
REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 or 15d-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934

Av. Ricardo Margain Zozaya #325, Colonia Valle del Campestre
Garza Garcia, Nuevo Leon, Mexico 66265
(Address of principal executive offices)

Form 20-F X Form 40-F

Yes _____ No ☒ X _____

N/A

CEMEX, S.A. de C.V.

(Registrant)

Date: March 6, 2006

By: /s/ Rafael Garza

Name: Rafael Garza
Title: Chief Comptroller

EXHIBIT INDEX

EXHIBIT NO. -----	DESCRIPTION -----
1.	Press release, dated March 6, 2006, announcing the expansion of its Yaqui cement plant in Sonora, Mexico.

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CEMEX TO INVEST \$210 MILLION
TO EXPAND YAQUI CEMENT PLANT

MONTERREY, MEXICO, March 6, 2006 - CEMEX, S.A. de C.V. (NYSE: CX) announced today that it intends to begin construction of a new kiln at its Yaqui Cement Plant in Sonora, Mexico. The construction is expected to be completed in 2007. The total value of the investment, which will extend over a two-year timeframe, is approximately \$210 million.

The current production of the Yaqui Plant is approximately 1.35 million tons per year, and will be increased by an additional 1.8 million tons a year when completed.

"The strong demand for cement in the region drove our decision to expand CEMEX's Northwest Mexico facility. This investment reflects the Company's confidence in the strength of the Mexican economy and the continued growth of the housing market in the Northwest region. We expect this investment to provide a return on capital employed well in excess of 10%, as we are well-positioned to capitalize on the increasing demand for cement products in Mexico," said Francisco Garza, President of CEMEX North America.

CEMEX is a growing global building solutions company that provides high quality products and reliable service to customers and communities in more than 50 countries throughout the world. Commemorating its 100th anniversary in 2006, CEMEX has a rich history of improving the well-being of those it serves through its efforts to pursue innovative industry solutions and efficiency advancements and to promote a sustainable future. For more information, visit www.cemex.com.

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