
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 6-K

**REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 or 15d-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934**

For the month of March, 2019

Commission File Number: 001-14946

CEMEX, S.A.B. de C.V.

(Translation of Registrant's name into English)

**Avenida Ricardo Margáin Zozaya #325, Colonia Valle del Campestre,
San Pedro Garza García, Nuevo León 66265, México**
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Contents

1. Presentation that includes information of Cemex, S.A.B. de C.V. (NYSE:CX) (“CEMEX”) discussed by Fernando A. González Olivieri, CEMEX’s Chief Executive Officer, on March 20, 2019, during CEMEX’s annual event, CEMEX Day.
2. Presentation that includes information of CEMEX’s plan “A Stronger CEMEX” discussed by Juan Pablo San Agustín, CEMEX’s Executive Vice President of Strategic Planning and New Business Development and José Antonio González Flores CEMEX’s Executive Vice President of Finance and Administration, on March 20, 2019, during CEMEX’s annual event, CEMEX Day.
3. Presentation that includes information of CEMEX’s superior customer experience enabled by digital technologies discussed by Luis Hernández Echávez, CEMEX’s Executive Vice President of Digital and Organizational Development and Juan Romero Torres CEMEX’s Executive Vice President of Global Commercial Development, on March 20, 2019, during CEMEX’s annual event, CEMEX Day.
4. Presentation that includes information of CEMEX’s business and operations in Mexico discussed by Ricardo Naya Barba, President of CEMEX Mexico, on March 20, 2019, during CEMEX’s annual event, CEMEX Day.
5. Presentation that includes information of CEMEX’s business and operations in South, Central America and the Caribbean discussed by Jaime Muguero Domínguez, President of CEMEX South, Central America and the Caribbean, on March 20, 2019, during CEMEX’s annual event, CEMEX Day.
6. Presentation that includes information of CEMEX’s business and operations in Europe discussed by Sergio Mauricio Menendez Medina, President of CEMEX Europe, on March 20, 2019, during CEMEX’s annual event, CEMEX Day.
7. Presentation that includes information of CEMEX’s business and operations in Asia, the Middle East and Africa discussed by Joaquín Miguel Estrada Suarez, President of CEMEX Asia, Middle East and Africa, on March 20, 2019, during CEMEX’s annual event, CEMEX Day.
8. Presentation that includes information of CEMEX’s business and operations in the United States of America discussed by Ignacio Madridejos Fernández, President of CEMEX USA, on March 20, 2019, during CEMEX’s annual event, CEMEX Day.
9. Additional presentation related to CEMEX Day that includes information of CEMEX’s energy and sustainability topics.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, CEMEX, S.A.B. de C.V. has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

CEMEX, S.A.B. de C.V.

(Registrant)

Date: March 20, 2019

By: /s/ Rafael Garza Lozano

Name: Rafael Garza Lozano

Title: Chief Comptroller

EXHIBIT INDEX

<u>EXHIBIT NO.</u>	<u>DESCRIPTION</u>
1.	Presentation that includes information of Cemex, S.A.B. de C.V. (NYSE:CMX) (“CEMEX”) discussed by Fernando A. González Olivieri, CEMEX’s Chief Executive Officer, on March 20, 2019, during CEMEX’s annual event, CEMEX Day.
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Fernando A. González
CEMEX CEO

These presentations contain forward-looking statements within the meaning of the U.S. federal securities laws. CEMEX, S.A.B. de C.V. and its direct and indirect subsidiaries ("CEMEX") intends these forward-looking statements to be covered by the safe harbor provisions for forward-looking statements in the U.S. federal securities laws. In some cases, these statements can be identified by the use of forward-looking words such as "may," "should," "could," "anticipate," "estimate," "expect," "plan," "believe," "predict," "potential" and "intend" or other similar words. These forward-looking statements reflect CEMEX's current expectations and projections about future events based on CEMEX's knowledge of present facts and circumstances and assumptions about future events. These statements necessarily involve risks and uncertainties that could cause actual results to differ materially from CEMEX's expectations. Some of the risks, uncertainties and other important factors that could cause results to differ, or that otherwise could have an impact on CEMEX or its subsidiaries, include the cyclical activity of the construction sector; CEMEX's exposure to other sectors that impact CEMEX's business, such as but not limited to the energy sector; competition; general political, economic and of anti-trust laws and as such, among business conditions in the markets in which CEMEX operates or that affects our operations; the regulatory environment, including environmental, tax, antitrust and acquisition-related rules and regulations; CEMEX's ability to satisfy CEMEX's obligations under its material debt agreements, the indentures that govern CEMEX's senior secured notes and CEMEX's other debt instruments; the impact of CEMEX's below investment grade debt rating on CEMEX's cost of capital; CEMEX's ability to consummate asset sales, fully integrate newly acquired businesses, achieve cost-savings from CEMEX's cost-reduction initiatives and implement CEMEX's global pricing initiatives for CEMEX's products; the increasing reliance on information technology infrastructure for CEMEX's invoicing, procurement, financial statements and other processes that can adversely affect operations in the event that the infrastructure does not work as intended, experiences technical difficulties or is subjected to cyber-attacks; weather conditions; natural disasters and other unforeseen events; and the other risks and uncertainties described in CEMEX's public filings. Readers are urged to read these presentations and carefully consider the risks, uncertainties and other factors that affect CEMEX's business. The information contained in these presentations is subject to change without notice, and CEMEX is not obligated to publicly update or revise forward-looking statements. Readers should review future reports filed by CEMEX, S.A.B. de C.V. with the U.S. Securities and Exchange Commission. CEMEX assumes no obligation to update or correct the information contained in these presentations. CEMEX acts in strict compliance other measures, maintains an independent pricing policy that has been independently developed and its core element is to price CEMEX's products and services based upon their quality and characteristics as well as their value to CEMEX's customers. CEMEX does not accept any communications or agreements of any type with competitors regarding the determination of CEMEX's prices for CEMEX's products and services. Unless the context indicates otherwise, all references to pricing initiatives, price increases or decreases, refer to CEMEX's prices for CEMEX's products.

UNLESS OTHERWISE NOTED, ALL FIGURES ARE PRESENTED IN DOLLARS.

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2018

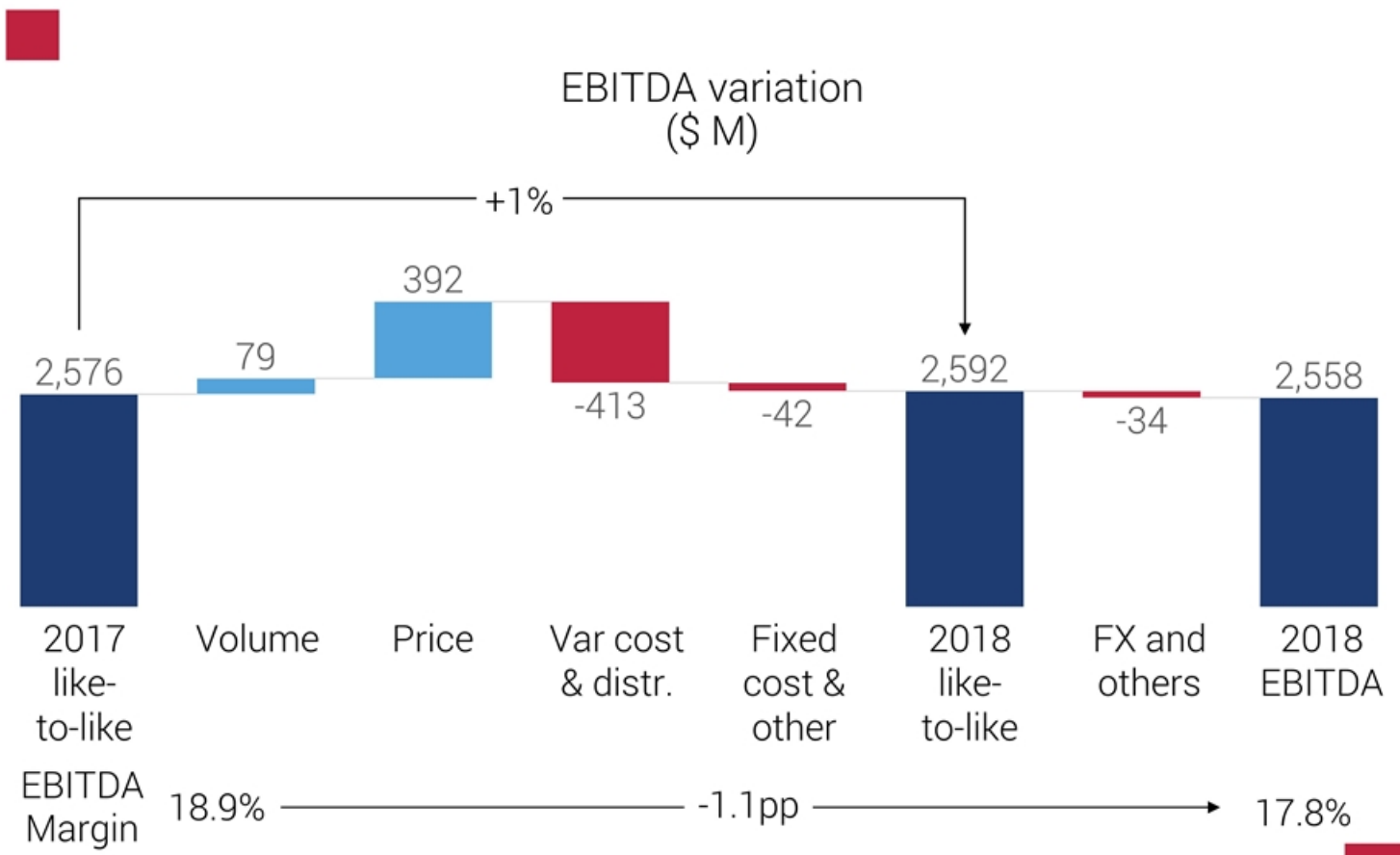
was a year of
solid
achievements


- Attained record Health & Safety results
- Launched A Stronger CEMEX to accelerate deleveraging and increase shareholder return
- Achieved top-line growth¹ of 6% with higher volumes and prices in core products
- Generated ~\$1B of Free Cash Flow² used to reduce Total Debt³ by ~8%
- Proposed \$150 M cash dividend and purchased \$75 M under share buyback program
- Enhanced management team and corporate governance
- CEMEX Go full implementation



1) On a like-to-like basis 2) After maintenance CapEx 3) Including perpetuals

Resilient EBITDA generation despite headwinds...

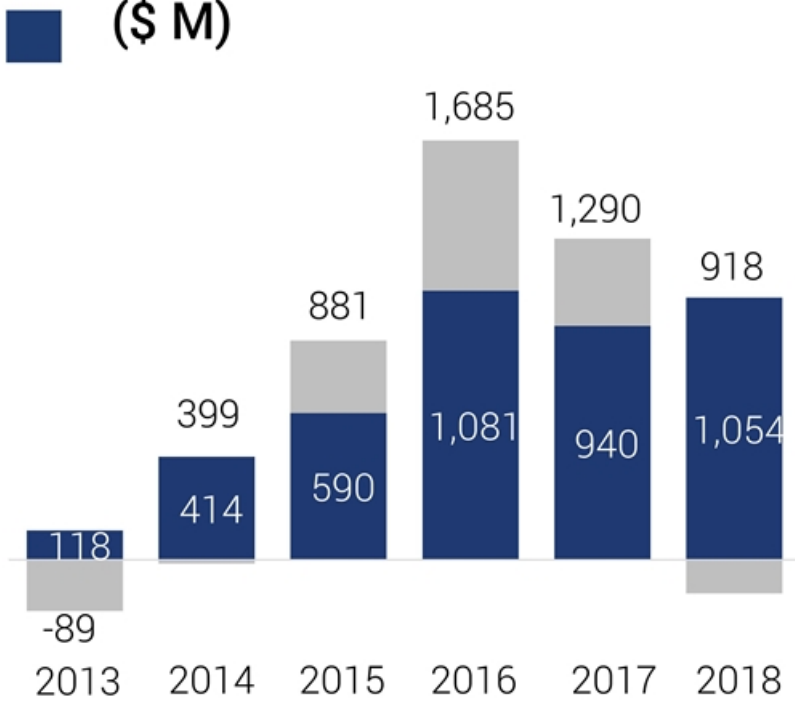




...while generating
~\$1 B in FCF¹ in
each of last 3 years

1) After maintenance CapEx

Free Cash Flow¹ (\$ M)



36%
2018 FCF conversion²

~\$770 M
reduction in annual net
financial expense since 2013

- Change in working capital
- FCF¹ excluding change in working capital

1) After maintenance CapEx 2) Conversion of EBITDA into free cash flow after maintenance CapEx





Contributing to our success since 2013

- Generated \$5.2 B of Free Cash Flow¹
- Asset sales of ~\$3.6 B at mid-teen multiples
- Unlocked \$1.1 B in working capital investment
- Reduced \$7.1B of Total Debt² or ~40% decline
- Operating expenses³ as percentage of sales declined 1.3pp
- Improved operating efficiency by 3.7 M tons of cement
- Delevered from 5.49x to 3.84x
- Improved our credit rating to BB, two notches from investment grade



1) After maintenance CapEx 2) Including perpetuals 3) Excluding distribution, depreciation and amortization



CEMEX
DAY 2019



■ Higher uncertainty and moderating global growth in 2019

- Slowing global growth
- Shift toward dovish monetary policies
- Cautious business sentiment
- Higher market volatility
- Reduced energy headwinds
- Strong labor markets and resilient consumer confidence
- Positive outlook for infrastructure spending in most markets



Balanced by key demand drivers

- Slowing global growth
- Shift toward dovish monetary policies
- Cautious business sentiment
- Higher market volatility
- Reduced energy headwinds
- Strong labor markets and resilient consumer confidence
- Positive outlook for infrastructure spending in most markets



We are constructive on 2019



Expecting consolidated volume growth across all products on back of stronger infrastructure spending in most markets



Positive pricing outlook due to demand dynamics and need to recover input cost inflation



\$230 M of cost initiatives of which \$170 M expected to be realized in 2019

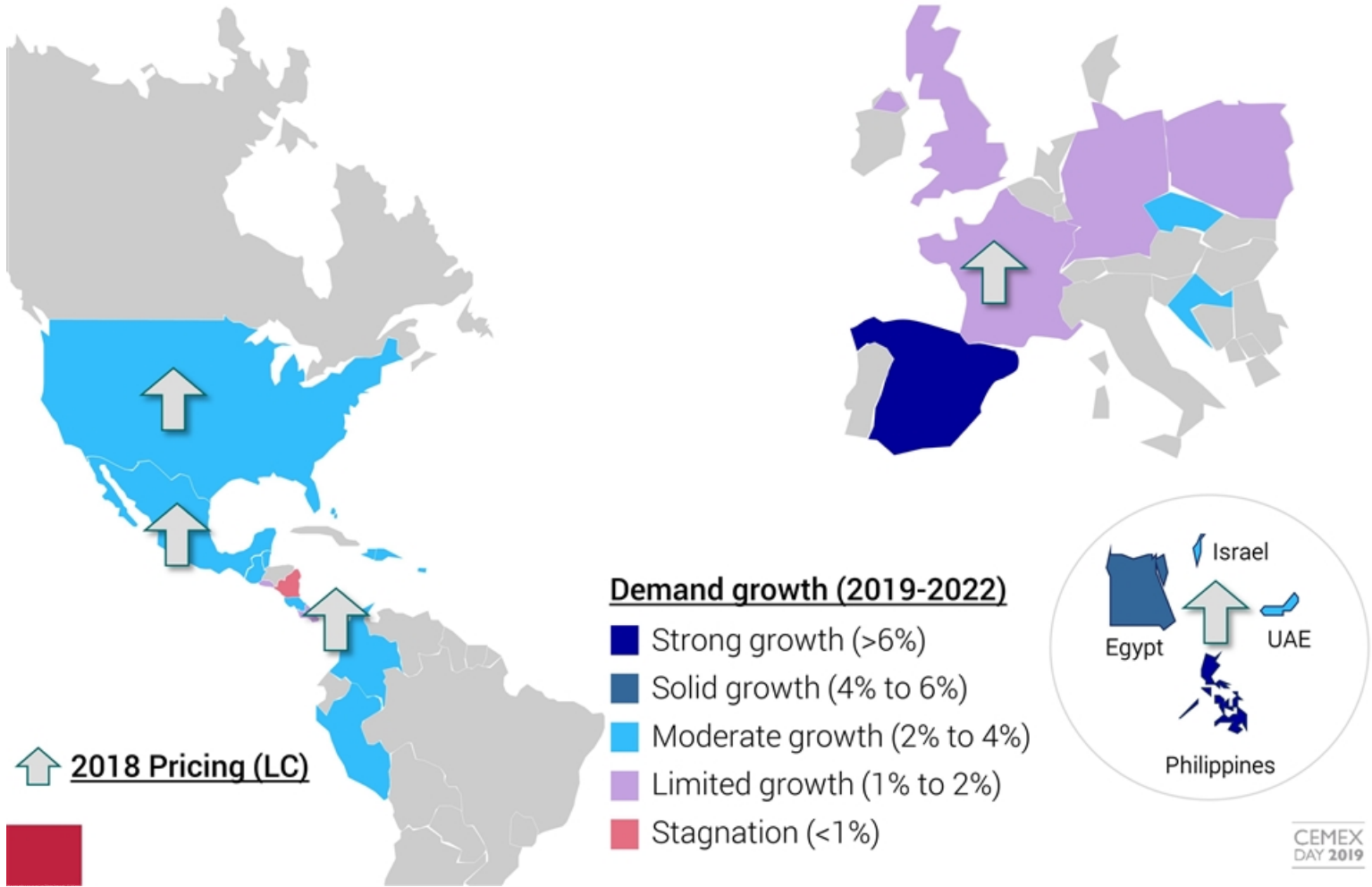


Energy headwinds to moderate



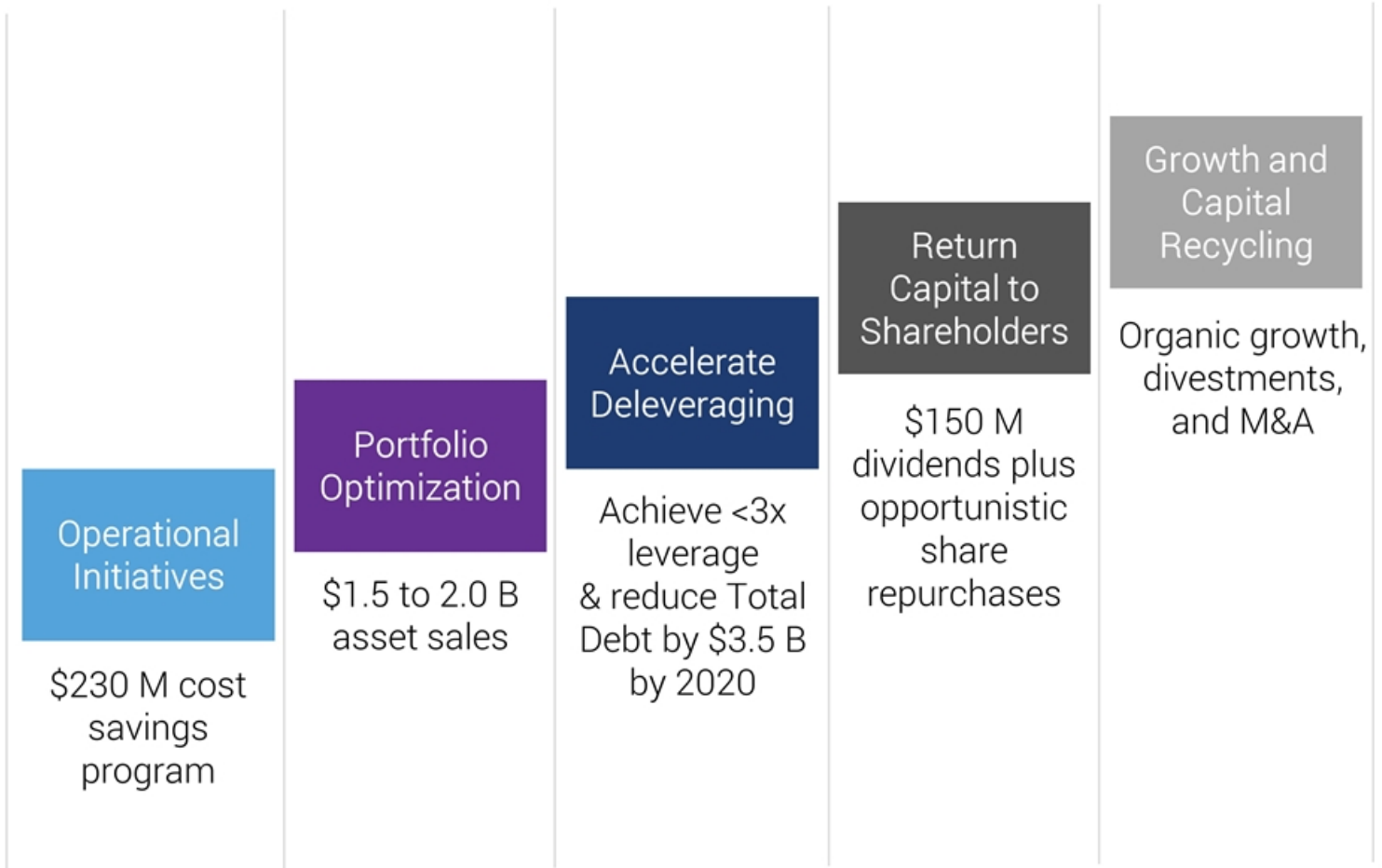
Measurable gains from commercial strategies powered by CEMEX Go

And we expect markets to grow over next 4 years



**A Stronger CEMEX
keeps us
on track toward
investment grade...**





A Stronger CEMEX initiatives and targets refer to the July 2018 – December 2020 period.



...and our
medium-term
financial targets

Financial targets

Leverage ratio¹

<3.0x

FCF conversion²

>50%

EBITDA margin

>20%

ROCE³

>10%

1) Consolidated funded debt/EBITDA

2) Conversion of EBITDA into free cash flow after maintenance CapEx

3) ROCE = Net Operating Profit After Tax/Net Assets

A superior customer
experience enabled
by digital
technologies
is well on its way





**Customer
Centricity**

Implementing a digital transformation that is an industry first



End-to-end platform



For all our products



For all our segments



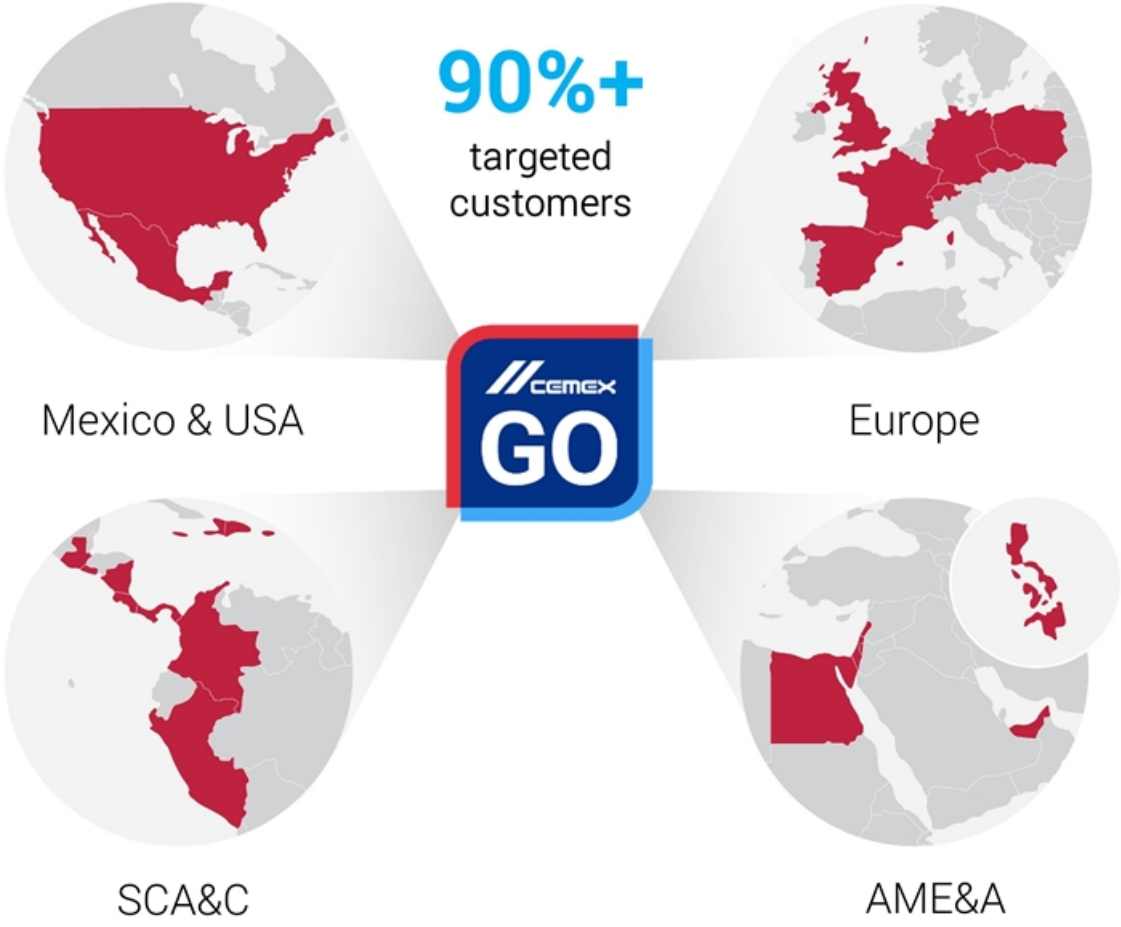
Device agnostic

Available 24/7

Fully implemented in all geographies



Fully implemented in all geographies



Fully implemented in all geographies



Will continue transforming our industry

Customer feedback

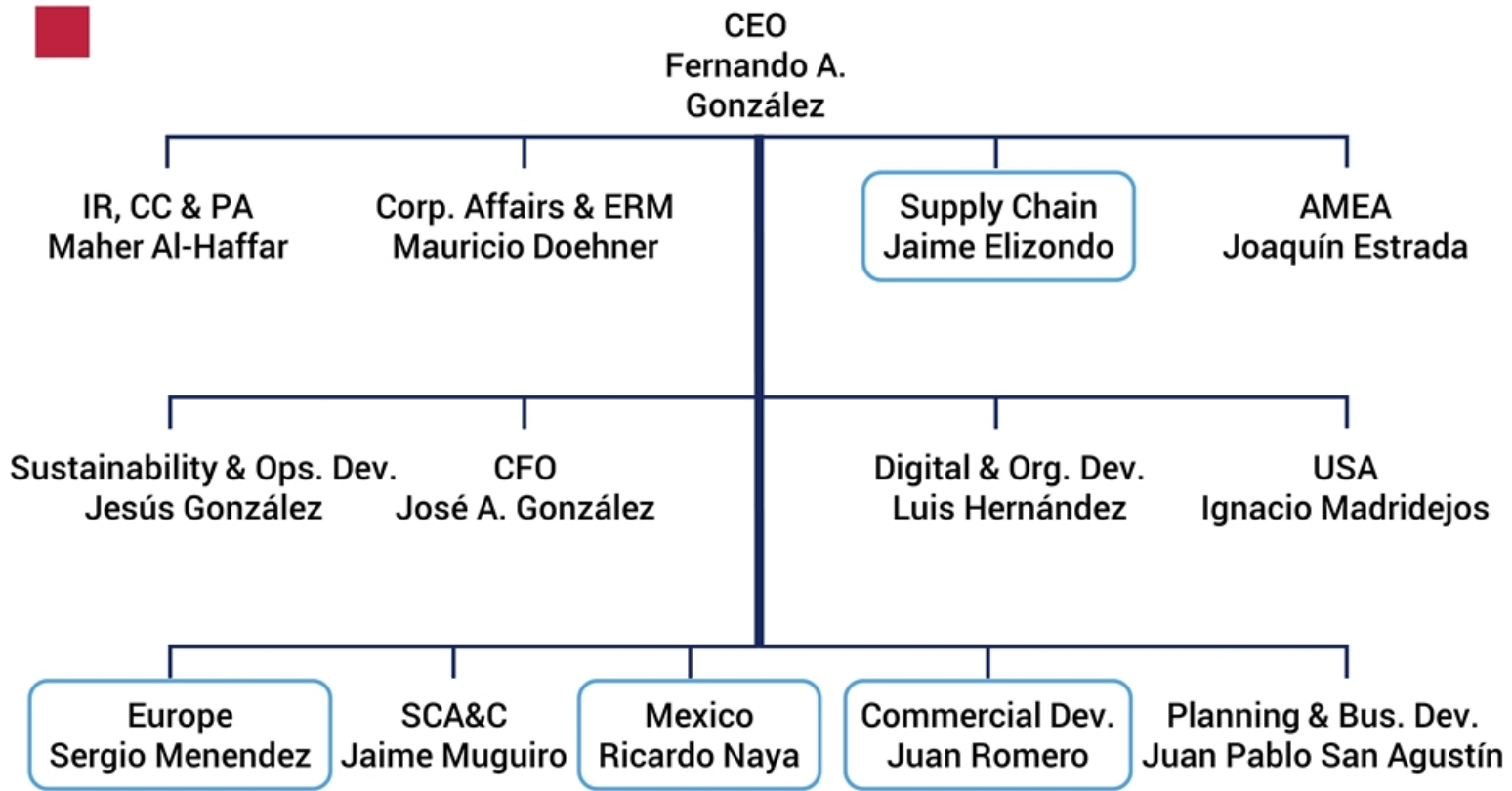
Employee experience

Systems integration

Benchmark market solutions

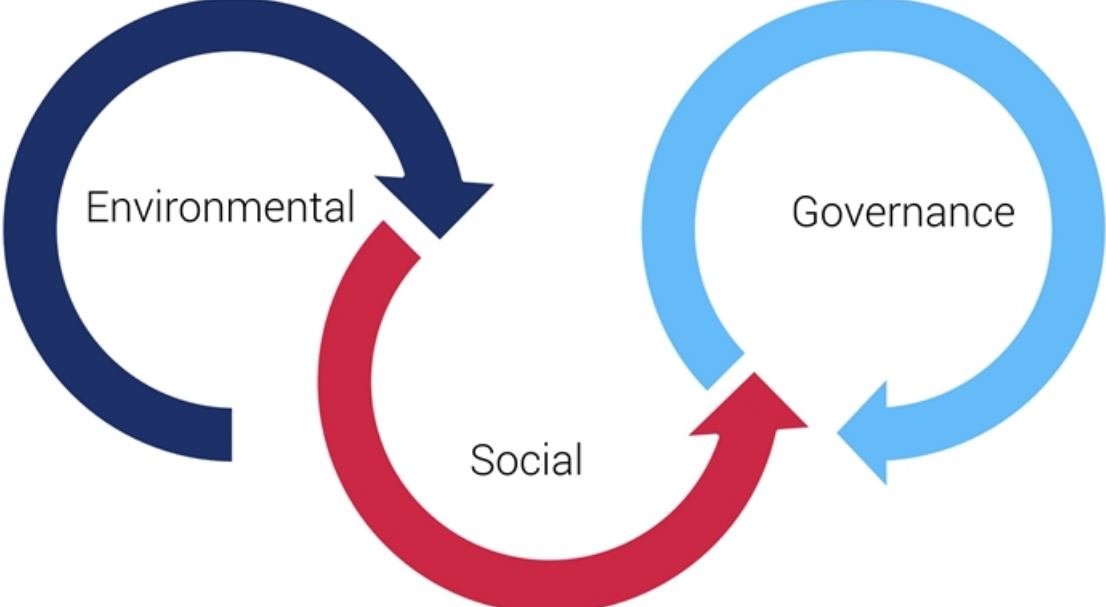
Emerging technologies

Realigned management to reflect strategic priorities



New assignments/appointments

Remain committed to continually improving Environmental, Social and Governance practices



We are making important contributions to a sustainable environment

27%

Alternative fuels utilization

26%

Power from renewable sources

-6pp

Reduction in clinker factor¹

13 M T

of waste used as fuels and raw materials

7.9 M T

of avoided CO₂ emissions¹

Equivalent to:

 50 M

Waste produced in a year

 1.4 M

Emissions generated by electricity consumption

1) Vs. 1990 baseline



Pursuing the well-being of our stakeholders



Health & Safety



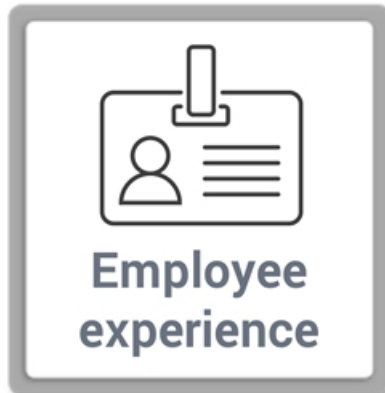
Employee experience



Communities



Pursuing the well-being of our stakeholders



First year ever with zero employee fatalities
Industry leader in employee LTI frequency rate of 0.5
96% of operations were injury-free



LTI frequency rate: Lost time injuries per millions hours worked



Pursuing the well-being of our stakeholders

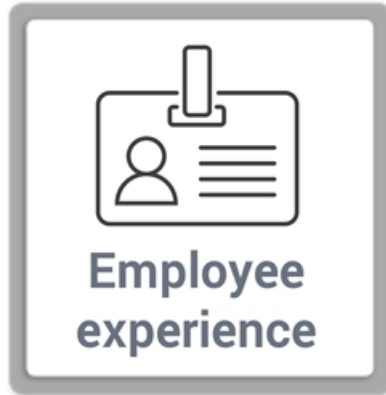


79% recommend CEMEX as a good place to work

89% recommend CEMEX products and services to family and friends



Pursuing the well-being of our stakeholders



16 M+ people positively impacted by social initiatives
100% of our cement plants have community engagement plans



Strengthening corporate governance

- Separation of Chairman and CEO roles in 2014
- 60% of current Board members joined in last 4 years¹
- Reduced average tenure to 11, from 18 years in 2014¹
- Improved Board diversity¹
- Improved content of proxy materials and disclosure process

1) Subject to shareholder approval at Ordinary General Shareholders' Meeting to be held on March 28, 2019

What to expect from us

- Continue to improve Health & Safety performance
- Continue to implement A Stronger CEMEX
 - Deliver solid top-line growth with pricing in excess of input costs
 - Sustain FCF of ~\$1 B per year supporting deleveraging path to reach < 3.0x target
- Provide a superior customer experience enabled by digital technologies
- Strengthen Environmental, Social and Governance practices

Juan Pablo San Agustín

EVP Strategic Planning and New Business Development

■ José Antonio González
CFO

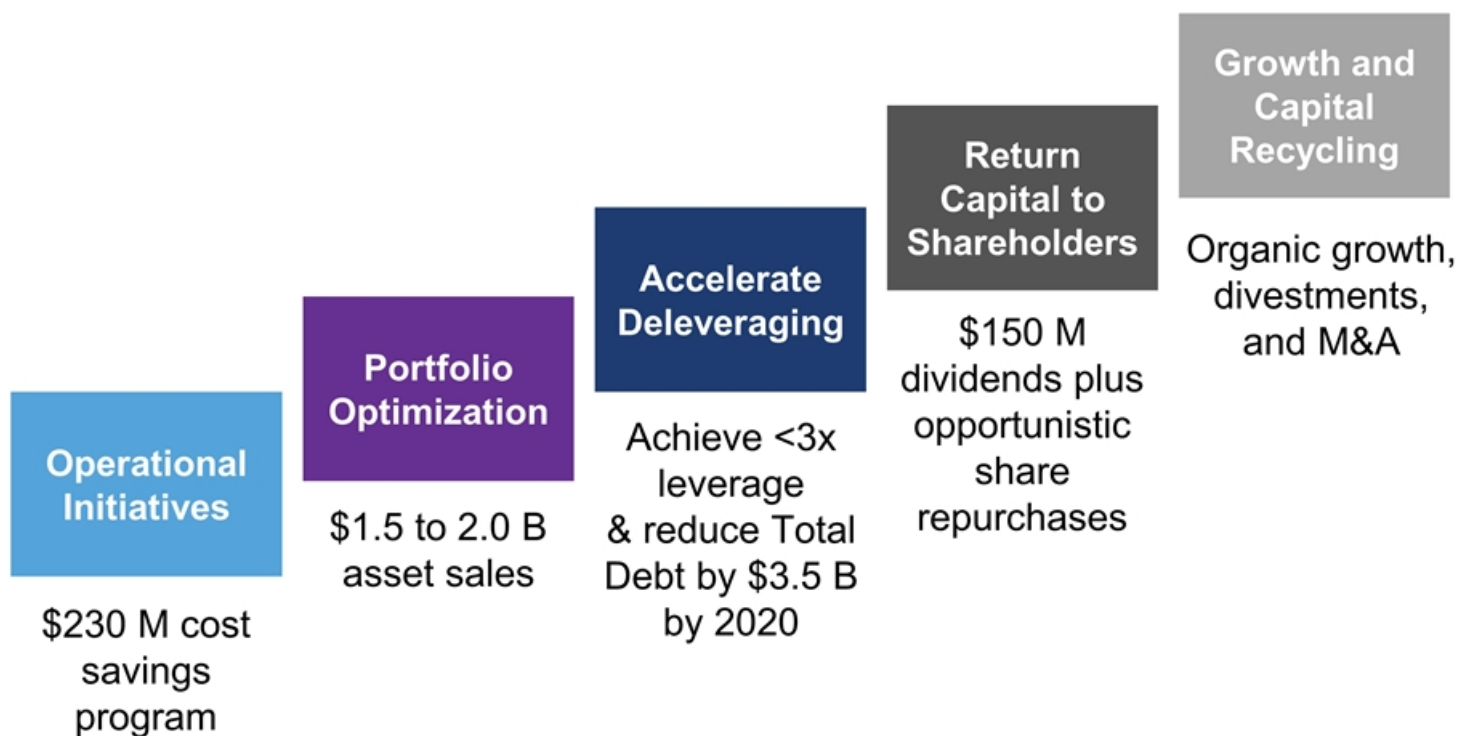


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A Stronger CEMEX accelerates our path to investment grade



A Stronger CEMEX initiatives and targets refer to the July 2018 – December 2020 period

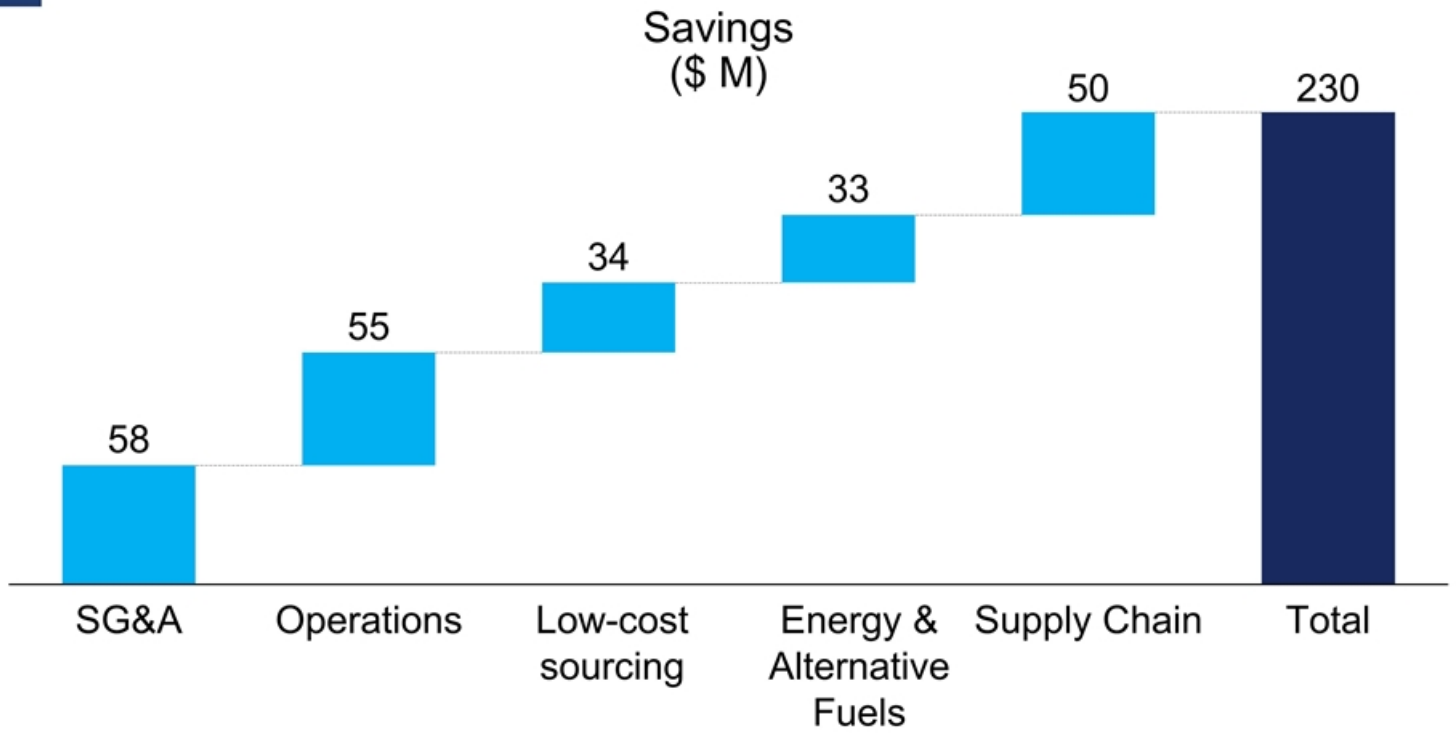


A Stronger CEMEX accelerates our path to investment grade



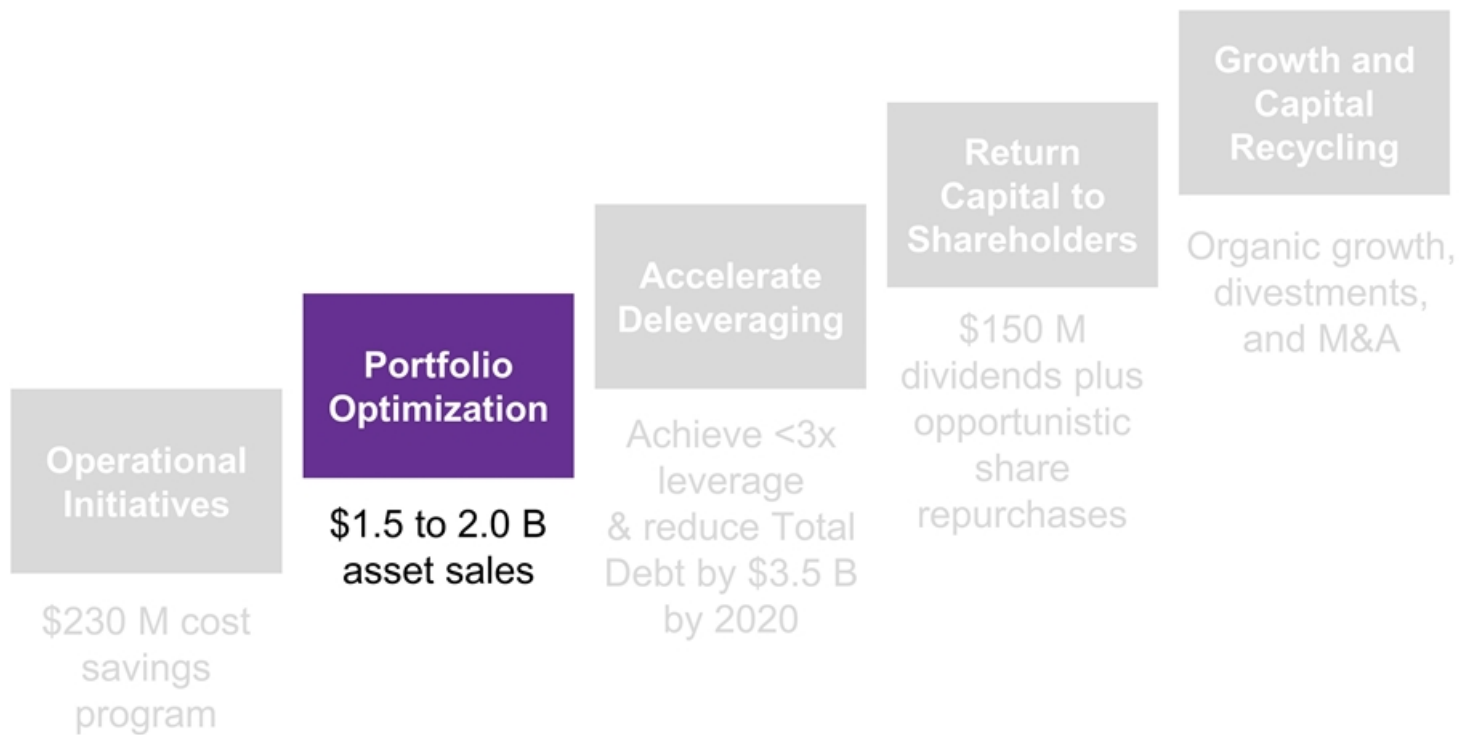
A Stronger CEMEX initiatives and targets refer to the July 2018 – December 2020 period

\$230 M of recurring operational improvements to be achieved by 2020



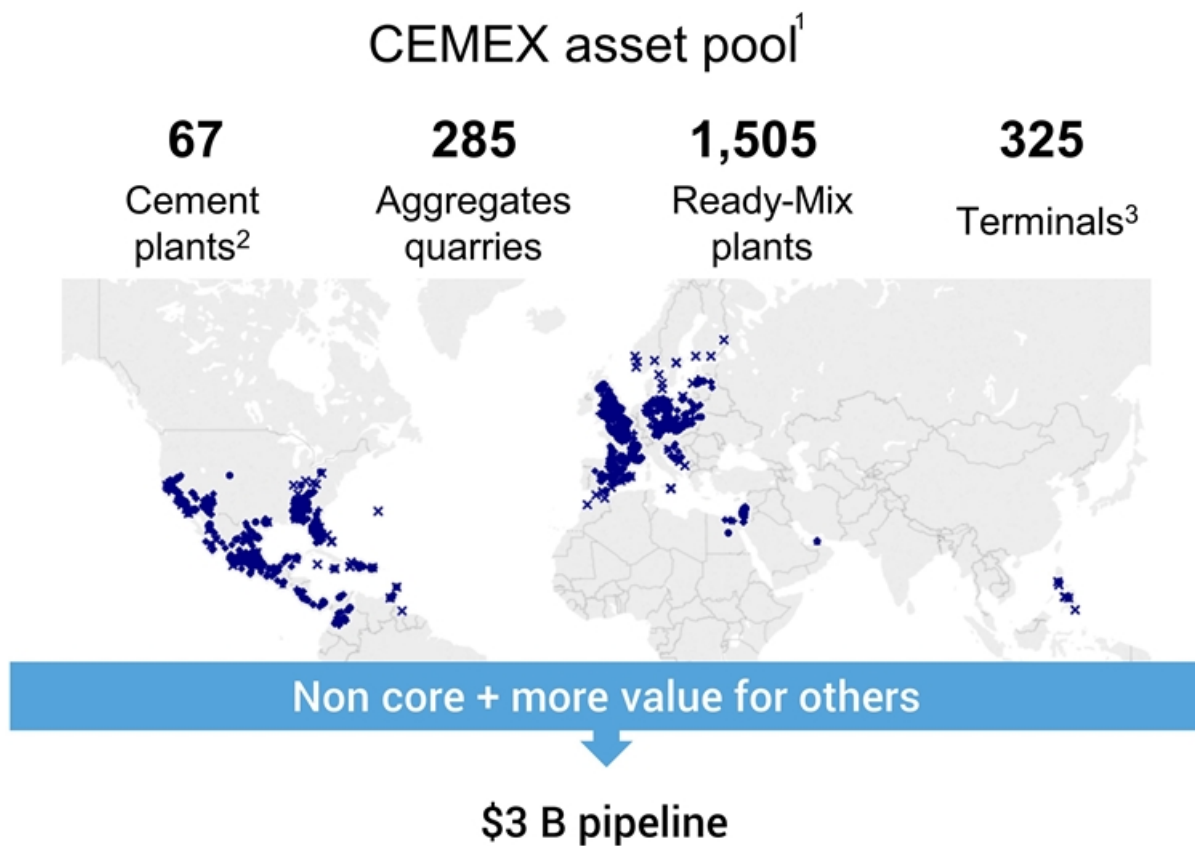
\$170 M to be captured in 2019

A Stronger CEMEX accelerates our path to investment grade



A Stronger CEMEX initiatives and targets refer to the July 2018 – December 2020 period

Disciplined framework to identify our divestment pipeline



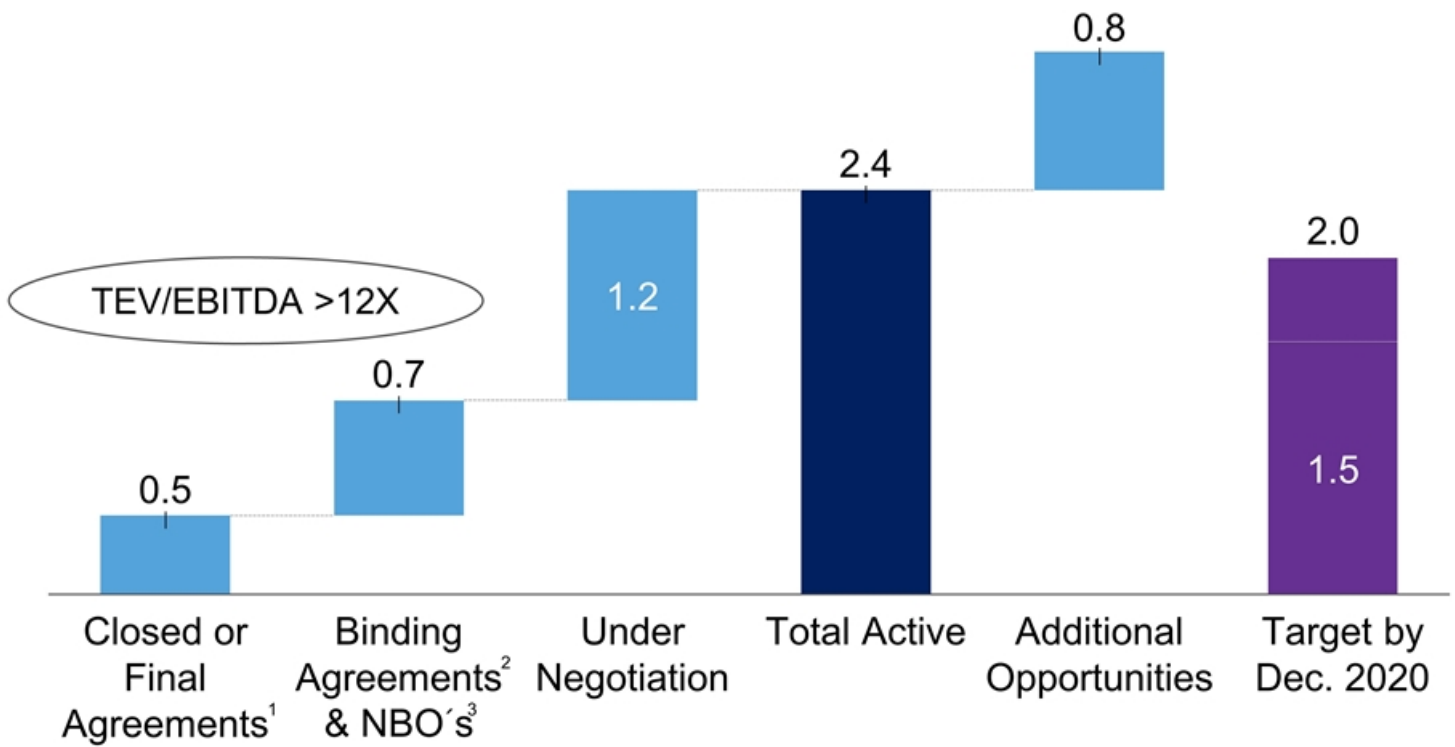
1) Assets as of December 31, 2017

2) Including integrated plants and standalone mills

3) Land distribution centers and marine terminals

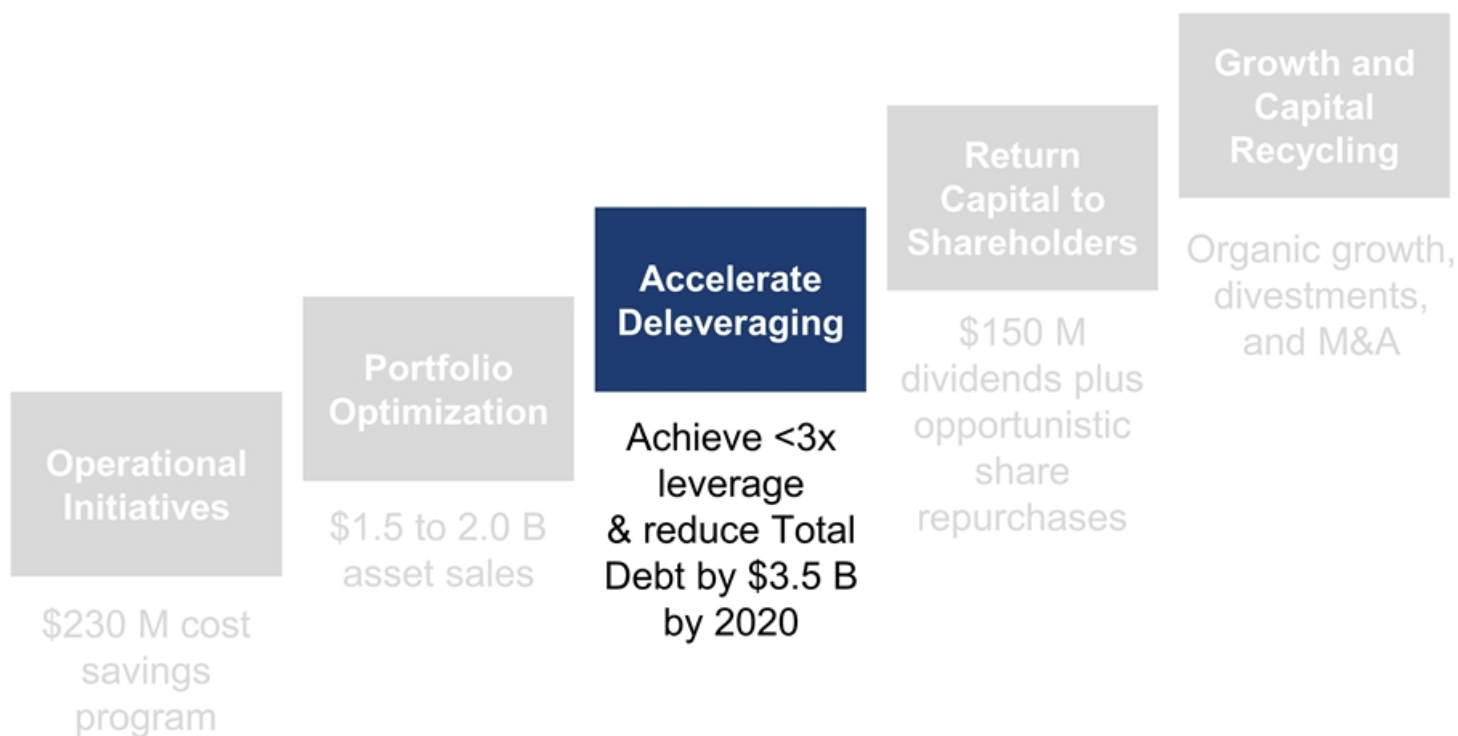
On track to reach our 2020 asset sale target

Divestments pipeline
(\$ B)



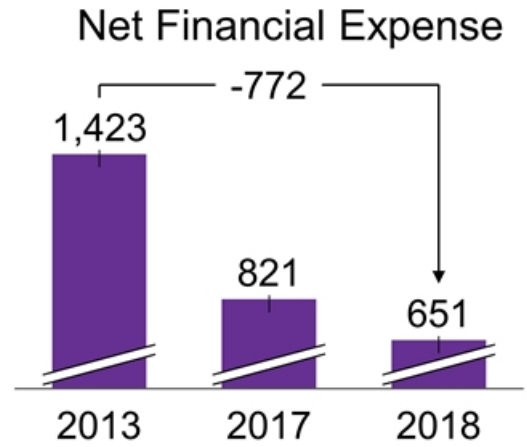
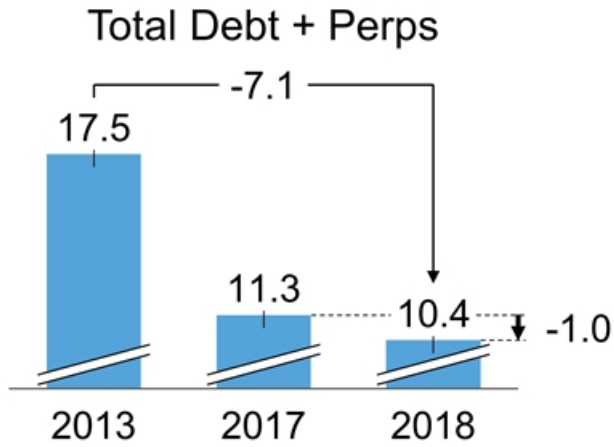
1) Refers to Baltics and Nordics assets for \$390 M, Brazil \$31 M, FAS and other \$53 M 2) Includes sale of German assets (€87 M) and most of our white cement business (\$180 M) 3) Non Binding Offers

A Stronger CEMEX accelerates our path to investment grade

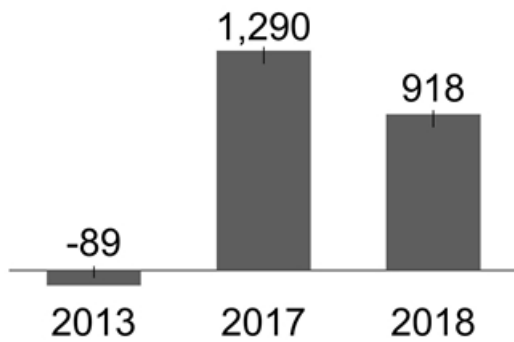


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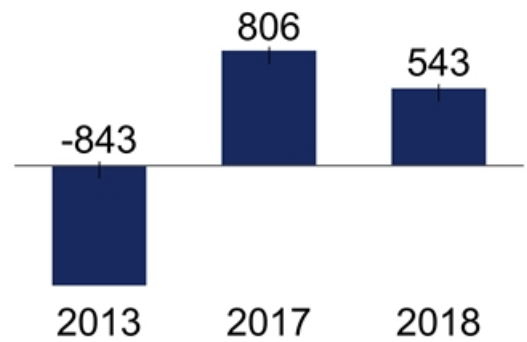
Another year of robust deleveraging



FCF after Maintenance CapEx



Net Income



Note: Figures in USD Millions except Total Debt + Perps (USD Billions)

Recent transactions and credit upgrade enhance debt profile

Fixed income

- Issued €400 M of 3.125% notes due 2026
- Partial redemption of the €550 M 4.375% notes due 2023

Bank debt²

- Consents received for¹:
 - Extending ~\$1 B of Jul'20 and Jan'21 maturities for 3 years
 - Incorporating IFRS 16 in calculations

Credit rating

- Fitch Ratings upgrade to BB on the global scale and A+(mex) on the national scale

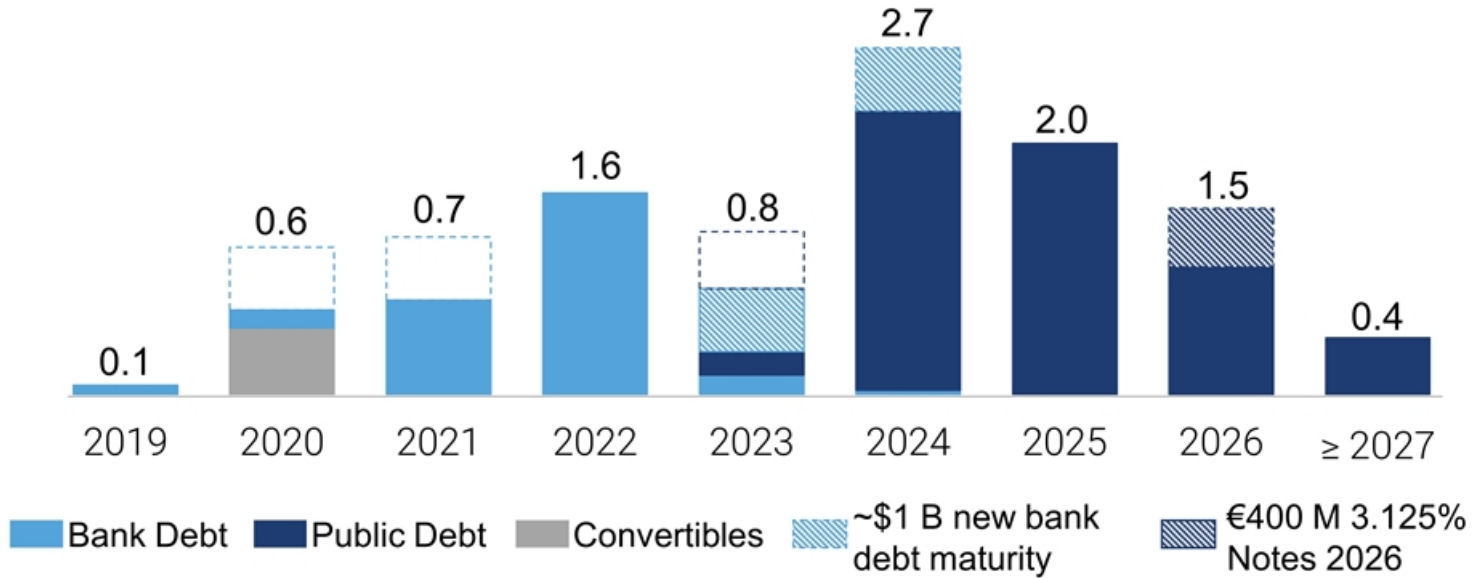
1) Amendments to neutralize the effects of IFRS 16 (leases) adoption, capital expenditure limits, migration to net debt leverage and move leverage covenant step down to June 2020

2) Intention to implement on or shortly after April 1st subject to customary closing conditions and documentation

Healthy debt profile with attractive cash cost of debt

Pro-forma¹ debt profile as of Dec. 31, 2018
(avg. life of 4.9 yrs)

Convertible notes	2020
Notional amount	US\$521 M
ADSs upon conversion	47.3 M
Conversion price	US\$11.01

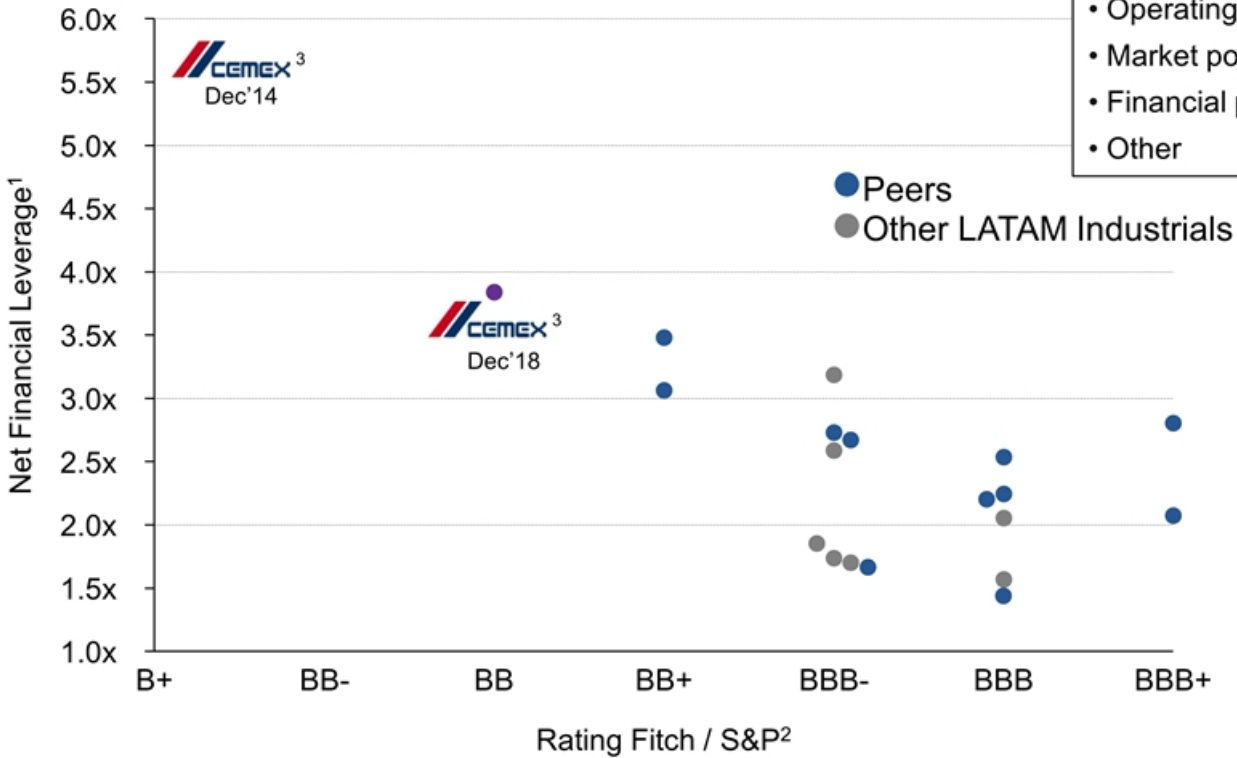


1) Giving pro-forma effect to issuance of €400M of 3.125% notes due 2026 and partial redemption of €550M of 4.375% notes due 2023 and tenor extension of exchanging lenders and amendments becoming effective in bank debt agreement

Significant upside from rerating of our cost of capital

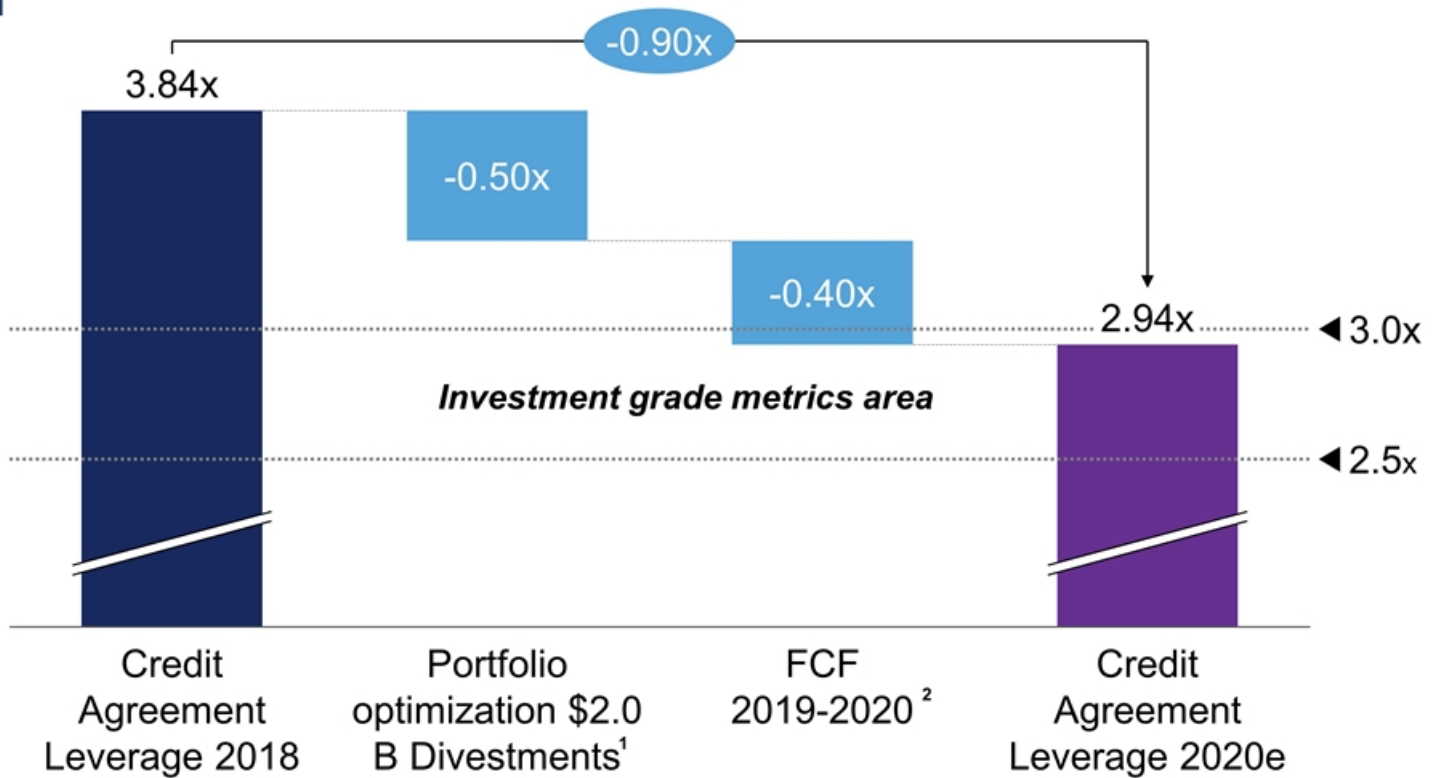


- Other rating drivers:**
- Size/Scale
 - Diversification
 - Operating efficiency
 - Market position
 - Financial policy
 - Other



1) Source: Company's financial statements as of Jun'18, Sep'18 and Dec'18 as available; 2) If split rating, the highest is shown 3) Net Financial Leverage calculated as Net Debt divided by EBITDA, CEMEX Net Debt includes perpetual notes

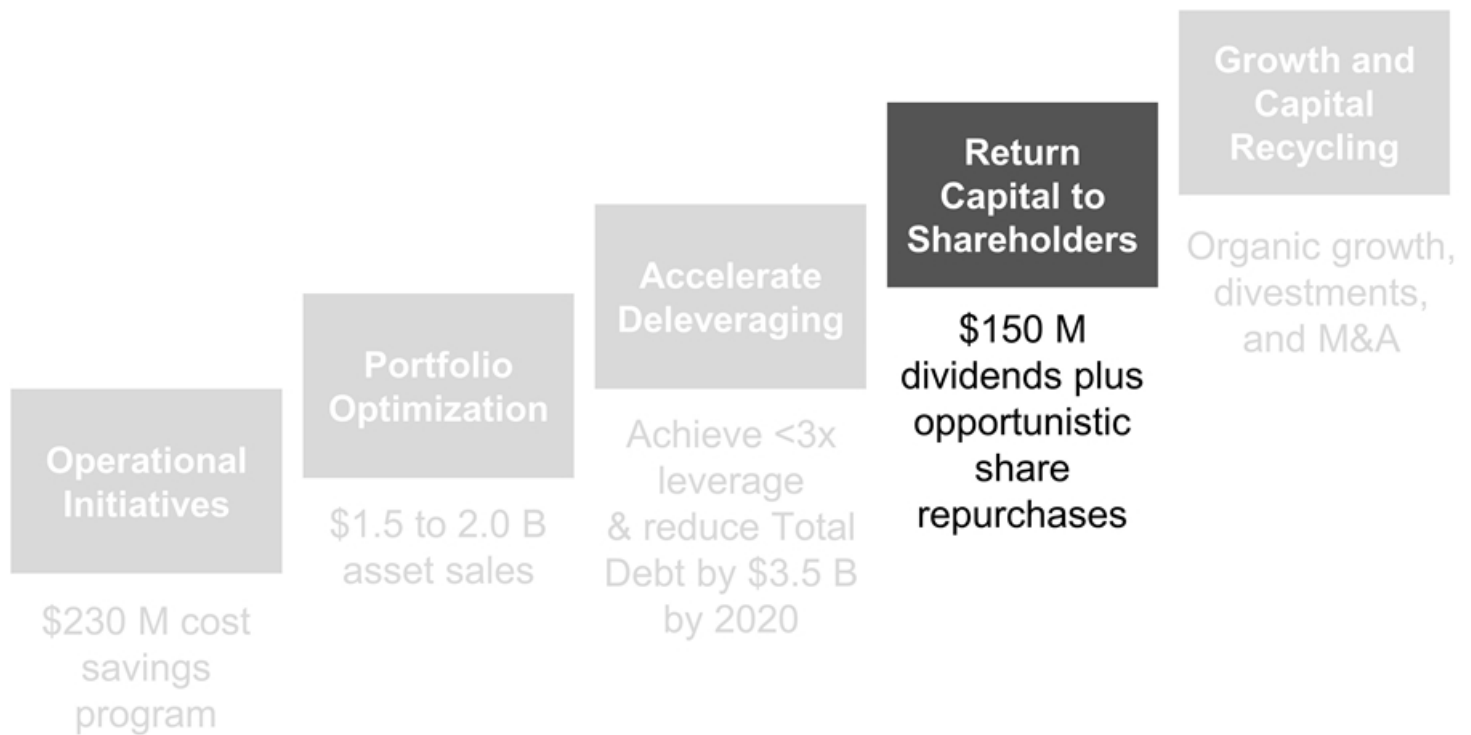
A Stronger CEMEX accelerates our path to investment grade



1) Asset divestments @10x TEV/EBITDA and FCF neutral

2) FCF of \$1.0 B after considering possible dividend payment of \$150 M during each year

A Stronger CEMEX accelerates our path to investment grade



A Stronger CEMEX initiatives and targets refer to the July 2018 – December 2020 period

Focused on shareholder value creation



Returning cash to shareholders



Dividends

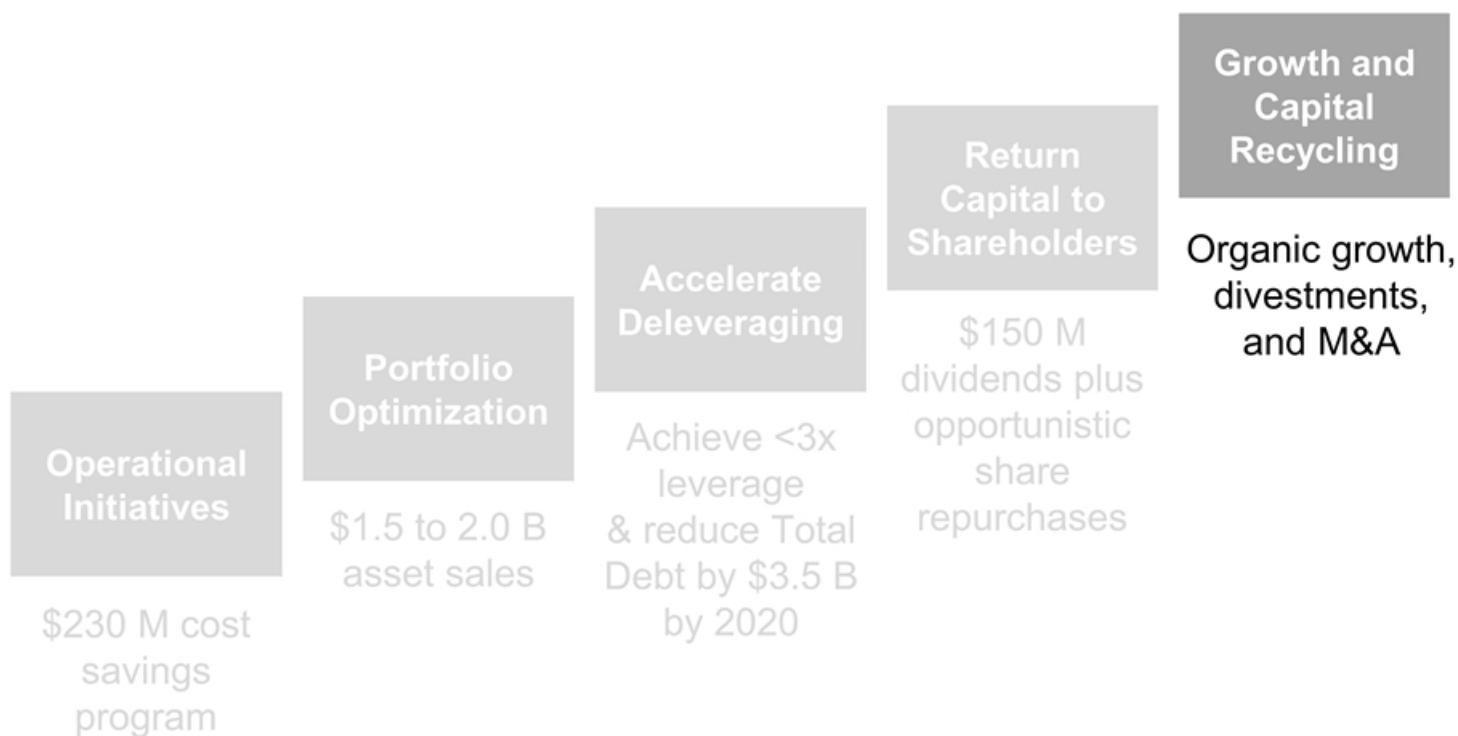
- First cash dividend since 1996
- \$150 M dividend expected to be paid semiannually¹

Share buybacks

- \$75 M repurchased during 2018 (~1% of outstanding shares)
- Opportunistically activate share buyback program¹

1) Subject to shareholders approval in AGOM of March 2019

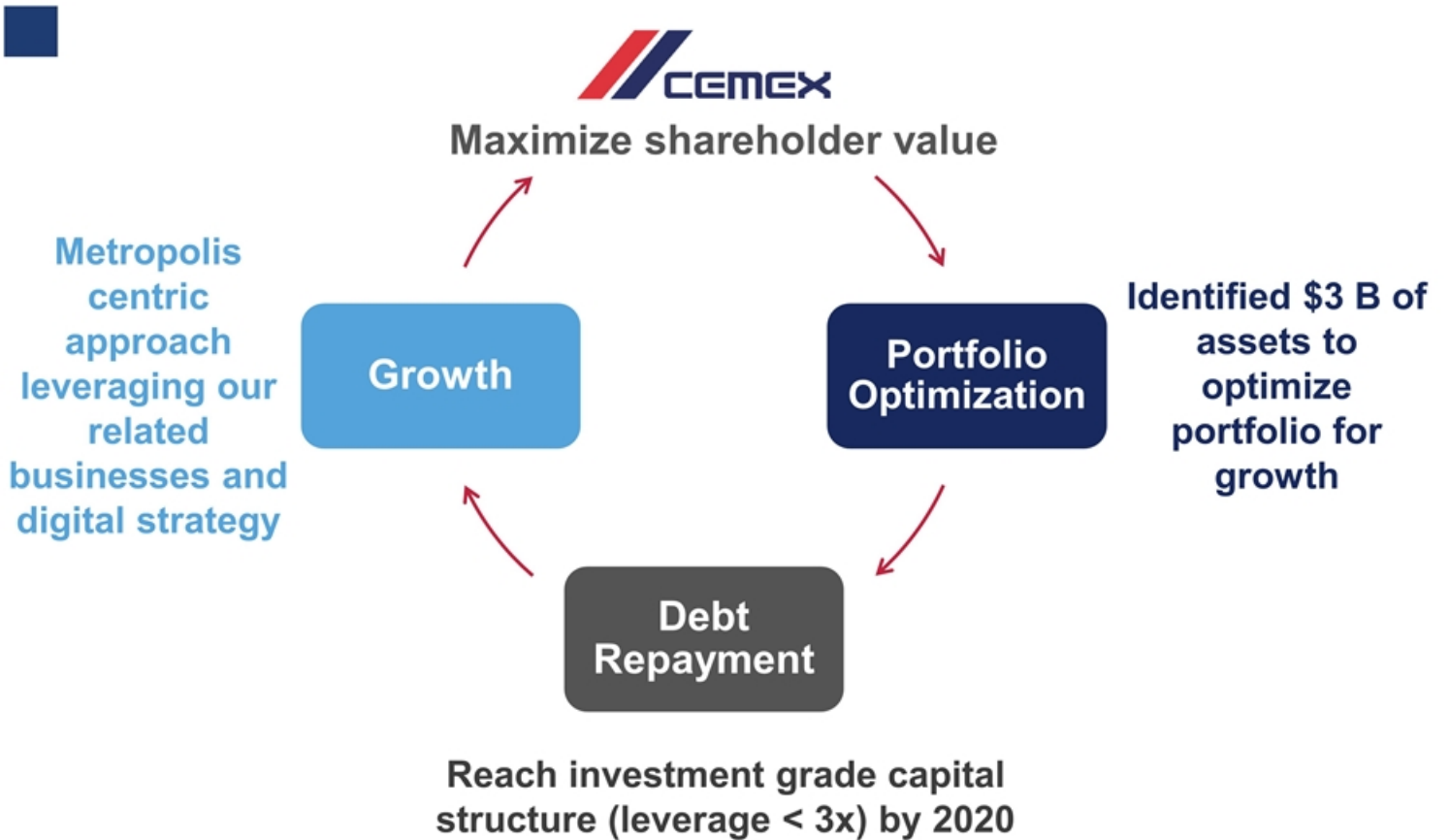
A Stronger CEMEX accelerates our path to investment grade



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Capital recycling strategy maximizes value for shareholders



Multi-dimensional approach to complement our organic growth

Detailed view of the markets at a metropolis level ...



... leveraging our current related business footprint



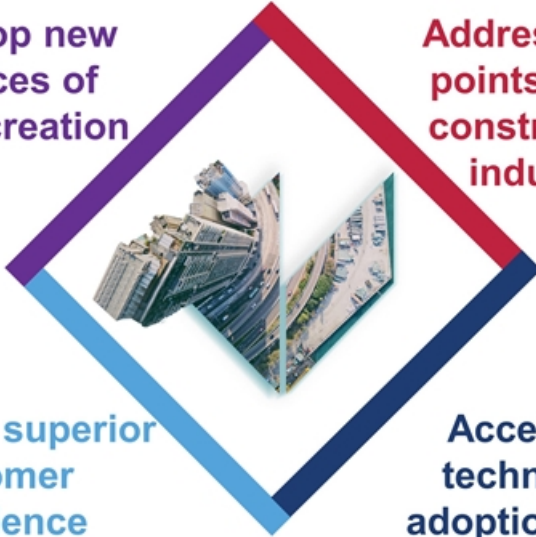
Current related business
EBITDA ≈ \$200M

Boosted by CX Ventures' quest for new value propositions across the construction ecosystem



Develop new sources of value creation

Address pain points in the construction industry



Provide a superior customer experience leveraging digital technologies

Accelerate technology adoption in the construction value chain

4 roadshows

+3,000 startups reviewed

6 investments signed

1 ConTech fund participation

+700 ideas received

6 ideas under incubation

BuiltWorlds Venture Investors 50 List 2018

What to expect from us

- Deliver \$230 M benefit from cost savings program
- Optimize portfolio by divesting between \$1.5 B to \$2.0 B of assets
- Achieve leverage below 3.0x by 2020
- Return cash to shareholders
- Create shareholder value through a cohesive growth strategy



CEMEX DAY 2019

Luis Hernández
EVP Digital and Organizational Development

Juan Romero
EVP Global Commercial Development

**Superior customer experience
enabled by digital technologies**

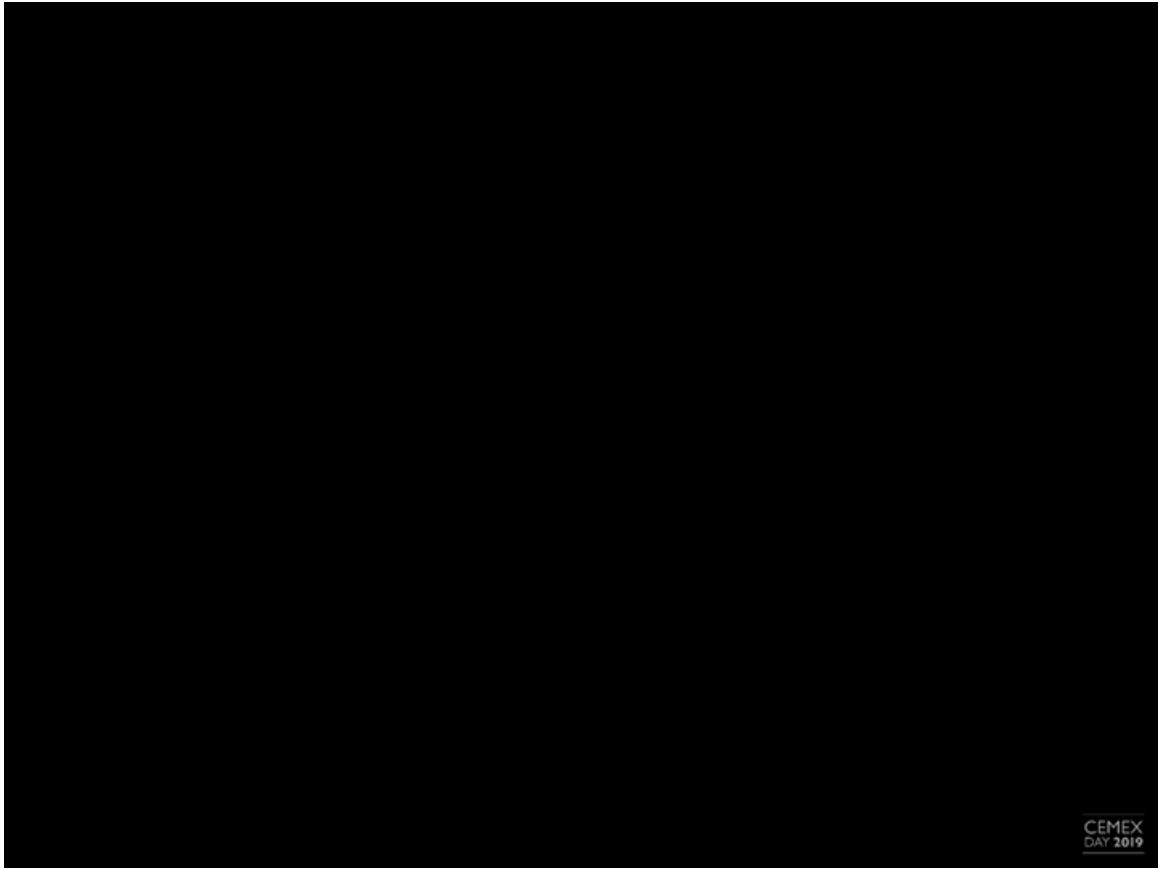
Monterrey Data Center, Mexico

CEMEX
DAY 2019

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Why is digital transformation critical to us?



Customer-driven world



Innovative commercial models to drive economic value



Highly competitive environment



Emerging business models



Opportunities and risks presented by new technologies



New sources of revenue & growth

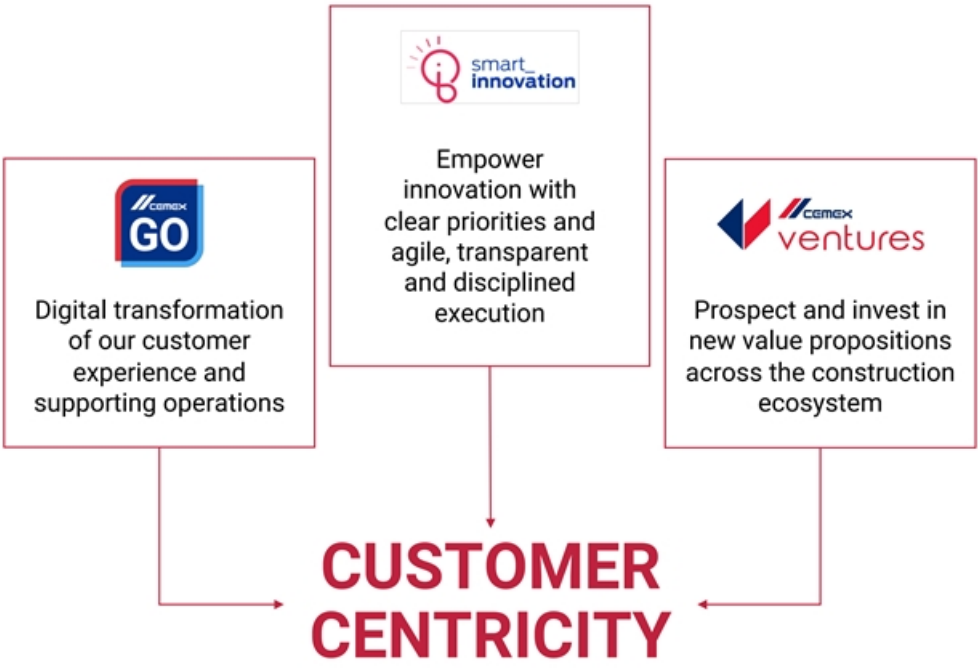


PEOPLE
TECHNOLOGY
DATA & ANALYTICS



CUSTOMER CENTRICITY

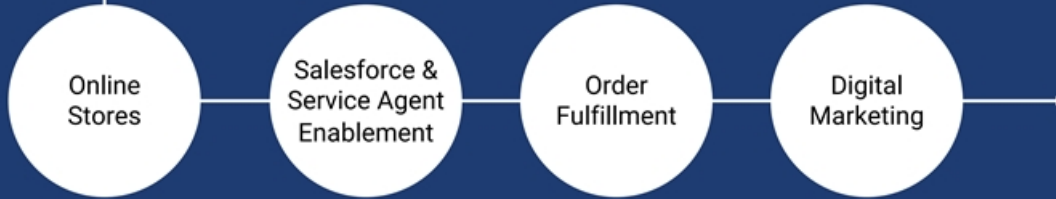








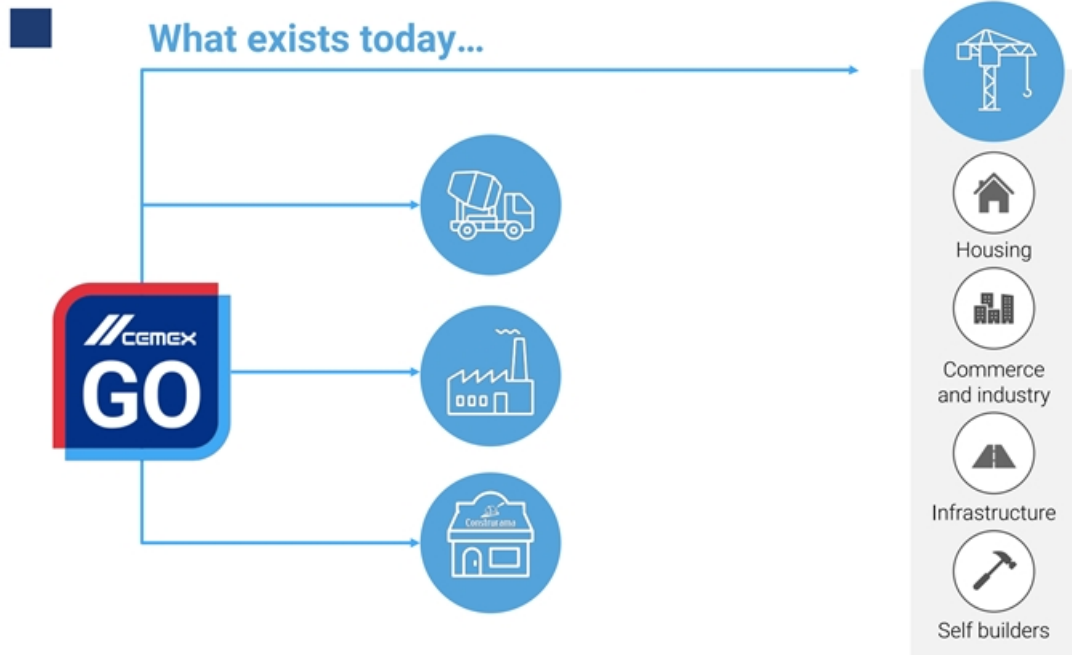
Our digital solutions are evolving
to offer customers a superior
omnichannel experience



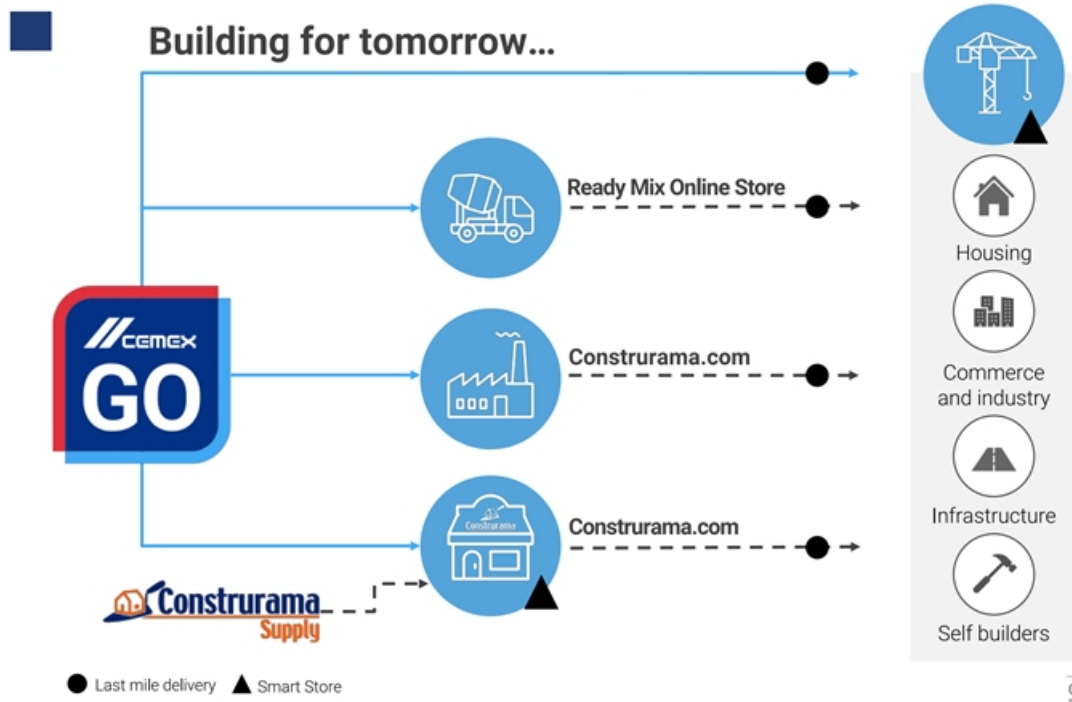
■ Driving **impact**

- Augment growth by improving net promoter score (NPS) and reinforcing CEMEX's position as the supplier of choice, driving customer loyalty and reducing churn
- Reconfigure and optimize our sales force and service centers towards high value added activities
- Utilize data and analytics to improve our business as well as that of our customers
- Drive operational savings through automation, enabling self-service and paperless interactions

Digital transformation impacting our customers' business



Digital transformation impacting our customers' business





- 2,000 stores in MX
- \$2B in annual sales
- 8,500 trucks to cover last mile delivery
- Average 4,000 SKUs in store



Subcategoría

Básicos de Construcción

ver todas...









Marca

- BEXEL
- SIKA
- GÉNÉRICO
- CALIDRA
- CEMIX

Básicos de Construcción

Ordenar por: Relevancia

1 - 22 de 22 Artículos

<p>Comparar <input type="checkbox"/></p>  <p>Block Solido De Concreto 11X14X28Cm, Pieza GENÉRICO</p> <p>Disponibile 48 hrs</p> <p>★★★★★ Una calificación</p> <p>Calificar producto</p> <p>\$4.35</p>	<p>Comparar <input type="checkbox"/></p>  <p>Sika, Anchorfix 1 Cartucho 300Ml, Pieza SIKA</p> <p>Disponibile 48 hrs</p> <p>★★★★★ Una calificación</p> <p>Calificar producto</p> <p>\$443.00</p>	<p>Comparar <input type="checkbox"/></p>  <p>Sika, Anchorfix 2 Cartucho 300Ml, Pieza SIKA</p> <p>Disponibile 48 hrs</p> <p>★★★★★ Una calificación</p> <p>Calificar producto</p> <p>\$755.00</p>	<p>Comparar <input type="checkbox"/></p>  <p>Sika, Sikalatex N 19.57 Kg, Cubeta SIKA</p> <p>Disponibile 48 hrs</p> <p>★★★★★ Una calificación</p> <p>Calificar producto</p> <p>\$1,895.16</p>
<p>Comparar <input type="checkbox"/></p>  <p>Sika, Sikagrout 30 Kg, Saco SIKA</p> <p>Disponibile 48 hrs</p> <p>★★★★★ Una calificación</p>	<p>Comparar <input type="checkbox"/></p>  <p>Sika, Sikalatex N Doypack 1.24 Kg, Saco SIKA</p> <p>Disponibile 48 hrs</p> <p>★★★★★ Una calificación</p>	<p>Comparar <input type="checkbox"/></p>  <p>Cemix, Aplanado 40 Kg, Saco CEMIX</p> <p>Disponibile 48 hrs</p> <p>★★★★★ Una calificación</p>	<p>Comparar <input type="checkbox"/></p>  <p>Bexel, Mortero Mezcla Seca 16 40 Kg, Saco BEXEL</p> <p>Disponibile 48 hrs</p> <p>★★★★★ Una calificación</p>

Subcategoría

- Cemento Blanco
- Cemento Extra
- Mortero
- Cemento Big Bag
- Cemento Impercem

ver todas...









Marca

- TOLTECA
- CEMEX
- MULTIPLAST

Cemento

Ordenar por: Relevancia

1 - 9 de 9 Artículos

 <p>Comparar <input type="checkbox"/></p> <p>Tolteca, Cemento Gris Cpc30R Extra 25 Kg, Saco CEMEX</p> <p>Disponibile: Mismo día</p> <p>★★★★★ Una calificación</p> <p>Calificar producto</p> <p>\$114.60</p>	 <p>Comparar <input type="checkbox"/></p> <p>Tolteca, Cemento Mortero 25 Kg, Saco CEMEX</p> <p>Disponibile: Mismo día</p> <p>★★★★★ Una calificación</p> <p>Calificar producto</p> <p>\$63.89</p>	 <p>Comparar <input type="checkbox"/></p> <p>Tolteca, Cemento Gris Cpc30R Extra 50 Kg, Saco CEMEX</p> <p>Disponibile: Mismo día</p> <p>★★★★★ 2 calificaciones</p> <p>Calificar producto</p> <p>\$184.38</p>	 <p>Comparar <input type="checkbox"/></p> <p>Cemex, Cemento Blanco Cpc30Rb 25 Kg, Saco CEMEX</p> <p>Disponibile: Mismo día</p> <p>★★★★★ Una calificación</p> <p>Calificar producto</p> <p>\$146.37</p>
 <p>Comparar <input type="checkbox"/></p> <p>Cemex, Cemento Blanco Cpc30Rb 50 Kg, Saco</p>	 <p>Comparar <input type="checkbox"/></p> <p>Cemex, Cemento Gris Cpc40 Big Bag, Tonelada</p>	 <p>Comparar <input type="checkbox"/></p> <p>Cemex, Multiplast 40 Kg, Saco</p>	 <p>Comparar <input type="checkbox"/></p> <p>Tolteca, Cemento Impercem Cpc30R 50 Kg, Saco</p>

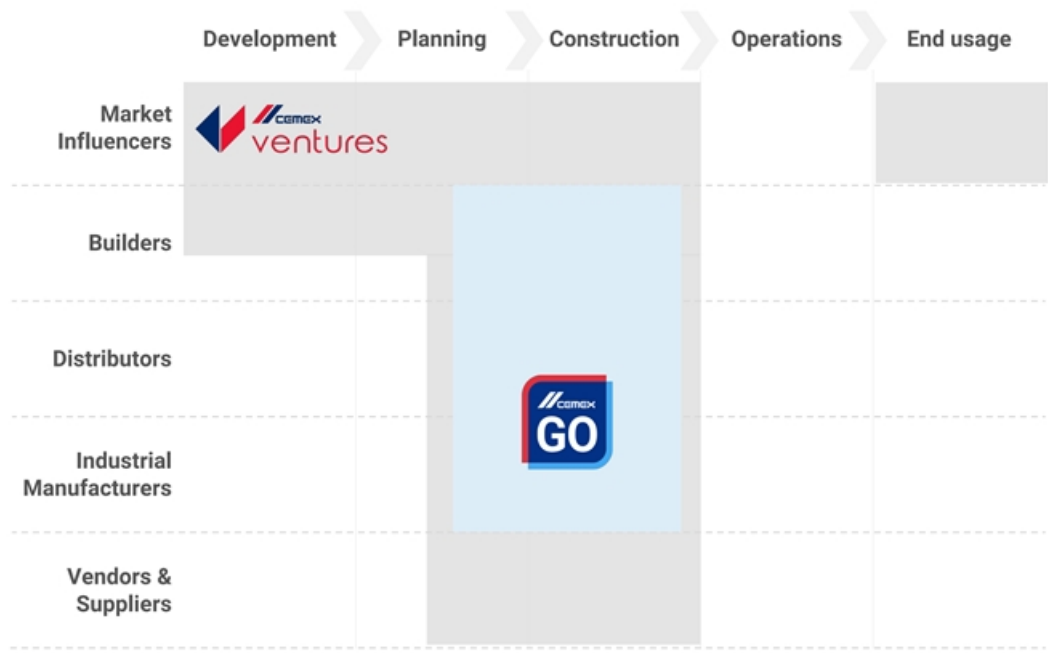


Driving **impact**



- Onboard all 2,000 Mexican Construrama stores to digital platforms by 2020
- Offer 20,000 SKUs online by 2020
- Gain insight into 35,000 professional end-customers
- Drive \$400-500M in online retail sales in Mexico by 2022

We have developed an innovation process to prioritize investments across the construction value chain



CEMEX Ventures has built an investment portfolio to complement existing digital offerings





What to expect from us

- Continue to transform customer experience, improving net promoter score (NPS)
- Reinforce position of our core digital storefronts, increasing adoption levels to 60-70%
- Onboard 100% customers to Construrama.com, reaching 35,000 end customers to drive \$400-500 M in sales on digital stores
- Monetize data and analytics to improve commercial offerings (product, positioning, pricing)
- Continue disciplined investment in line with innovation map to establish entry point



Monterrey Data Center, Mexico

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DAY 2019

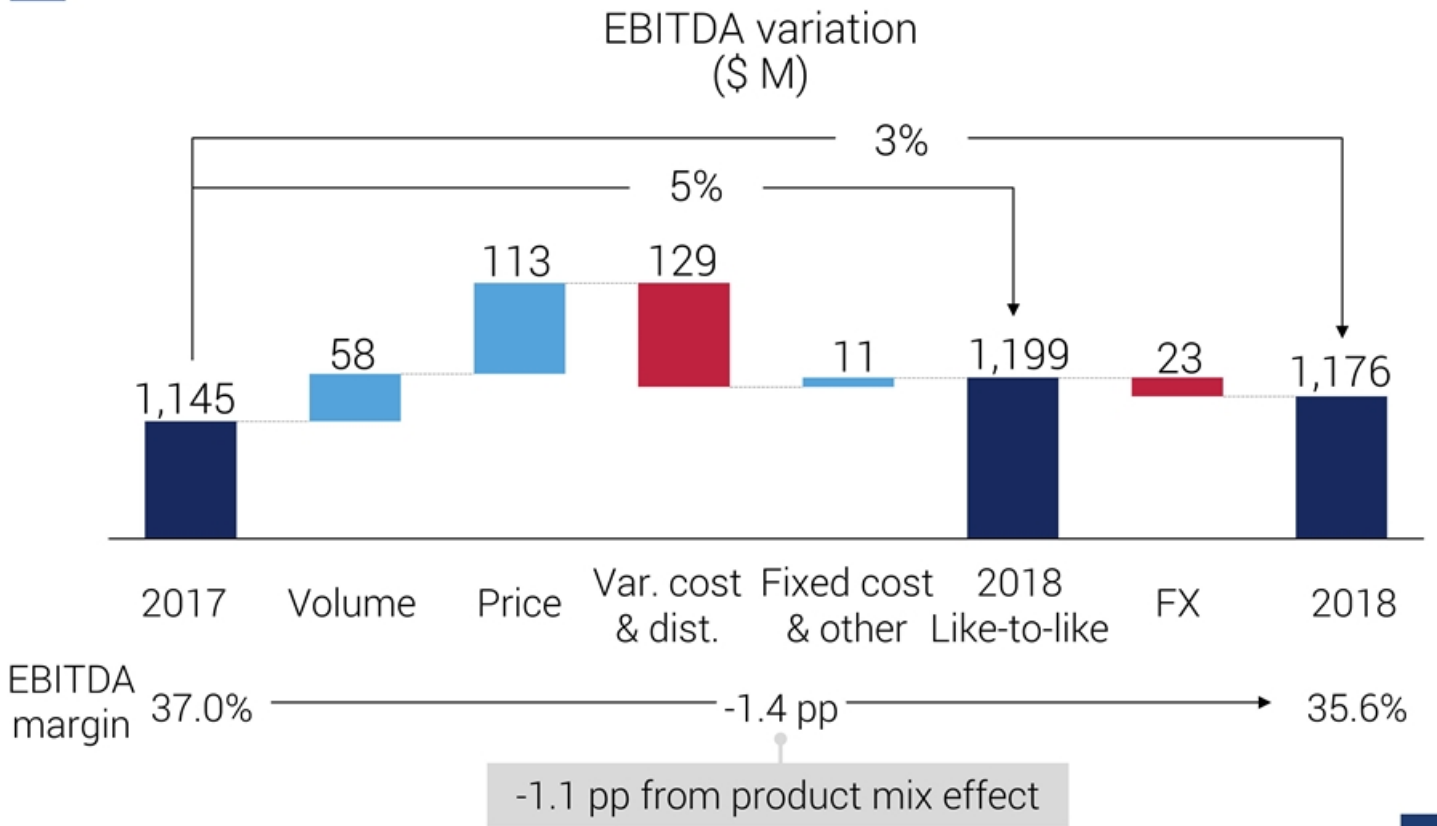
■ Ricardo Naya
CEMEX Mexico

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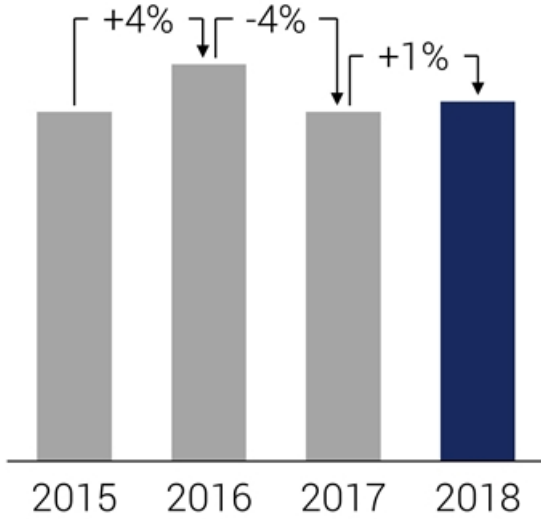
Record-high EBITDA in local currency in 2018



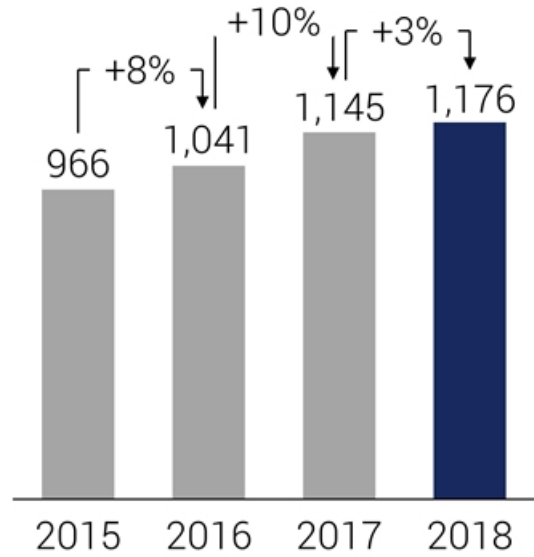
Solid performance in spite of slow moving demand



Cement¹
(M tons)



EBITDA evolution
(\$ M)



1) Domestic gray cement

Challenging outlook in short run, with upside potential

		Sector Weight
Formal Housing	<ul style="list-style-type: none">• Delays in rollout of new housing program and regulations are slowing down social housing demand• Stable mortgage offer from public and private sectors	25%
Infrastructure	<ul style="list-style-type: none">• Natural slowdown in first year of federal government• Potential upside from new government priority projects	15%
Industrial & Commercial	<ul style="list-style-type: none">• Continued growth in commercial and tourism sectors• Manufacturing activity slowdown	25%
Self-Construction	<ul style="list-style-type: none">• Steady job creation and increase in minimum wage• Consumer confidence at historic highs	35%

Management focusing on key levers

Pricing strategy



Step up momentum and recoup input cost inflation

A Stronger CEMEX



Rigorous cost containment efforts

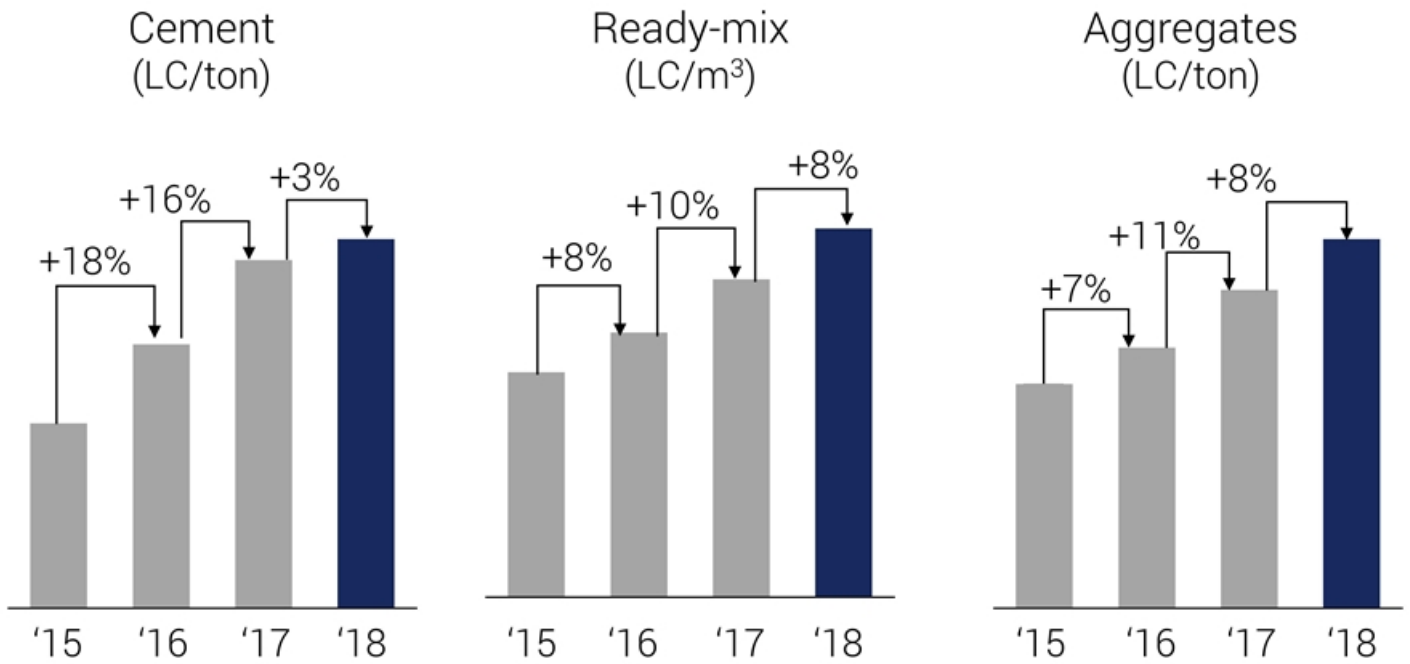
Commercial growth strategy



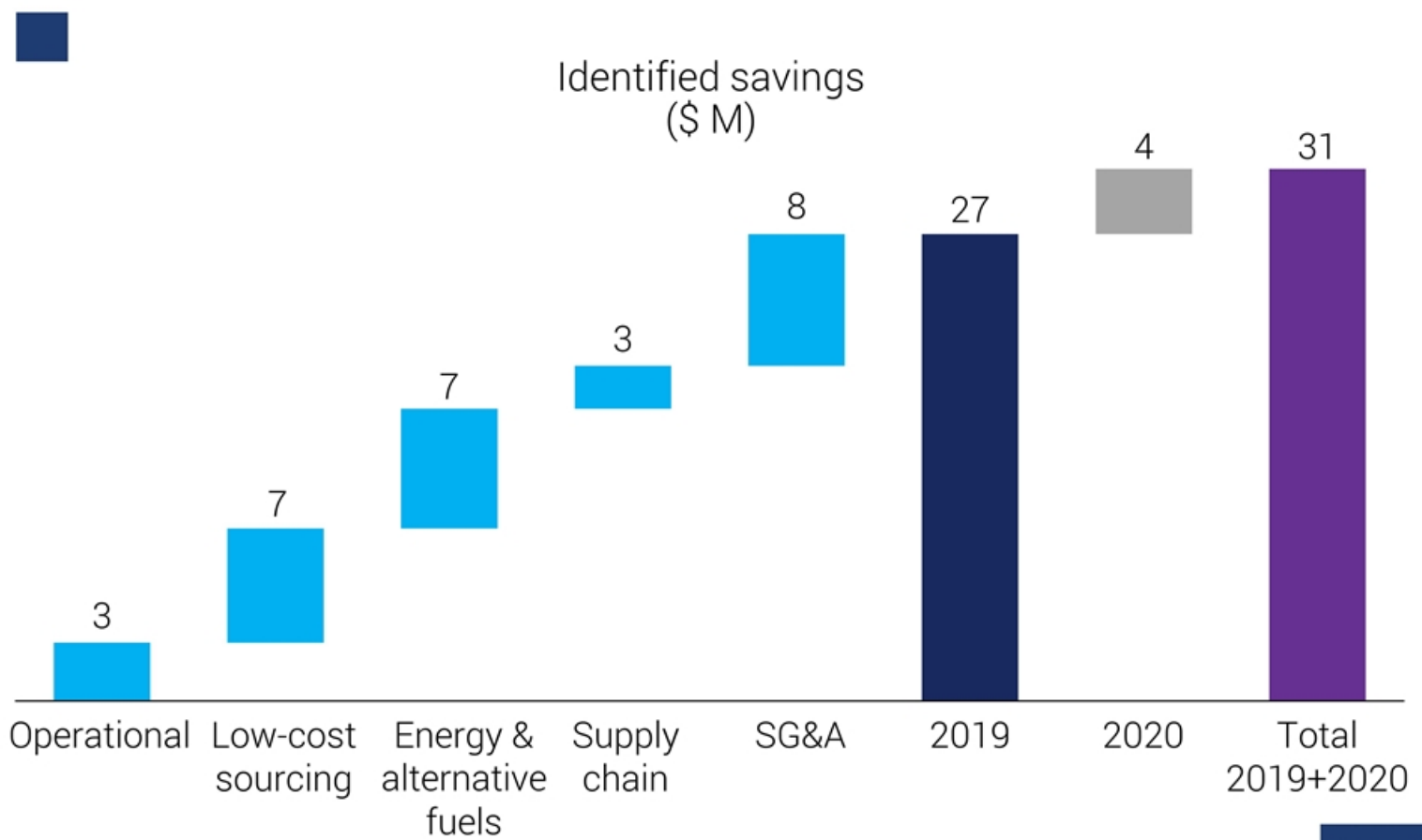
Increase revenues and explore new business opportunities

Agile and flawless execution

Continue executing disciplined pricing strategy in 2019



A Stronger CEMEX initiatives already in place



Important efficiency gains underway

Production & supply chain optimization



Rebalance production capacity

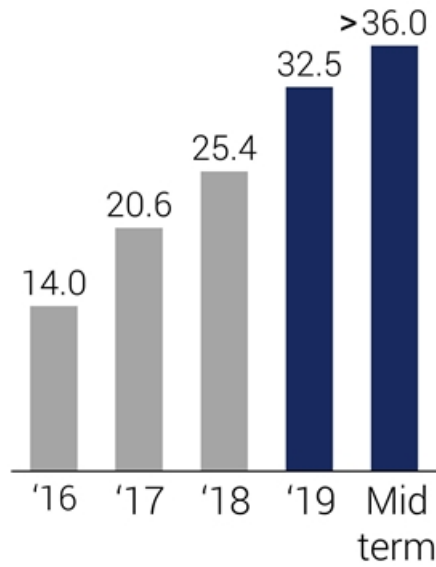


Optimize logistics

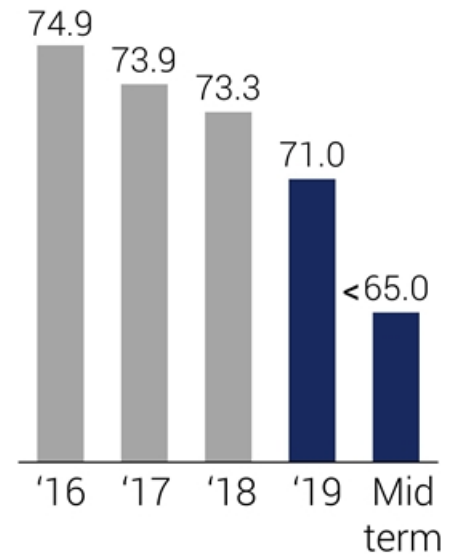


Rationalize warehouse network

Alternative fuel substitution (%)



Clinker factor (%)



An evolving strategy supported by digital technology to achieve a superior customer experience

The customer always at the center



Expand revenue opportunities from core value offers

Increase cross-selling

Monetize value offers



Innovate products & digital models to serve customers



A revitalized and high performing organization

From salesman to expert partners

Superior employee experience

Digital enablement

What to expect from us

- Achieve and sustain Zero for Life
- Build a superior customer experience
- Leverage our pricing efforts to recover input cost inflation
- Reinforce cost containment efforts
- Enhanced contribution to sustainability

La ciudad de los archivos, Oaxaca, Mexico

CEMEX DAY 2019



Jaime Muguiro

CEMEX South, Central America and the Caribbean

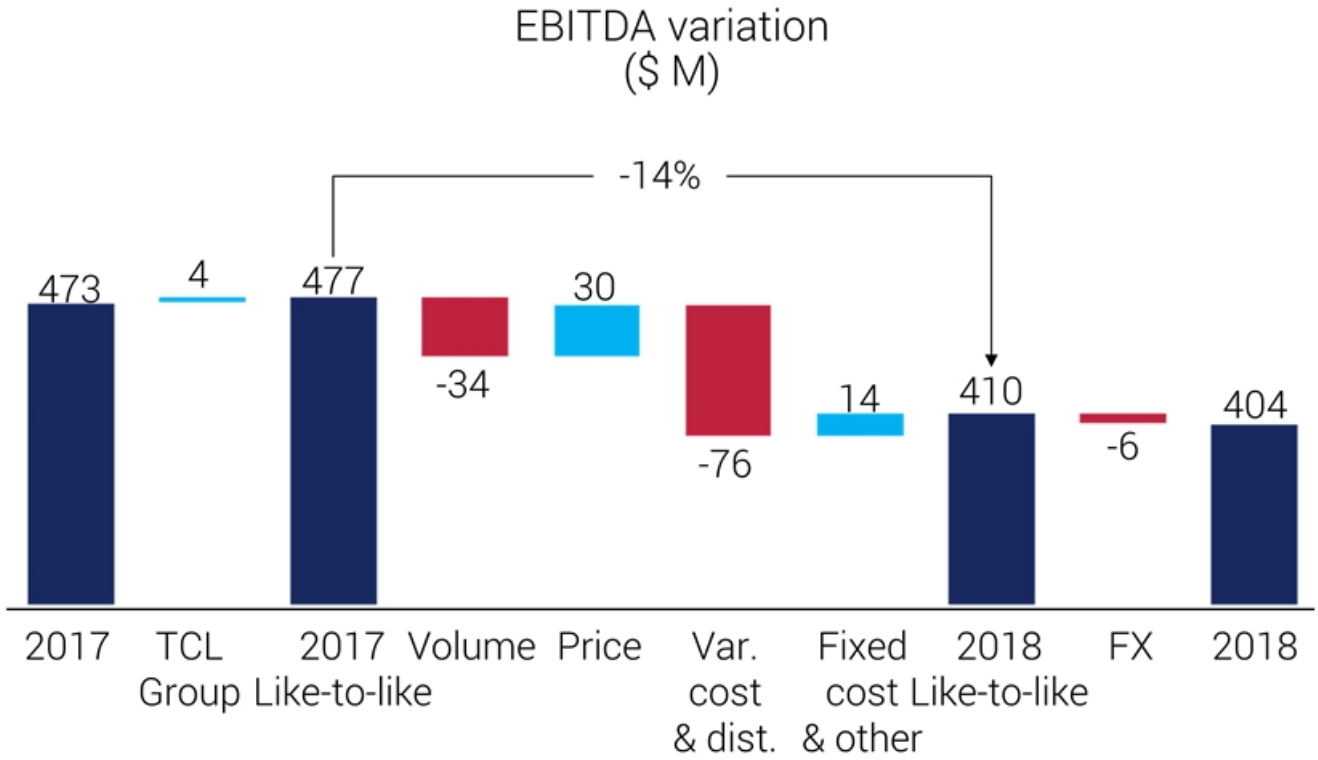


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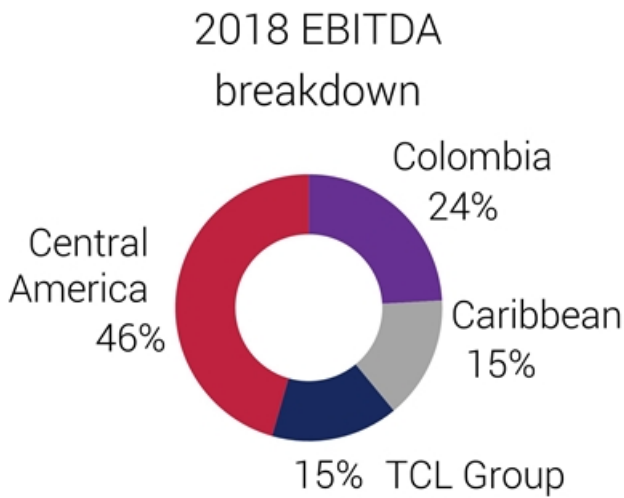
2018 EBITDA weighed down by energy costs and weakness in Central America



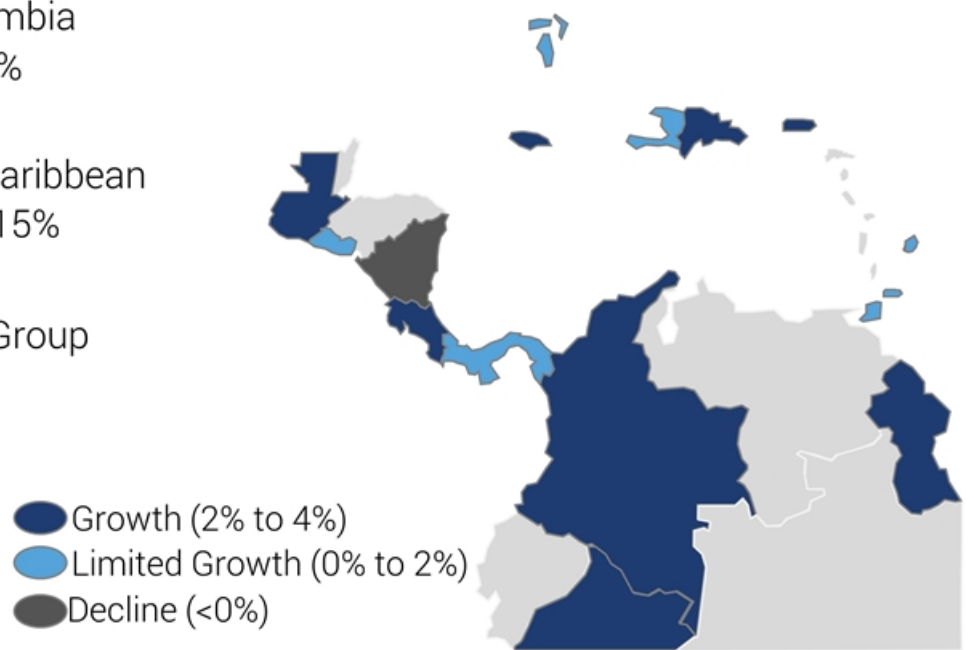
EBITDA margin



EBITDA should improve once volumes in Colombia and Caribbean offset challenging markets in Central America...



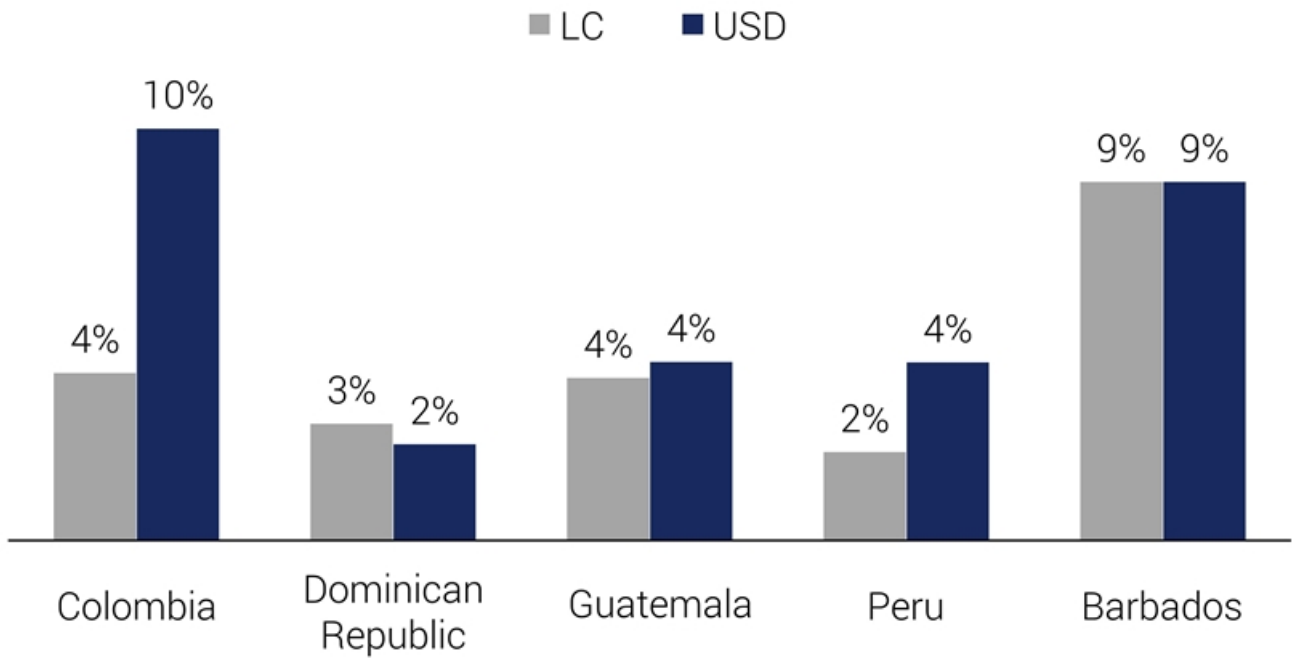
National Cement Consumption¹
(2019 – 2021 CAGR)



1. CEMEX estimates

...and prices increase in markets with favorable dynamics

Cement price variation
(Feb. 2019 vs. Dec. 2018)

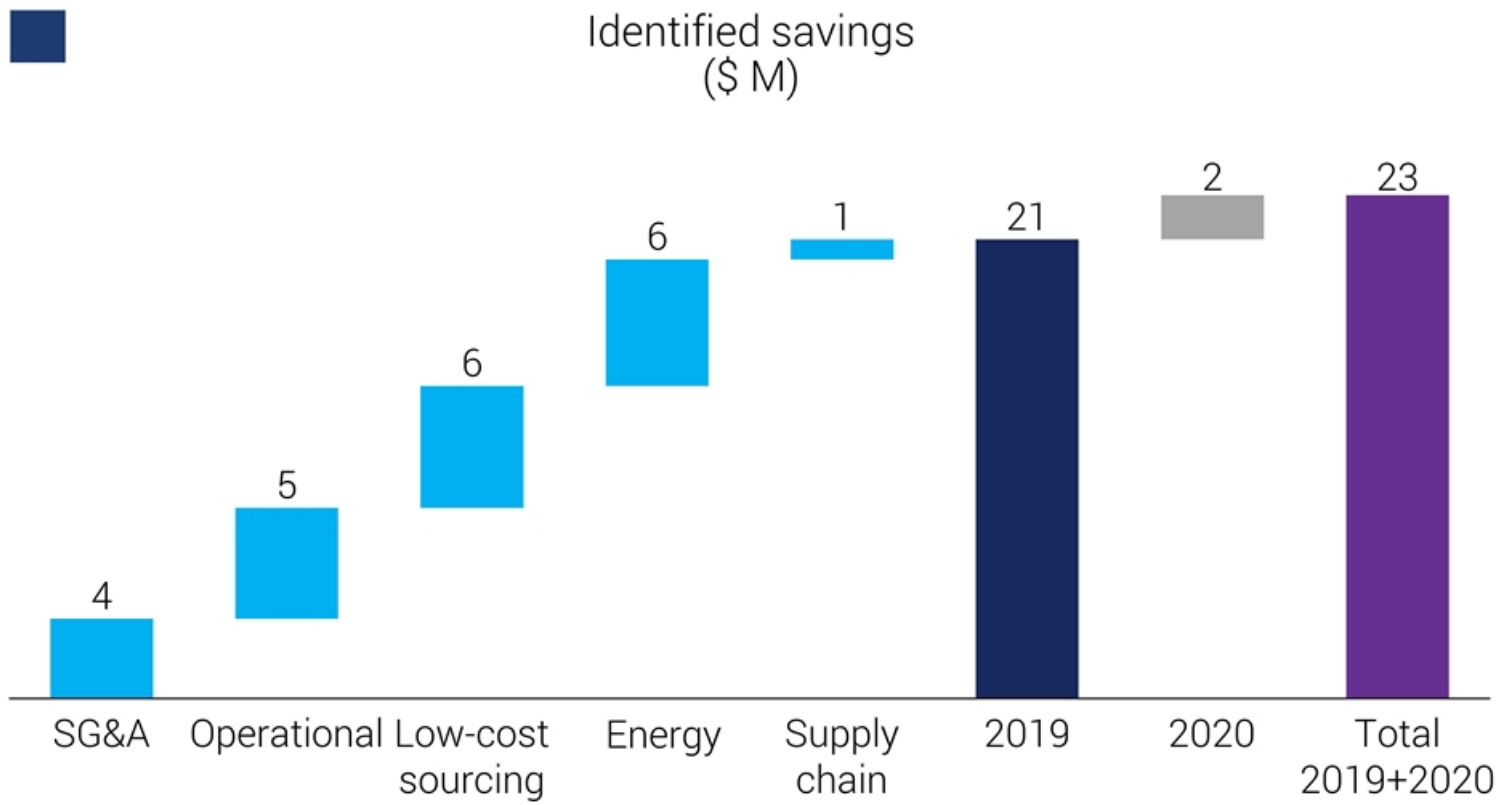


Our differentiated commercial solutions and CEMEX Go should foster customer loyalty and premium pricing



47% of regional orders now placed through CEMEX Go

A Stronger CEMEX initiatives to reduce operating costs



What to expect from us

- Reach our Zero for Life target as soon as possible
- Continue increasing the sustainability of our business
- Resume EBITDA growth by leveraging Colombia's cement demand recovery and favorable markets in the Caribbean
- Strengthen our market position through CEMEX Go and our commercial strategies
- Further reduce operating costs by ~\$23 M in the next two years



CEMEX
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The image shows a modern, minimalist building with a light-colored concrete facade. A large, leafy tree stands to the left of the building. In the foreground, there is a landscaped area with green plants and dark purple foliage. The sky is clear and blue. The text 'CEMEX DAY 2019' is overlaid in the center of the image, with a white horizontal line above and below the text. There are also two small red squares, one to the left and one to the right of the text.



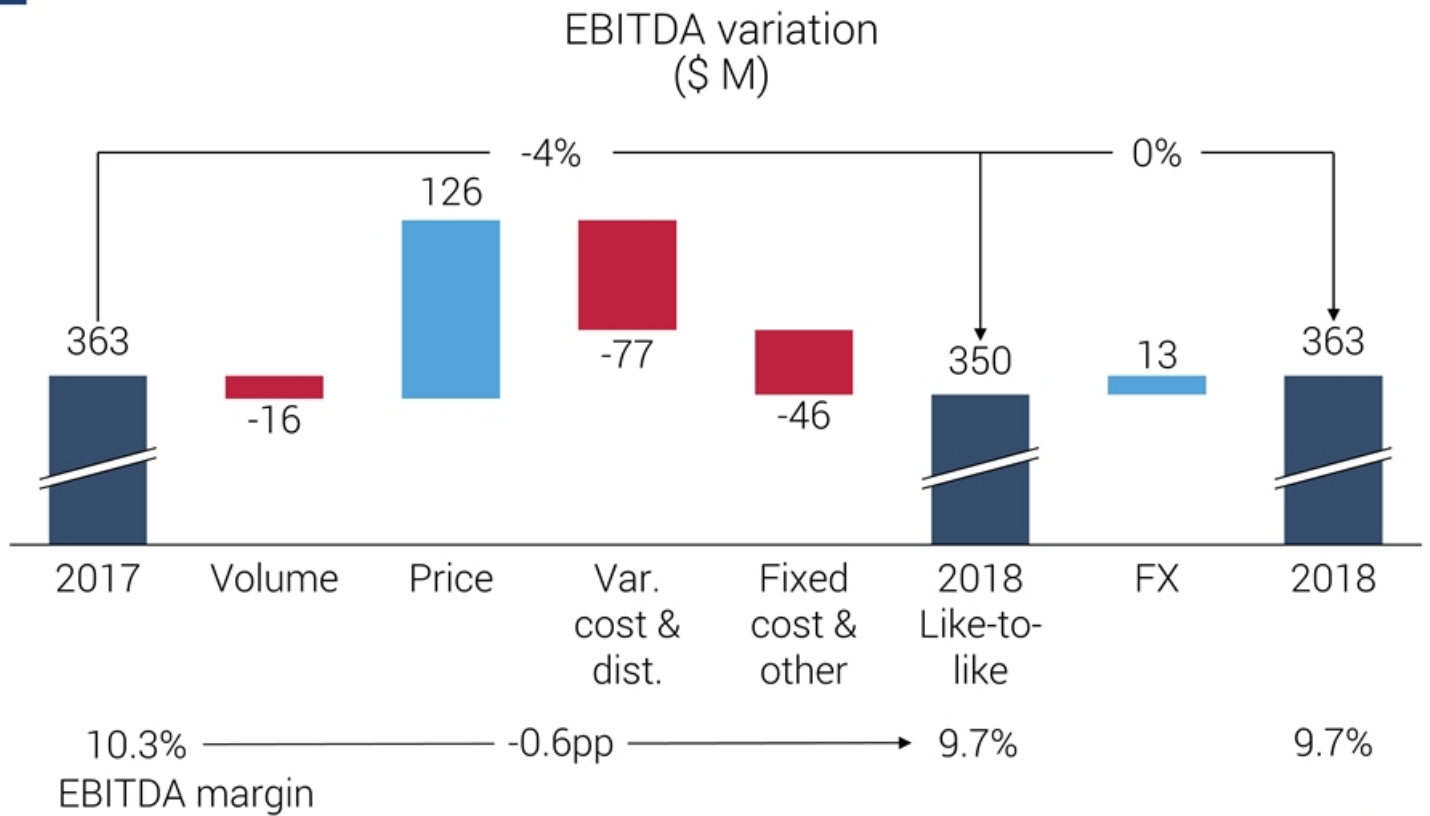
Sergio Menéndez
CEMEX Europe

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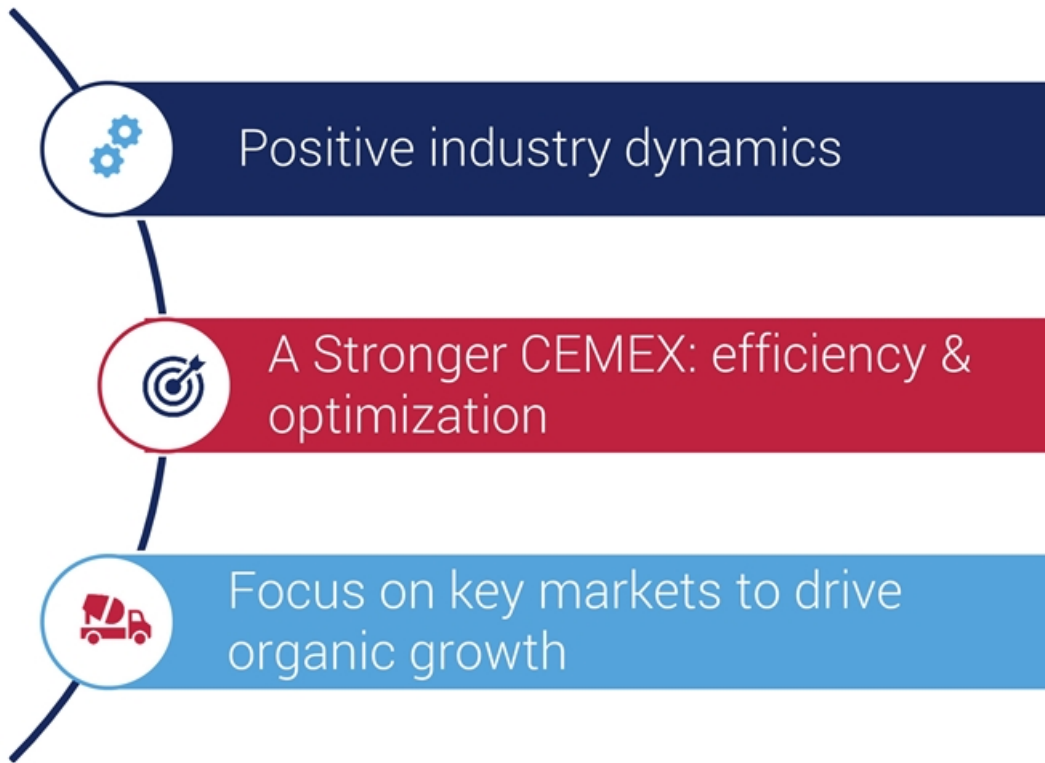
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Strong pricing offsets higher input-cost inflation



Three main factors driving Europe's results in 2019



Positive industry dynamics for 2019

Underlying demand continues to grow

Driven by infrastructure and higher housing & commercial

CO₂ allowances price increase and new regulation for Phase IV

Triggering capacity rationalization

Energy-cost increases slowing

Higher electricity and diesel prices

So far, positive price traction in most of our markets

Underlying demand continues to grow

Significant infrastructure projects



€270 B
2030 Federal Transport Infrastructure Plan



€100 B+
EU funds to Poland



~€55 B
Grand Paris Express, Lyon-Turin tunnel, Seine-Nord Canal



~£30 B
High speed 2 (2018-2024)

Dynamic housing and commercial markets



Housing in Spain remains positive



High demand for new housing in Czech Republic
Foreign direct investment in commercial real estate



Growth in markets outside London



High demand of housing boosting investments in building renovations

Well-positioned for new CO₂ Phase IV regulation


- Price of CO₂ allowances increased from €8 to €23 per ton in 2018
- Tighter CO₂ allowance allocations will impact production costs
- Likely mothballing of capacity and reduction of exports
- Proactively managing Phase IV, rationalizing capacity in Spain

CEMEX has enough CO₂ allowances for Phase IV 2021-2030

Leading the way in sustainability with 2020 goals

60%

alternative fuels substitution

25% 

Ready-mix products with enhanced sustainability attributes



30% 

of electricity from renewable sources

30% 

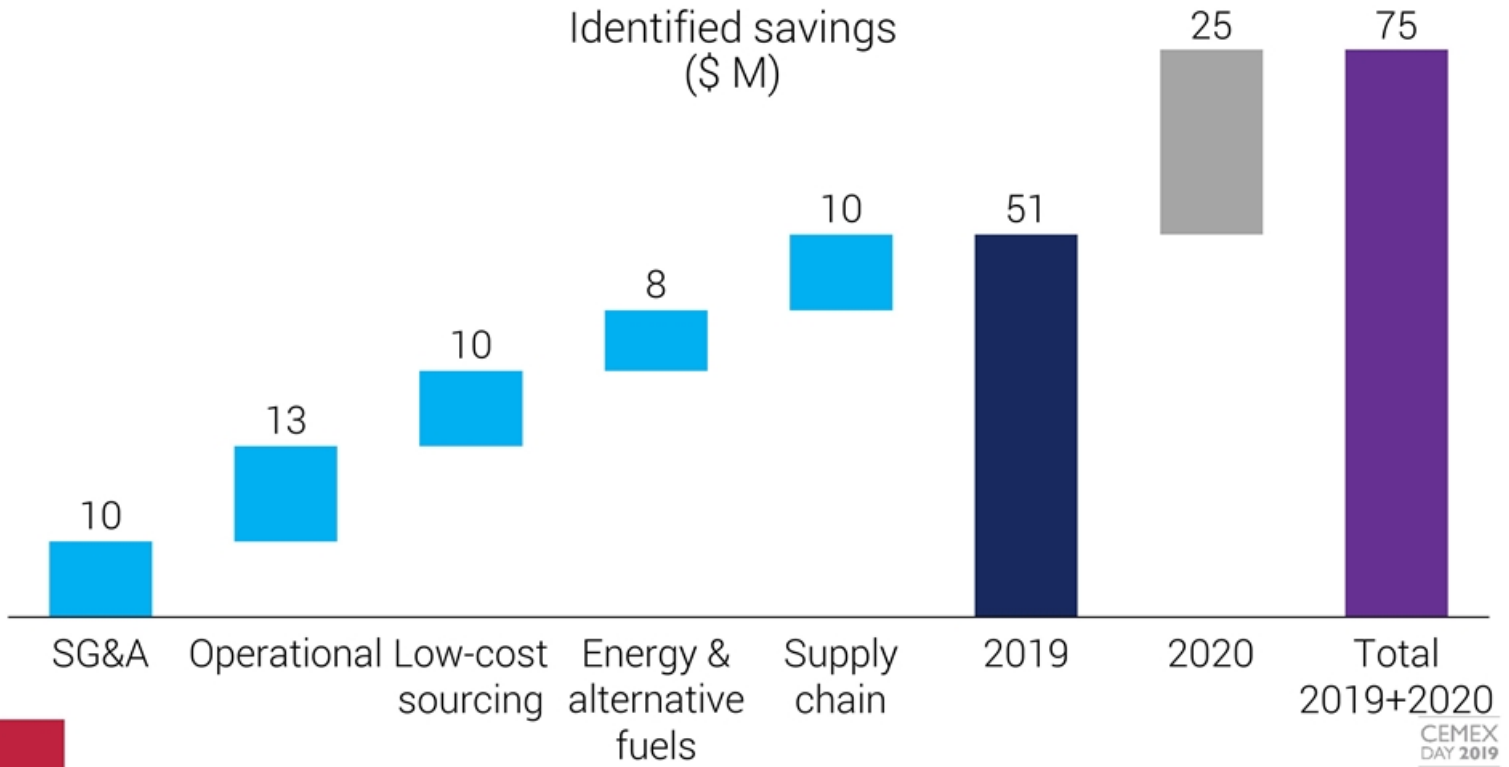
reduction in CO₂ emissions from 1990 baseline

100% 

biodiversity action plans in our quarries in priority habitat areas

A Stronger CEMEX: \$75 M of savings initiatives

Shifting to functional organization is maximizing synergies, agility of decision-making and execution



Strong presence in key markets to drive organic growth

45

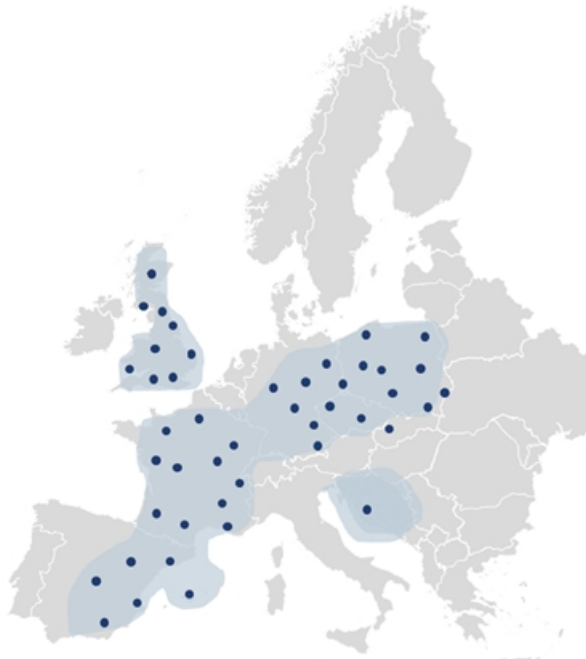
markets across Europe



Top 3 position in most markets



Go-to-Market strategy focused on segments



Increase share of wallet



Grow in related businesses in select markets



Digital technologies to improve customer experience

What to expect from us

- Continue to improve Health and Safety performance
- Achieve sustainability targets
- Deliver price increases to recover input-cost inflation in all markets
- \$50 M in efficiencies in 2019 and \$75 M total by 2020
- Additional organic growth and superior customer experience
- Deliver 2pp EBITDA margin expansion in 2019



CEMEX DAY 2019

A wide-angle photograph of an airport tarmac at sunset. The sky is a mix of orange, yellow, and blue. In the foreground, there are yellow and white markings on the asphalt. In the middle ground, there are various airport ground support equipment, including a large mobile staircases (Aircraft Service Unit) and a mobile belt loader. In the background, the airport terminal building is visible with its glass facade reflecting the sunset. The overall scene is quiet and well-lit by the natural light of the setting sun.

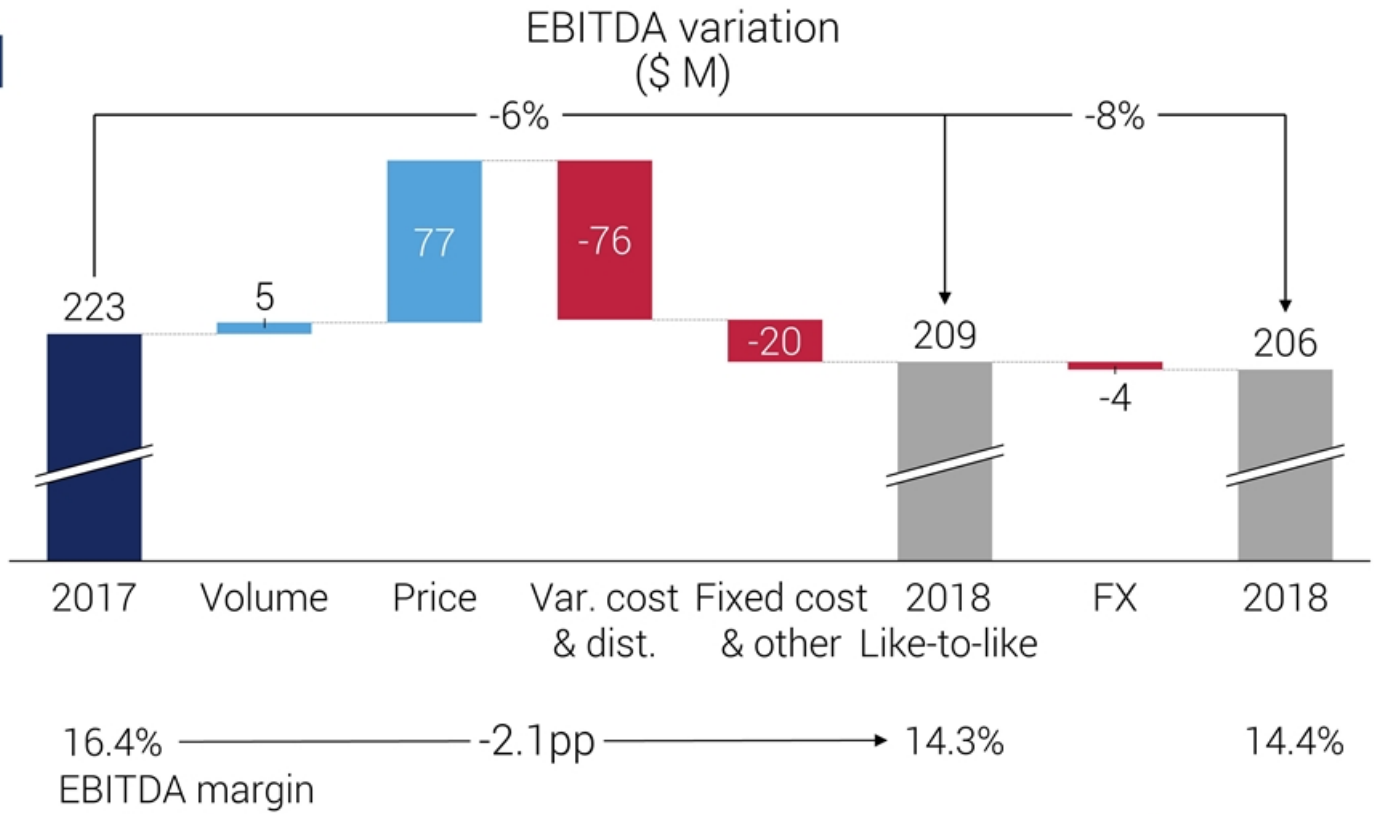
Joaquín Estrada
CEMEX Asia, Middle East & Africa

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Pricing effective in offsetting input-cost inflation



Philippines and Israel represent about 80% of EBITDA for the region

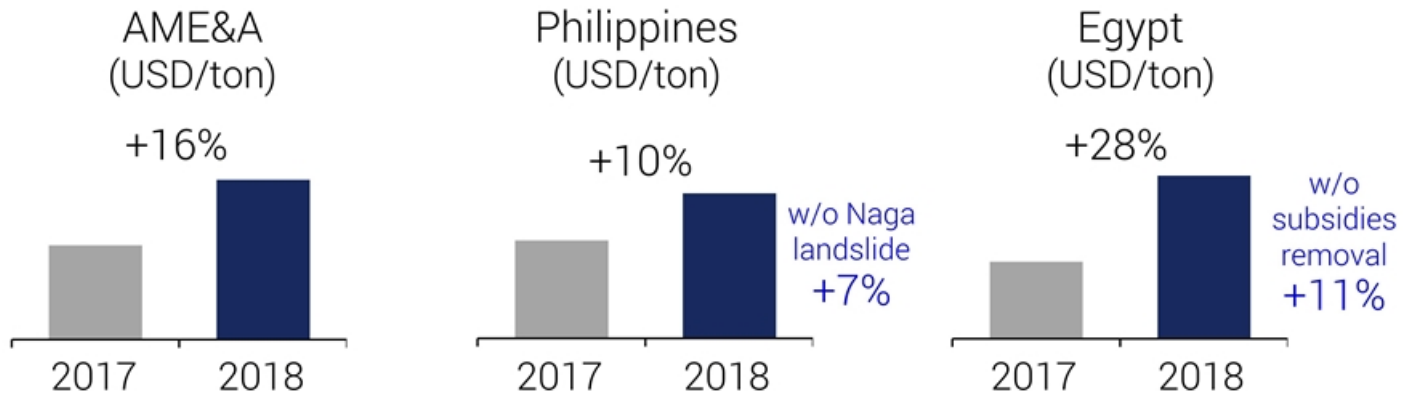
Healthy volume growth in key markets

	Volume growth	Price growth (In USD)	
Cement ¹	+3%	+4%	<ul style="list-style-type: none">• Double-digit industry volume growth in the Philippines in first 9 months disrupted by landslide• Challenge to recover input cost inflation in Egypt
Ready-mix	+0.3%	+4%	<ul style="list-style-type: none">• Mid-single-digit volume growth in Israel and UAE• Achieved record volumes in Israel• Focusing on profitable markets in Egypt
Aggregates	-2%	+2%	<ul style="list-style-type: none">• Achieved record volumes in Israel• Optimizing footprint in rest of markets

1) Domestic gray cement

Cement cost increase due to energy and Philippines' landslide

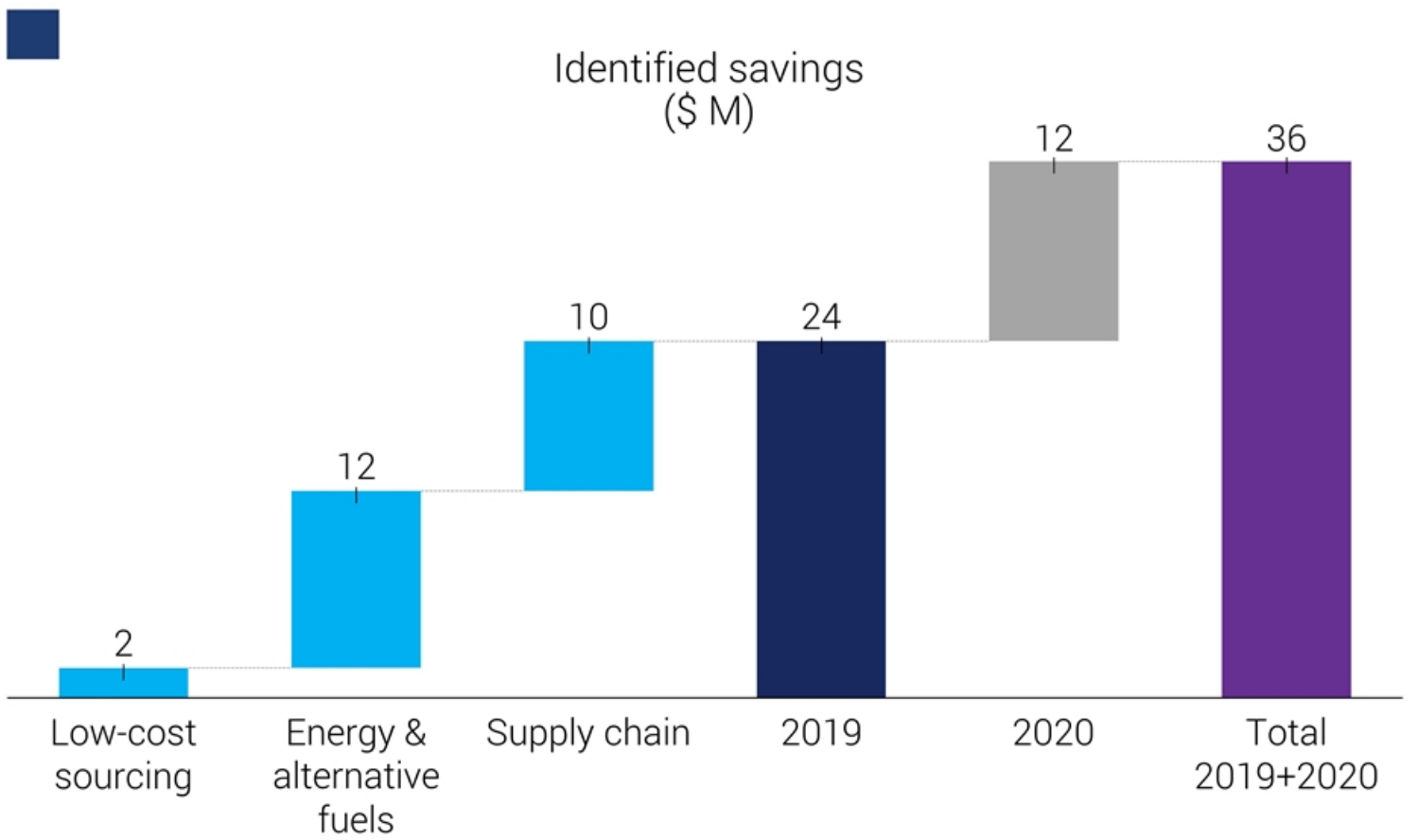
Cement unitary production cost¹



Input cost inflation expected to normalize going forward

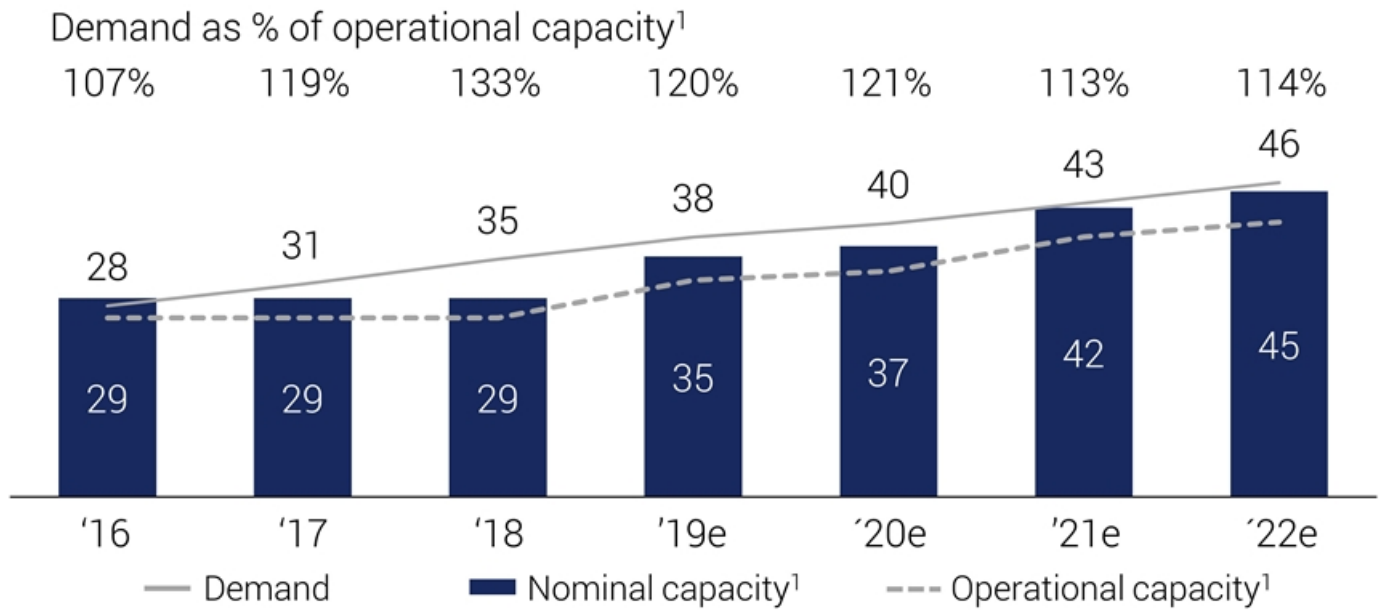
1) Data considers variable production cost

A Stronger CEMEX initiatives already in place



Investing in one of the fastest growing markets in the world

Philippines cement industry (M tons)



- Reaching 7.2 M tons of cement capacity by 4Q 2020

1) Based on kiln capacity

Demand outlook for region remains robust

Country
(% of EBITDA¹)

Philippines

40%

- Demand buoyed by middle-class growth, urbanization and persistent affordable housing deficit
- Public construction growth supported by government's ambitious infrastructure program

Israel

39%

- Major infrastructure projects
- Growing formal housing sector generating record volumes
- Industrial & Commercial backed by solid economy

UAE

9%

- Dubai hosting Expo 2020 and infrastructure expansion
- Robust housing sector with more affordable pricing

Egypt

12%

- Resilient housing sector and mega projects
- Supply-side adjustment is necessary

1) Percentages refer to 2018 EBITDA before eliminations of AME&A

What to expect from us

- Build on safety performance improvements
- Continue supporting community-related programs mainly in Philippines and Egypt
- Focus on profitable markets
 - Pricing efforts to at least recover energy input-cost inflation
- Optimization of supply-chain costs
- Maintain the highest kiln operational efficiency in CEMEX
- Successful execution of Philippines plant expansion

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Ignacio Madrideojos CEMEX USA

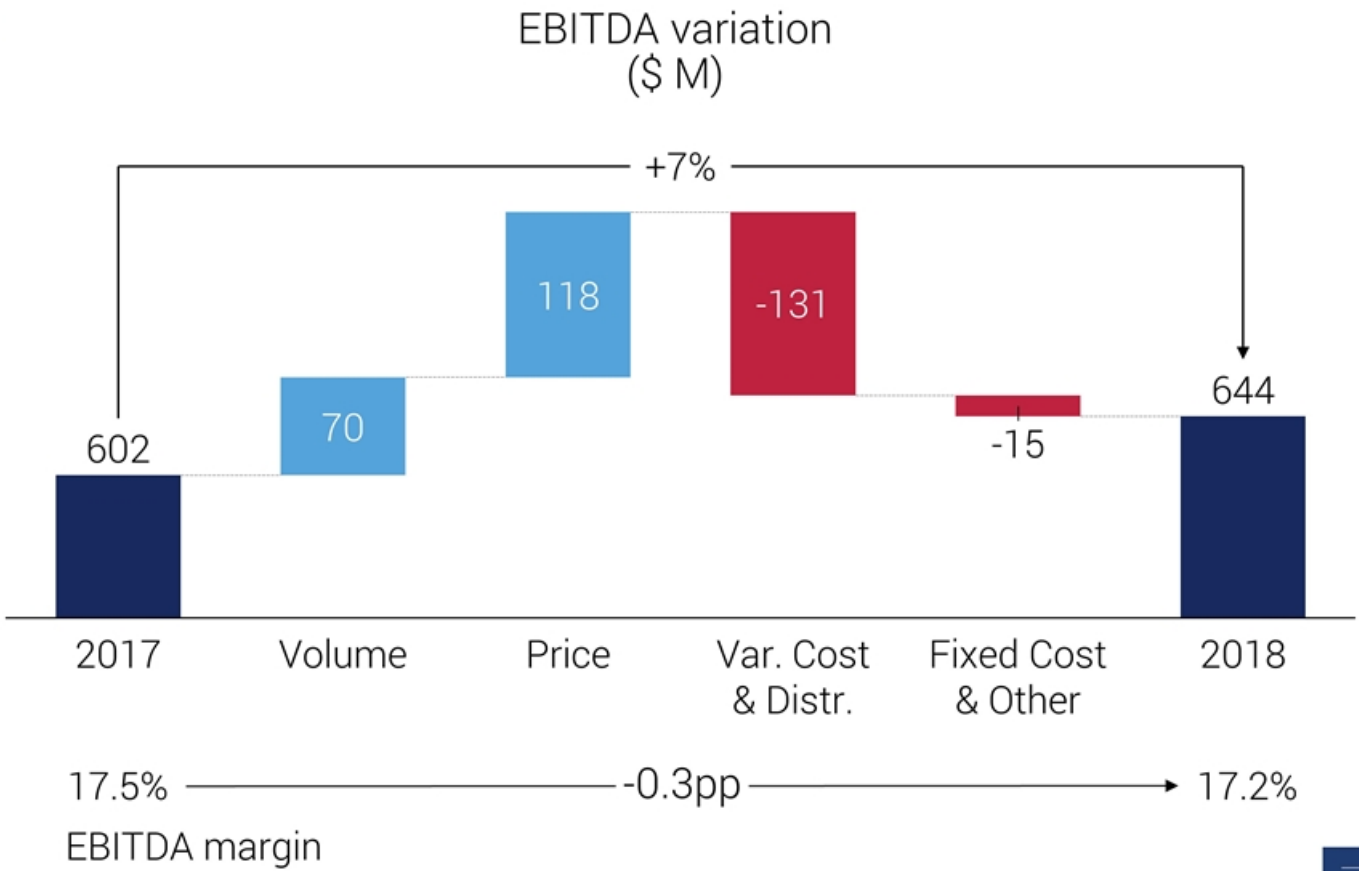


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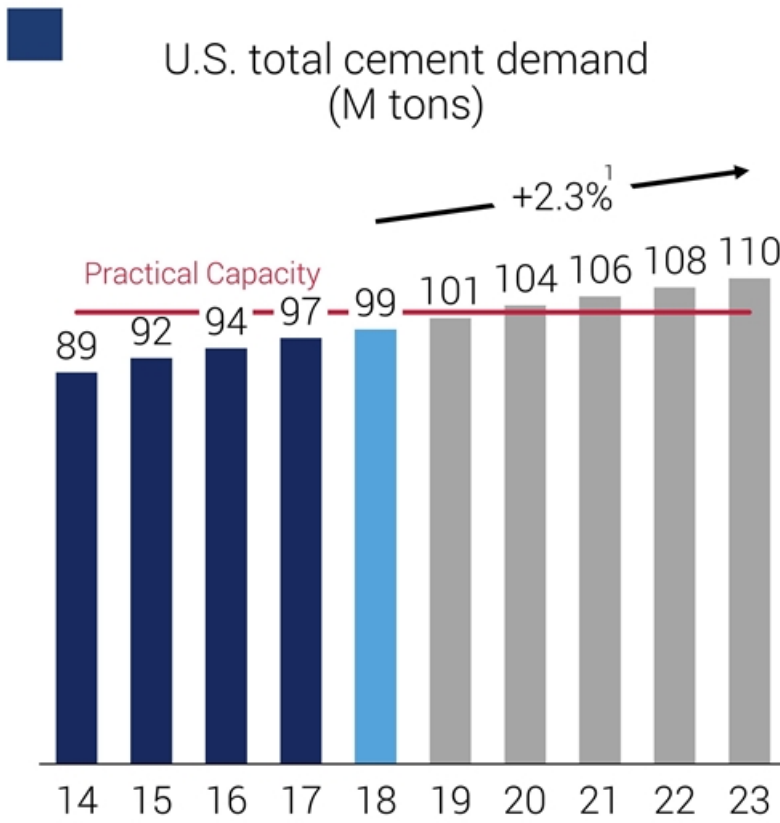
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2018 EBITDA driven by top-line growth

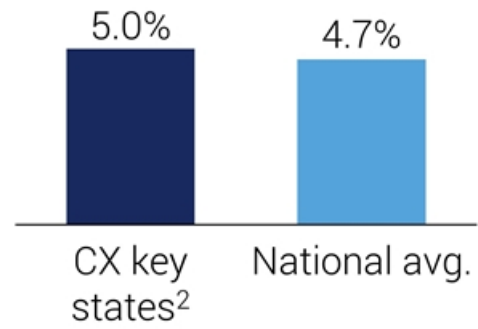


Note: EBITDA is on a like-to-like basis

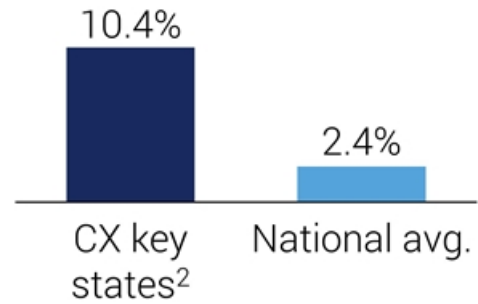
Key states likely to outperform U.S. average



Residential cement demand (2019e YoY %)



Streets & highways cement demand (2019e YoY %)



1) CAGR from 2018 to 2023 2) CEMEX key states refers to Arizona, California, Florida and Texas
Source: U.S. Geological Survey, CEMEX estimates

Offering superior customer experience



Los Angeles, CA – Sixth Street Viaduct

- Strong position in key metro markets
- Unique capabilities to serve large scale and complex projects



San Francisco, CA – Salesforce Tower

- Digital technology offering, working hand in hand with our customers
- Quality products and sustainable solutions



Orlando, FL – Kennedy Concrete

- Small-end customers offering
- Schedule flexibility and quick turnaround
- Digital marketing approach

Pricing expected to compensate for cost inflation



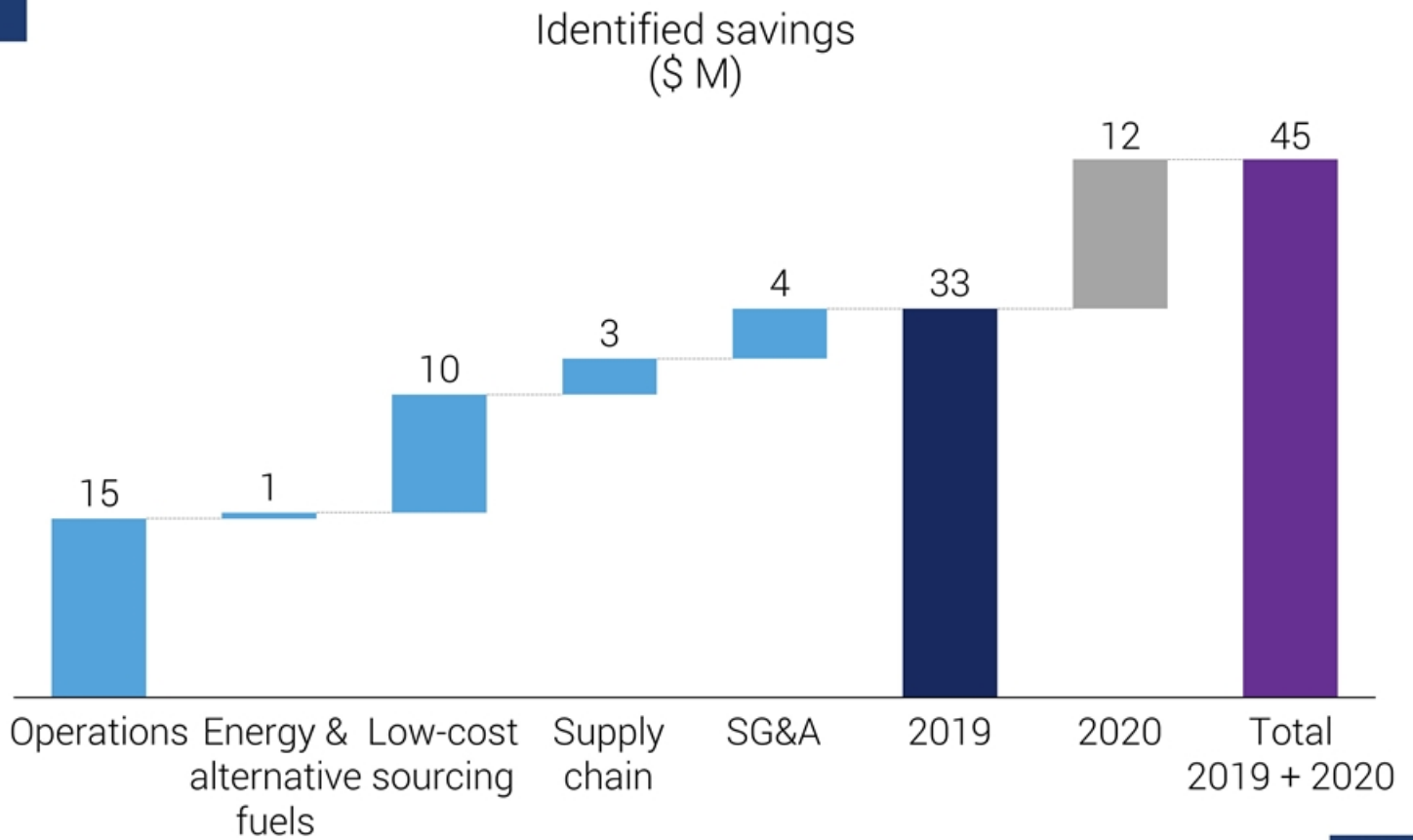
Cost headwinds expected to subside

Total unitary cost¹



1) Total unitary cost includes manufacturing, distribution, SG&A, imports and others

A Stronger CEMEX initiatives to improve profitability



What to expect from us

- Continue prioritizing health and safety to achieve Zero for Life
- Leverage our presence in key markets to outperform national growth
- Capture full value of our products through superior customer experience
- Implement pricing strategies that reflect input-cost inflation
- Improve profitability through A Stronger CEMEX initiatives
- Pursue selective organic growth opportunities to increase top line

Texas Tower, USA

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Jesús González Energy and Sustainability

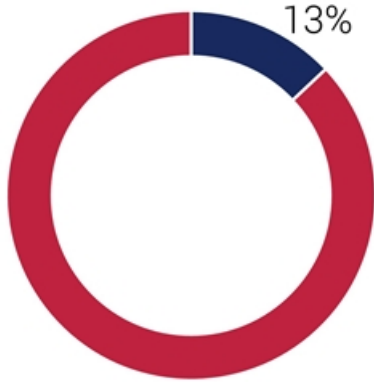
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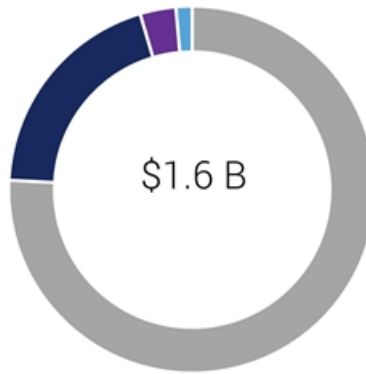
Energy is one of the most important costs for CEMEX

Energy as a % of COGS and Op.Ex.



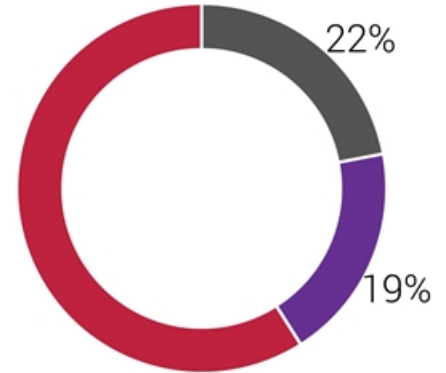
■ Energy ■ Other

Energy spend by segment



■ Cement ■ Transport
■ Aggregates ■ Ready-mix

Total cement production cost

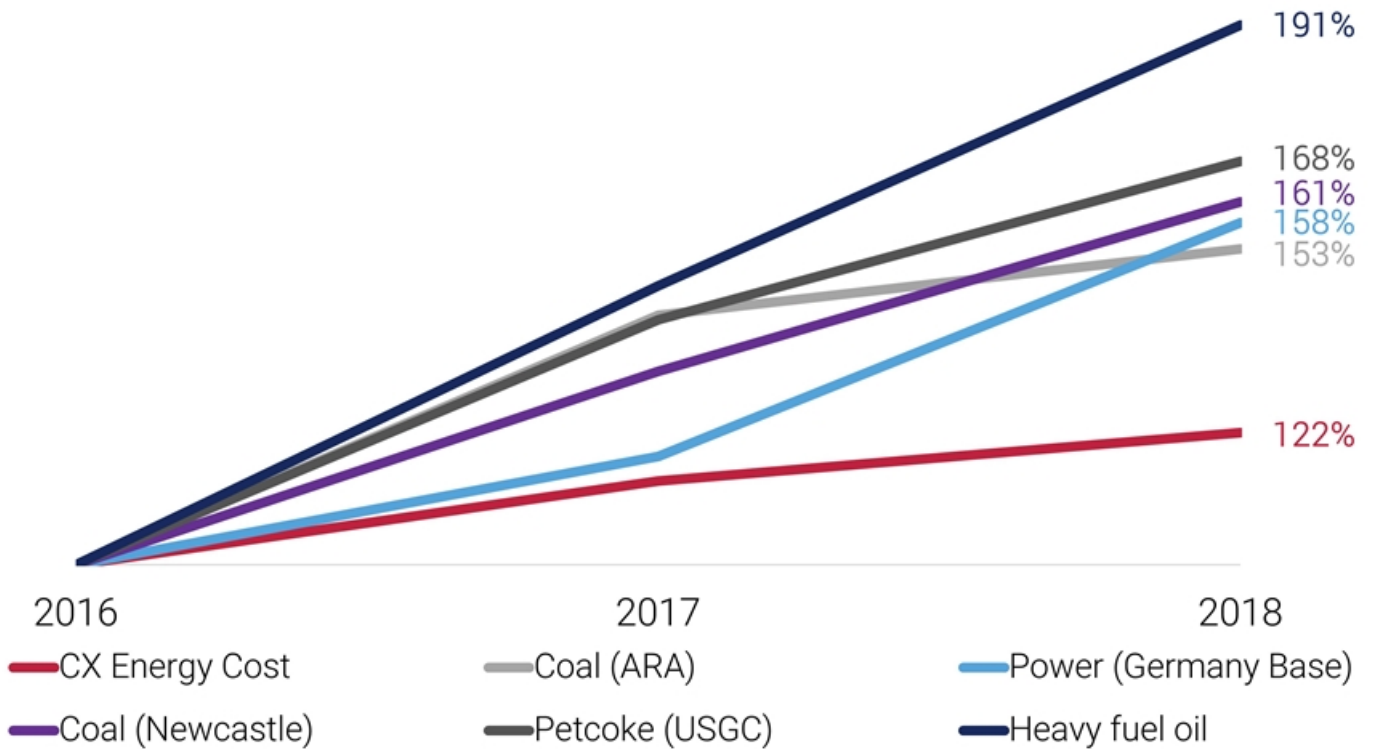


■ Fuels ■ Power ■ Other

Information as of 2018

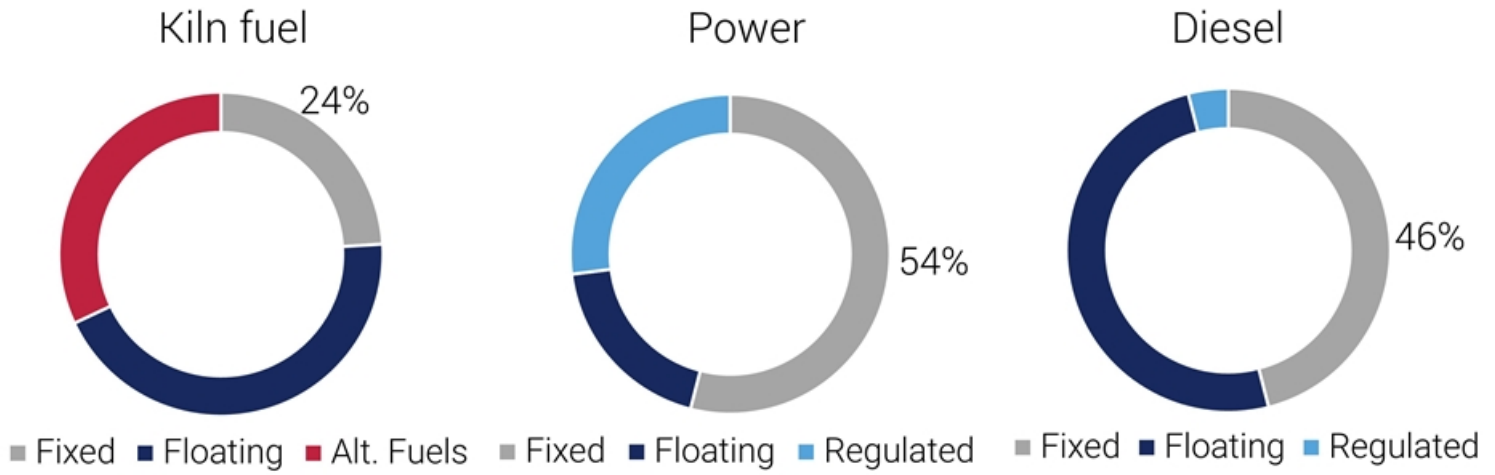
Despite higher prices, energy strategy has paid off

CEMEX cement energy cost increases relative to intl. prices



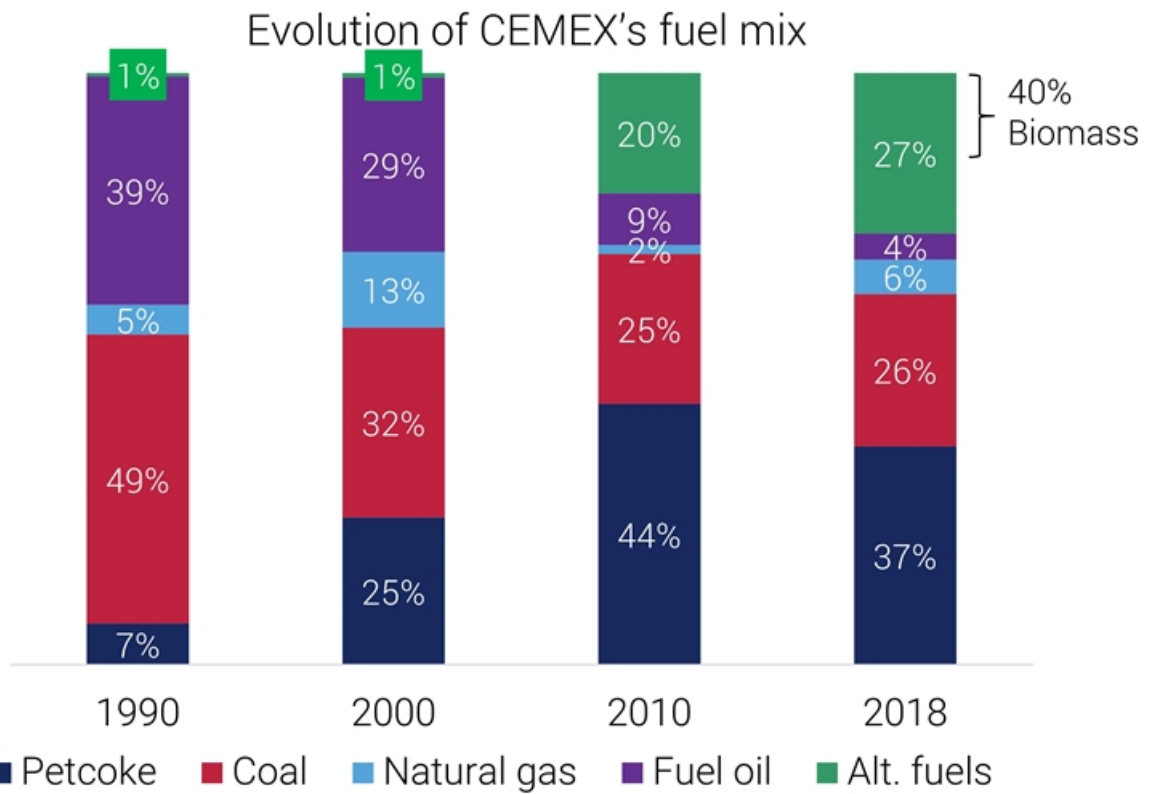
Hedging strategy has reduced volatility

CEMEX energy pricing structure (2019)



For 2019, about 40% of our energy expenditure is fixed

Fuel mix for cement is constantly evolving, always in search of the lowest-cost and most sustainable...

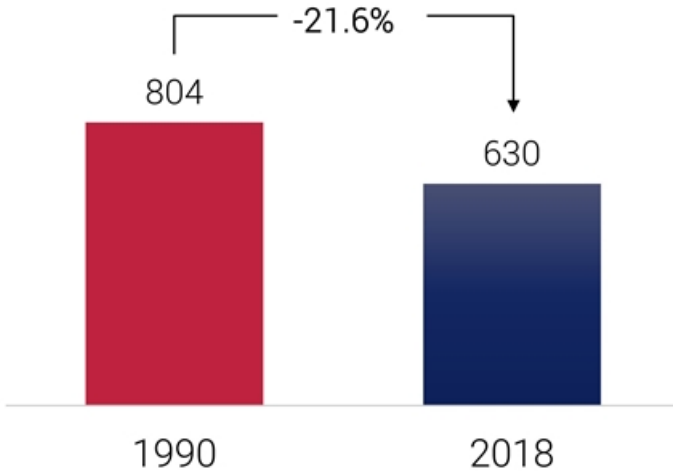


Our alternative fuel strategy has generated ~\$1.3 B in savings¹ since 2006

1) Savings estimated considering the fossil fuel mix that would have been consumed in the absence of alternative fuels

Implementing a comprehensive CO₂ reduction strategy

Specific net CO₂ emissions 2018 vs. 1990
(kg CO₂/ton cementitious)



- 7.9 M tons of avoided CO₂ emissions vs. 1990 baseline, equivalent to the electricity use of 1.4 M homes in one year

Main CO₂ reduction levers moving forward

Alternative fuels
(with biomass content)

Lower clinker factor
(alternative raw materials)

Low temp. clinker, low CO₂
clinker & other novel
technologies

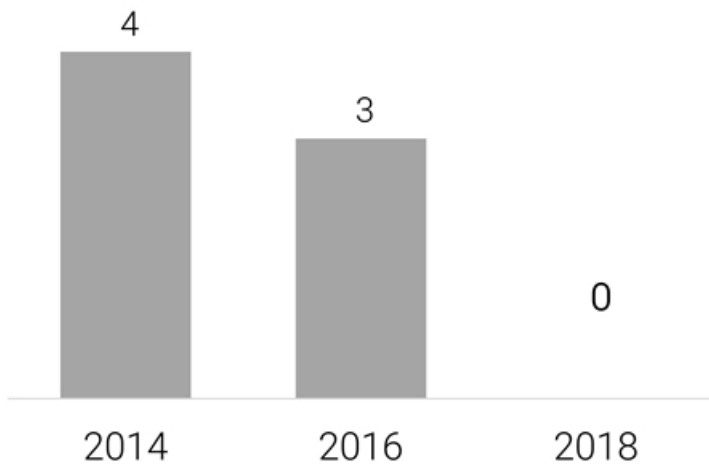
Outlook in Europe ETS

- Phase IV runs from 2021 to 2030
- Enough CO₂ allowances to cover us through 2030

Best performance in Health & Safety

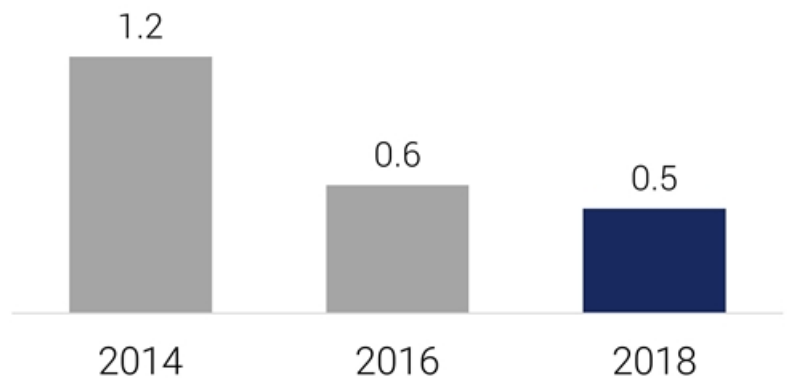


Employee fatalities



- First year ever with zero employee fatalities

Employee LTI frequency rate
(LTI per million hours worked)



- 96% of our operations were injury-free in 2018



LTI: Lost time injuries

Proactive sustainability strategy recognized by ESG indexes

- Created a Board Sustainability Committee in 2014, it meets quarterly
- EVP of Sustainability & Operations Development created in 2017
- Manage and report our business on an integrated basis since 2016
- Portfolio of products and services for sustainable construction & urban development
- Proactive climate change strategy & renewable energy supply
- Robust environmental management to minimize air emissions, waste and water consumption
- High impact social programs to improve welfare of communities

MEMBER OF
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CEMEX
DAY 2019

CEMEX DAY 2019