
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 or 15d-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of February, 2014

Commission File Number: 001-14946

CEMEX, S.A.B. de C.V.

(Translation of Registrant's name into English)

Avenida Ricardo Margáin Zozaya #325, Colonia Valle del Campestre
Garza García, Nuevo León, México 66265

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Contents

1. Set of presentation slides that include material information of CEMEX, S.A.B. de C.V. (NYSE:CX) discussed by its senior management on February 13, 2014 during its annual event, *CEMEX Day*.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, CEMEX, S.A.B. de C.V. has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

CEMEX, S.A.B. de C.V.

(Registrant)

Date: February 13, 2014

By: /s/ Rafael Garza

Name: Rafael Garza

Title: Chief Comptroller

EXHIBIT INDEX

EXHIBIT NO.

DESCRIPTION

1. Set of presentation slides that include material information of CEMEX, S.A.B. de C.V. (NYSE:CX) discussed by its senior management on February 13, 2014 during its annual event, *CEMEX Day*.



February 13, 2014

CEMEX Day 2014

This presentation contains certain forward-looking statements and information relating to CEMEX, S.A.B. de C.V. and its subsidiaries (collectively, "CEMEX") that are based on its knowledge of present facts, expectations and projections, circumstances and assumptions about future events. Many factors could cause the actual results, performance or achievements of CEMEX to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking statements, including, among others, changes in general economic, political, governmental, and business conditions globally and in the countries in which CEMEX operates, CEMEX's ability to comply with the terms and obligations of the facilities agreement entered into with major creditors and other debt agreements, CEMEX's ability to achieve anticipated cost savings, changes in interest rates, changes in inflation rates, changes in exchange rates, the cyclical activity of the construction sector generally, changes in cement demand and prices, CEMEX's ability to benefit from government economic stimulus plans, changes in raw material and energy prices, changes in business strategy, changes in the prevailing regulatory framework, natural disasters and other unforeseen events and various other factors. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described herein as anticipated, believed, estimated, expected or targeted. Forward-looking statements are made as of the date hereof, and CEMEX does not intend, nor is it obligated, to update these forward-looking statements, whether as a result of new information, future events or otherwise. Unless the context indicates otherwise, all references to pricing initiatives, price increases or decreases, refer to our prices for our products.

UNLESS OTHERWISE NOTED, ALL FIGURES ARE PRESENTED IN DOLLARS,
BASED ON INTERNATIONAL FINANCIAL REPORTING STANDARDS, AS APPLICABLE.

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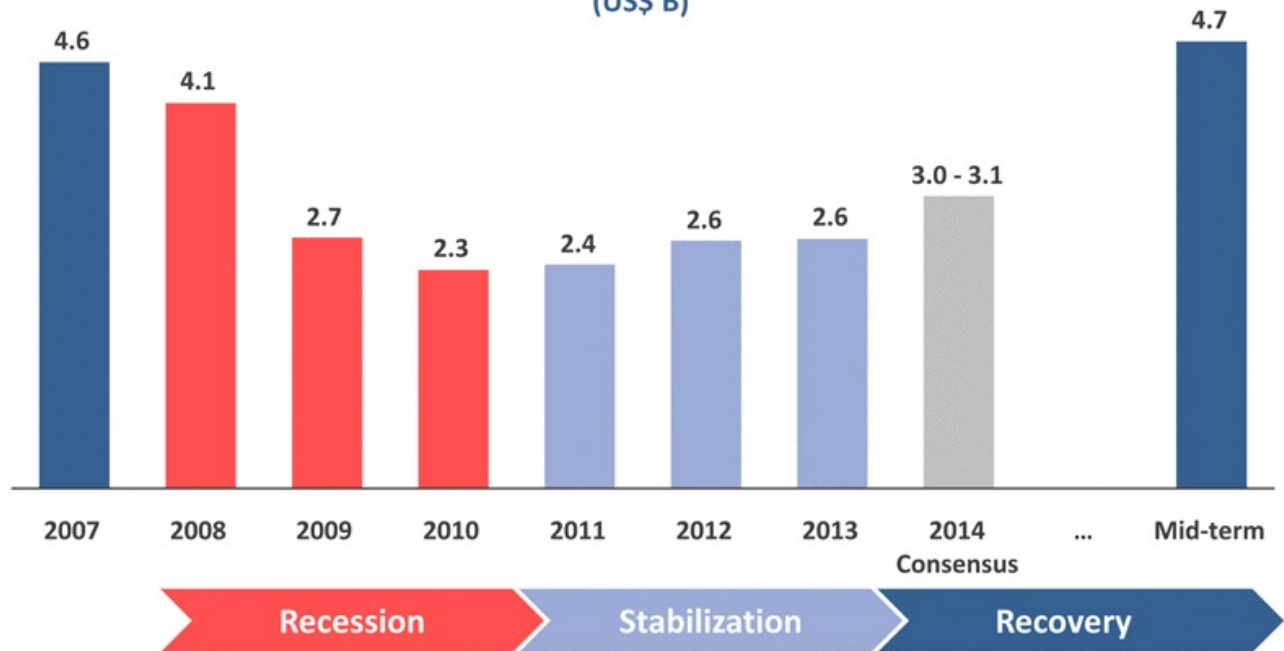
February 13, 2014

Juan Pablo San Agustín
Executive VP of Strategic Planning
and Business Development

CEMEX decisively coped with a long crisis and is now recovering from recession

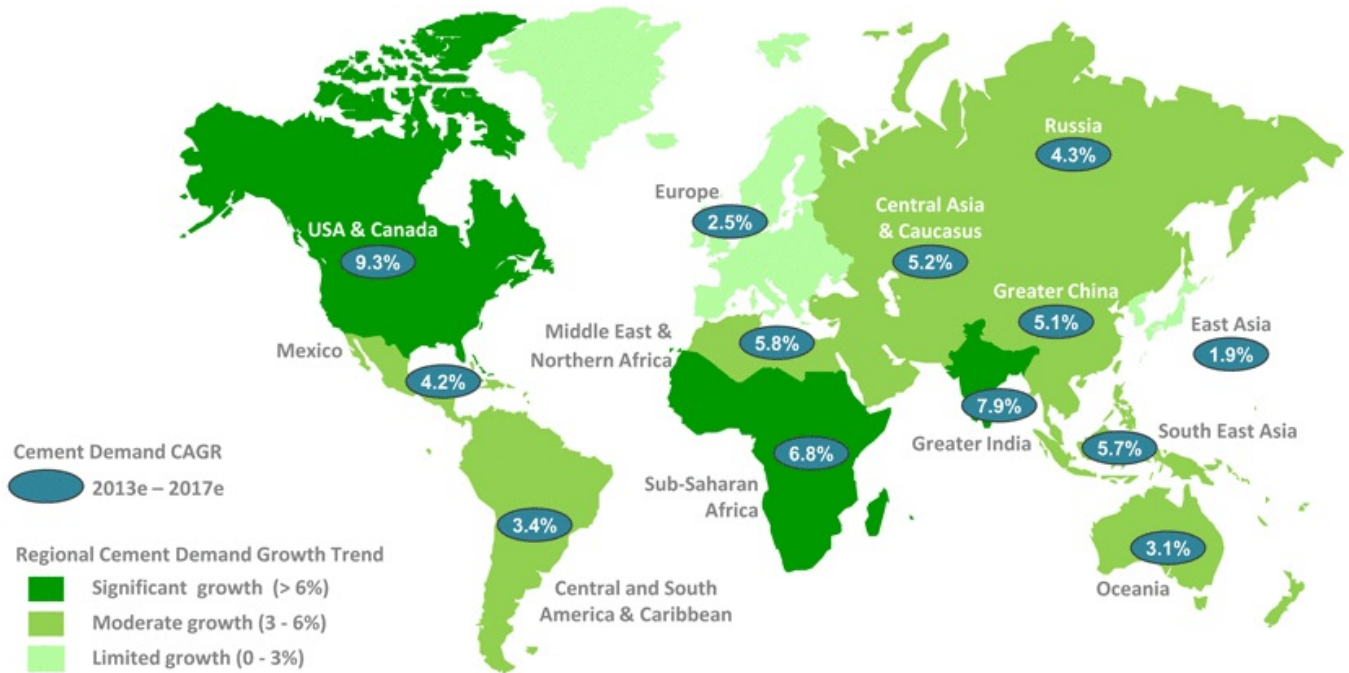


CEMEX Consolidated EBITDA ¹ (US\$ B)



(1) Proforma for the current operations

Global recovery will provide some tailwinds for our main markets

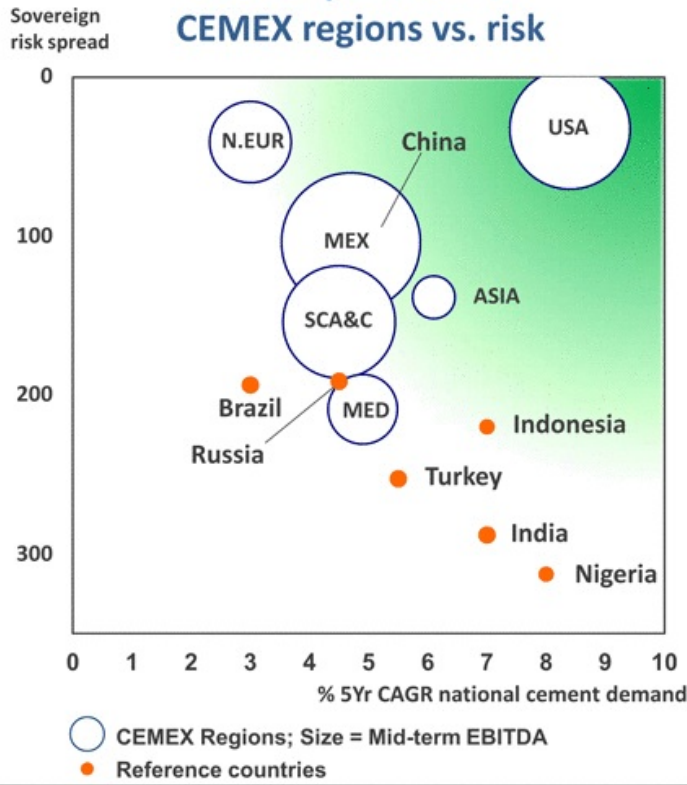


Source: CEMEX estimates

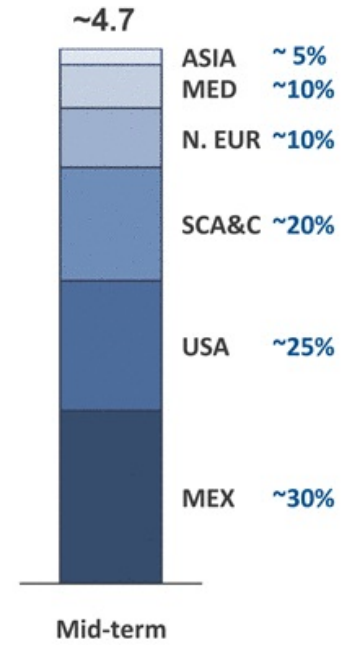
Our portfolio is geared towards high growth markets



Growth potential for CEMEX regions vs. risk



EBITDA by region (US\$ B)



Grow the Pie: Expanding boundaries through displacement of other construction materials



Initiatives to further grow demand:

- Displacing asphalt for road construction, parking lots, etc.
- Gaining market share against clay, timber, steel, and other building materials

Infrastructure Solutions

Cementitious bound layers



Roller compacted concrete



Concrete pavements



Commercial & Residential Solutions

Cement intensive constructive systems



Sustainable solutions



Low income housing

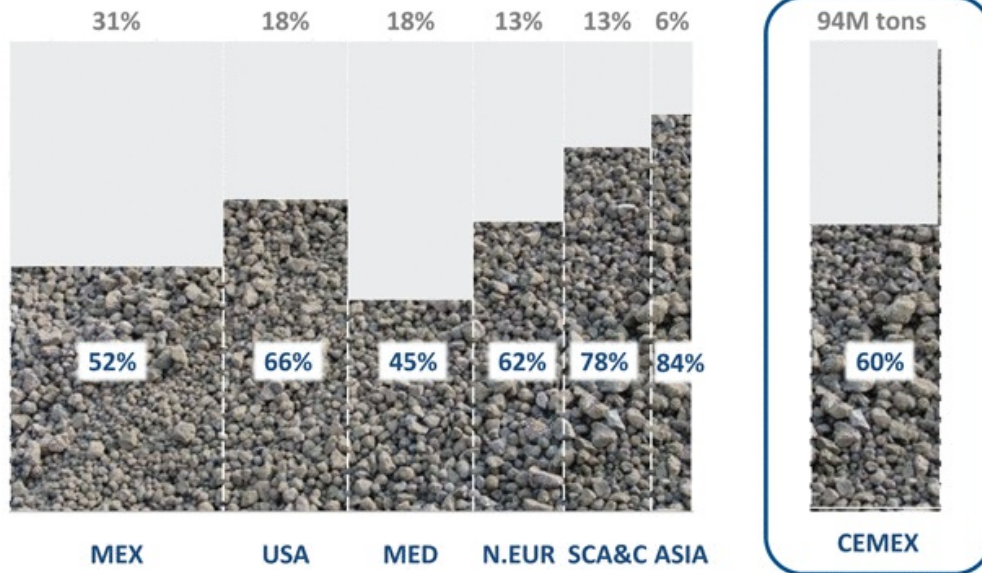


High potential for operating leverage
across all regions...



Cement capacity utilization by region ¹ (2013)

% of CEMEX
Installed Capacity



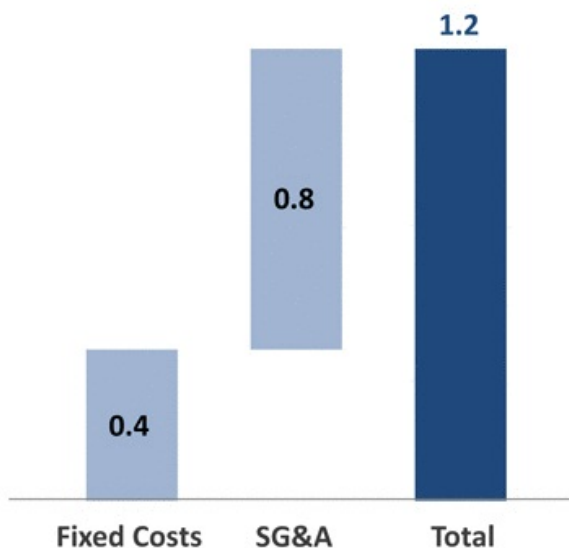
Ability to capture growth without major investments

(1) Utilization to meet current domestic volumes

...coupled with aggressive structural cost reductions



Structural costs savings 2007-2013 (US\$ B)



Additional value creating initiatives

- Outsourced back-office functions to yield US\$100 M/year in savings
- Increased alternative fuels substitution from 7% to 28% (US\$135 M/year in savings)
- Improved working capital by 6 days (-US\$770 M)
- Fixed asset sales of ~US\$700 M in the last four years

Maximizing mid-term operational leverage: EBITDA to grow twice as fast as sales

Three overarching questions on our Value before Volume framework



Total revenue
proportion
targets

1. How to price our products in order to capture full value?



Prices

70%

2. How to capture the extra value in delivery and servicing?



Service Fees

25%

3. How to deal with input cost dynamics?



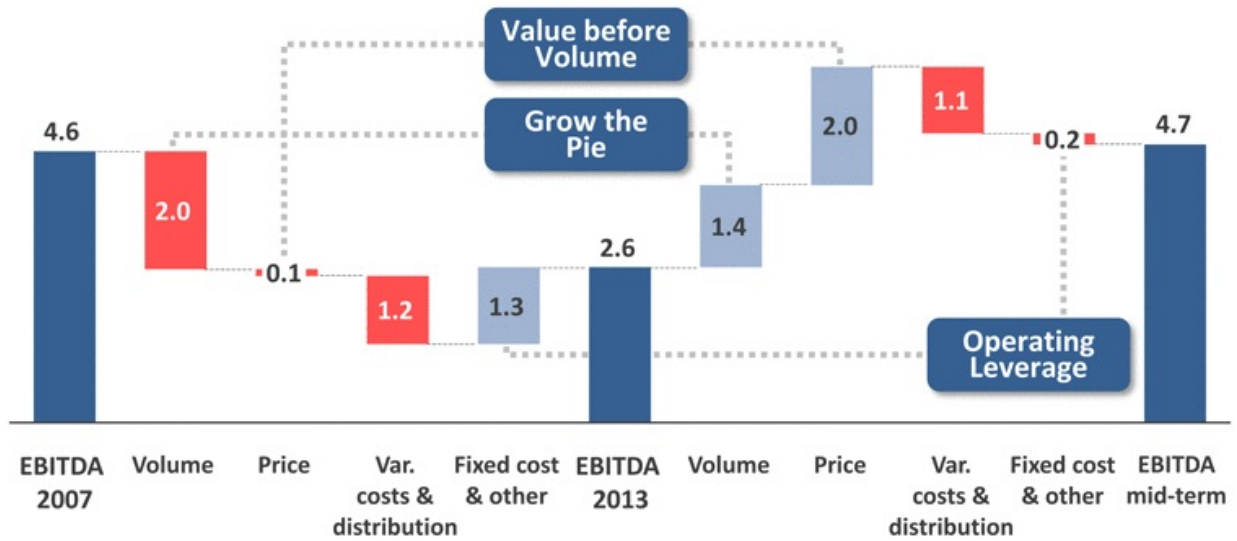
Surcharges

5%

Value before Volume is the key lever to reach mid-term EBITDA



Consolidated EBITDA variation 2007 to mid-term (US\$ B)



(1) Includes SG&A and Other

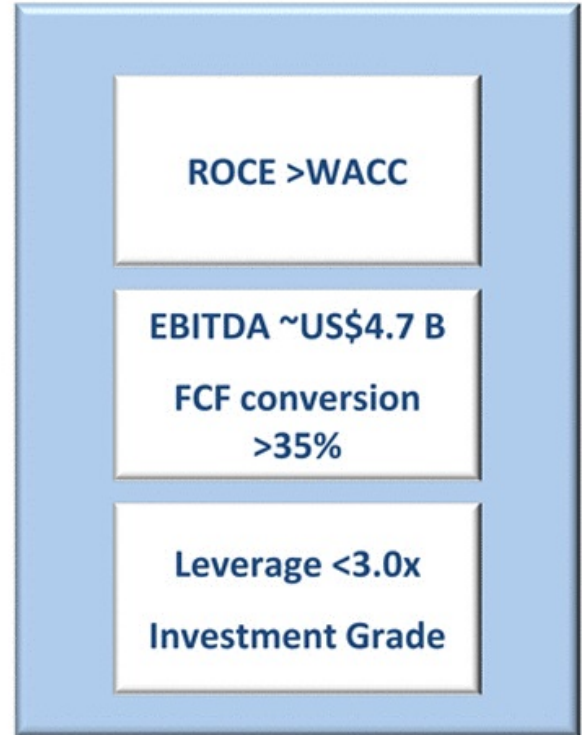
A cohesive set of strategies being implemented to meet our mid-term targets

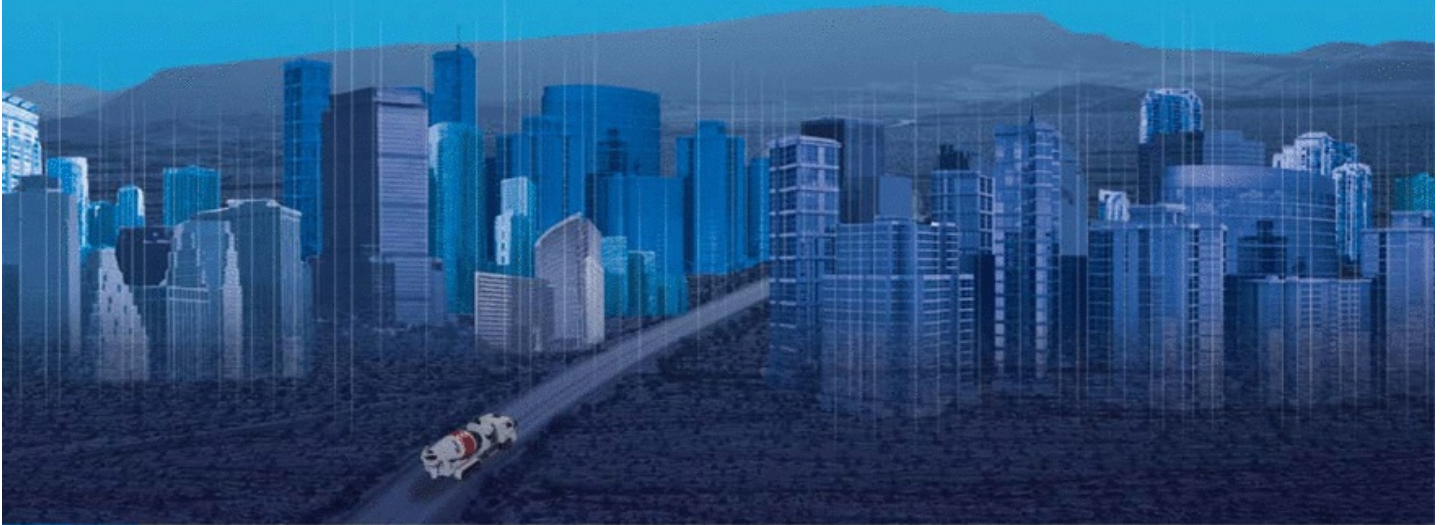


Value creation drivers



Mid-term targets

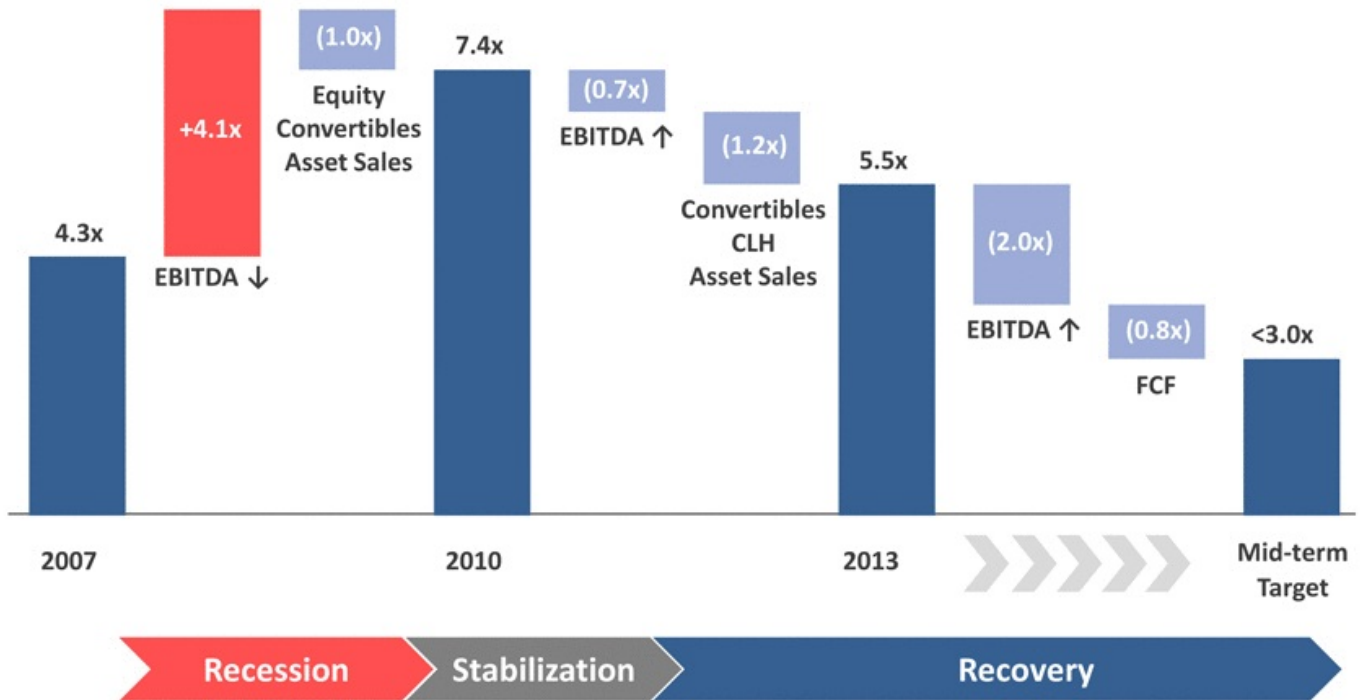




February 13, 2014

Fernando A. González
Executive VP of Finance and Administration, CFO

Leverage ratio 2007 – mid-term ¹

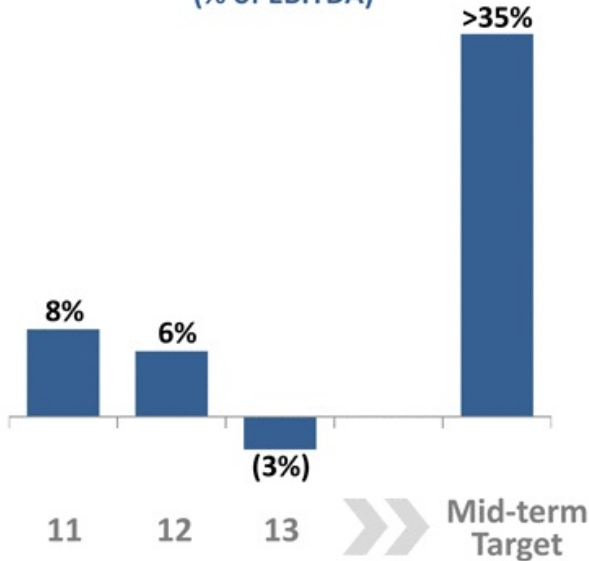


(1) Leverage ratio in accordance with the Financing Agreement signed in 2009 and the Facilities Agreement signed in 2012

Free cash flow conversion of more than 35% in the mid-term



FCF conversion ¹
(% of EBITDA)



Mid-term action plan

- Deliver on EBITDA growth
- Reduce interest expense via liability management and debt reduction
- Sell non-productive and other assets
- Keep capex in line with overall growth
- Maintain stable working capital investment

FCF generation will contribute to debt pay down and deleverage in mid-term plan

(1) Free Cash Flow after maintenance capex

Continue to lower cost of debt and extend maturities



- **Address maturities over next 24 months**
 - Convertible Notes currently in the money
 - Floating Rate Note due September 2015
- **Opportunistic liability management transactions to reduce debt cost and extend average life**
 - US\$6.1 B with average cost of 9.3% can be called in the next 4 years
- **Continue enhancing liquidity position**
 - US\$1.2 B of cash & equivalents
 - US\$650 M of available bank credit lines