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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 or 15d-16  
UNDER THE SECURITIES EXCHANGE ACT OF 1934**

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For the month of March, 2017

Commission File Number: 001-14946

**CEMEX, S.A.B. de C.V.**

(Translation of Registrant's name into English)

Avenida Ricardo Margáin Zozaya #325, Colonia Valle del Campestre  
San Pedro Garza García, Nuevo León, México 66265  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F       Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

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## Contents

1. Press release, dated March 14, 2017, announcing that Cemex, S.A.B. de C.V. (NYSE:CX) will launch CEMEX Ventures, the company's open innovation and venture capital unit.

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, CEMEX, S.A.B. de C.V. has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: March 14, 2017

CEMEX, S.A.B. de C.V.

(Registrant)

By: /s/ Rafael Garza

Name: Rafael Garza

Title: Chief Comptroller

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**EXHIBIT INDEX**

EXHIBIT  
NO.

DESCRIPTION

- |    |   |
|----|---|
| 1. | Press release, dated March 14, 2017, announcing that Cemex, S.A.B. de C.V. (NYSE: CX) will launch CEMEX Ventures, the company's open innovation and venture capital unit. |
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## CEMEX LAUNCHES CEMEX VENTURES

**MONTERREY, MEXICO. MARCH 14, 2017** – Cemex, S.A.B. de C.V. (“CEMEX”) (NYSE: CX) announced today the launch of CEMEX Ventures, the company’s open innovation and venture capital unit. Designed to lead the evolution of the construction industry, CEMEX Ventures will leverage CEMEX’s knowledge of the business with new, leading-edge technologies and platforms.


CEMEX Ventures will develop opportunities in key focus areas outside of CEMEX’s core business, such as urban development, connectivity improvements within the construction value chain, new construction trends and technologies, and the creation and development of new project finance resources. What sets CEMEX Ventures apart is its flexible approach to the attraction and generation of innovative ideas that enables the incorporation of initiatives and projects at any stage of their maturity.

“Through its open and flexible model, CEMEX Ventures aims to generate insights, nurture ideas, incubate, invest in, and commercialize the most promising solutions, while driving disruptive change in the construction ecosystem and thereby developing new sources of revenue for CEMEX,” said Fernando A. Gonzalez, CEO of CEMEX. “By engaging startups, entrepreneurs, universities, and other stakeholders, CEMEX Ventures will tackle current challenges in the construction environment and shape the industry’s future.”

On March 29, CEMEX Ventures will hold the inaugural CEMEX Ventures Competition, its first open call for startups, entrepreneurs, innovators, and businesses that are exploring new opportunities in any of CEMEX Ventures’ focus areas.

CEMEX is a global building materials company that provides high-quality products and reliable services to customers and communities in more than 50 countries. CEMEX has a rich history of improving the well-being of those it serves through innovative building solutions, efficiency advancements, and efforts to promote a sustainable future.

For more information on CEMEX Ventures, please visit: [www.cemexventures.com](http://www.cemexventures.com)

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