \$1 B+ in Free Cash Flow
- Deliver EBITDA growth
- Maintain disciplined capital allocation
- Delivering a superior customer experience enabled by digital technologies

Focused on delivering shareholder value







These presentations contain forward-looking statements within the meaning of the U.S. federal securities laws. CEMEX, S.A.B. de C.V. and its direct and indirect subsidiaries ("CEMEX") intend these forward-looking statements to be covered by the safe harbor provisions for forward-looking statements in the U.S. federal securities laws. In some cases, these statements can be identified by the use of forwardlooking words such as "may," "should," "could," "anticipate," "estimate," "expect," "plan," "believe," "predict," "potential" and "intend" or other similar words. These forward-looking statements reflect CEMEX's current expectations and projections about future events based on CEMEX's knowledge of present facts and circumstances and assumptions about future events. These statements necessarily involve risks and uncertainties that could cause actual results to differ materially from CEMEX's expectations. Some of the risks, uncertainties and other important factors that could cause results to differ, or that otherwise could have an impact on CEMEX or its subsidiaries, include the cyclical activity of the construction sector; CEMEX's exposure to other sectors that impact CEMEX's business, such as but not limited to the energy sector; competition; general political, economic and of anti-trust laws and as such, among business conditions in the markets in which CEMEX operates or that affects our operations; the regulatory environment, including environmental, tax, antitrust and acquisition-related rules and regulations; CEMEX's ability to satisfy CEMEX's obligations under its material debt agreements, the indentures that govern CEMEX's senior secured notes and CEMEX's other debt instruments; the impact of CEMEX's below investment grade debt rating on CEMEX's cost of capital; CEMEX's ability to consummate asset sales, fully integrate newly acquired businesses, achieve cost-savings from CEMEX's cost-reduction initiatives and implement CEMEX's global pricing initiatives for CEMEX's products; the increasing reliance on information technology infrastructure for CEMEX's invoicing, procurement, financial statements and other processes that can adversely affect our sales and operations in the event that the infrastructure does not work as intended, experiences technical difficulties or is subjected to cyber-attacks; weather conditions; natural disasters and other unforeseen events; and the other risks and uncertainties described in CEMEX's public filings. Readers are urged to read these presentations and carefully consider the risks, uncertainties and other factors that affect CEMEX's business. The information contained in these presentations is subject to change without notice, and CEMEX is not obligated to publicly update or revise forward-looking statements. Readers should review future reports filed by CEMEX, S.A.B. de C.V. with the U.S. Securities and Exchange Commission. CEMEX assumes no obligation to update or correct the information contained in these presentations. CEMEX acts in strict compliance of antitrust laws and as such, among other measures, maintains an independent pricing policy that has been independently developed and its core element is to price CEMEX's products and services based upon their quality and characteristics as well as their value to CEMEX's customers. CEMEX does not accept any communications or agreements of any type with competitors regarding the determination of CEMEX's prices for CEMEX's products and services. Unless the context indicates otherwise, all references to pricing initiatives, price increases or decreases, refer to CEMEX's prices for CEMEX's products.

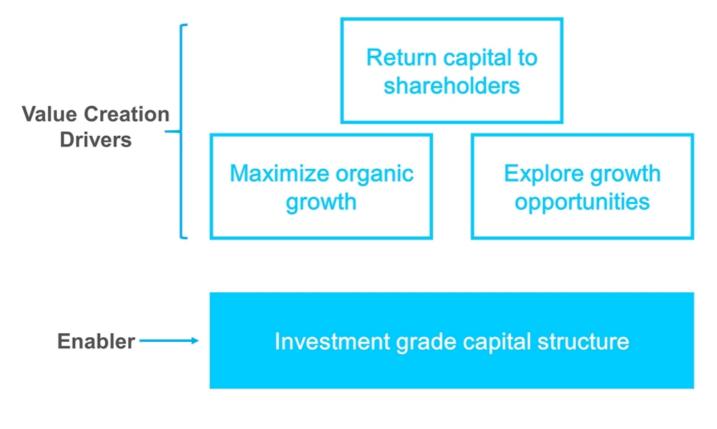
UNLESS OTHERWISE NOTED, ALL FIGURES ARE PRESENTED IN DOLLARS.

Copyright CEMEX, S.A.B. de C.V. and its subsidiaries.

STRATEGY I 2



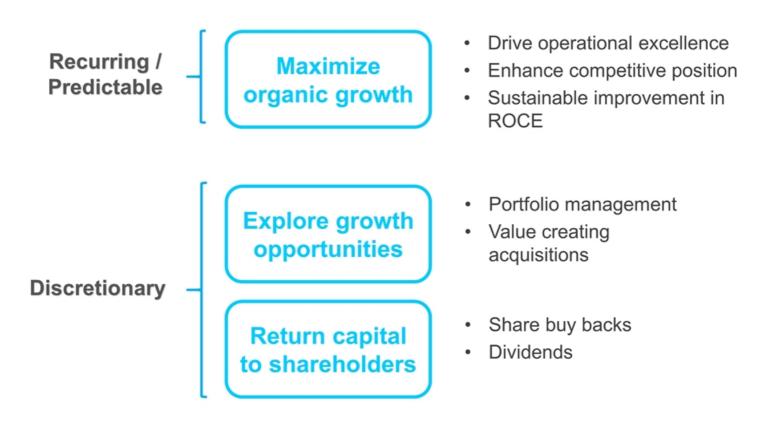
Our strategy focuses on shareholder value accretion



STRATEGY I 3

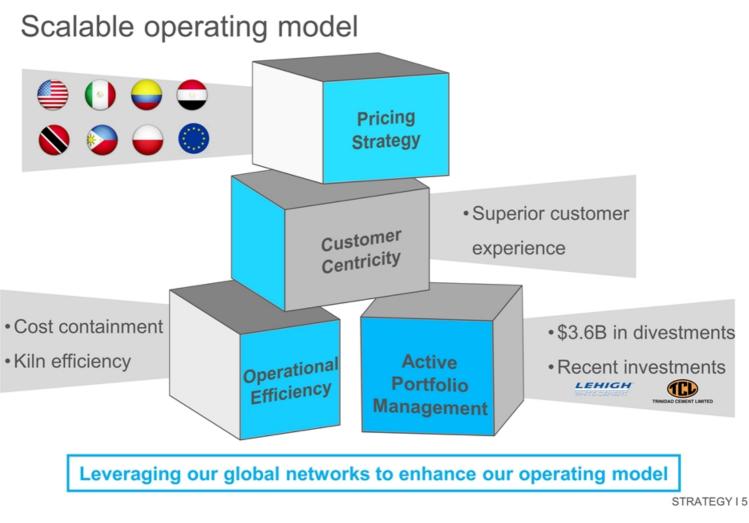


#### Value creation drivers



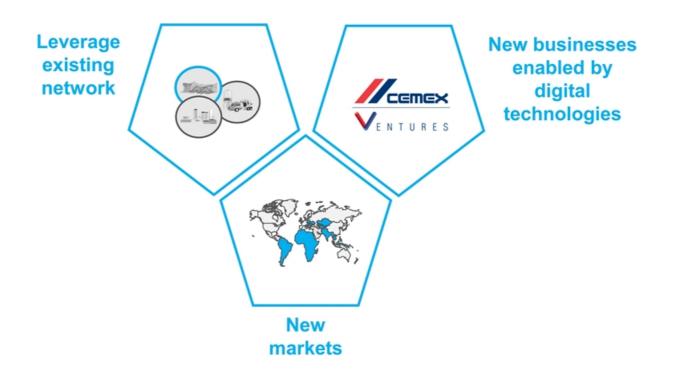
STRATEGY I 4







Our growth strategy supported by three main pillars



STRATEGY I 6



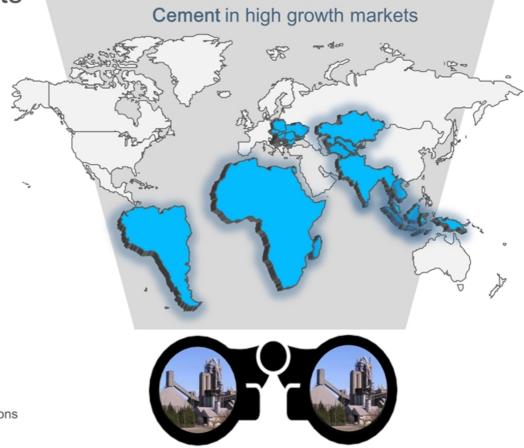
#### Leveraging our existing network



STRATEGY I 7



## While evaluating opportunities to expand into new markets



Focus regions

STRATEGY 18



# CX Ventures should generate value in the construction ecosystem



- Capitalize on efficiency opportunities in the construction industry
- Accelerate technology adoption
- Develop new sources of value creation across the construction ecosystem
- Provide superior customer experience leveraging digital technologies

1) Construction tech investment fund

**Key Highlights** 

+4 roadshows
+2000 startups scouted
3 (+1) investments signed
<b>1</b> participation in "Brick & Mortar Ventures" fund <sup>(1)</sup>
+450 ideas reviewed
+10 active projects
STRATEGY

STRATEGY 19



## Disciplined framework to filter opportunities



STRATEGY I 10



## What you should expect from us

- Increase EBITDA through high operating leverage
- Grow by leveraging our existing network
- Consider new market opportunities on a case by case basis
- Develop CX Ventures

#### Focused on delivering shareholder value







These presentations contain forward-looking statements within the meaning of the U.S. federal securities laws. CEMEX, S.A.B. de C.V. and its direct and indirect subsidiaries ("CEMEX") intend these forward-looking statements to be covered by the safe harbor provisions for forwardlooking statements in the U.S. federal securities laws. In some cases, these statements can be identified by the use of forward-looking words such as "may," "should," "could," "anticipate," "estimate," "expect," "plan," "believe," "predict," "potential" and "intend" or other similar words. These forward-looking statements reflect CEMEX's current expectations and projections about future events based on CEMEX's knowledge of present facts and circumstances and assumptions about future events. These statements necessarily involve risks and uncertainties that could cause actual results to differ materially from CEMEX's expectations. Some of the risks, uncertainties and other important factors that could cause results to differ, or that otherwise could have an impact on CEMEX or its subsidiaries, include the cyclical activity of the construction sector; CEMEX's exposure to other sectors that impact CEMEX's business, such as but not limited to the energy sector; competition; general political, economic and of anti-trust laws and as such, among business conditions in the markets in which CEMEX operates or that affects our operations; the regulatory environment, including environmental, tax, antitrust and acquisition-related rules and regulations; CEMEX's ability to satisfy CEMEX's obligations under its material debt agreements, the indentures that govern CEMEX's senior secured notes and CEMEX's other debt instruments; the impact of CEMEX's below investment grade debt rating on CEMEX's cost of capital; CEMEX's ability to consummate asset sales, fully integrate newly acquired businesses, achieve cost-savings from CEMEX's cost-reduction initiatives and implement CEMEX's global pricing initiatives for CEMEX's products; the increasing reliance on information technology infrastructure for CEMEX's invoicing, procurement, financial statements and other processes that can adversely affect our sales and operations in the event that the infrastructure does not work as intended, experiences technical difficulties or is subjected to cyber-attacks; weather conditions; natural disasters and other unforeseen events; and the other risks and uncertainties described in CEMEX's public filings. Readers are urged to read these presentations and carefully consider the risks, uncertainties and other factors that affect CEMEX's business. The information contained in these presentations is subject to change without notice, and CEMEX is not obligated to publicly update or revise forward-looking statements. Readers should review future reports filed by CEMEX, S.A.B. de C.V. with the U.S. Securities and Exchange Commission. CEMEX assumes no obligation to update or correct the information contained in these presentations. CEMEX acts in strict compliance of antitrust laws and as such, among other measures, maintains an independent pricing policy that has been independently developed and its core element is to price CEMEX's products and services based upon their quality and characteristics as well as their value to CEMEX's customers. CEMEX does not accept any communications or agreements of any type with competitors regarding the determination of CEMEX's prices for CEMEX's products and services. Unless the context indicates otherwise, all references to pricing initiatives, price increases or decreases, refer to CEMEX's prices for CEMEX's products.

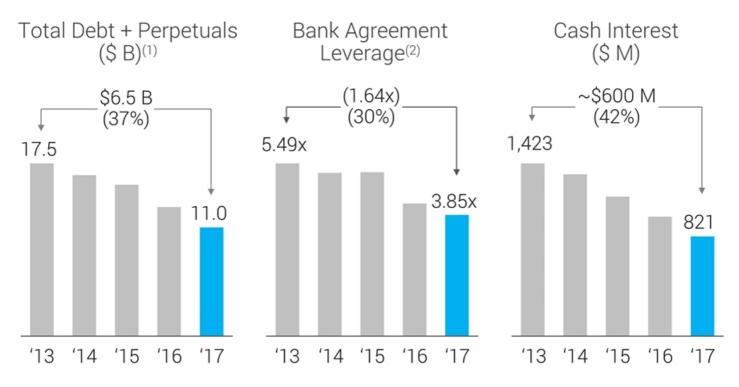
UNLESS OTHERWISE NOTED, ALL FIGURES ARE PRESENTED IN DOLLARS.

Copyright CEMEX, S.A.B. de C.V. and its subsidiaries.



CF013

## Significant progress in deleveraging

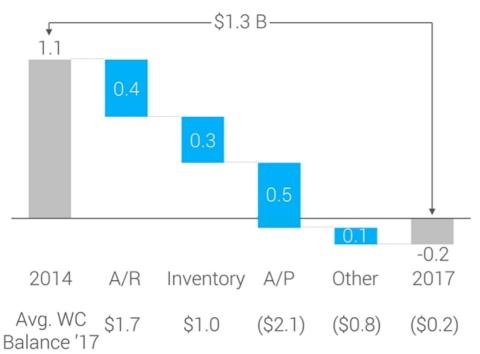


 Debt as of December 31, 2017 on a pro-forma basis reflecting the \$350 million cash reserve created in December 2017 and Revolving Credit Facility used on January 2018 for the redemption of the 4.750% senior secured notes due 2022
 Leverage calculated in accordance to the 2017 Bank Agreement



# We have significantly reduced our investment in working capital

Avg. Working Capital Balance in \$ B (2014 vs. 2017)



Working capital improvements (2014 vs. 2017)

- Not yet due AR ratio improved from 66% to 77%
- Securitized A/R represents ~35% of total A/R at EoY 2017
- Optimization of inventory management (M tons)
  - Cement: from 18 to 13
  - Aggregates: from 37 to 26

CFOI4



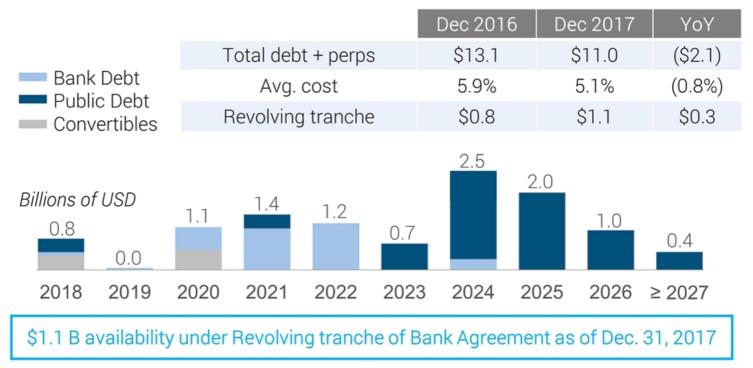


CFOI5



# Addressed all of our debt maturities over next 24 months

Total Debt + Perps as of Dec. 31, 2017 Proforma<sup>(1)</sup>

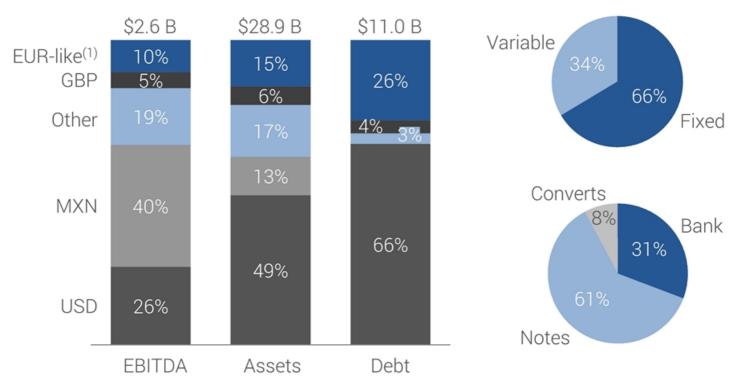


 Debt as of December 31, 2017 on a pro-forma basis reflecting the \$350 million cash reserve created in December 2017 and Revolving Credit Facility used on January 2018 for the redemption of the 4.750% senior secured notes due 2022

CFO I 6



#### Efficient funding sources, currency and interest rate mix



1) Includes other currencies from Croatia, Czech Republic, Norway and Poland Note: EBITDA and assets figures as of EoY 2017. Proforma debt figures after payment of 4.75% Euro Note 2022 during Jan. 2018 CF017



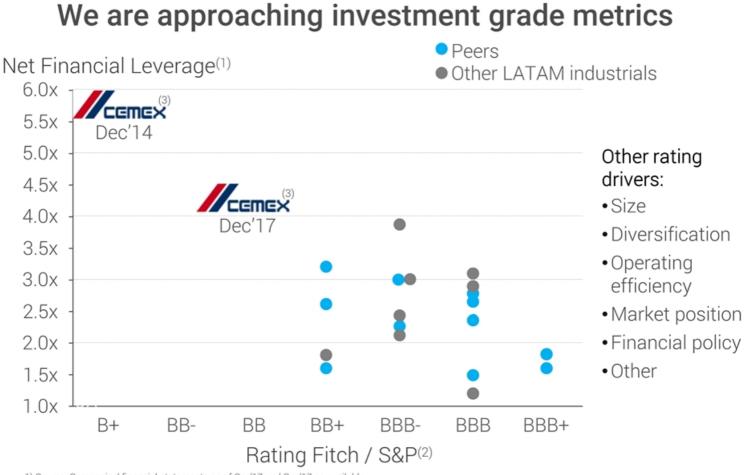
# We are evolving our debt framework towards investment grade characteristics

Bank debt	<ul> <li>Immediate cost reduction of 50bps, further reduction depending on leverage</li> <li>Increased committed revolving tranche of Bank Agreement (\$1.1 B)</li> <li>Dividend and share buy back permitted (\$200 M per year if leverage &lt;4.0x)</li> <li>At CEMEX's option, most restrictions fall away with leverage &lt;3.75x<sup>(1)</sup></li> <li>Security release when leverage ratio &lt;3.50x<sup>(1)</sup> for 2 consecutive quarters</li> </ul>
Public debt	<ul> <li>New documentation incorporates additional operational/financial flexibility</li> <li>Dividend and share buyback flexibility in line with bank debt</li> <li>Most restrictions fall away when leverage &lt;3.75x</li> <li>Most recent refinancing in Euros in December was done at a 2.75% coupon, 41% lower than previous coupon</li> </ul>

1) For two consecutive fiscal quarters, while maximum leverage set at 4.25x Note: Leverage as used on this slide refers to Bank Agreement leverage

CFO I 8





1) Source: Companies' financial statements as of Sep'17 and Dec'17 as available

2) If split rating, the highest is shown

3) Net financial leverage for CEMEX calculated as Net debt plus perpetual notes divided by EBITDA calculated in accordance with IFRS

CFO I 9



#### Share buy back

- Another way to return value to shareholders
- Program provides flexibility
- Current \$200 M annual limit in Bank Agreement

#### Share increase

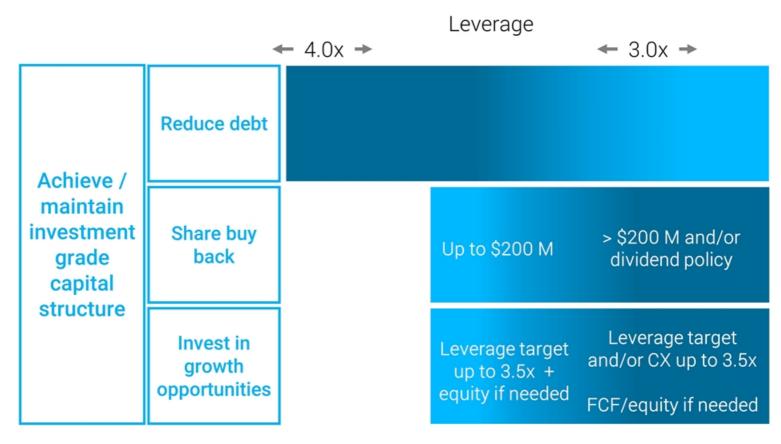
- Take advantage of recent change in Mexican Securities Law
- Achieve equal footing with international peers
- Gain flexibility to fund investment opportunities

Recovering investment grade capital structure remains our top priority

CFOI10

CEMEX

## Investment grade capital structure is our priority



CF0111

CEMEX DAY2018



### What you should expect from us

- Maintain focus on recovering investment grade credit metrics
- Continue driving a prudent financial strategy
- Sustain efficient working capital management





Teotitidan del Valle Cultural Community Center, Mexico CENES Del 2013



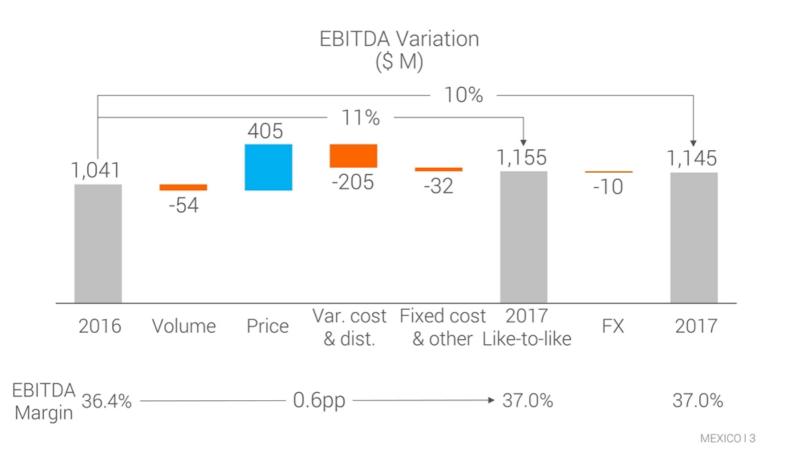
These presentations contain forward-looking statements within the meaning of the U.S. federal securities laws. CEMEX, S.A.B. de C.V. and its direct and indirect subsidiaries ("CEMEX") intend these forward-looking statements to be covered by the safe harbor provisions for forwardlooking statements in the U.S. federal securities laws. In some cases, these statements can be identified by the use of forward-looking words such as "may," "should," "could," "anticipate," "estimate," "expect," "plan," "believe," "predict," "potential" and "intend" or other similar words. These forward-looking statements reflect CEMEX's current expectations and projections about future events based on CEMEX's knowledge of present facts and circumstances and assumptions about future events. These statements necessarily involve risks and uncertainties that could cause actual results to differ materially from CEMEX's expectations. Some of the risks, uncertainties and other important factors that could cause results to differ, or that otherwise could have an impact on CEMEX or its subsidiaries, include the cyclical activity of the construction sector; CEMEX's exposure to other sectors that impact CEMEX's business, such as but not limited to the energy sector; competition; general political, economic and of anti-trust laws and as such, among business conditions in the markets in which CEMEX operates or that affects our operations; the regulatory environment, including environmental, tax, antitrust and acquisition-related rules and regulations; CEMEX's ability to satisfy CEMEX's obligations under its material debt agreements, the indentures that govern CEMEX's senior secured notes and CEMEX's other debt instruments; the impact of CEMEX's below investment grade debt rating on CEMEX's cost of capital; CEMEX's ability to consummate asset sales, fully integrate newly acquired businesses, achieve cost-savings from CEMEX's cost-reduction initiatives and implement CEMEX's global pricing initiatives for CEMEX's products; the increasing reliance on information technology infrastructure for CEMEX's invoicing, procurement, financial statements and other processes that can adversely affect our sales and operations in the event that the infrastructure does not work as intended, experiences technical difficulties or is subjected to cyber-attacks; weather conditions; natural disasters and other unforeseen events; and the other risks and uncertainties described in CEMEX's public filings. Readers are urged to read these presentations and carefully consider the risks, uncertainties and other factors that affect CEMEX's business. The information contained in these presentations is subject to change without notice, and CEMEX is not obligated to publicly update or revise forward-looking statements. Readers should review future reports filed by CEMEX, S.A.B. de C.V. with the U.S. Securities and Exchange Commission. CEMEX assumes no obligation to update or correct the information contained in these presentations. CEMEX acts in strict compliance of antitrust laws and as such, among other measures, maintains an independent pricing policy that has been independently developed and its core element is to price CEMEX's products and services based upon their quality and characteristics as well as their value to CEMEX's customers. CEMEX does not accept any communications or agreements of any type with competitors regarding the determination of CEMEX's prices for CEMEX's products and services. Unless the context indicates otherwise, all references to pricing initiatives, price increases or decreases, refer to CEMEX's prices for CEMEX's products.

UNLESS OTHERWISE NOTED, ALL FIGURES ARE PRESENTED IN DOLLARS.

Copyright CEMEX, S.A.B. de C.V. and its subsidiaries.



## Solid growth in EBITDA generation





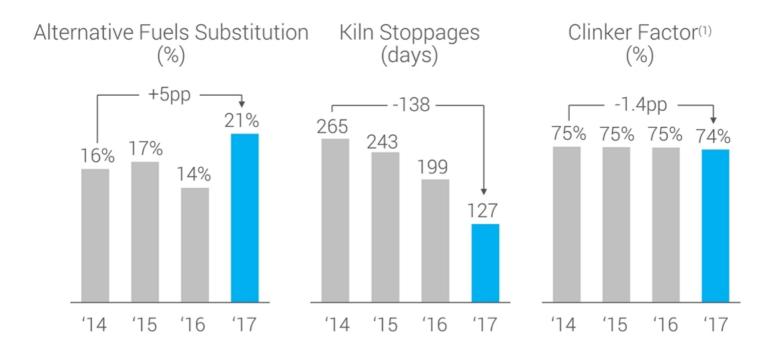
#### Disciplined pricing strategy paying off Price by Business Segment<sup>(1)</sup> Cement<sup>(2)</sup> Ready-mix Aggregates (LC/ton) (LC/ton) (LC/ton) (3) +15% +8%-+9%-+16%<sub>1</sub> +11%<sub>1</sub> +10%1 '17 '15 '16 '15 '16 '17 '15 '16 '14 '14 '14 '17

1) 2) 3)

Data considers CIF prices Domestic gray cement. Prices for this product, in local-currency terms, are up 4% from December 2017 to February 2018. CAGR from 2014 to 2017



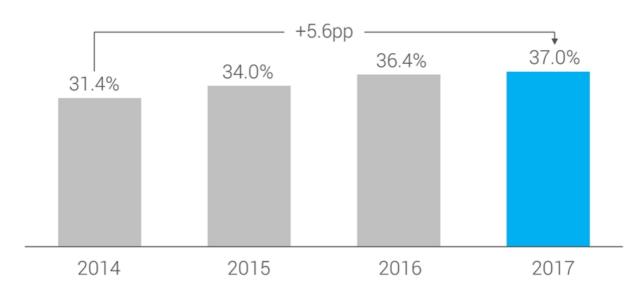
## Continuing to improve operational efficiency



1) Clinker/cement

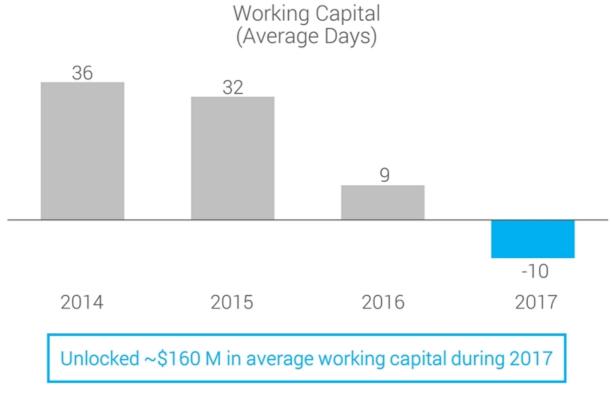


## Delivering strong EBITDA margin expansion



#### EBITDA Margin

# And sustained improvement in working capital





## Market fundamentals remain strong

#### Drivers



Solid demand from middle class expansion



Growing housing & infrastructure needs



Sustainable benefits from structural reforms



Strong U.S. growth

#### Challenges



NAFTA negotiations

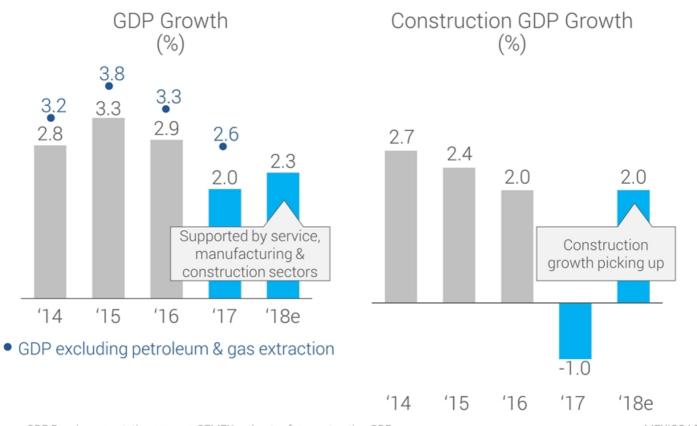


Electoral cycle





#### Growth is expected to continue



Source: GDP Banxico expectations survey, CEMEX estimates for construction GDP

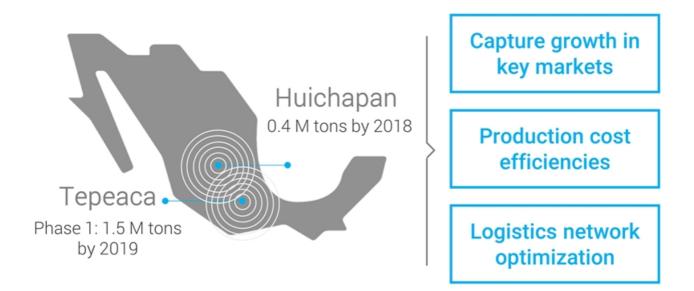


## Cement demand accelerating in most sectors

Formal Housing	<ul> <li>Government commitment to tackle housing needs</li> <li>Growing housing deficit as inventories decrease</li> <li>Reconstruction process highly focused on housing</li> </ul>	
Self- Construction	<ul><li>Stable job creation continues</li><li>Solid remittance inflows</li></ul>	
Industrial & Commercial	<ul> <li>Positive growth in commercial &amp; tourism</li> <li>Pick up in manufacturing activity</li> <li>NAFTA uncertainty delays investment</li> </ul>	<ul><li>○</li><li>○</li></ul>
Infrastructure	<ul> <li>Reduced funding for transportation ministry</li> <li>Partially offset by airport investment</li> <li>Potential contribution from PPP's projects</li> </ul>	<ul><li>✓</li><li>✓</li><li>✓</li></ul>



#### Investing to leverage on dynamic markets





#### We have a clear strategy

Continue building on our pricing strategy



Reflecting cost inflation

Bolstering our market position



Through differentiated value propositions



# Creating a competitive advantage through a digitally-enabled customer experience



Nationwide

implementation started Nov'17



100% Coverage expected across all businesses +3,500 customers using the platform



+6,000 customers by end 2018 +22,000 transactions have been made

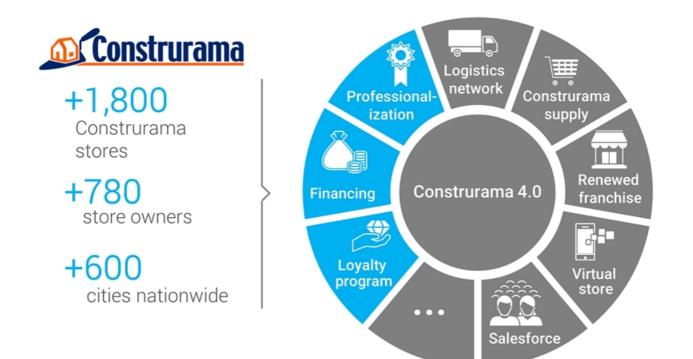


#### New solutions

as order process is expedited



# Largest building materials retail network in the country



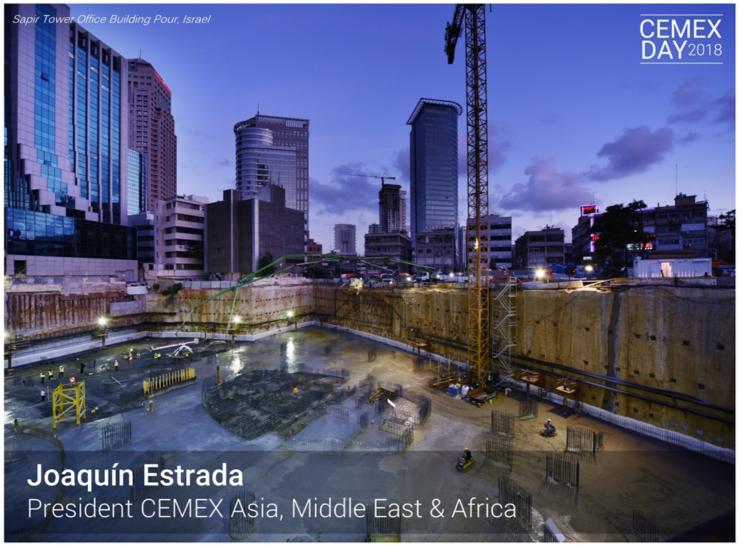
#### What you should expect from us

- Achieve and sustain Zero for Life
- Build a superior customer experience
- Leverage our pricing efforts while focusing on market share recovery
- Reinforce cost containment efforts
- Sustain working capital efficiencies











These presentations contain forward-looking statements within the meaning of the U.S. federal securities laws. CEMEX, S.A.B. de C.V. and its direct and indirect subsidiaries ("CEMEX") intend these forward-looking statements to be covered by the safe harbor provisions for forwardlooking statements in the U.S. federal securities laws. In some cases, these statements can be identified by the use of forward-looking words such as "may," "should," "could," "anticipate," "estimate," "expect," "plan," "believe," "predict," "potential" and "intend" or other similar words. These forward-looking statements reflect CEMEX's current expectations and projections about future events based on CEMEX's knowledge of present facts and circumstances and assumptions about future events. These statements necessarily involve risks and uncertainties that could cause actual results to differ materially from CEMEX's expectations. Some of the risks, uncertainties and other important factors that could cause results to differ, or that otherwise could have an impact on CEMEX or its subsidiaries, include the cyclical activity of the construction sector; CEMEX's exposure to other sectors that impact CEMEX's business, such as but not limited to the energy sector; competition; general political, economic and of anti-trust laws and as such, among business conditions in the markets in which CEMEX operates or that affects our operations; the regulatory environment, including environmental, tax, antitrust and acquisition-related rules and regulations; CEMEX's ability to satisfy CEMEX's obligations under its material debt agreements, the indentures that govern CEMEX's senior secured notes and CEMEX's other debt instruments; the impact of CEMEX's below investment grade debt rating on CEMEX's cost of capital; CEMEX's ability to consummate asset sales, fully integrate newly acquired businesses, achieve cost-savings from CEMEX's cost-reduction initiatives and implement CEMEX's global pricing initiatives for CEMEX's products; the increasing reliance on information technology infrastructure for CEMEX's invoicing, procurement, financial statements and other processes that can adversely affect our sales and operations in the event that the infrastructure does not work as intended, experiences technical difficulties or is subjected to cyber-attacks; weather conditions; natural disasters and other unforeseen events; and the other risks and uncertainties described in CEMEX's public filings. Readers are urged to read these presentations and carefully consider the risks, uncertainties and other factors that affect CEMEX's business. The information contained in these presentations is subject to change without notice, and CEMEX is not obligated to publicly update or revise forward-looking statements. Readers should review future reports filed by CEMEX, S.A.B. de C.V. with the U.S. Securities and Exchange Commission. CEMEX assumes no obligation to update or correct the information contained in these presentations. CEMEX acts in strict compliance of antitrust laws and as such, among other measures, maintains an independent pricing policy that has been independently developed and its core element is to price CEMEX's products and services based upon their quality and characteristics as well as their value to CEMEX's customers. CEMEX does not accept any communications or agreements of any type with competitors regarding the determination of CEMEX's prices for CEMEX's products and services. Unless the context indicates otherwise, all references to pricing initiatives, price increases or decreases, refer to CEMEX's prices for CEMEX's products.

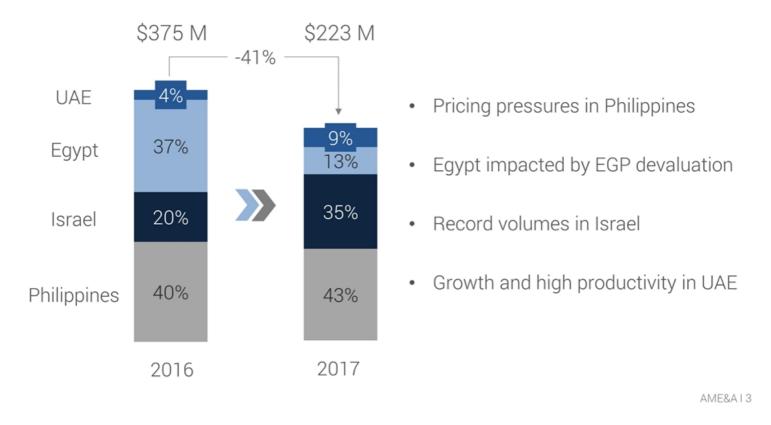
UNLESS OTHERWISE NOTED, ALL FIGURES ARE PRESENTED IN DOLLARS.

Copyright CEMEX, S.A.B. de C.V. and its subsidiaries.

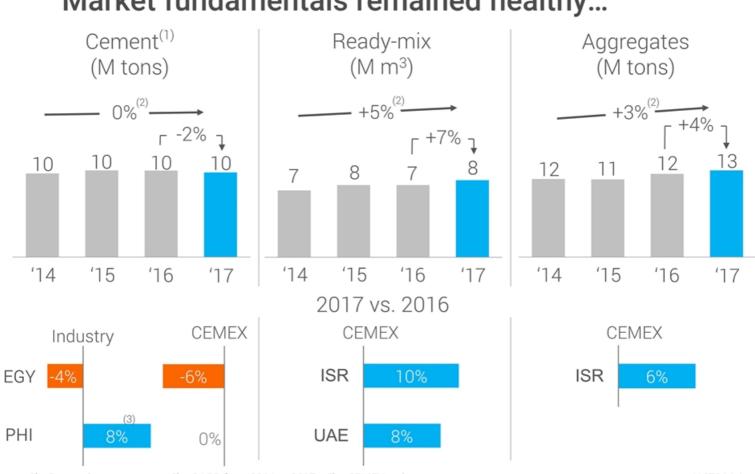


#### 2017 was a bumpy year in our main markets

EBITDA Contribution – By Country







#### Market fundamentals remained healthy...

1) Domestic gray cement 2) CAGR from 2014 to 2017 3) CEMEX estimates

AME&AI4



### ... and cement prices are stabilizing

79

'14

Ready-mix

 $(\$/m^3)$ 

-1%<sup>(2)</sup>-

74

'15

• Fostering value added

products and services

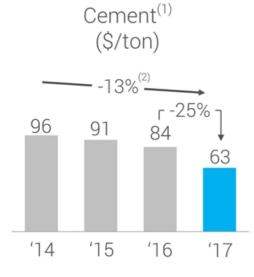
+1% -

74

'16

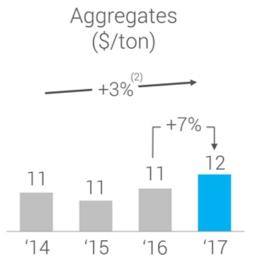
75

'17



- Egypt hit by devaluation, • but prices up 10% in LC
- Pressure on prices in • Philippines

Domestic gray cement
 CAGR from 2014 to 2017. Data considers CIF prices

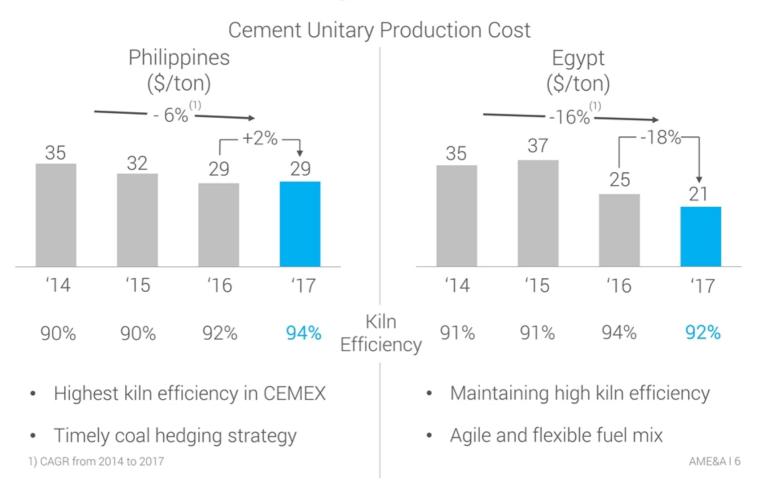


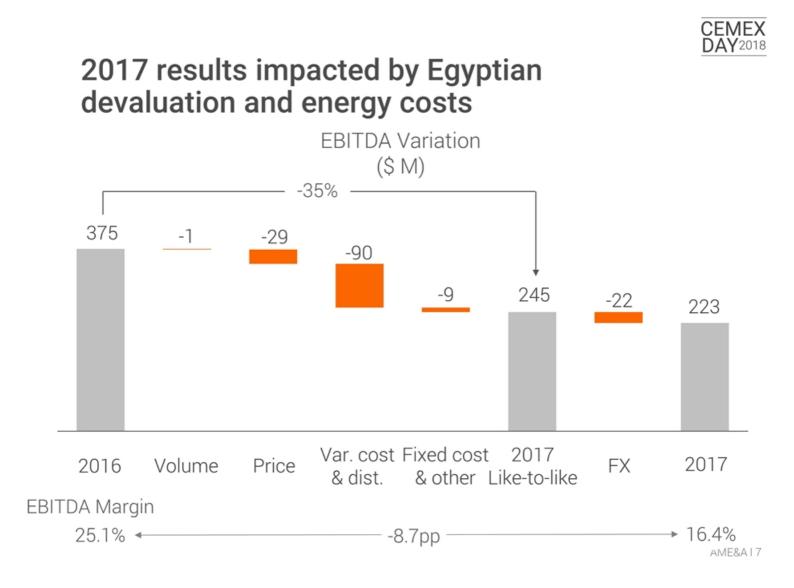
Robust pricing supported ٠ by sustainable demand

AME&AI5



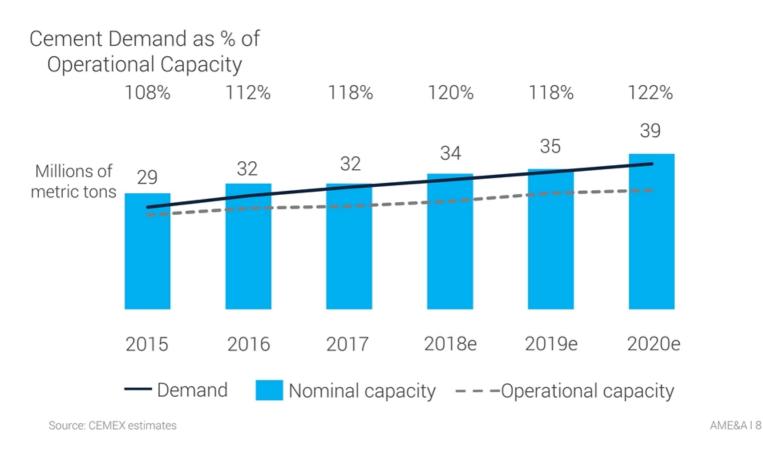
#### **Proactive cost management**





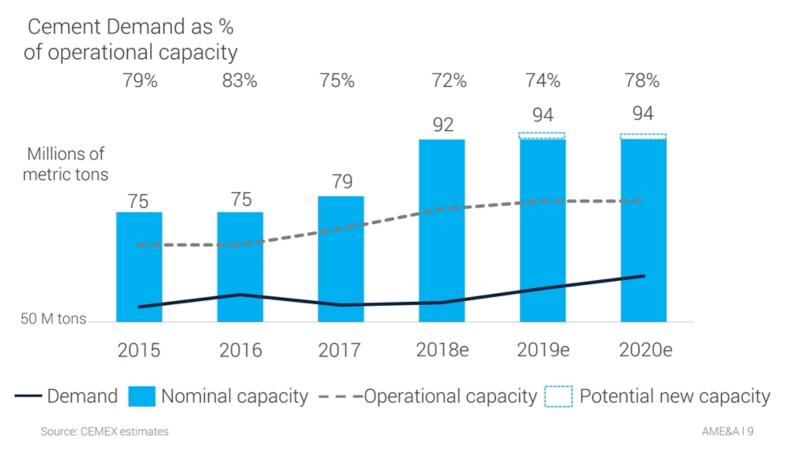


# Philippines: Investing in new capacity to take advantage of strong demand growth





# Egypt: Resilient demand with challenging supply dynamics





#### Medium term outlook Positive cement demand drivers • **Philippines** · Capacity expansion and debottlenecking · Challenges for margin expansion due to imports • Sustainable tailwinds in the Egyptian economy Positive cement demand fundamentals Egypt ٠ • Uncertain behavior of new competition Stable economic backdrop ٠ Israel Improving our footprint ٠ Positive macroeconomic outlook ٠ UAE Excellent productivity with room for improvement ٠ AME&AI10



#### What you should expect from us

- Achieve and sustain Zero for Life
- Offer superior services and value added products, at premium prices
- Launch new digital solutions to expand value creation
- Maintain the highest kiln efficiency
- Debottleneck in Philippines to capture value in advance
- \$225 M investment in the Solid cement plant expansion (1Q20)
- Develop our footprint in Israel









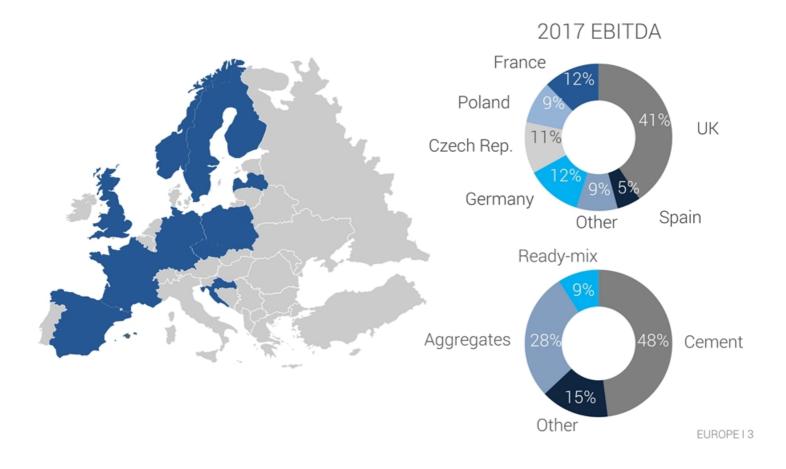
These presentations contain forward-looking statements within the meaning of the U.S. federal securities laws. CEMEX, S.A.B. de C.V. and its direct and indirect subsidiaries ("CEMEX") intend these forward-looking statements to be covered by the safe harbor provisions for forwardlooking statements in the U.S. federal securities laws. In some cases, these statements can be identified by the use of forward-looking words such as "may," "should," "could," "anticipate," "estimate," "expect," "plan," "believe," "predict," "potential" and "intend" or other similar words. These forward-looking statements reflect CEMEX's current expectations and projections about future events based on CEMEX's knowledge of present facts and circumstances and assumptions about future events. These statements necessarily involve risks and uncertainties that could cause actual results to differ materially from CEMEX's expectations. Some of the risks, uncertainties and other important factors that could cause results to differ, or that otherwise could have an impact on CEMEX or its subsidiaries, include the cyclical activity of the construction sector; CEMEX's exposure to other sectors that impact CEMEX's business, such as but not limited to the energy sector; competition; general political, economic and of anti-trust laws and as such, among business conditions in the markets in which CEMEX operates or that affects our operations; the regulatory environment, including environmental, tax, antitrust and acquisition-related rules and regulations; CEMEX's ability to satisfy CEMEX's obligations under its material debt agreements, the indentures that govern CEMEX's senior secured notes and CEMEX's other debt instruments; the impact of CEMEX's below investment grade debt rating on CEMEX's cost of capital; CEMEX's ability to consummate asset sales, fully integrate newly acquired businesses, achieve cost-savings from CEMEX's cost-reduction initiatives and implement CEMEX's global pricing initiatives for CEMEX's products; the increasing reliance on information technology infrastructure for CEMEX's invoicing, procurement, financial statements and other processes that can adversely affect our sales and operations in the event that the infrastructure does not work as intended, experiences technical difficulties or is subjected to cyber-attacks; weather conditions; natural disasters and other unforeseen events; and the other risks and uncertainties described in CEMEX's public filings. Readers are urged to read these presentations and carefully consider the risks, uncertainties and other factors that affect CEMEX's business. The information contained in these presentations is subject to change without notice, and CEMEX is not obligated to publicly update or revise forward-looking statements. Readers should review future reports filed by CEMEX, S.A.B. de C.V. with the U.S. Securities and Exchange Commission. CEMEX assumes no obligation to update or correct the information contained in these presentations. CEMEX acts in strict compliance of antitrust laws and as such, among other measures, maintains an independent pricing policy that has been independently developed and its core element is to price CEMEX's products and services based upon their quality and characteristics as well as their value to CEMEX's customers. CEMEX does not accept any communications or agreements of any type with competitors regarding the determination of CEMEX's prices for CEMEX's products and services. Unless the context indicates otherwise, all references to pricing initiatives, price increases or decreases, refer to CEMEX's prices for CEMEX's products..

UNLESS OTHERWISE NOTED, ALL FIGURES ARE PRESENTED IN DOLLARS.

Copyright CEMEX, S.A.B. de C.V. and its subsidiaries.

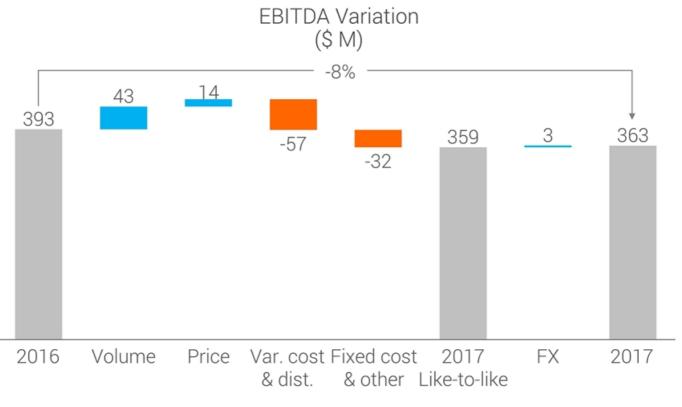


#### **Diversified and attractive European portfolio**



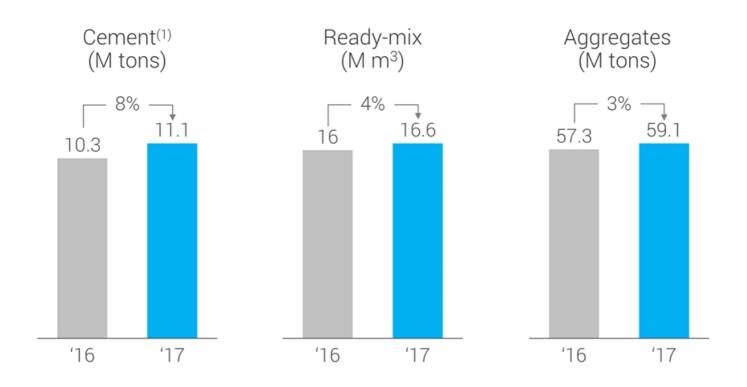


# Solid operational performance offset by energy costs and geographic mix





#### Strong recovery driven by Continental Europe

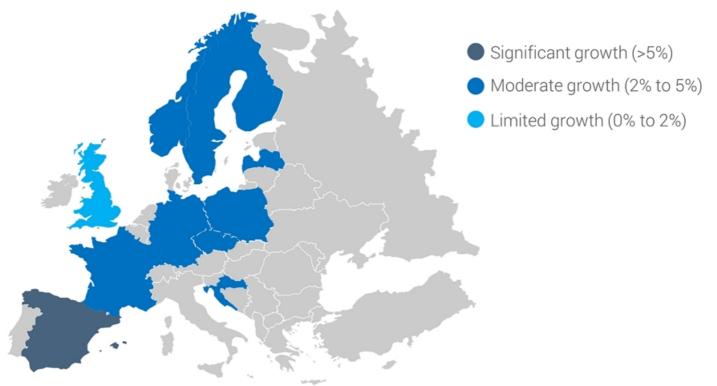


1) Domestic gray cement



#### Sustainable demand growth

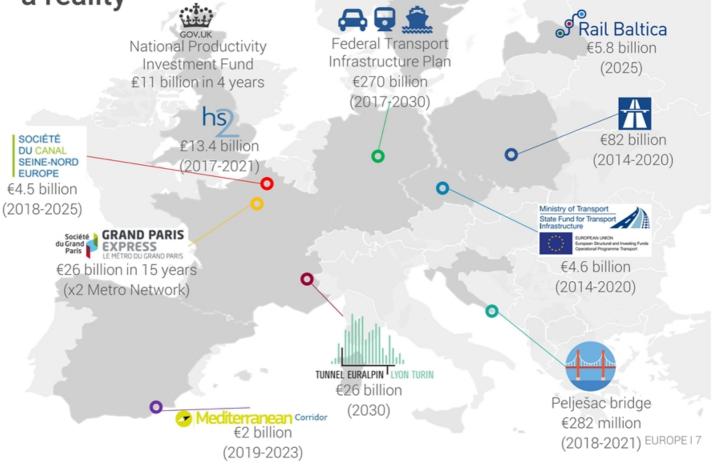
Demand Growth CAGR 2017 - 2022<sup>(1)</sup>



1) Domestic gray cement consumption (Ready-mix for France) Source: CEMEX estimates



# Government commitment to infrastructure is a reality





#### Housing: Strong, wherever you look



2017 Housing growth<sup>(1)</sup> (YoY %)

1) Housing starts. GFCF dwellings in Germany Source: Eurostat, ECB, National Sources and CEMEX estimates

EUROPE | 8

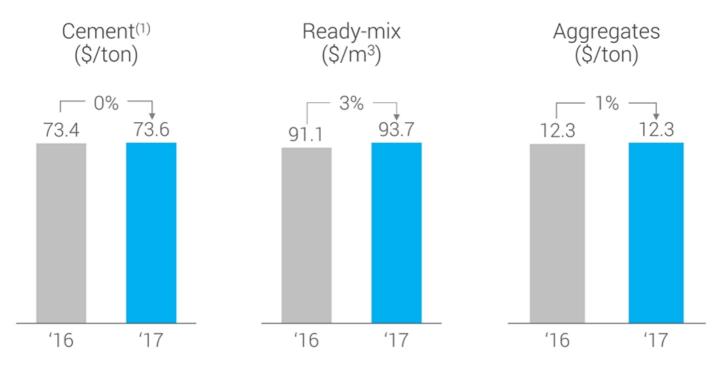


#### Europe is awakening





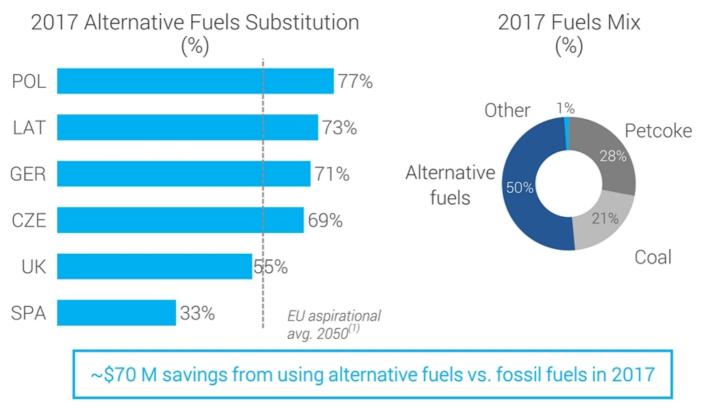
## Volume recovery paving the way for higher profitability initiatives



1) Data considers FOB prices



# Continue to deliver value from alternative fuels strategy

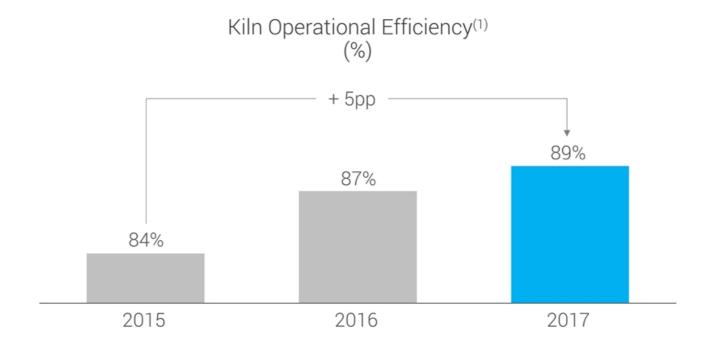


1) Source: Cembureau - Europe Cement Industry average Alternative Fuels Substitution (%)

EUROPE | 11



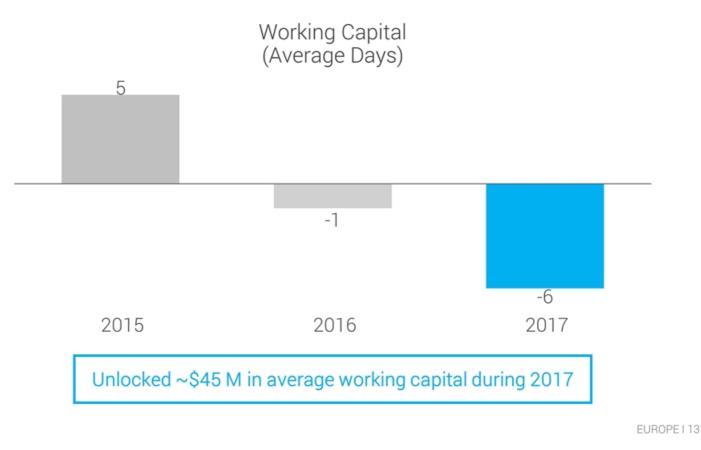
#### Focused on optimizing our operations



1) Real production divided by proven capacity



## Working capital numbers speak for themselves



#### What you should expect from us



- Achieve and sustain Zero for Life
- Recovering input cost inflation
- Cost optimization culture
- Energy savings through operational efficiency and greener fuel mix
- Higher profitability







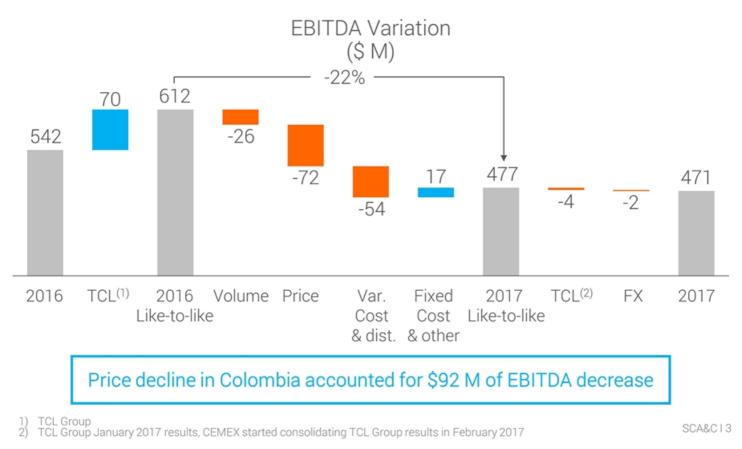
These presentations contain forward-looking statements within the meaning of the U.S. federal securities laws. CEMEX, S.A.B. de C.V. and its direct and indirect subsidiaries ("CEMEX") intend these forward-looking statements to be covered by the safe harbor provisions for forwardlooking statements in the U.S. federal securities laws. In some cases, these statements can be identified by the use of forward-looking words such as "may," "should," "could," "anticipate," "estimate," "expect," "plan," "believe," "predict," "potential" and "intend" or other similar words. These forward-looking statements reflect CEMEX's current expectations and projections about future events based on CEMEX's knowledge of present facts and circumstances and assumptions about future events. These statements necessarily involve risks and uncertainties that could cause actual results to differ materially from CEMEX's expectations. Some of the risks, uncertainties and other important factors that could cause results to differ, or that otherwise could have an impact on CEMEX or its subsidiaries, include the cyclical activity of the construction sector; CEMEX's exposure to other sectors that impact CEMEX's business, such as but not limited to the energy sector; competition; general political, economic and of anti-trust laws and as such, among business conditions in the markets in which CEMEX operates or that affects our operations; the regulatory environment, including environmental, tax, antitrust and acquisition-related rules and regulations; CEMEX's ability to satisfy CEMEX's obligations under its material debt agreements, the indentures that govern CEMEX's senior secured notes and CEMEX's other debt instruments; the impact of CEMEX's below investment grade debt rating on CEMEX's cost of capital; CEMEX's ability to consummate asset sales, fully integrate newly acquired businesses, achieve cost-savings from CEMEX's cost-reduction initiatives and implement CEMEX's global pricing initiatives for CEMEX's products; the increasing reliance on information technology infrastructure for CEMEX's invoicing, procurement, financial statements and other processes that can adversely affect our sales and operations in the event that the infrastructure does not work as intended, experiences technical difficulties or is subjected to cyber-attacks; weather conditions; natural disasters and other unforeseen events; and the other risks and uncertainties described in CEMEX's public filings. Readers are urged to read these presentations and carefully consider the risks, uncertainties and other factors that affect CEMEX's business. The information contained in these presentations is subject to change without notice, and CEMEX is not obligated to publicly update or revise forward-looking statements. Readers should review future reports filed by CEMEX, S.A.B. de C.V. with the U.S. Securities and Exchange Commission. CEMEX assumes no obligation to update or correct the information contained in these presentations. CEMEX acts in strict compliance of antitrust laws and as such, among other measures, maintains an independent pricing policy that has been independently developed and its core element is to price CEMEX's products and services based upon their quality and characteristics as well as their value to CEMEX's customers. CEMEX does not accept any communications or agreements of any type with competitors regarding the determination of CEMEX's prices for CEMEX's products and services. Unless the context indicates otherwise, all references to pricing initiatives, price increases or decreases, refer to CEMEX's prices for CEMEX's products.

UNLESS OTHERWISE NOTED, ALL FIGURES ARE PRESENTED IN DOLLARS.

Copyright CEMEX, S.A.B. de C.V. and its subsidiaries.

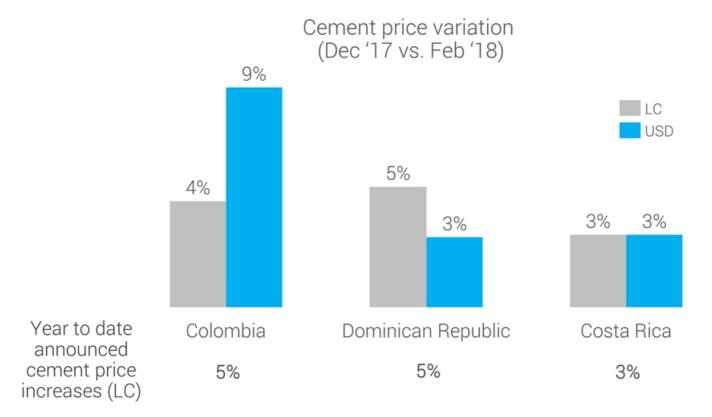


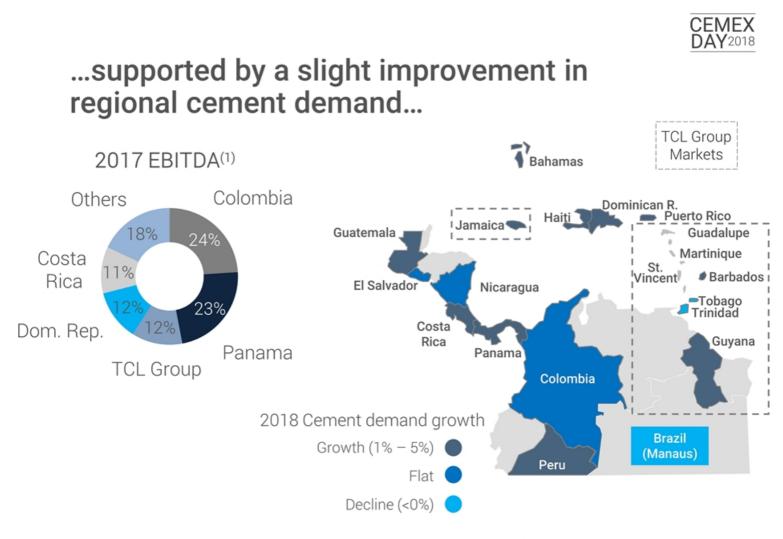
#### 2017 EBITDA impacted mainly by Colombia and higher fuel costs





# Our pricing strategy, key to improving EBITDA this year...





1) Before intercompany eliminations. Includes TCL Group results for the February to December period



### ...and additional ~\$4 M to \$8 M of EBITDA contribution from the TCL Group during 2018

	Initiatives	Annual EBITDA improvement target
PMI Synergies	Operational Efficiencies	~\$5 M
	Right-sizing	~\$8 M
	Procurement	~\$3 M
	Energy	~\$5 M
	Others	~\$3 M
		~\$24 M

TCL Group EBITDA to grow by ~35% in three years due to PMI synergies



#### CEMEX GO and segment oriented value propositions provide a solid competitive advantage



Launched in Colombia this month and rest of region to follow



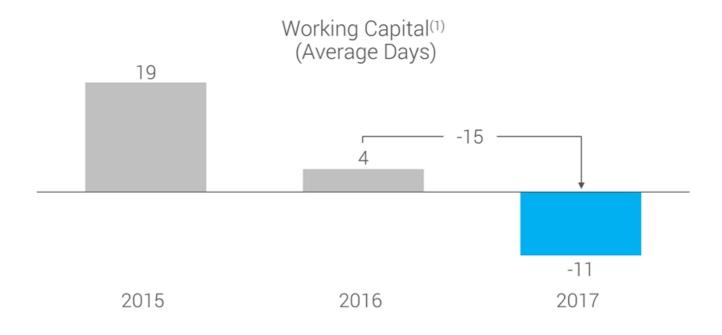


#### We still have opportunities to reduce costs

- Increase usage of alternative fuels from 10% in 2017 to 20% in the next three years
- Reduce clinker factor from 73% in 2017 to 72% in 2020, releasing 100k tons of clinker per year
- Reduce production costs by sourcing spare parts from low cost countries with potential savings of ~\$9 M to \$12 M by 2020
- Optimize asset base in Puerto Rico and Colombia



### We expect to sustain our outstanding working capital performance



1) 2016 and 2017 on a proforma basis including TCL Group operations



#### Positive mid-term construction outlook with an investment pipeline of ~\$22B

Cement Demand CAGR <sup>(1)</sup> ('19– '22)		Main projects	Investments
Colombia	~3%	<ul> <li>Metro and other projects in <i>Bogotá</i></li> <li>Subsidies for middle-income housing</li> <li><i>Vías de la equidad</i></li> </ul>	~\$10 B <sup>(2)</sup>
Panama	~4%	<ul><li>4th bridge over the Canal</li><li>3rd line of subway</li><li>Northern Corridor Highway</li></ul>	~ \$6 B
Costa Rica	~4%	<ul> <li><i>Oxígeno</i> project</li> <li>Northern Beltway</li> <li>Ruta 32 (100km)</li> </ul>	~ \$1 B
Dominican Republic	~3%	<ul><li>Hospitality and tourism projects</li><li>25k housing units</li></ul>	~ \$2 B
Nicaragua	~3%	<ul><li>Mulukuku–Siauna road</li><li>Bluefields–Naciones Unidas road</li></ul>	~\$1 B
Jamaica	~3%	<ul><li> 5,000 hotel rooms</li><li> 11,000 housing units</li><li> Southern Coastal Highway</li></ul>	~\$1 B
Guyana	~5%	<ul> <li>Oil and gas infrastructure</li> <li>Housing and industrial and commercial projects</li> </ul>	~\$1 B

CEMEX estimates
 Excludes 4G and Public Private Partnerships projects

SCA&CI10

#### What you should expect from us



- Reach as soon as possible our Zero for Life target
- Responsibly deploy our pricing strategy to improve EBITDA and EBITDA margin
- Capture synergies from the TCL Group integration
- Leverage CEMEX GO to strengthen our market position, offering a unique and superior customer experience







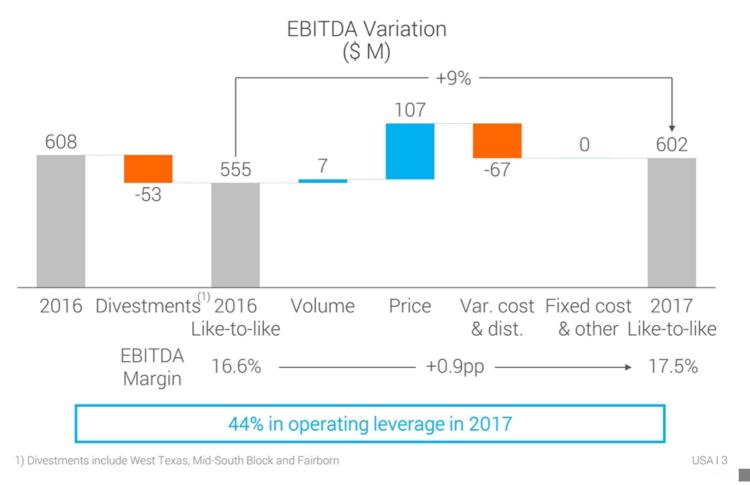
These presentations contain forward-looking statements within the meaning of the U.S. federal securities laws. CEMEX, S.A.B. de C.V. and its direct and indirect subsidiaries ("CEMEX") intend these forward-looking statements to be covered by the safe harbor provisions for forwardlooking statements in the U.S. federal securities laws. In some cases, these statements can be identified by the use of forward-looking words such as "may," "should," "could," "anticipate," "estimate," "expect," "plan," "believe," "predict," "potential" and "intend" or other similar words. These forward-looking statements reflect CEMEX's current expectations and projections about future events based on CEMEX's knowledge of present facts and circumstances and assumptions about future events. These statements necessarily involve risks and uncertainties that could cause actual results to differ materially from CEMEX's expectations. Some of the risks, uncertainties and other important factors that could cause results to differ, or that otherwise could have an impact on CEMEX or its subsidiaries, include the cyclical activity of the construction sector; CEMEX's exposure to other sectors that impact CEMEX's business, such as but not limited to the energy sector; competition; general political, economic and of anti-trust laws and as such, among business conditions in the markets in which CEMEX operates or that affects our operations; the regulatory environment, including environmental, tax, antitrust and acquisition-related rules and regulations; CEMEX's ability to satisfy CEMEX's obligations under its material debt agreements, the indentures that govern CEMEX's senior secured notes and CEMEX's other debt instruments; the impact of CEMEX's below investment grade debt rating on CEMEX's cost of capital; CEMEX's ability to consummate asset sales, fully integrate newly acquired businesses, achieve cost-savings from CEMEX's cost-reduction initiatives and implement CEMEX's global pricing initiatives for CEMEX's products; the increasing reliance on information technology infrastructure for CEMEX's invoicing, procurement, financial statements and other processes that can adversely affect our sales and operations in the event that the infrastructure does not work as intended, experiences technical difficulties or is subjected to cyber-attacks; weather conditions; natural disasters and other unforeseen events; and the other risks and uncertainties described in CEMEX's public filings. Readers are urged to read these presentations and carefully consider the risks, uncertainties and other factors that affect CEMEX's business. The information contained in these presentations is subject to change without notice, and CEMEX is not obligated to publicly update or revise forward-looking statements. Readers should review future reports filed by CEMEX, S.A.B. de C.V. with the U.S. Securities and Exchange Commission. CEMEX assumes no obligation to update or correct the information contained in these presentations. CEMEX acts in strict compliance of antitrust laws and as such, among other measures, maintains an independent pricing policy that has been independently developed and its core element is to price CEMEX's products and services based upon their quality and characteristics as well as their value to CEMEX's customers. CEMEX does not accept any communications or agreements of any type with competitors regarding the determination of CEMEX's prices for CEMEX's products and services. Unless the context indicates otherwise, all references to pricing initiatives, price increases or decreases, refer to CEMEX's prices for CEMEX's products.

UNLESS OTHERWISE NOTED, ALL FIGURES ARE PRESENTED IN DOLLARS.

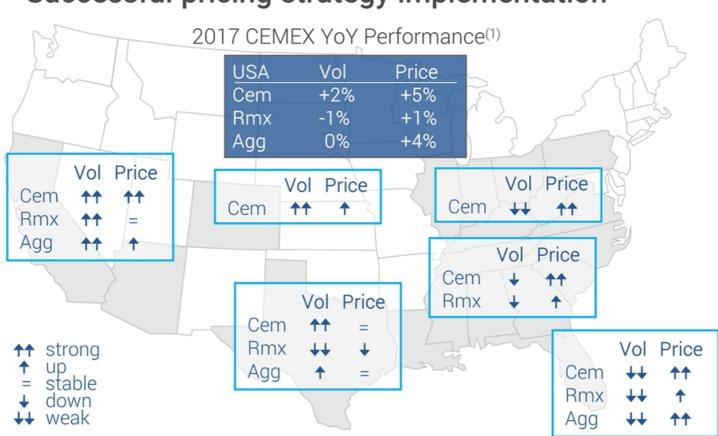
Copyright CEMEX, S.A.B. de C.V. and its subsidiaries.



## Good results achieved during 2017





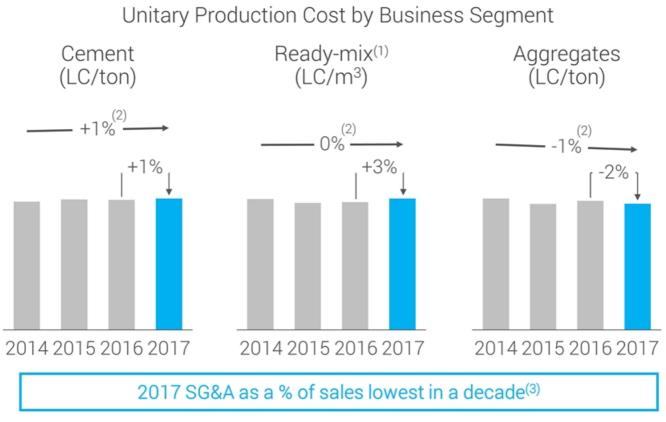


Successful pricing strategy implementation

1) Percentages of volumes and prices refers to CEMEX USA 2017 results on a like-to-like basis for current operations, price excludes freight to customer. Arrows in volumes and prices represents CEMEX's 2017 performance in a particular state/region



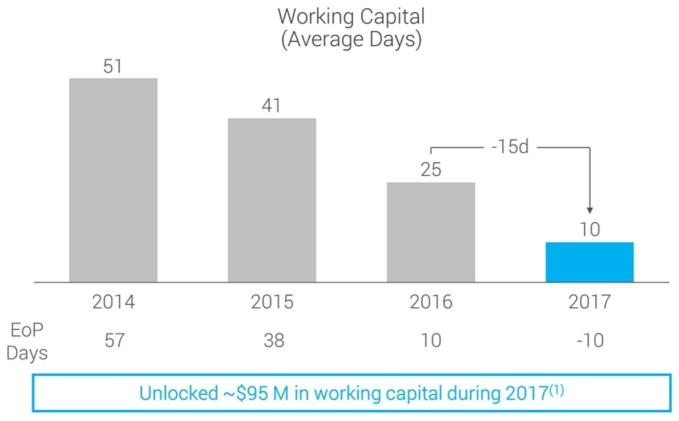
#### **Costs contained below inflation levels**



1) Excludes raw materials, 2) CAGR 2014-2017 3) Selling, general & administrative expenses Note: results on a like-to-like basis for current operations



## Significant reduction in working capital

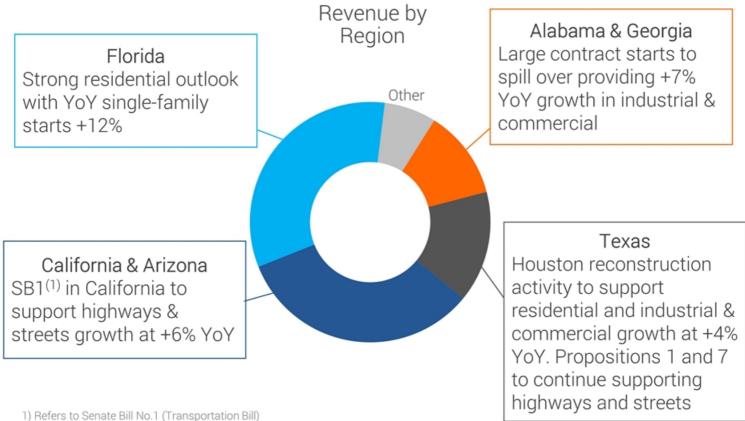


1) Excludes effect of divested assets on working capital reduction Note: average days are actual and not on a like-to-like basis

USA16



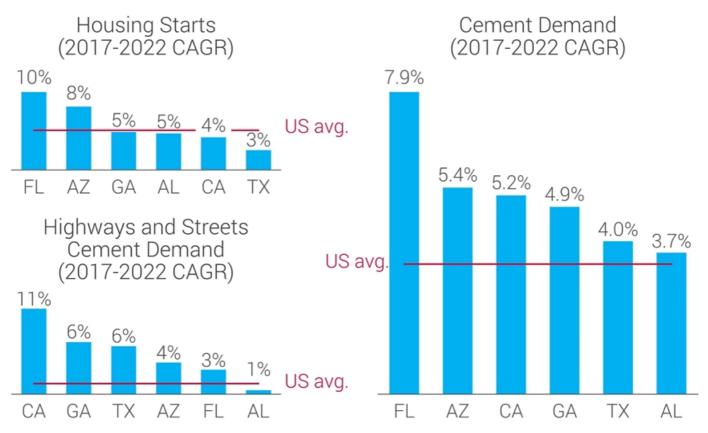
## Residential segment driving growth in 2018



Source: CEMEX estimates



#### Well positioned in high growth markets

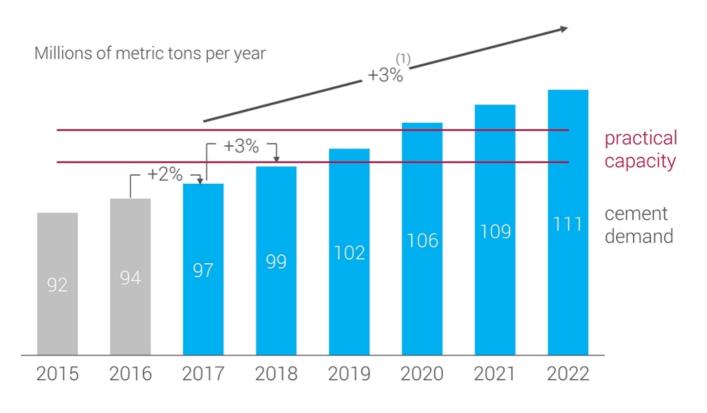


Source: CEMEX estimates

USA I 8



#### Continued favorable supply/demand dynamics

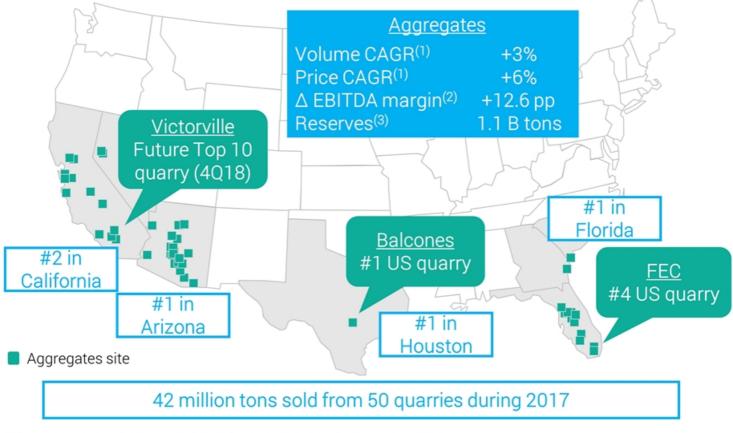


1) CAGR 2017-2022 Source: U.S. Geological Survey, PCA 2018 spring forecast

USA19



#### Aggregates leadership driving organic growth



1) CAGR 2012-2017 2) Incremental margin from 2012 to 2017 3) Proven and probable Note: results on a like-to-like basis for current operations, price excludes freight to customer



# USA leading digital transformation roll-out towards superior customer experience



## Partial coverage

implementation started Nov'17



complete coverage by July 2018<sup>(1)</sup>

1) Current CEMEX estimates

2) For initial markets where tool has been deployed

+1,600 customers using the platform



+5,000 customers by end 2018<sup>(1)</sup> +3,000 transactions have been made



# 25% of Volume

ordered through platform so  $far^{(1)(2)}$ 

USA I 11

#### What you should expect from us



#### Continue health and safety improvement to achieve Zero for Life

Cement
--------

- Cement kiln
   efficiency
- Best-in-class distribution network
- Fuel & energy management

#### **Ready-Mix**

- Organic growth in leading markets
- Focus on segments with high-growth
- Truck fleet
   optimization

#### Aggregates

- Reserves replenishment
- Growth to enhance asset base position
- Productivity and efficiency

Successful CEMEX GO roll-out creating competitive advantage

