
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 6-K

**REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 or 15d-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934**

For the month of March, 2016

Commission File Number: 001-14946

CEMEX, S.A.B. de C.V.

(Translation of Registrant's name into English)

Avenida Ricardo Margáin Zozaya #325, Colonia Valle del Campestre
Garza García, Nuevo León, México 66265
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Contents

1. Presentation that includes information of CEMEX, S.A.B. de C.V. (NYSE: CX) (“CEMEX”) discussed by Fernando A. González Olivieri, CEMEX’s Chief Executive Officer, on March 17, 2016, during CEMEX’s annual event, *CEMEX Day*.
2. Presentation that includes information of CEMEX’s business strategy and outlook discussed by Juan Pablo San Agustín, CEMEX’s Executive Vice President of Strategic Planning and New Business Development, on March 17, 2016, during CEMEX’s annual event, *CEMEX Day*.
3. Presentation that includes information of CEMEX’s financial strategy discussed by José Antonio González Flores, CEMEX’s Executive Vice President of Finance and Chief Financial Officer, on March 17, 2016, during CEMEX’s annual event, *CEMEX Day*.
4. Presentation that includes information of CEMEX’s business and operations in Europe discussed by Jaime Gerardo Elizondo Chapa, President of CEMEX Europe, on March 17, 2016, during CEMEX’s annual event, *CEMEX Day*.
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7. Presentation that includes information of CEMEX’s business and operations in South, Central America and the Caribbean discussed by Jaime Muguiro Domínguez, President of CEMEX South, Central America and the Caribbean, on March 17, 2016, during CEMEX’s annual event, *CEMEX Day*.
8. Presentation that includes information of CEMEX’s business and operations in the USA discussed by Ignacio Madridejos Fernández, President of CEMEX USA, on March 17, 2016, during CEMEX’s annual event, *CEMEX Day*.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, CEMEX, S.A.B. de C.V. has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

CEMEX, S.A.B. de C.V.

(Registrant)

Date: March 17, 2016

By:

/s/ Rafael Garza

Name:

Rafael Garza

Title:

Chief Comptroller

EXHIBIT INDEX

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2016
CEMEX Day

Fernando A. González
Chief Executive Officer



Arts and Technology Circle, Spain

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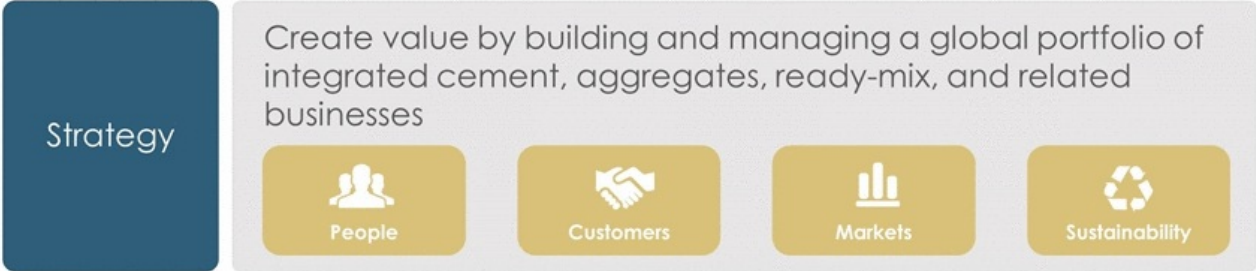
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What can you expect from us today

- What is our strategic direction?
- What is new in our approach?
- How we are navigating the turbulent short-term?
- How we are creating value over the long-term?

Our strategy creates value...



... supported by our operating model

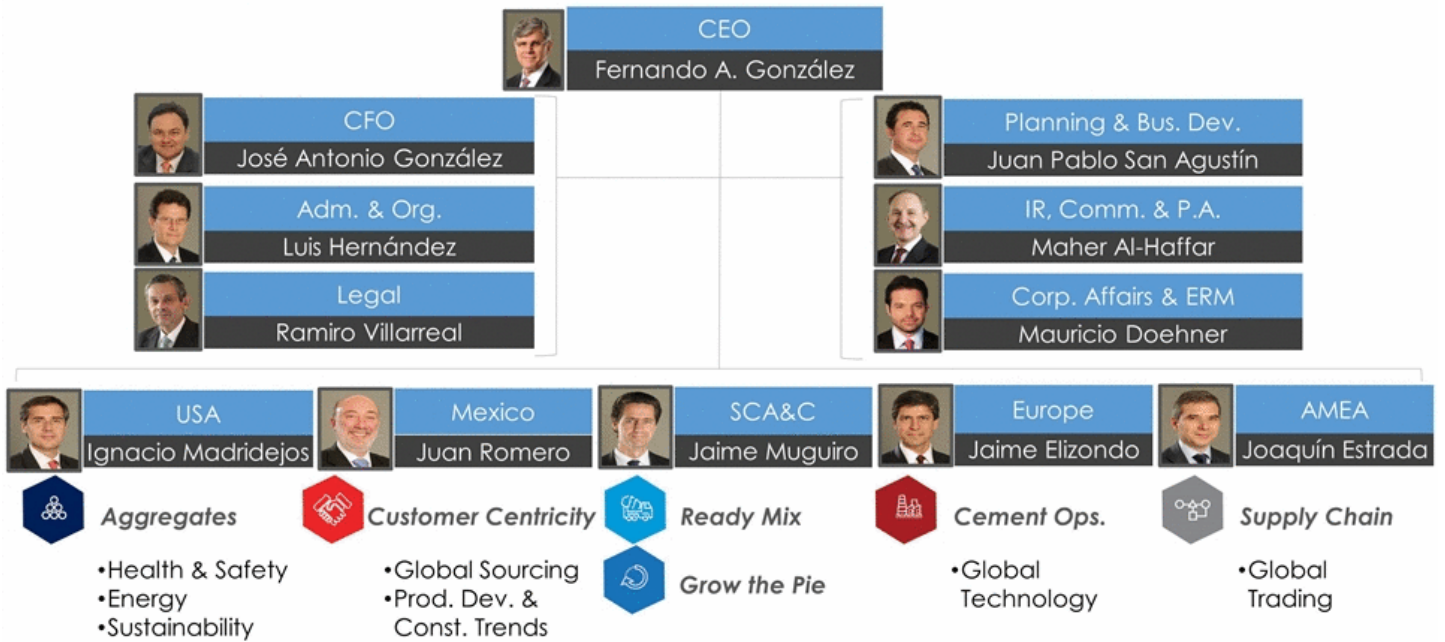
Operating
model

We **leverage our knowledge** and scale to establish best practices and common processes worldwide, in order to operate more effectively and achieve greatest value

Emphasizing global networks as key management levers...



... because cross-functional responsibilities strengthen our global operating model



We remain focused on our top priorities

Health & Safety

- Zero for Life



Return to Investment Grade

- Regain financial flexibility



Customer Centricity

- Reinforce our customer-focused culture




Global CEMEX

- Leverage knowledge across our operations



2015 was a challenging year



Outsized appreciation of the dollar

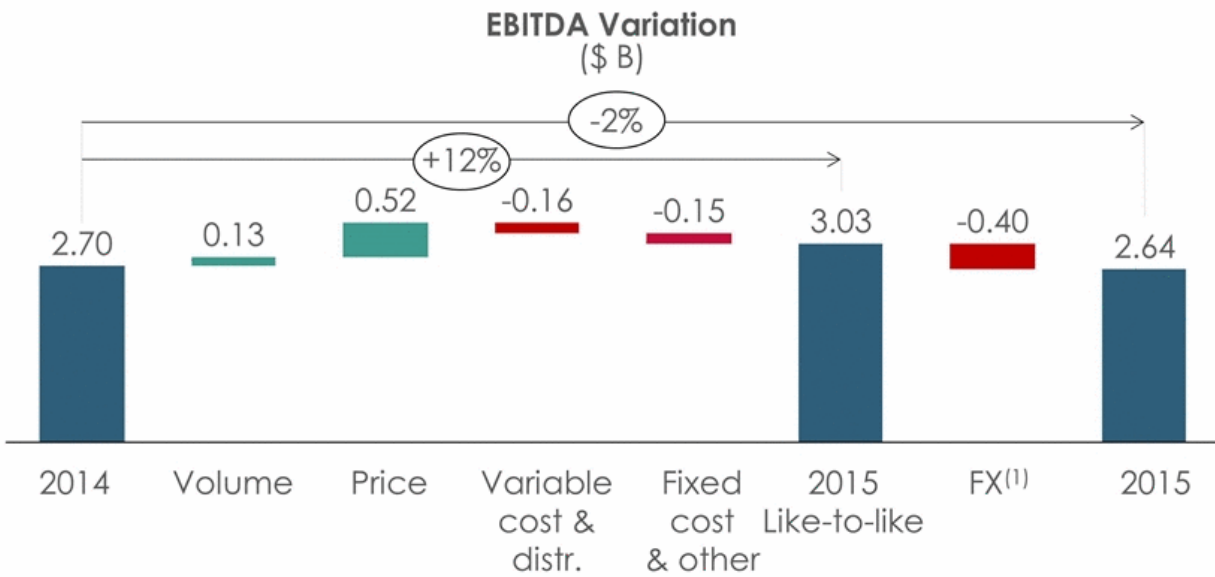
Slowdown of the Chinese economy

Decreasing oil and other commodity prices

Weaker-than-expected growth in many countries

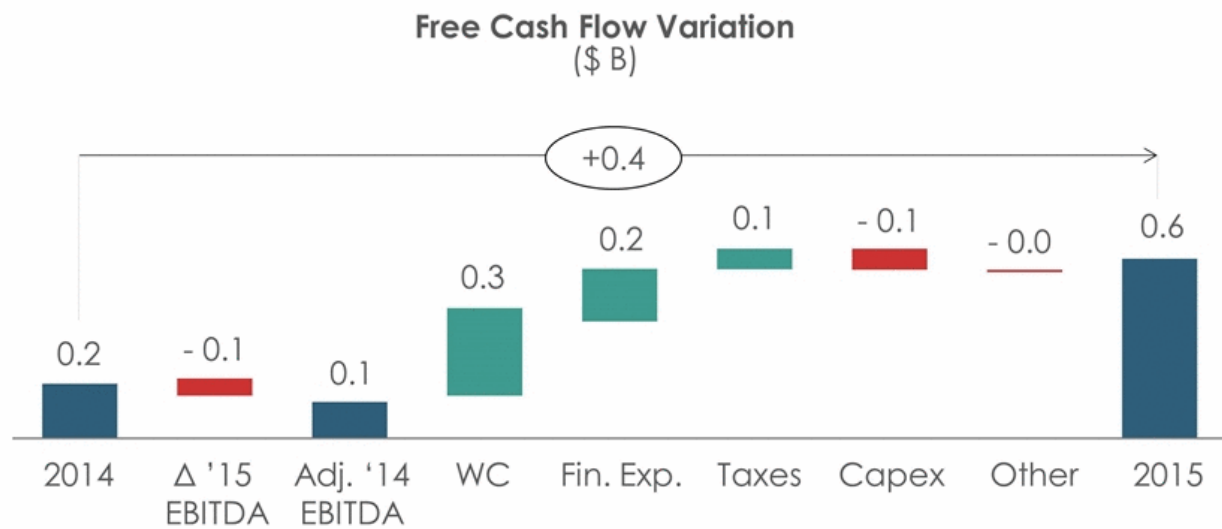
Capital outflows from emerging markets

Solid operational improvements, offset by FX headwinds...

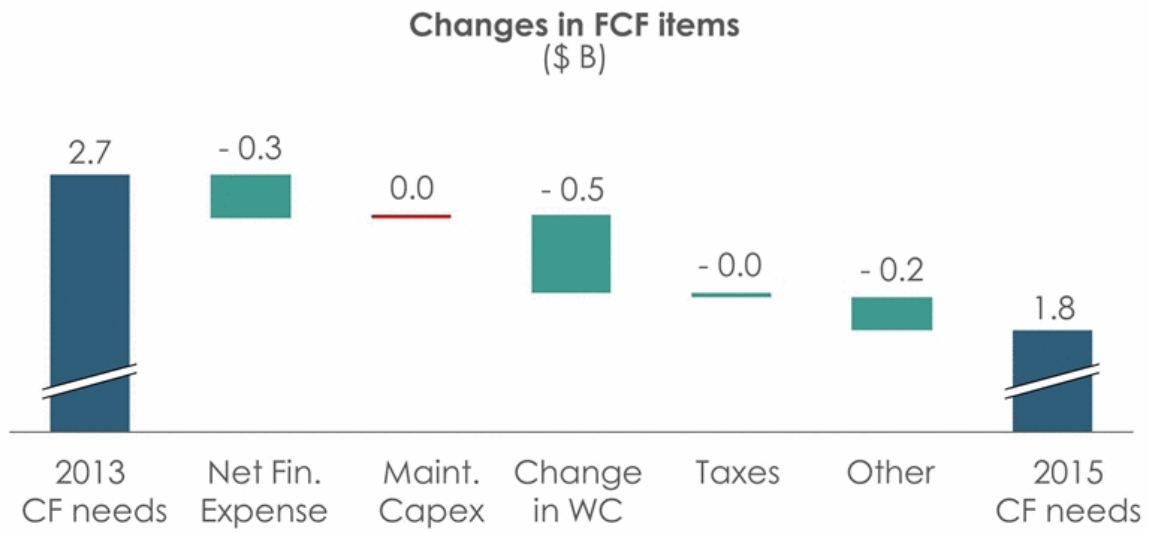


1) Includes impact of dollarized costs in our operations

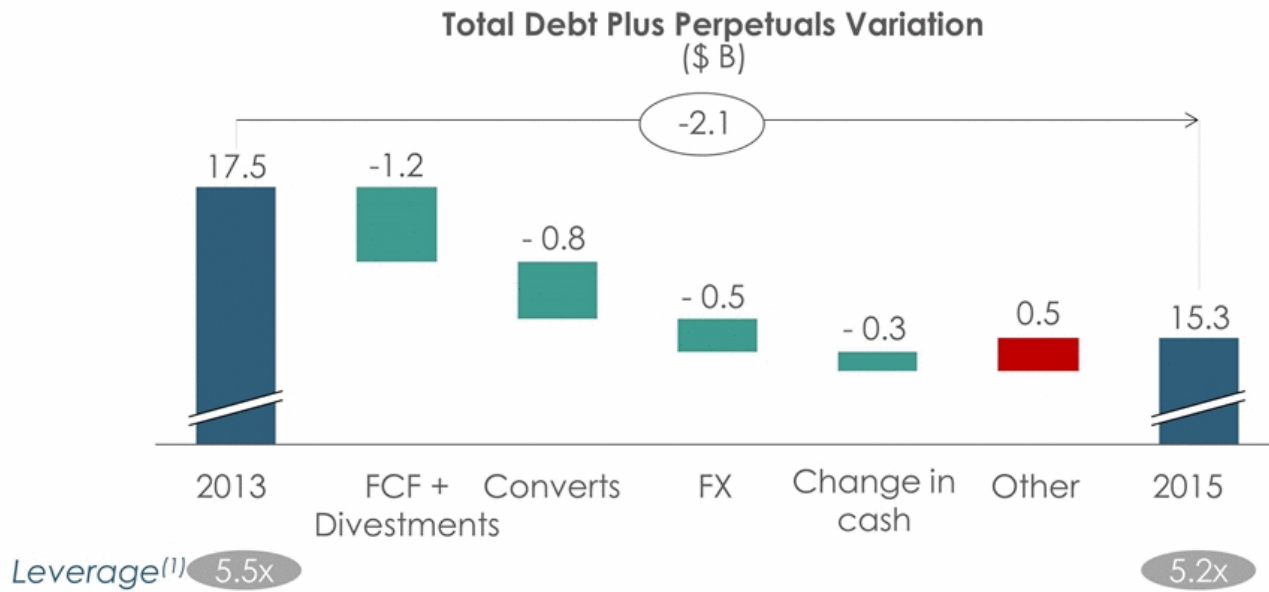
... but we significantly improved free cash flow generation...



... with close to \$1 B reduction in free cash flow needs...



... leading to a \$2.1 B reduction of our debt over 2 years



1) Using Consolidated Funded Debt, as defined under our current Facilities Agreement

Bottom line, we managed to deliver

- Highest consolidated cement and ready-mix volumes since 2008
- Record SG&A%⁽¹⁾ over sales in 2015 of 10.4%
- Highest operating EBITDA margin since 2009 despite FX movements
- Lowest level of working capital days
- Over ~\$900 M of asset sales in the last two years
- Highest FCF after strategic CAPEX since 2009
- ~\$2.1 B total debt reduction from December 2013 levels
- Positive net income for the first time in 6 years

1) On a like-to-like basis, excludes distribution expense, depreciation and amortization

Delivering on our commitments

	Initiatives	Targets	EOY 2015	
In 2015	Cost and expense reductions	\$150 M	~\$150 M	✓
	FCF initiatives	\$250 M	~\$475 M	✓
	Total debt reduction	\$0.5 B – 1.0 B	~\$1.0 B	✓
1½ years	Asset divestments	\$1.0 – 1.5 B	~\$0.7 B	✓

We expect the operating environment to remain challenging

- Foreign exchange and capital market volatility
- China deceleration
- Uncertainty about US economic strength and pace of Fed tightening
- Limited willingness to use fiscal stimulus
- Continued impact of low commodity prices in producing countries
- Geopolitical tensions and uncertainties

We are moving fast to execute our strategy....

- Amendment of Facilities Agreement to enhance covenant flexibility
- Payment of \$350 M of convertibles, avoiding dilution and reducing cost
- Raising \$1 B through sale of 10 year notes at 7.75%
- Consent for Philippines IPO, and filing of prospectus
- Divestment of our operations in Bangladesh & Thailand for \$53 M
- Enhancement of corporate governance practices

... we are committing to additional measures...

	<u>Initiatives</u>	<u>Targets</u>
In 2016	Cost and expense reductions	\$150 M
	FCF initiatives	\$200 M
	Total debt reduction	\$0.5 B – 1.0 B
2 years	Asset divestments	\$1.0 – 1.5 B
	Total debt reduction	Up to \$2.0 B

... and we are increasing our 2016 FCF initiatives...

	<u>Initiatives</u>	<u>Targets</u>
In 2016	Cost and expense reductions	\$150 M
	FCF initiatives	\$350 M
	Total debt reduction	\$0.5 B – 1.0 B
2 years	Asset divestments	\$1.0 – 1.5 B
	Total debt reduction	Up to \$2.0 B

... to maintain momentum toward our mid-term goals



1) After maintenance CAPEX
2) ROCE = NOPAT / Net Assets

In summary, why CEMEX?

- We are executing a comprehensive and resilient strategy
- We continue to create value through our pricing strategy
- Our portfolio is delivering higher growth in lower risk markets
- We are substantially improving operating efficiency
- We are generating more cash and paying down debt

2016 CEMEX Day



2016
CEMEX Day

Juan Pablo San Agustín
EVP Strategic Planning & Business Development



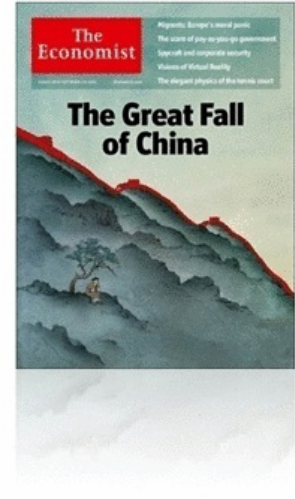
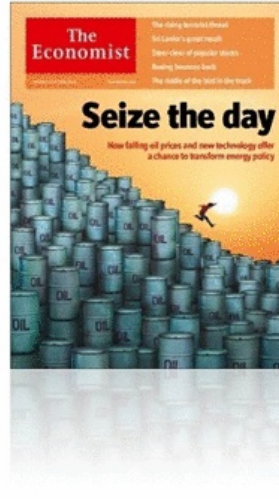
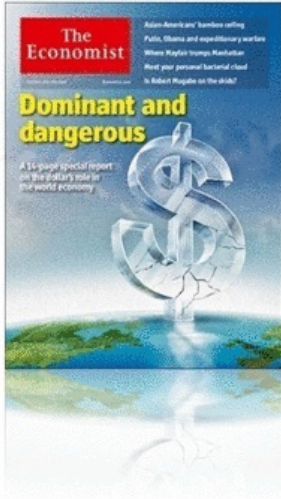
Faculty of Health Sciences, Spain

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Volatility, the new new norm



Our strategy

“Create value by building and managing a global portfolio of integrated cement, aggregates, ready-mix, and related businesses”

Our strategy

“**Create value** by building and managing a global portfolio of integrated cement, aggregates, ready-mix, and related businesses”



Our strategy

“**Create value** by building and **managing a global portfolio** of integrated cement, aggregates, ready-mix, and related businesses”

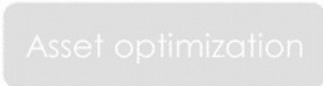


Focused on improving our operating performance

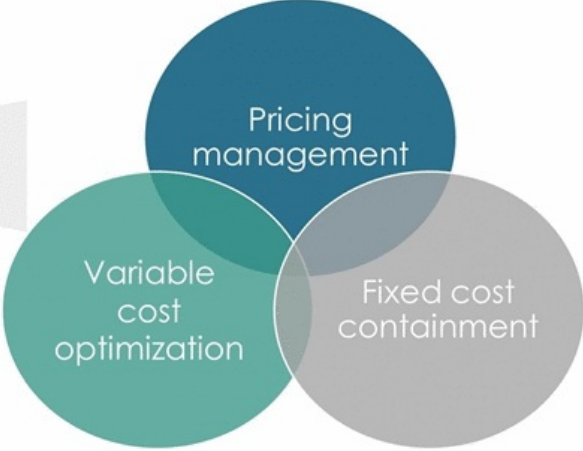
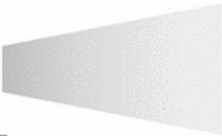
ROCE Improvement

EBITDA Enhancement

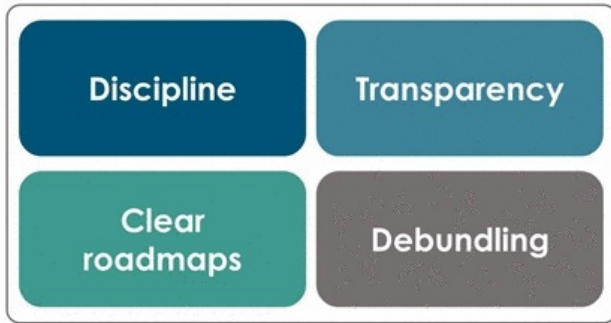
Operating performance



Asset base efficiency



Value before Volume: main driver for value creation



- Planning/design
- Global rollout

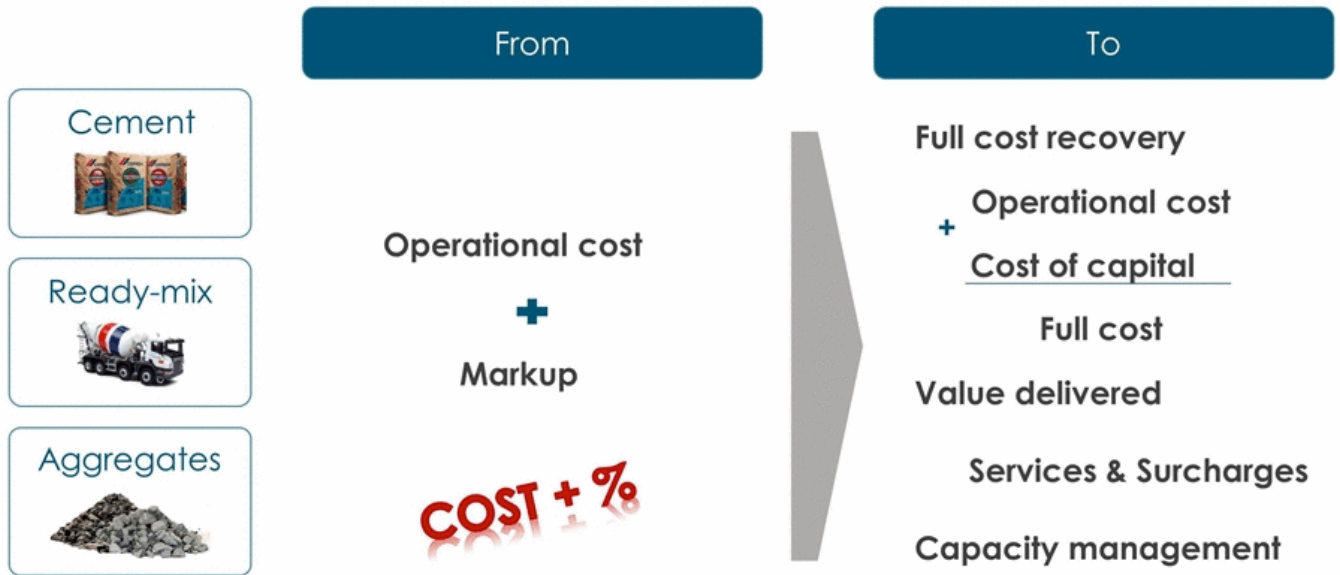


- Foundations firm up
- Momentum build up



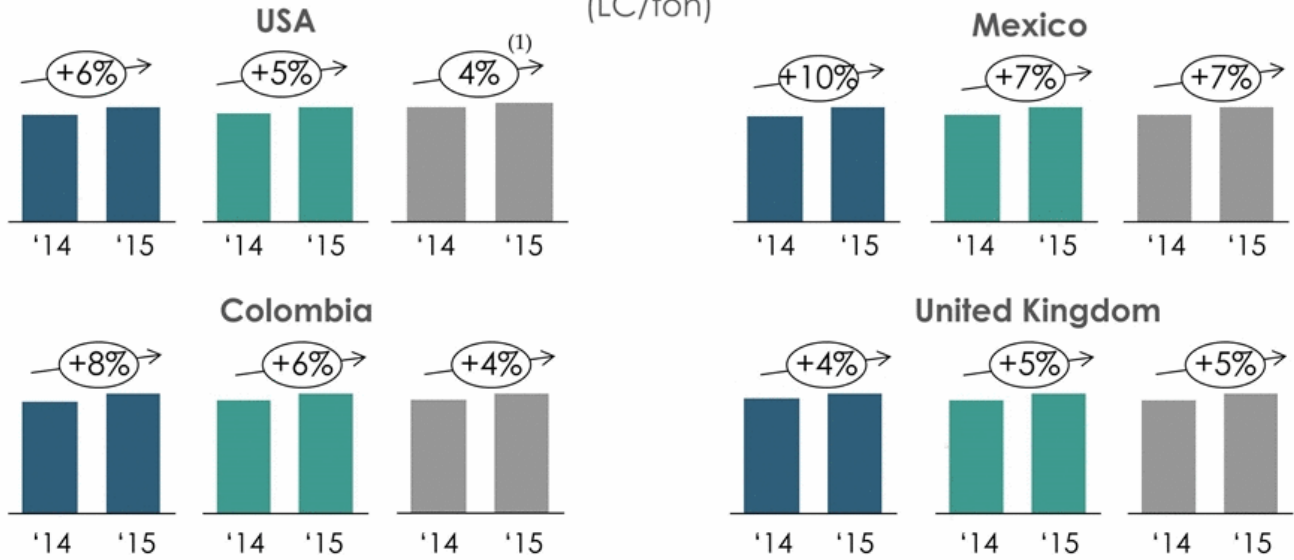
- Execution in full swing
- Optimization/enhancement

A fundamental shift of mindset across businesses...



... well embedded throughout our operations

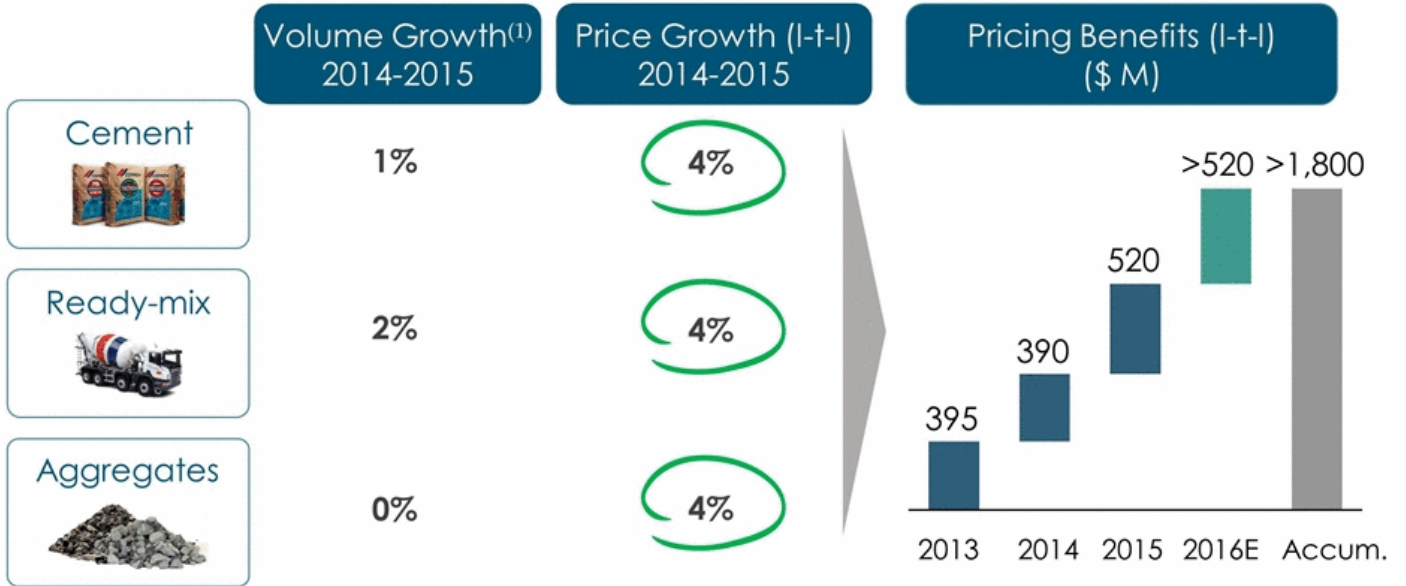
Price Evolution by Business Segment (LC/ton)



1) Excluding freight to customer
LC: Local currency

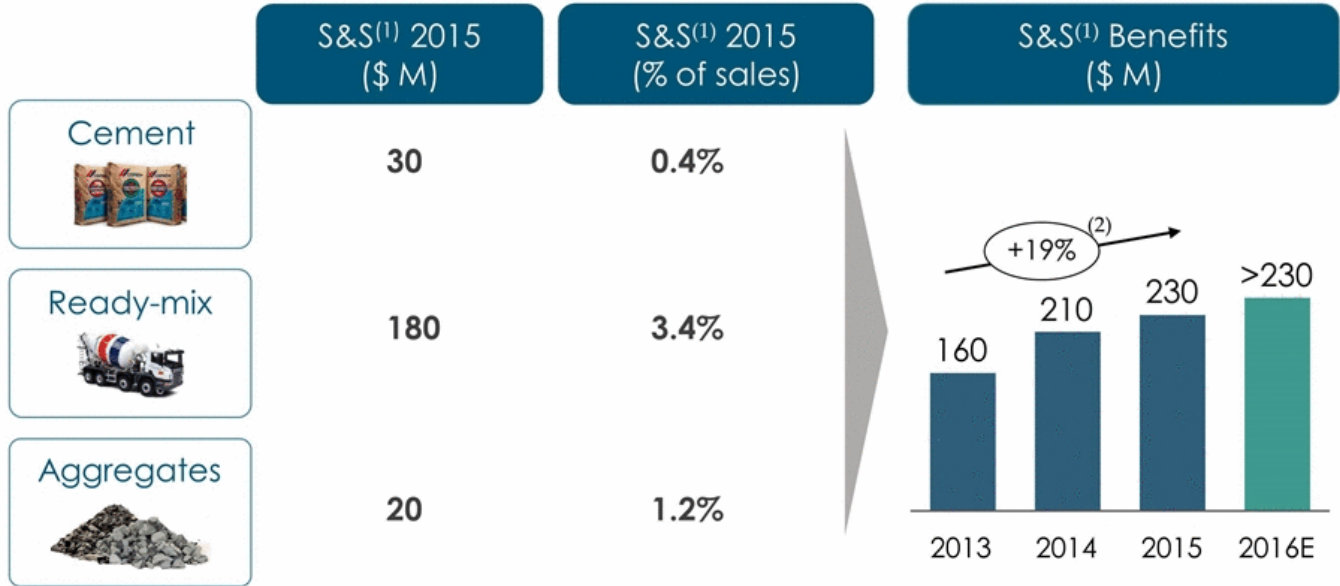
● Cement ● Ready-mix ● Aggregates

Pricing already delivering significant results...



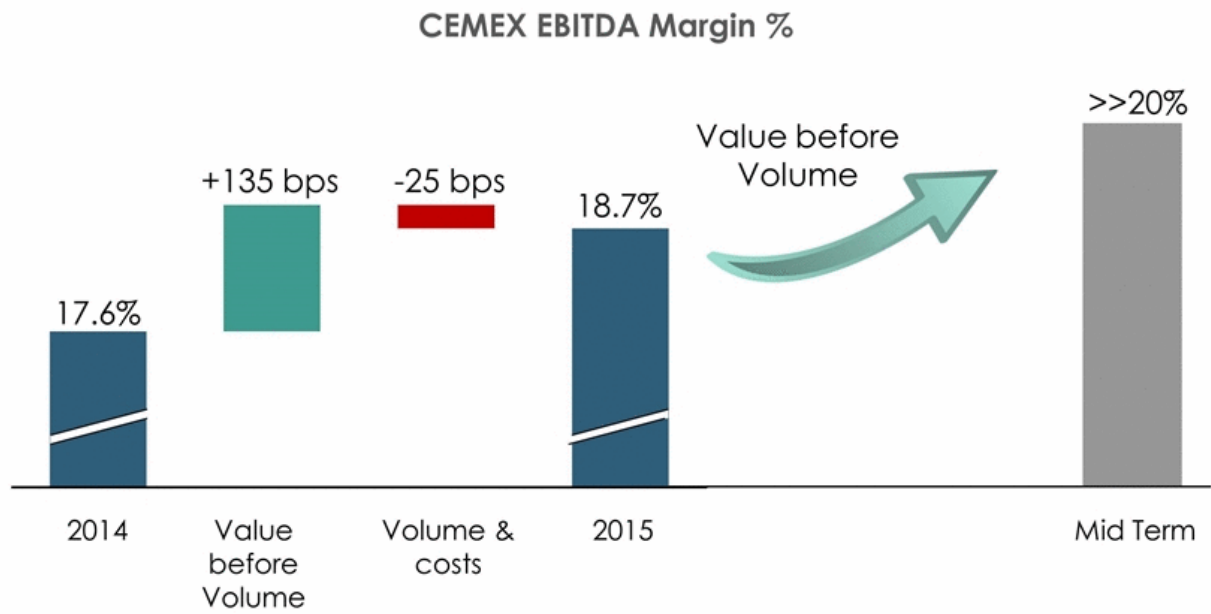
1) Volume growth shown on a pro-forma basis after recent transactions

... as well as Services & Surcharges

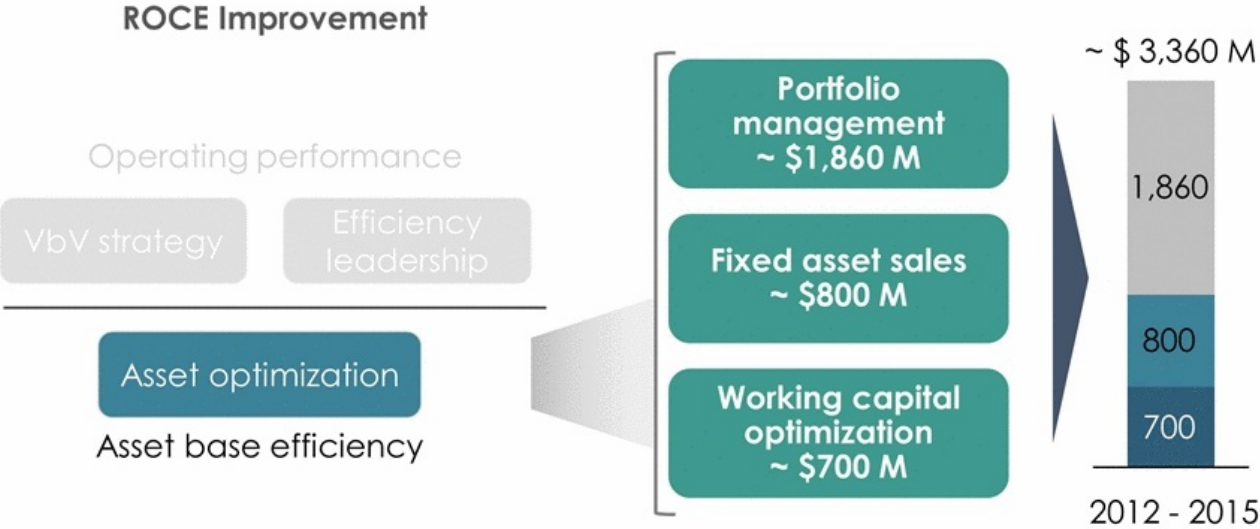


1) Services & Surcharges
 2) CAGR from 2013 to 2015

Translating into sustainable margin expansion



Disciplined management of our asset base



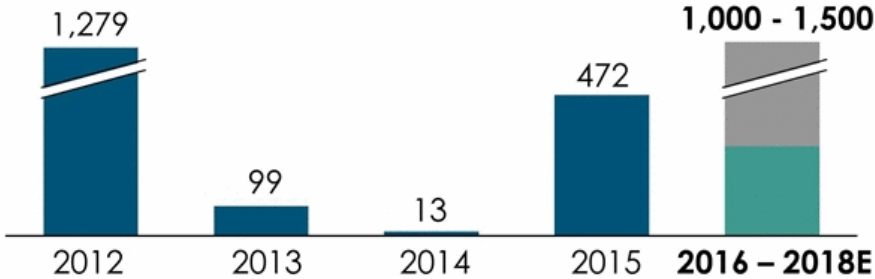
We will continue managing our footprint...

Portfolio management
~ \$1,860 M

Fixed asset sales
~ \$800 M

Working capital optimization
~ \$700 M

Divestments
(\$ M)



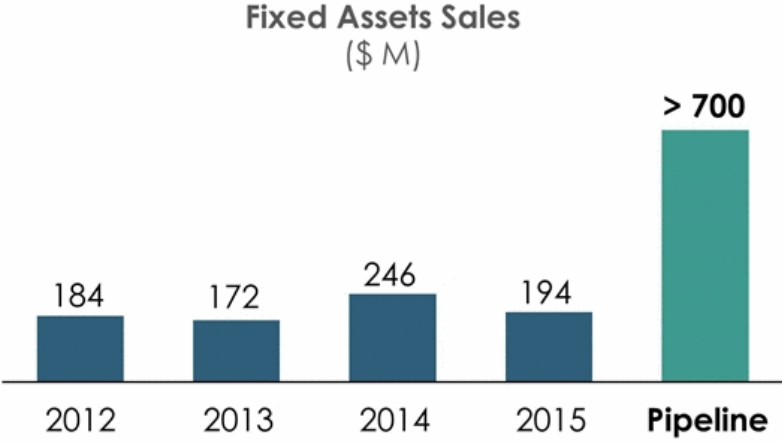
- Divestment of non-core assets
- Sale of minority interests at accretive valuations

... and to unlock value through sales of non-EBITDA generative assets

Portfolio management
~ \$1,860 M

Fixed asset sales
~ \$800 M

Working capital optimization
~ \$700 M

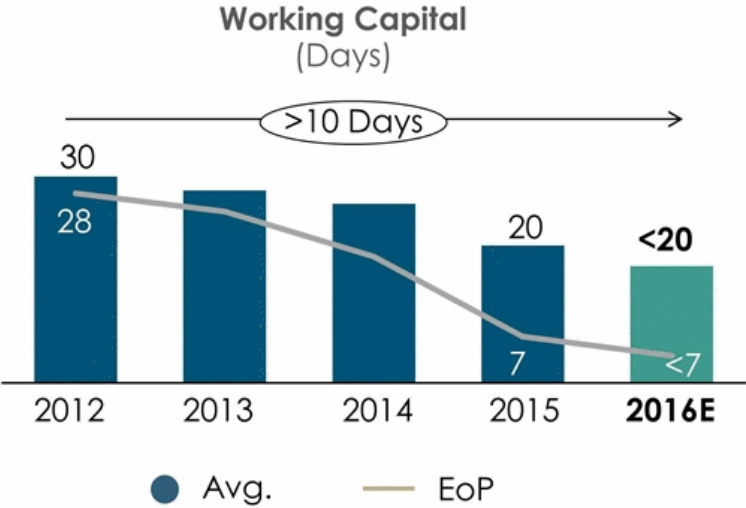


We have already materially reduced working capital

Portfolio management
~ \$1,860 M

Fixed asset sales
~ \$800 M

Working capital optimization
~ \$700 M



Global Networks, the engine to drive value across the company



What you should expect from us:

- Take advantage of improving demand dynamics in our key markets
- Continue to focus on Value before Volume and cost containment
- Proactively manage our portfolio
- Further optimize our asset base and release underutilized capital
- Leverage our global networks to bolster value creation

2016 CEMEX Day



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CEMEX Day

José Antonio González
EVP of Finance (CFO)



Cosmopolitan Tower, Mexico

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Significant accomplishments in 2015 despite FX headwinds

<i>Millions of USD</i>	2014	2015	YoY
EBITDA <i>Margin</i>	2,696 17.6%	2,636 18.7%	-60 +1.1 p.p.
Financial expense	1,334	1,151	-183
Change in working capital <i>Avg. days</i>	15 27	-291 20	-306 -7
FCF after total capex <i>EBITDA to FCF conversion rate</i>	210 7.8%	628 23.8%	+418 +16.0 p.p.
Total reported debt + perps	16,291	15,327	-964
FA leverage	5.2x	5.2x	-
Net Income	-507	75	+582

Financial strategy designed to strengthen capital structure



Executing our strategy proactively

Opportunities

Progress

Bank debt

- Extended \$3.8 B until 2020
- Lowered interest rate
- Additional flexibility through revolver facility

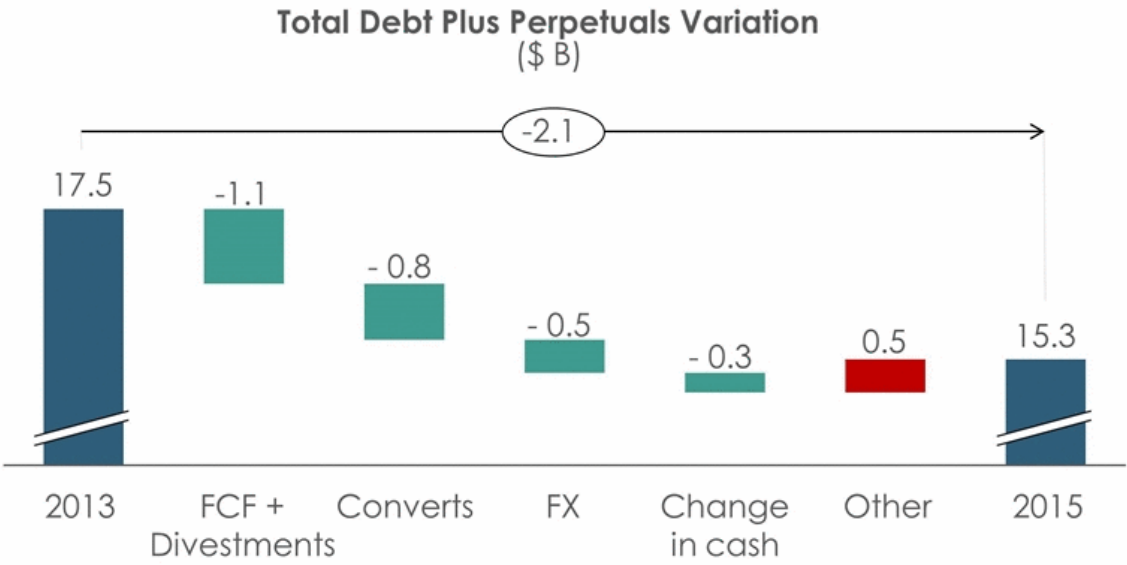
High yield notes

- Refinanced \$11.0 B in 2013–2015
- Savings of \$224 M in cash interest

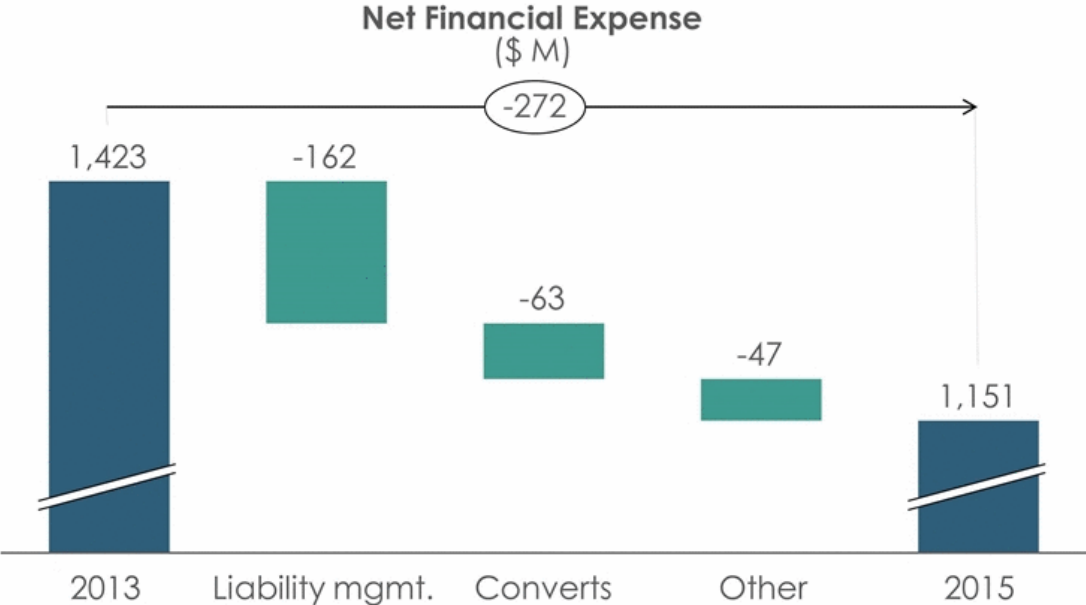
Equity-linked

- Addressed \$1.7 B of convertibles due 2015–2016
- Monetized ~\$150 M of 2015 and 2016 CX capped calls

Debt reduction of \$2.1 B in 2 years, despite relatively stable EBITDA

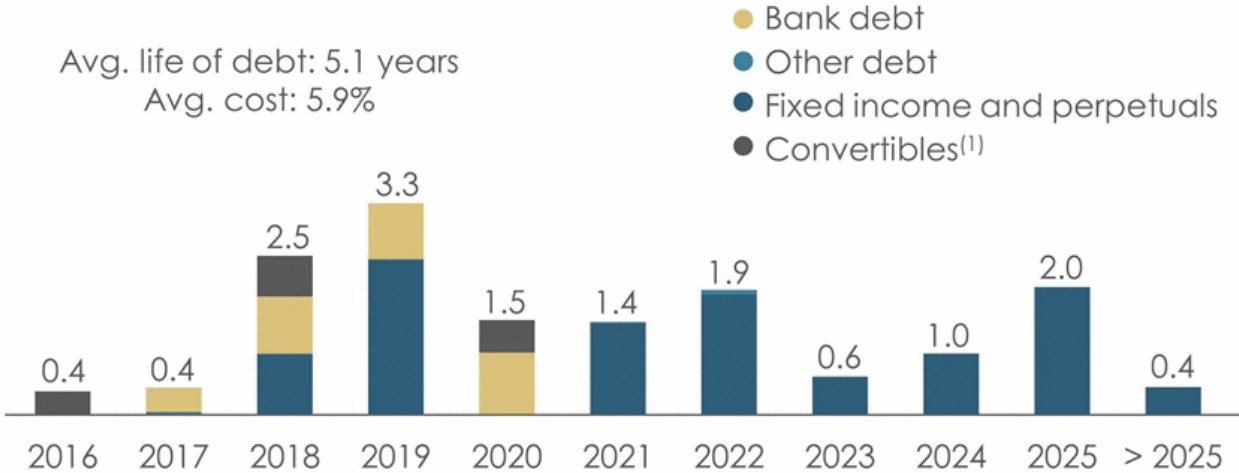


Interest cost reduced by \$272 M over last two years



CEMEX faces a very manageable debt maturity profile

Total reported debt + perpetuals as of December 31, 2015: \$15.3 B
(\$ B)



1) Convertible Subordinated Notes include only the debt component of \$1,474 M; total notional amount is about \$1,563 M

Proactive implementation of financial strategy in 2016

Increase financial flexibility

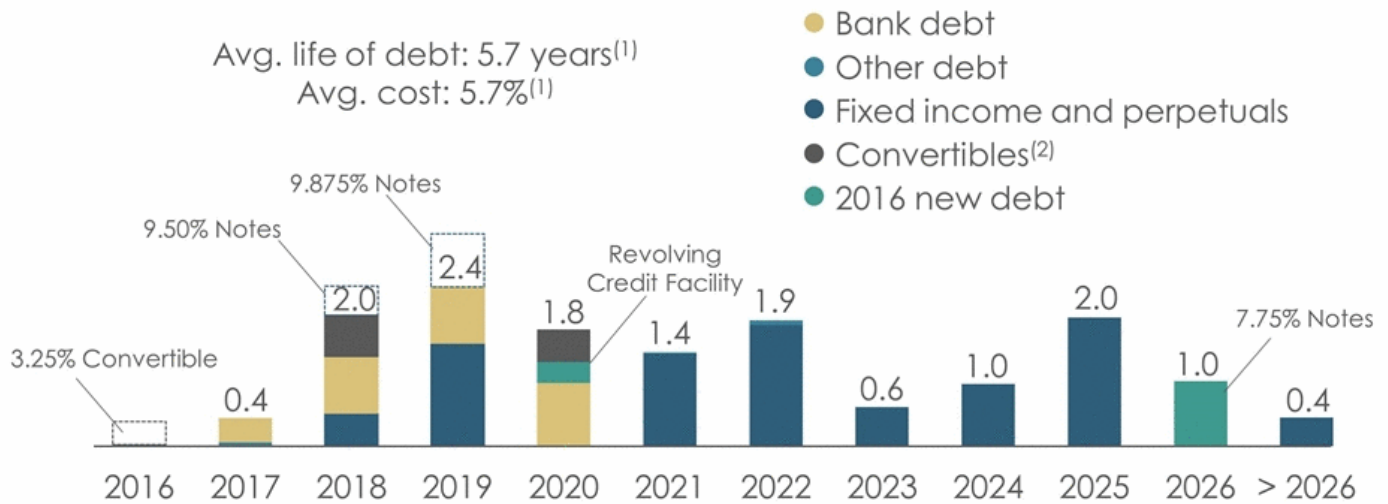
- Amend financial covenants in bank debt
- Delay tightening in financial leverage and coverage ratio limits by one year

Reduce refinancing risk/
lower cost

- \$1.0 B 10-yr 7.75% Notes (upsized from \$0.5 B)
- Increase average debt life by 0.4 yrs
- 11x oversubscribed, 62.5 bps tightening

March bond issuance improves maturity schedule

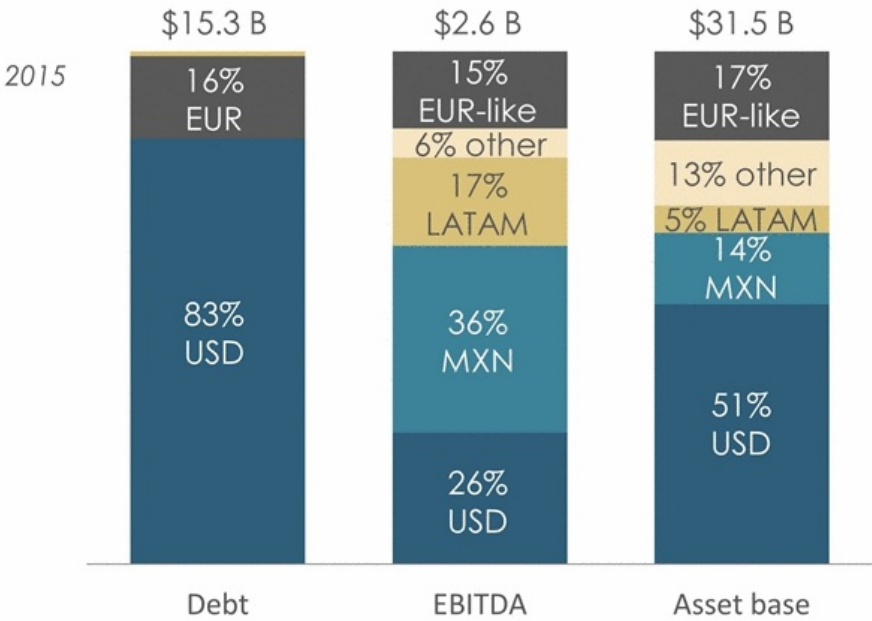
Total reported debt + perpetuals pro-forma⁽¹⁾ as of December 31, 2015: \$15.0 B
(\$ B)



1) See annex

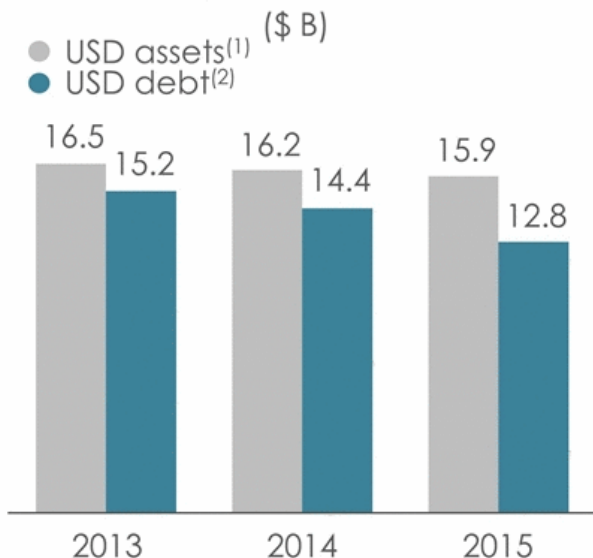
2) Convertible Subordinated Notes include only the debt component of \$1,126 M; total notional amount is about \$1,211 M

Effective debt currency mix based on financial strategy

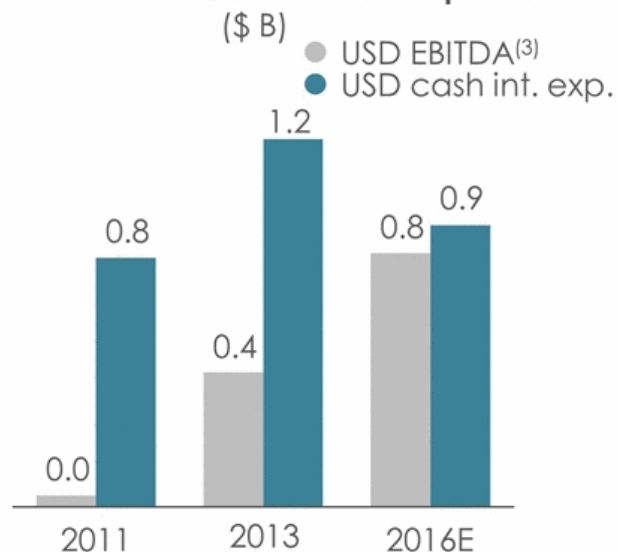


USD cash interest expense and EBITDA generation relationship has improved

USD Assets vs. USD Debt



USD EBITDA vs. Cash Interest Expense



1) Includes U.S., Panama and Puerto Rico

2) Considering perpetual and convertible securities

3) Analysts' consensus on USD generated EBITDA for 2016

2 year deleveraging building blocks

		Deleverage Contribution	
EBITDA growth	Every +\$200 M 1-year	▼	~0.4x
FCF available to pay debt	\$600 M ₂₀₁₅ + EBITDA growth	▼	~0.3x
<hr/>			
Asset sales	\$1.0 - \$1.5 B 2-years	▼	~0.2x
2018 Convertible Notes	\$690 M	▼	~0.2x

Recurring
Addtl. measures

What you should expect from us:

- Maintain ample liquidity and reduce refinancing risk
- Lower financial cost
- De-lever
- Continue strengthening capital structure

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Annex

Footnote from slide 10

- 1) On a pro-forma basis, giving effect to the following payments and transactions (including expected use of proceeds) as if they had occurred on 12-31-15: (a) payment with cash-in hand of US\$352 M of 3.250% Convertible Subordinated Notes due 2016; (b), issuance of US\$1 billion aggregate principal amount of 7.75% senior secured notes ("SSNs") due 2026, the net proceeds of which are expected to be used to redeem and/or repurchase approximately (following outstanding amounts do not give effect to repurchases of these SSNs made by CEMEX after 01-01-16): (i) US\$448 M aggregate outstanding principal amount of 9.50% SSNs due 2018, (ii) US\$621 M aggregate outstanding principal amount of 9.875% SSNs due 2019 and (iii) €179 M aggregate outstanding principal amount of 9.875% SSNs due 2019; and (c) US\$326 M drawn from the revolving tranche of the Facilities Agreement. This presentation is not and does not constitute an offer or a solicitation of an offer to purchase any of our securities in any transaction

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Jaime Elizondo
President CEMEX Europe



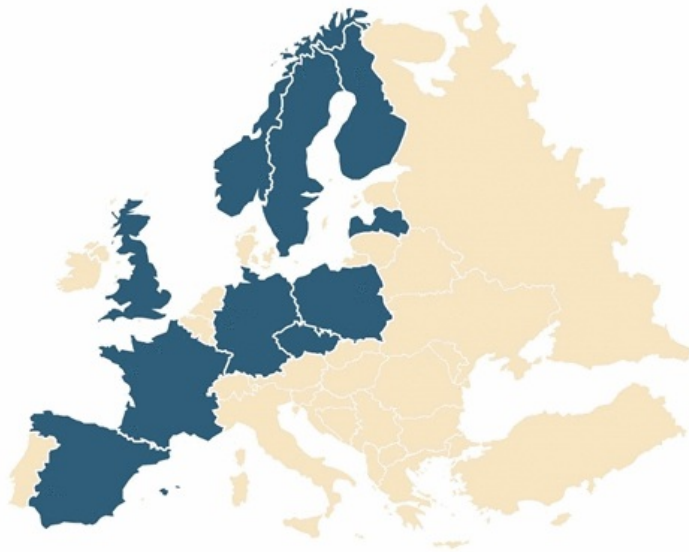
Arbois Duranne Espace Polyvalent, France

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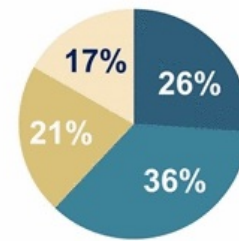
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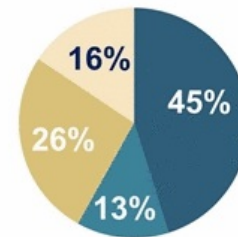
The new CEMEX Europe region



2015 Sales



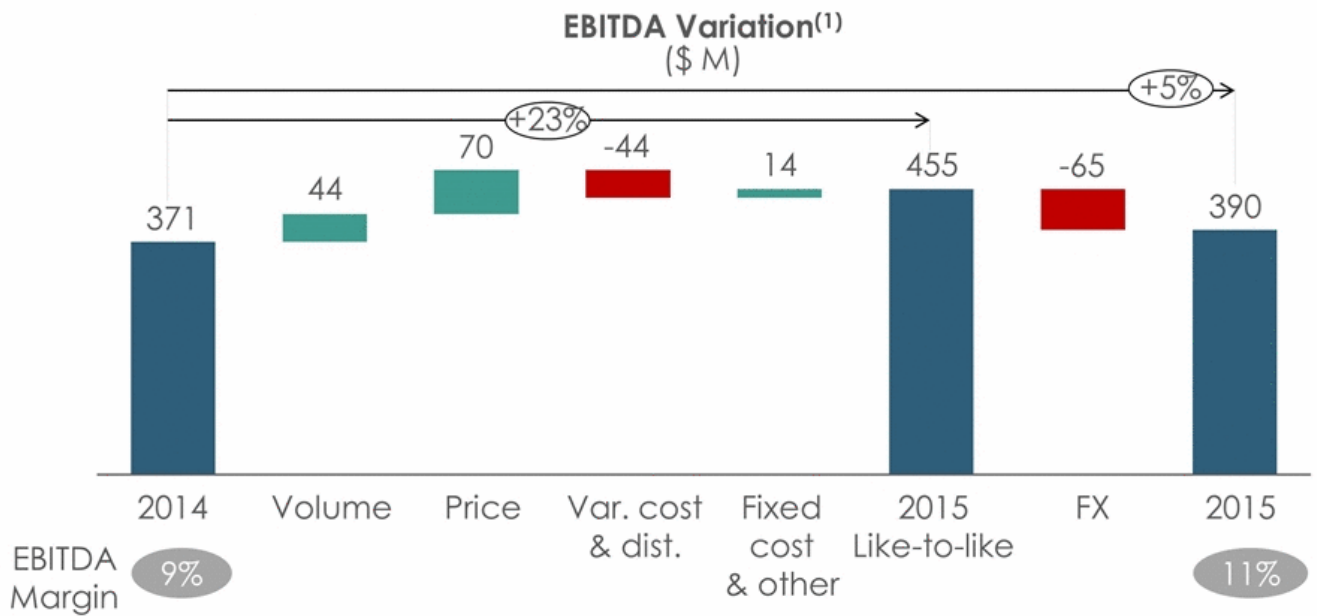
2015 EBITDA



- Cement
- Ready-mix
- Aggregates
- Others

In 2015, CEMEX Europe represented 24% of consolidated sales and 15% of EBITDA

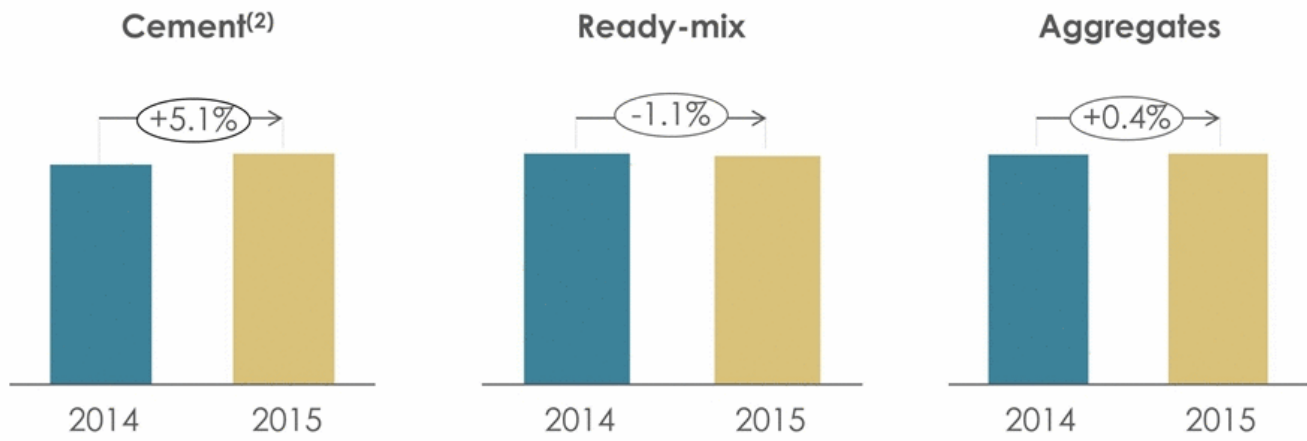
Despite FX headwinds, 2015 performance shows we are on the right track



1) Proforma reflecting new Europe region. Croatia considered as discontinued operation

In a slow growth environment, construction demand is improving

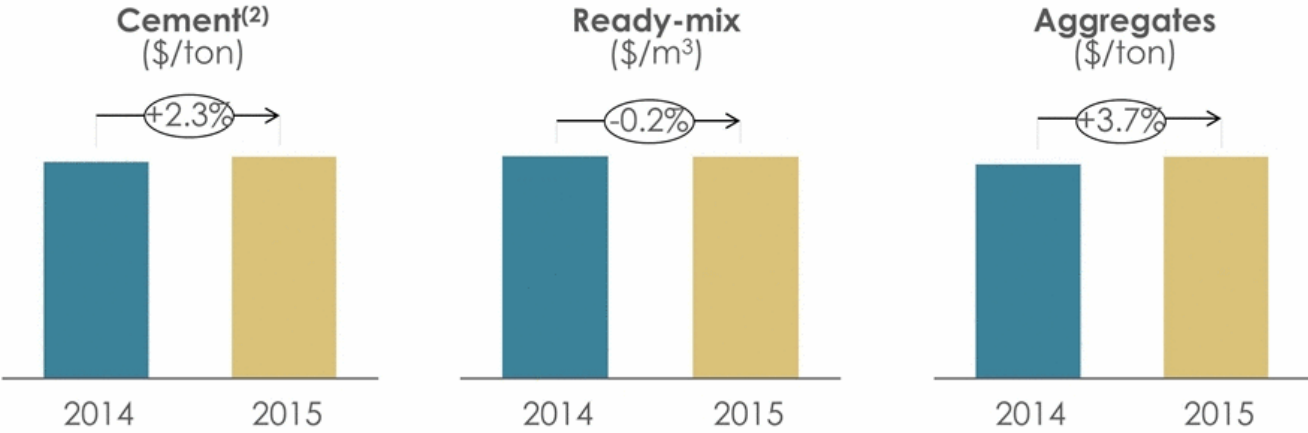
Volume by Business Segment⁽¹⁾



1) Proforma reflecting new Europe region. Croatia considered as discontinued operation
2) Domestic gray cement

Value before Volume is producing results

Price by Business Segment⁽¹⁾

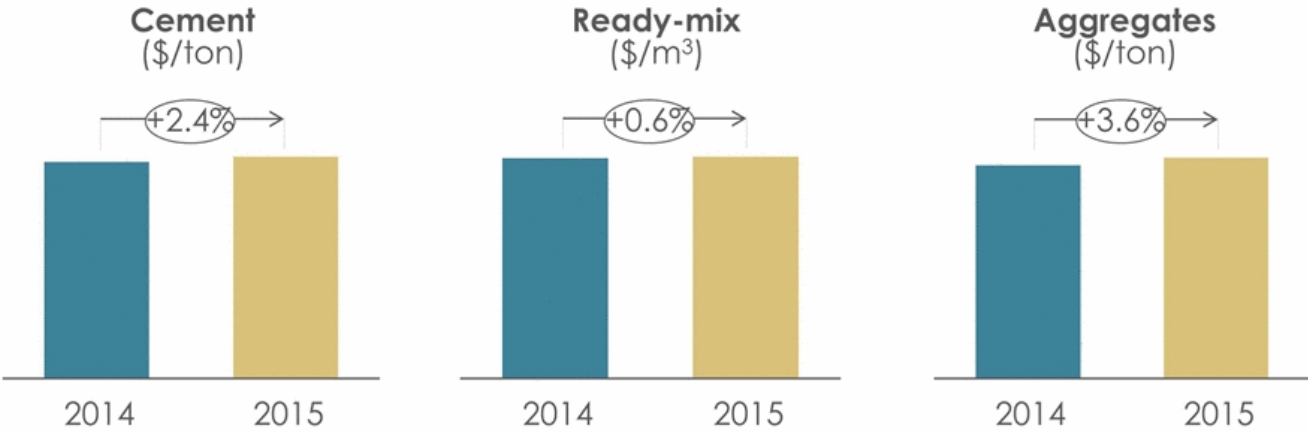


1) Proforma reflecting new Europe region. Croatia considered as discontinued operation

2) Domestic gray cement

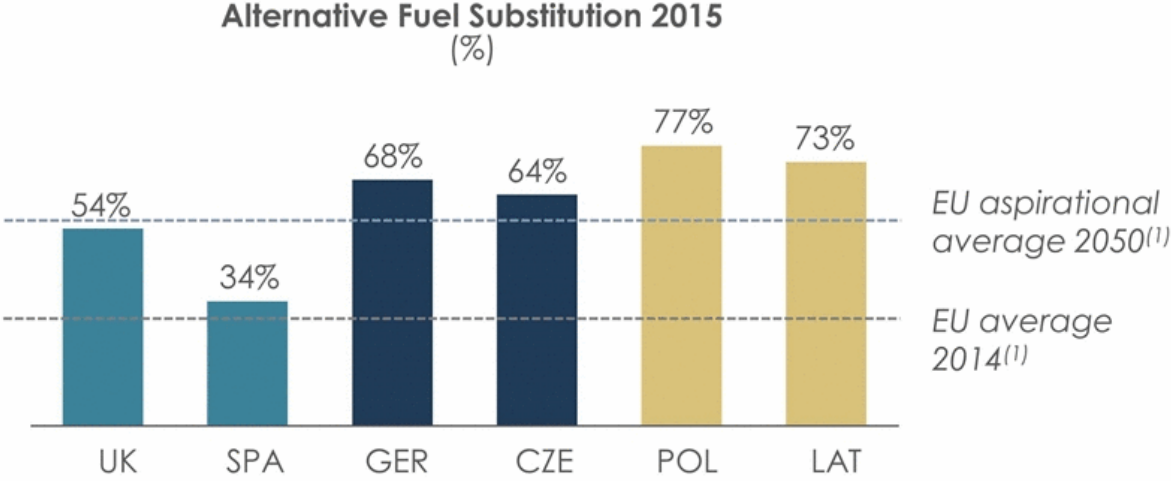
Continued efforts to improve operational efficiency

Unitary Production Costs⁽¹⁾



1) Proforma reflecting new Europe region. Croatia considered as discontinued operation

We are leading in alternative fuels

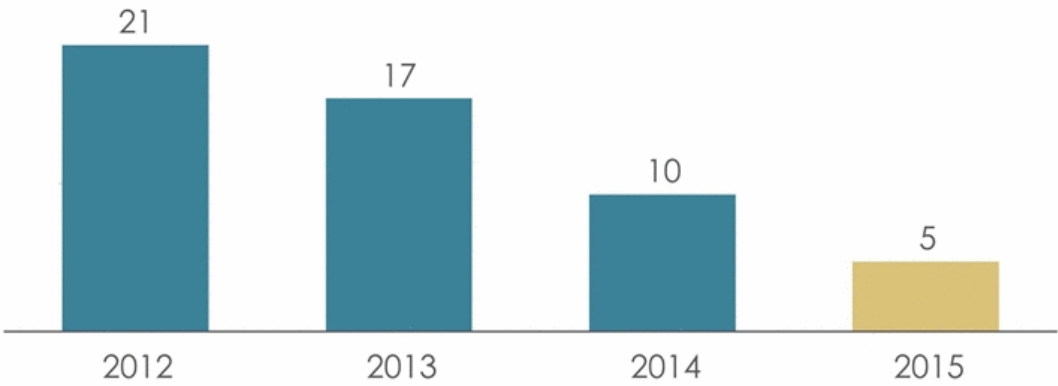


+\$60 M savings from alternative fuels vs. using fossil fuels in 2015

1) Source: Cembureau - Europe cement industry average AF substitution (%)

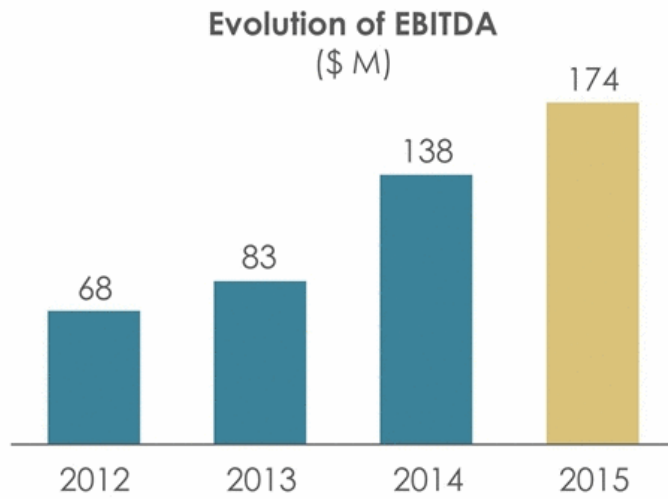
We have made excellent progress in maximizing cash generation

Working Capital⁽¹⁾
(Average Days)



1) Proforma reflecting new Europe region. Croatia considered as discontinued operation

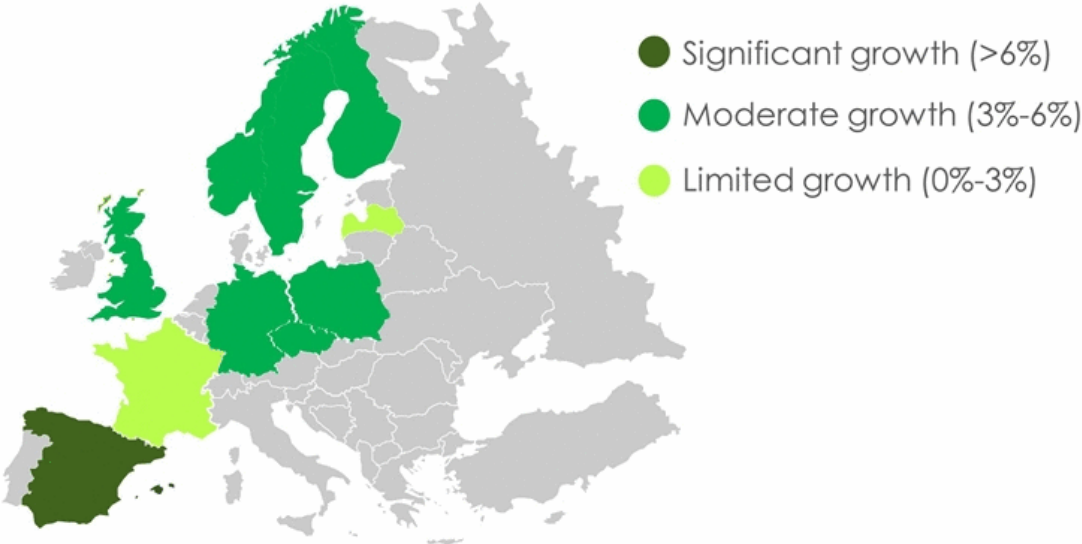
Strong UK performance should continue



- Sales Revenue CAGR 3%
- EBITDA CAGR 21%
- Reduction in SG&A/Sales
- Non-operating asset sales, working capital reduction

Demand growth looks positive for coming years

2016-2017 Demand CAGR⁽¹⁾



1) National gray cement consumption (Ready-mix for France)
Source: CEMEX estimates

What you should expect from us:

- Health & Safety: Achieve and sustain Zero for Life
- Value creation to and from our markets
- Increase competitiveness through operational efficiencies
- Optimization of asset base
- Focused on reaching ROCE>10%

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Joaquín Estrada
President CEMEX Asia, Middle East & Africa



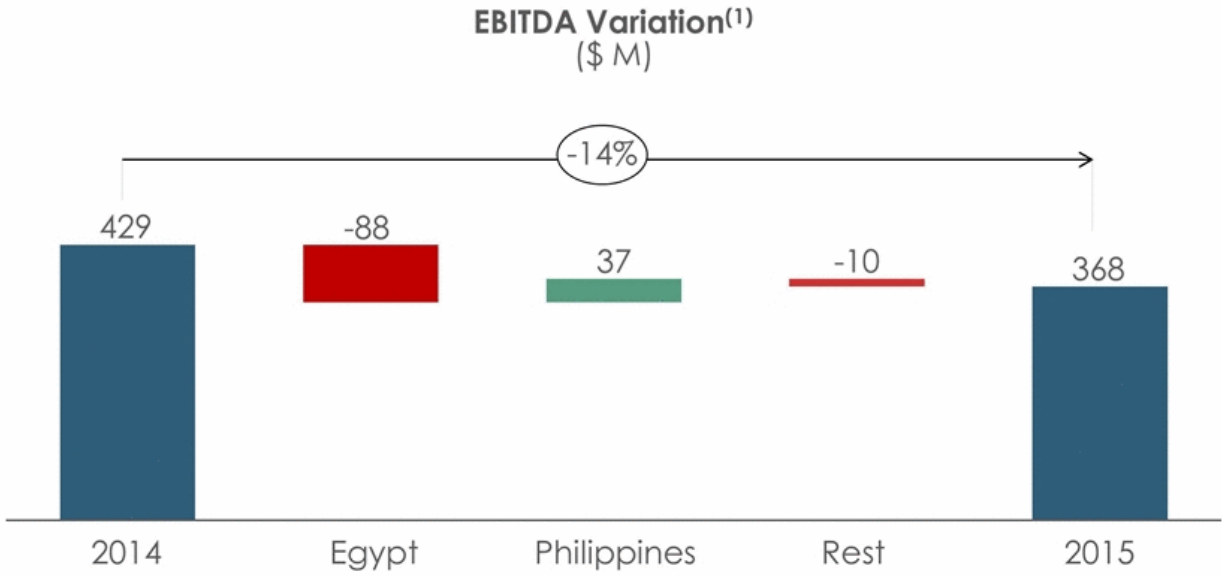
Rutenberg Power Station, Israel

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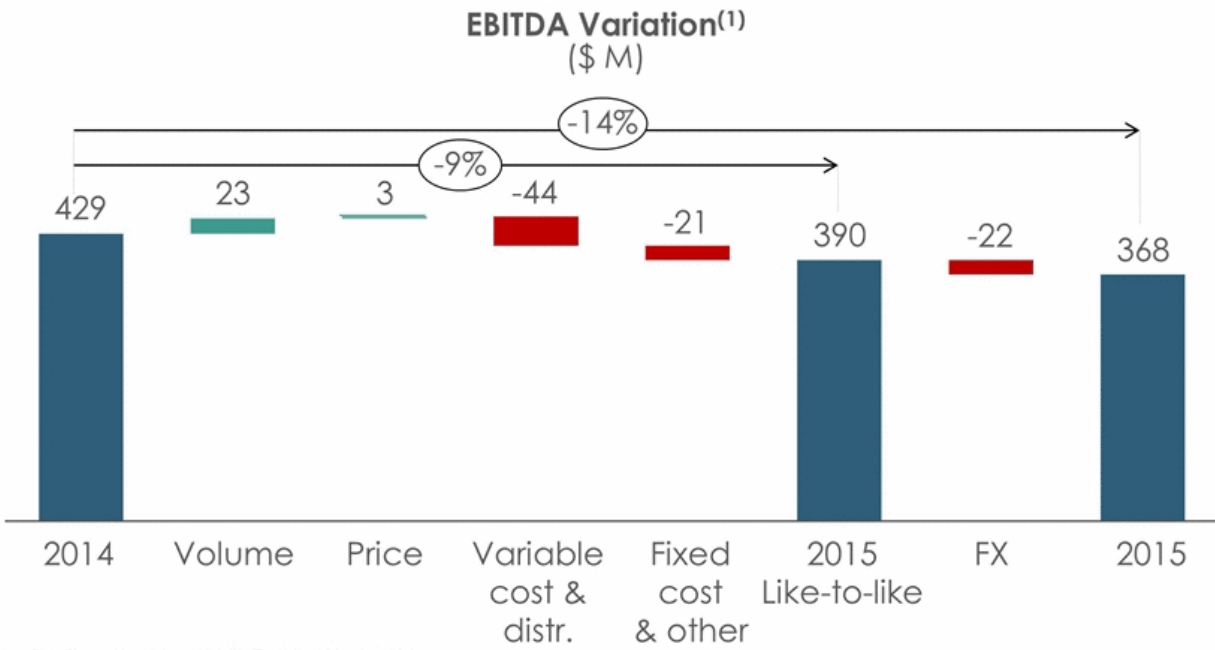
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Very different situations throughout the region



1) Proforma reflecting new Asia, Middle East & Africa region

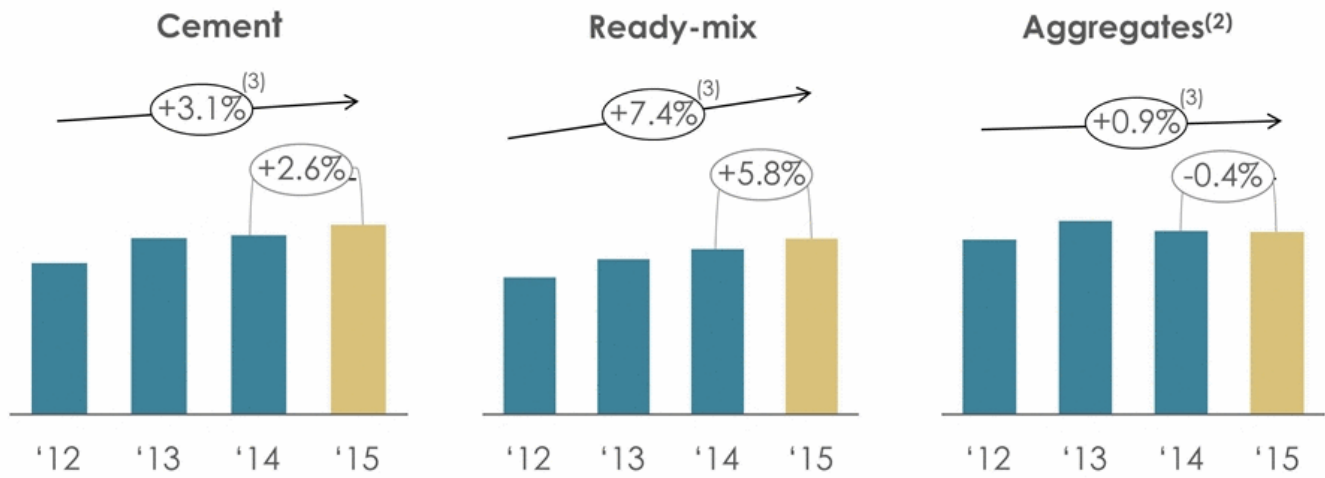
Challenging year partially offset by a solid portfolio



1) Proforma reflecting new Asia, Middle East & Africa region

Steady growth trend in volumes...

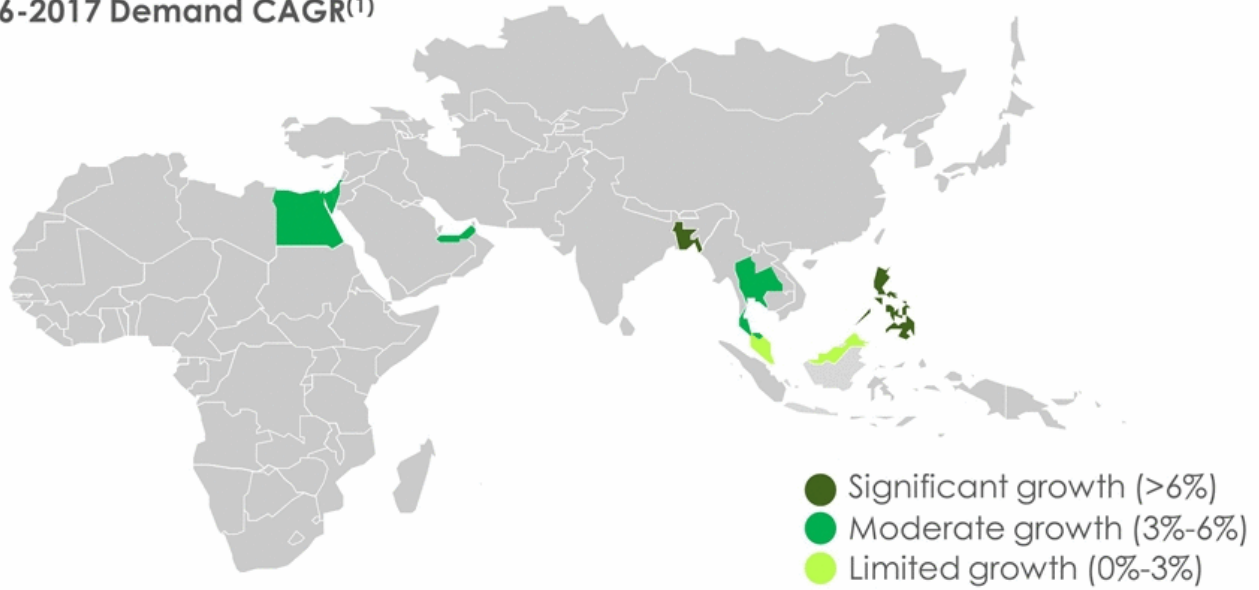
Volume by Business Segment⁽¹⁾



1) Proforma reflecting new Asia, Middle East & Africa region. Gray Cement domestic volume
2) Like-to-like basis (excluding divestment in Malaysia)
3) CAGR from 2012 to 2015

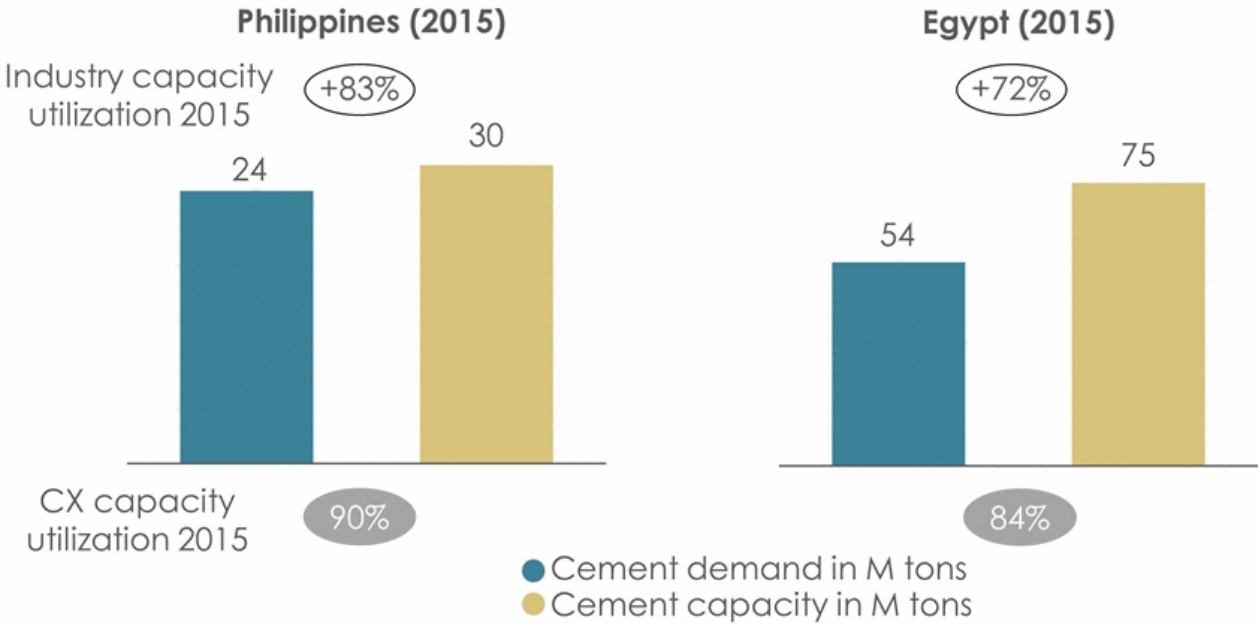
... and positive demand is expected to continue

2016-2017 Demand CAGR⁽¹⁾

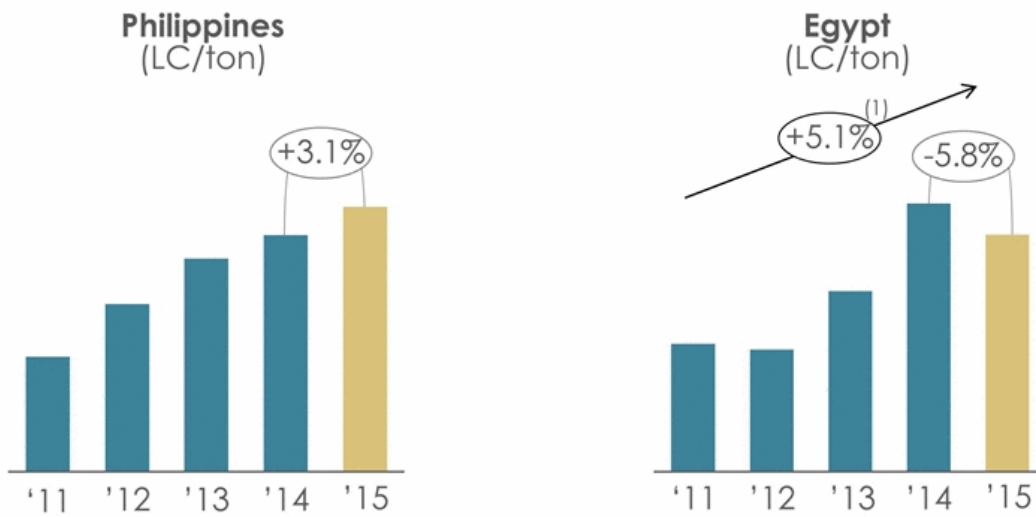


1) National gray cement consumption
Source: CX estimates

Higher capacity utilization in our major markets



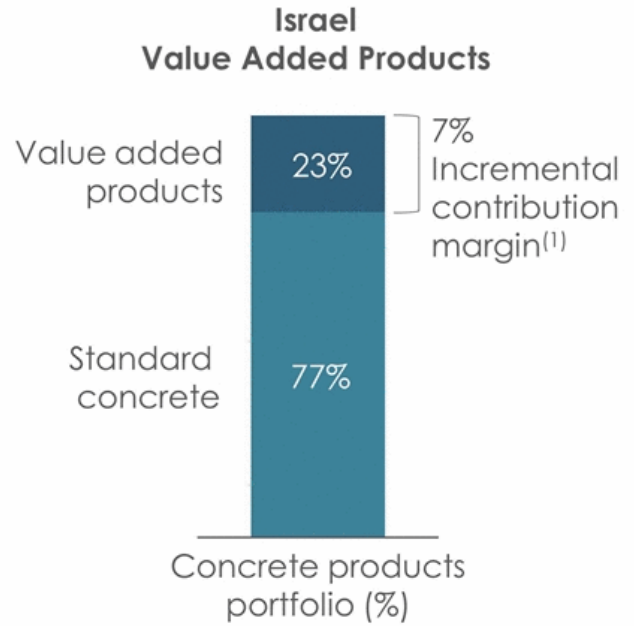
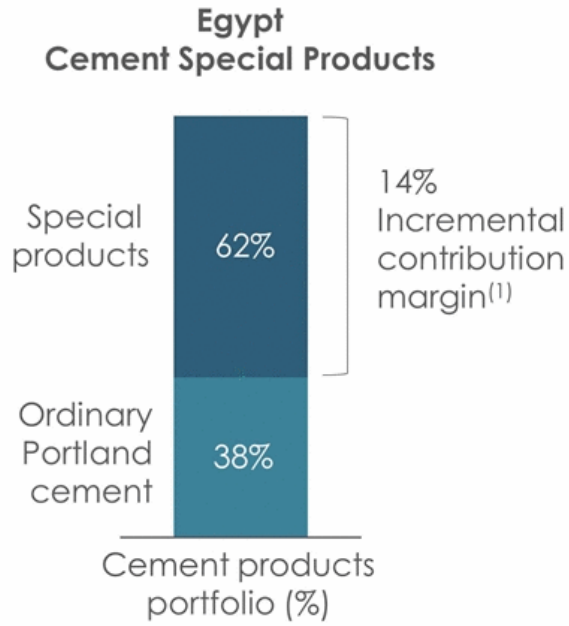
Strategies create premium pricing in cement



Facing volatility in Egypt due to overcapacity

1) CAGR from 2011 to 2015

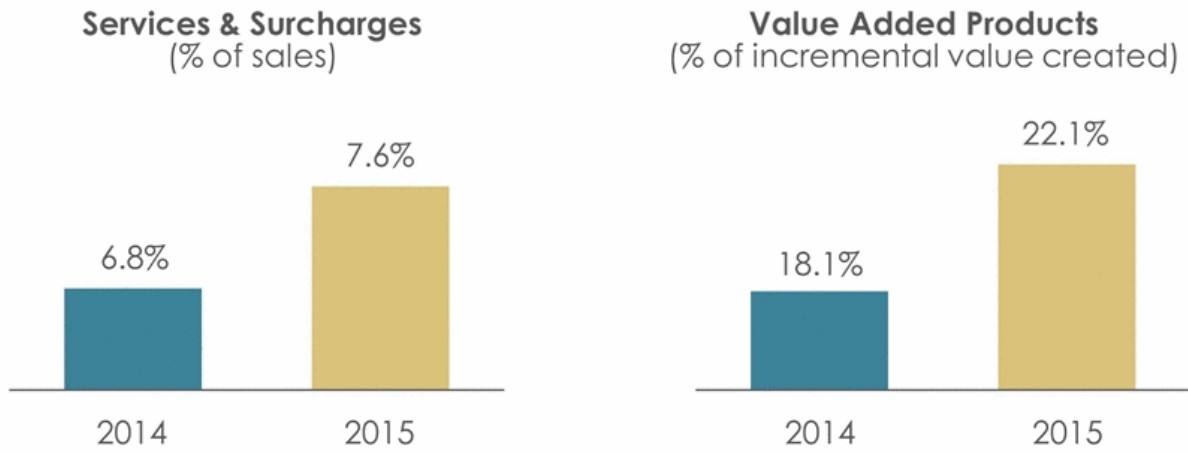
Value added products are boosting profitability



1) Incremental Contribution Margin related to the entire volume

Successful Value before Volume strategy in ready-mix

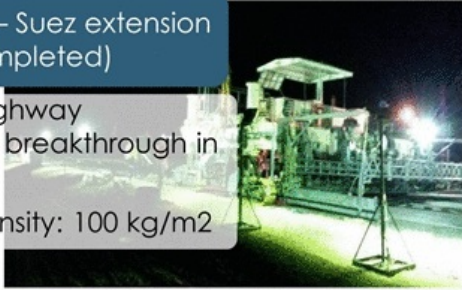
Asia, Middle East & Africa



Strengthening solutions that leverage on global networks

Egypt: Cairo – Suez extension (completed)

- Concrete highway construction breakthrough in the country
- Cement intensity: 100 kg/m²



UAE: Diverse paving solutions

- RCC for industrial pavement
- Decorative pavements
- New developments: Legoland theme park....



Philippines: Pavements - Promptis™

- Open to traffic in 24 hours
- Solution to rapid construction requirements



Philippines: Housing

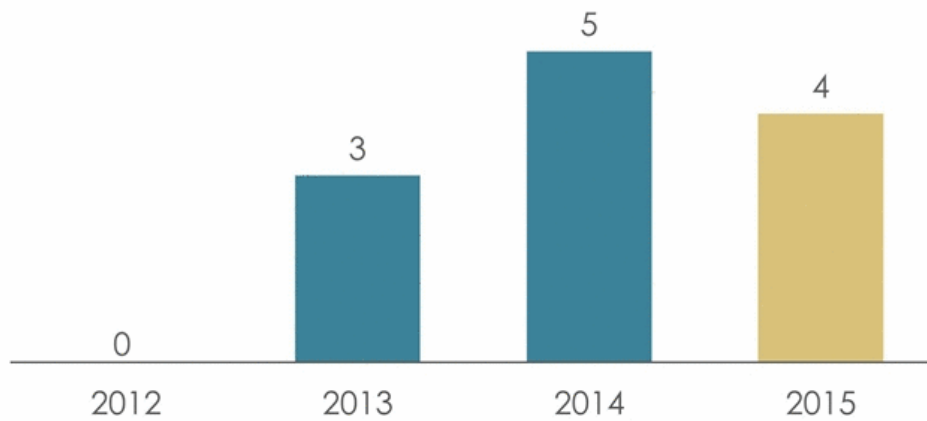
- Faster and industrialized construction
- Gained acceptance among affordable housing developers



Solutions to grow concrete and cement volumes at higher margins

Aiming to reduce working capital significantly

Working Capital⁽¹⁾
(Average Days)



1) Proforma reflecting new Asia, Middle East & Africa region

What you should expect from us:

- Health & Safety: Achieve and sustain Zero for Life
- Strengthen our Value before Volume strategy
- Value creation through leveraging on global networks
- Further reduction in fuel cost
- Focused on free cash flow generation

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Juan Romero
President CEMEX Mexico



Tecnia Biotechnology Institute, Yucatan, Mexico

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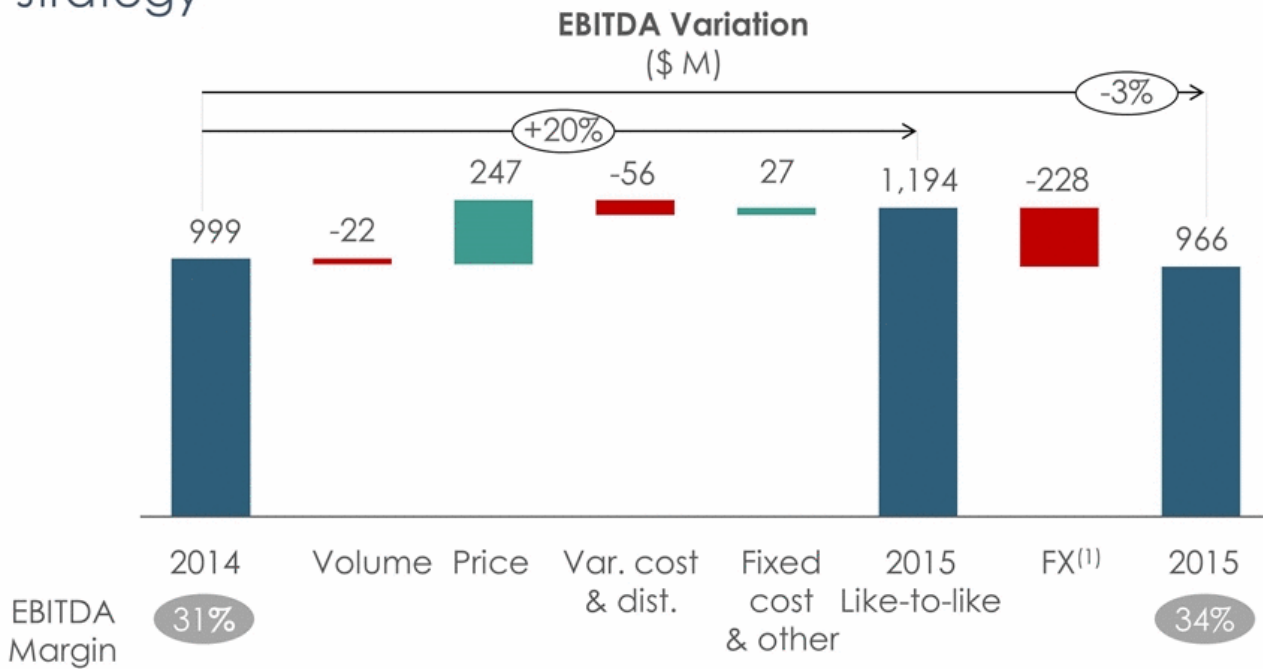
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Mexican economy continues to grow in spite of global macro headwinds



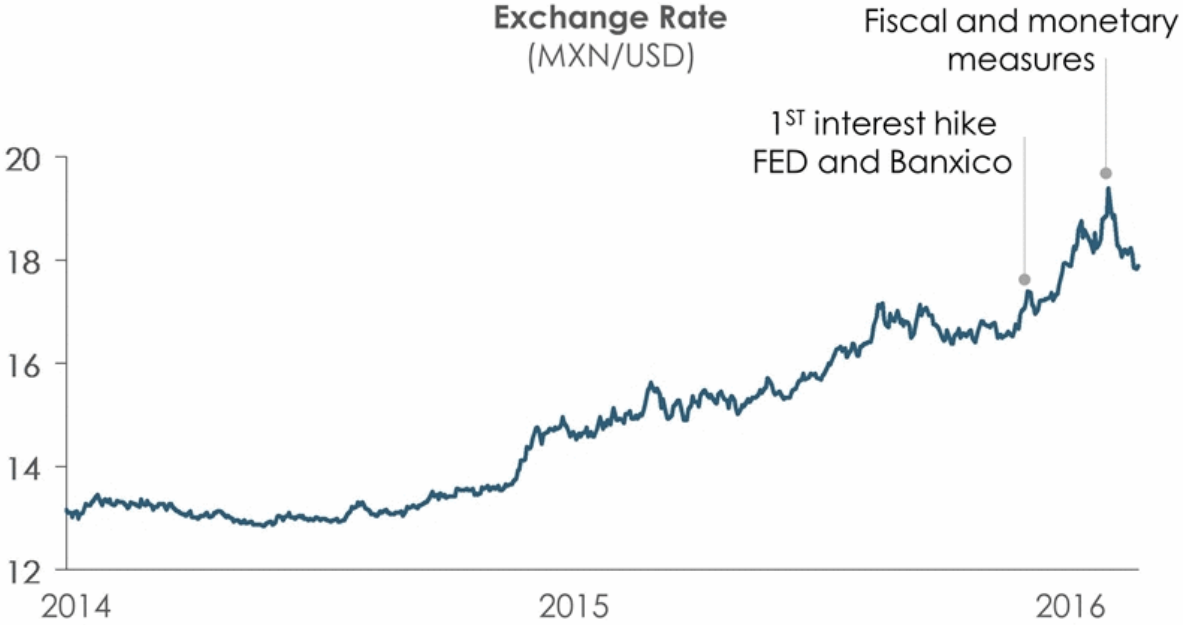
Source: INEGI & CEMEX

2015 EBITDA mainly driven by our Value before Volume strategy



1) \$40 M impact of dollarized costs in our operations net of exports price benefit

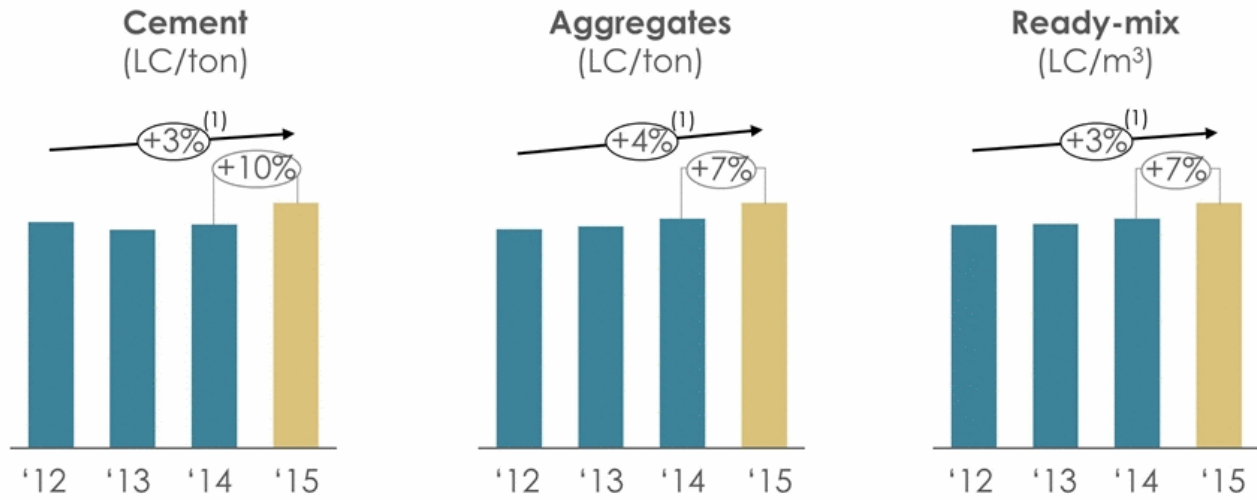
Global economic volatility pressures the Mexican peso



Source: BANXICO and CEMEX

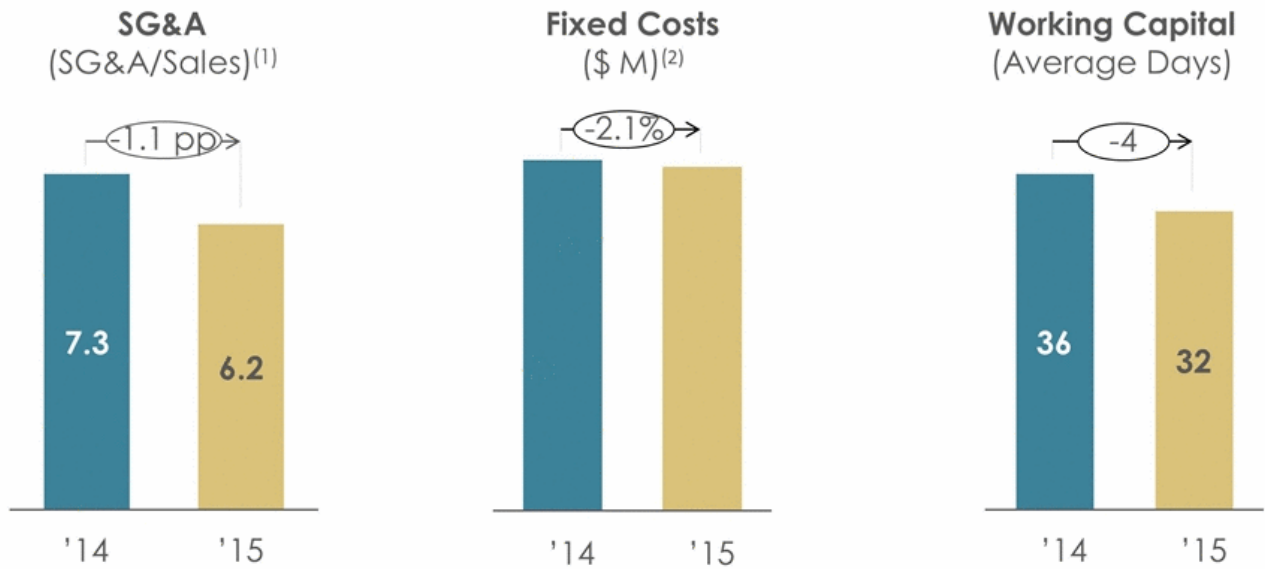
Value before Volume strategy achieving important results...

Price by Business Segment



1) CAGR from 2012 to 2015
LC: Local currency

... while pursuing operational efficiencies



1) Like-to-like basis, excludes distribution expense, depreciation, amortization, Patrimonio Hoy and Promexma
2) Fixed costs for core business: cement and ready-mix

Favorable demand outlook for 2016 driven by the private sector

		Expected performance
Formal housing	Stable housing permits CONAVI reduced funding INFONAVIT and commercial bank mortgages	= ↓ ↑
Self construction	Consistent growth in remittance inflows Positive job creation Real income growth	↑ ↑ ↑
Industrial & commercial	Automakers' plant expansion plans Gas pipeline network & electricity investment Hotels & retail stores expansion	↑ ↑ ↑
Infrastructure	Public spending cut Specific projects for highways & railroads New investment vehicles (FIBRA-E)	↓ ↑ ↑

Source: CEMEX

Enhancing customer loyalty through our differentiated offer



Industrial Producers Offer

Integrated Offer



Cement Aggregates Admixtures

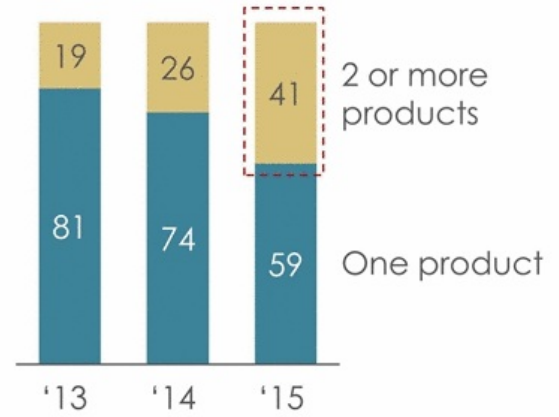


Professionalization



Procurement terms benefits

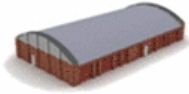
Benefits from Cross Selling
(% Customers)



Best industry service due to our superior logistics capabilities

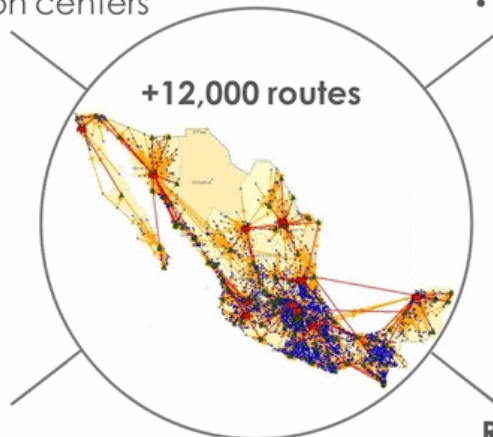
The highest reach in the industry

- 80 cement distribution centers



Ready-mix plants across the country

- +270 ready-mix plants



The most robust fleet

- +330 private trucks +2,420 from partners
- +4,280 railroad carts, 7 marine terminals and 4 ships

Ready-mix equipment

- +2,200 mixer trucks
- +500 pumping equipment

We are globally enhancing our Customer Experience



What you should expect from us:

- Achieve Zero for Life
- Continue implementing our Value before Volume strategy adapted to market-specific conditions
- Positive results in our efforts to improve our costs and expenses
- Continue with working capital reductions
- Additionally, we will continue to enhance our customer experience

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Jaime Muguero
President CEMEX South, Central America
and the Caribbean



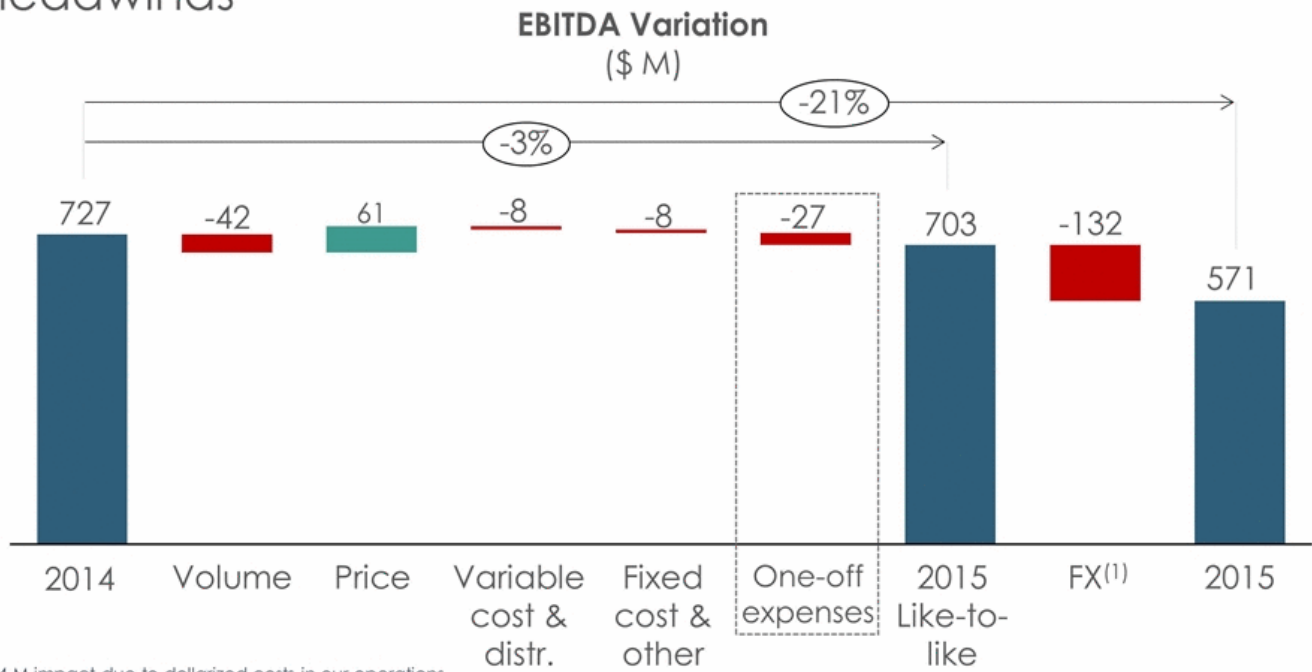
Supernumerario Dental Center, Puerto Rico

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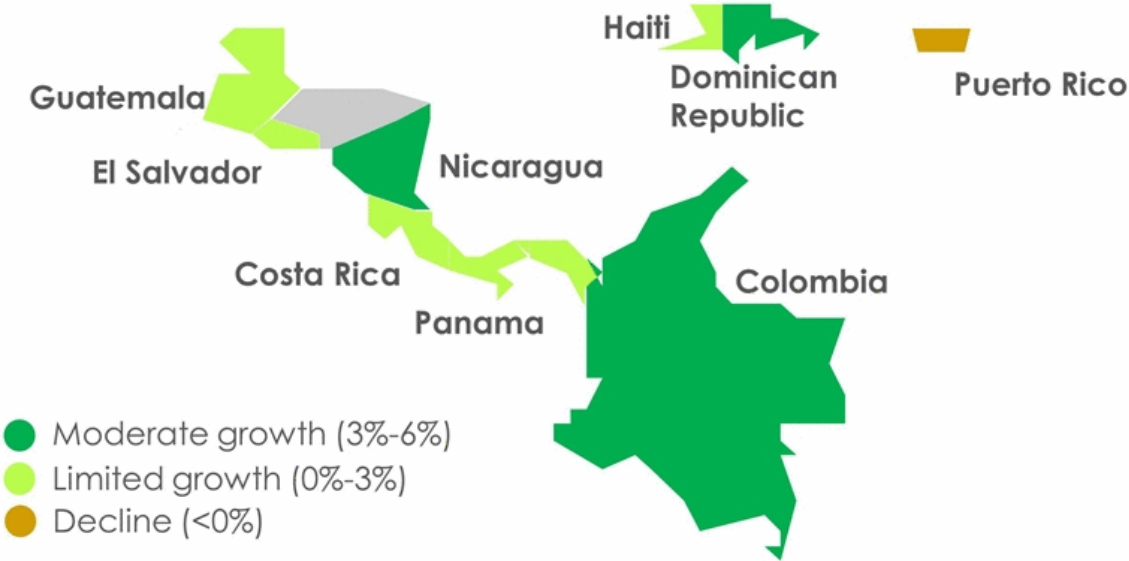
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2015 was a very tough year, mainly because of FX headwinds



Despite short term challenges, demand drivers remain strong

2016-2017 Cement Demand CAGR



Source: CEMEX estimates

Construction should be pivotal for Colombia's growth



- 19 projects for **\$8.4 B** as part of 4G program
- 9 private initiatives PPP's for **\$3 B**
- 57 road projects for **\$1.2 B** (*Vías de la Prosperidad*)



- **160K-170K** housing subsidies from central government
- 80k government supported houses announced for Bogota
- Education Infrastructure projects



- Magdalena River navigability project for **\$750 M**
- Urbanization surrounding Bogotá River and lineal parks
- Pumarejo Bridge for **\$200 M**

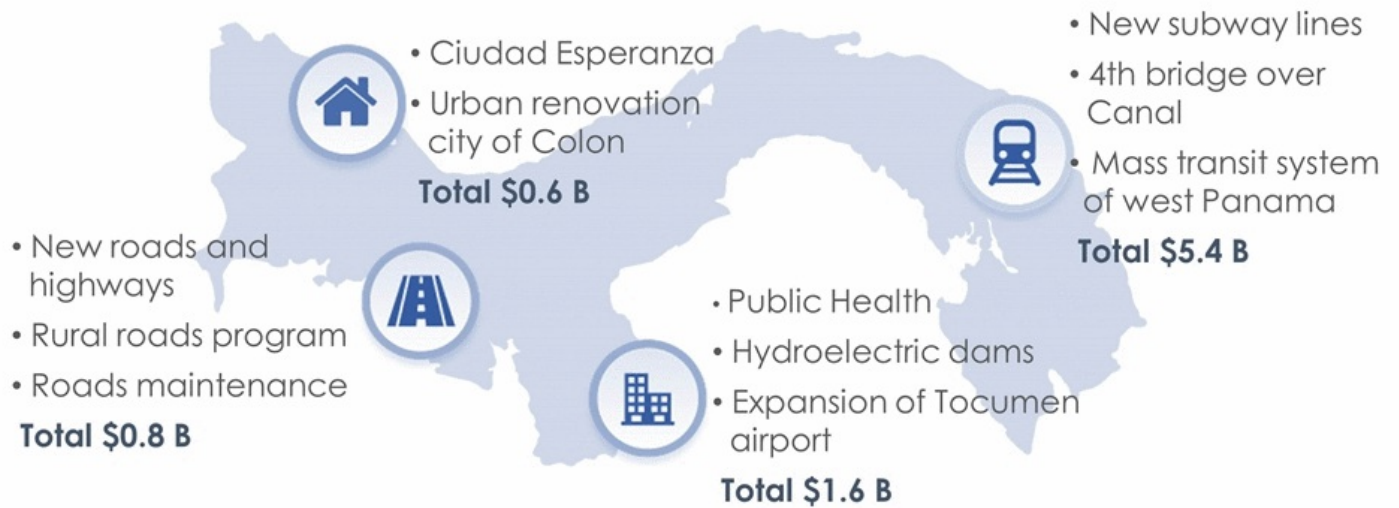


- Bogota's first subway line **\$4 B**
- New Transmilenio trunk-lines and trunk-roads in Bogota



Expected annual impact of +0.8pp GDP (2016-2018)

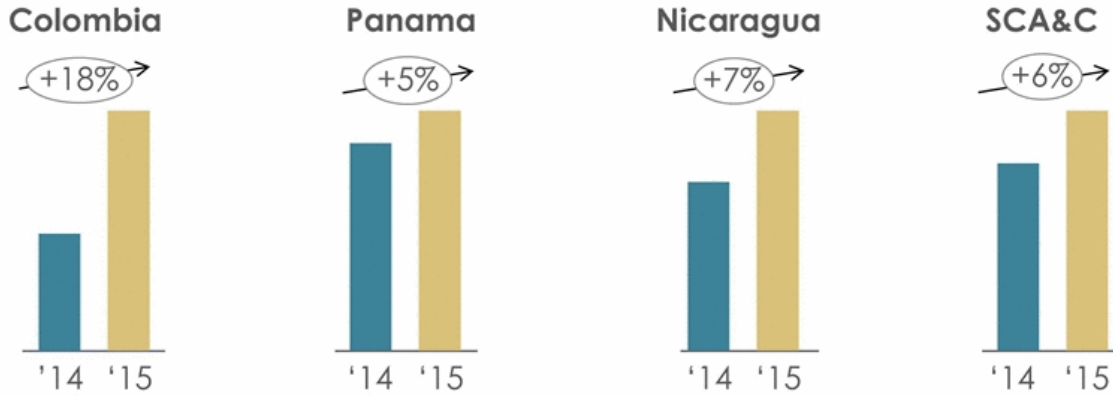
Panama infrastructure pipeline almost twice the size of the Canal expansion investment (2016–2018)



Healthy public accounts and higher revenues from the Canal should fuel construction

Value before volume is working...

Cement Price LC⁽¹⁾
(December 2015 vs. December 2014)



Continue leveraging on value-added products, services and surcharges

1) LC: Local currency

... by fulfilling the needs of our customer segments through “tailor-made” value propositions



Distribution Network

Help enhance our distributors' business with first in class service and through tangible efficiencies in inventories, sales and logistics



Builders

Provide our clients with customized building solutions and services that meet specific cost, durability and aesthetic requirements



Industrial

Achieve preferred partner status of this segment by offering value added solutions that increase productivity and profitability



Public Sector

Work closely with local government officials to make construction projects a reality given tight budgetary constraints

Significant opportunity for margin expansion

Operational Excellence



- Increase productivity and efficiency
- Outsource services
- Capture synergies between cement and ready-mix structures

SG&A Optimization



- Further centralize staff functions
- Extend scope of our Business Service Organization

Procurement



- Achieve higher economies of scale in procurement
- Increase usage of low cost items

Leveraging Global Networks...



Ready-mix



Cement Operations

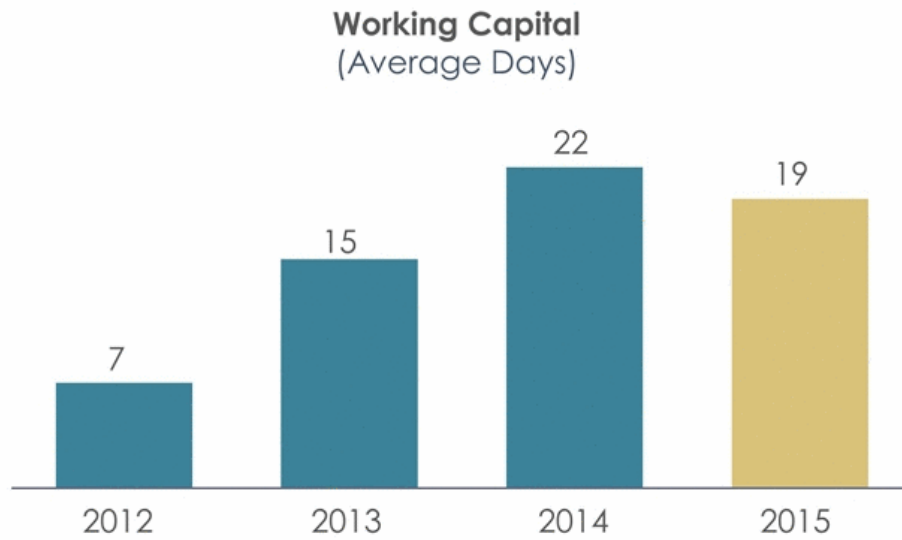


Aggregates



Supply Chain

Aiming for a significant reduction in working capital



What you should expect from us:

- Achieve and sustain Zero for Life
- Increase profitability through Value before Volume and cost-saving initiatives
- Improve responsibly our cement market position in Colombia
- Provide more tangible value to each customer segment through our tailor-made solutions
- Increase free cash flow by selling non-core assets, and by reducing WC and strategic capex

2016 CEMEX Day





2016
CEMEX Day

Ignacio Madrideojos
President CEMEX USA



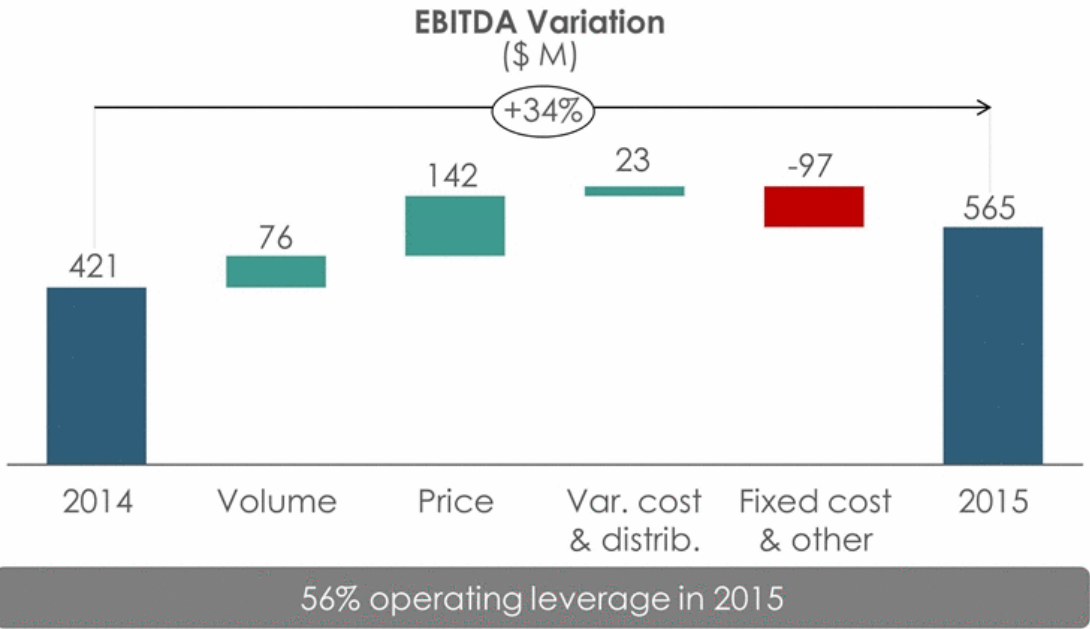
San Francisco Bay Bridge, United States

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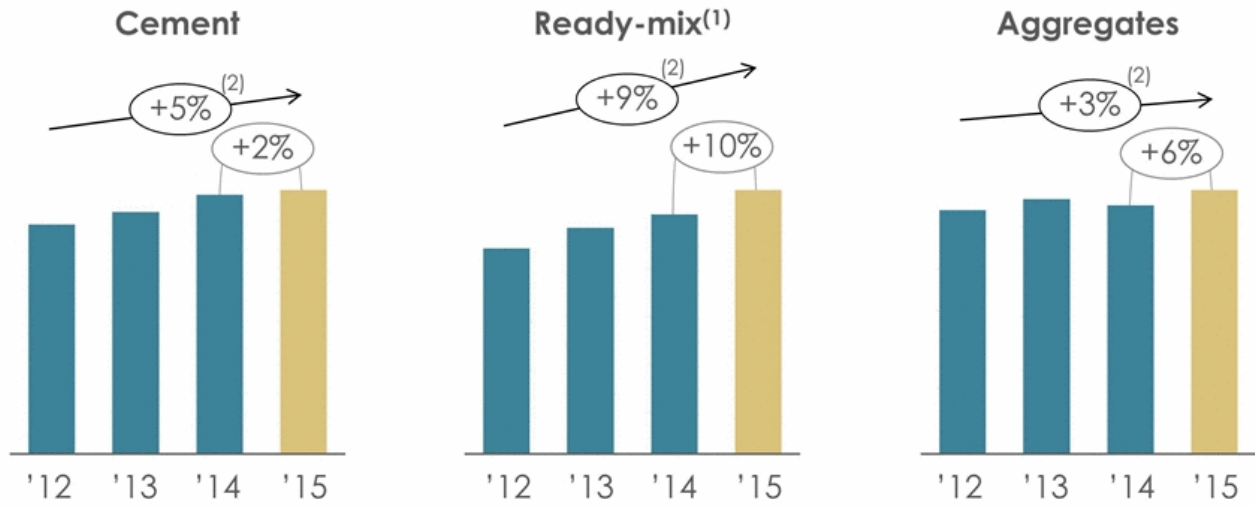
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CEMEX USA continues to improve financial results



Backed by steady volume growth

Volume by Business Segment

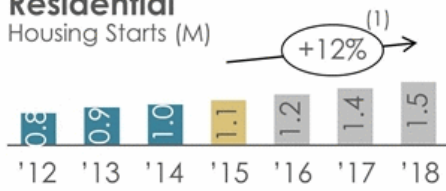


1) Results for ready-mix on a like-to-like basis for the current operations
2) CAGR from 2012 to 2015

More favorable supply/demand dynamics expected

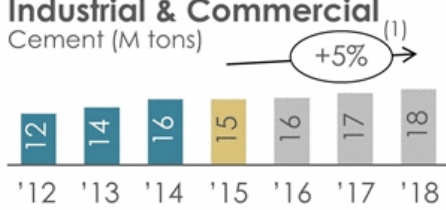
Residential

Housing Starts (M)



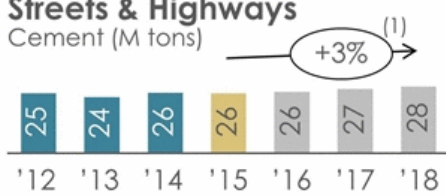
Industrial & Commercial

Cement (M tons)



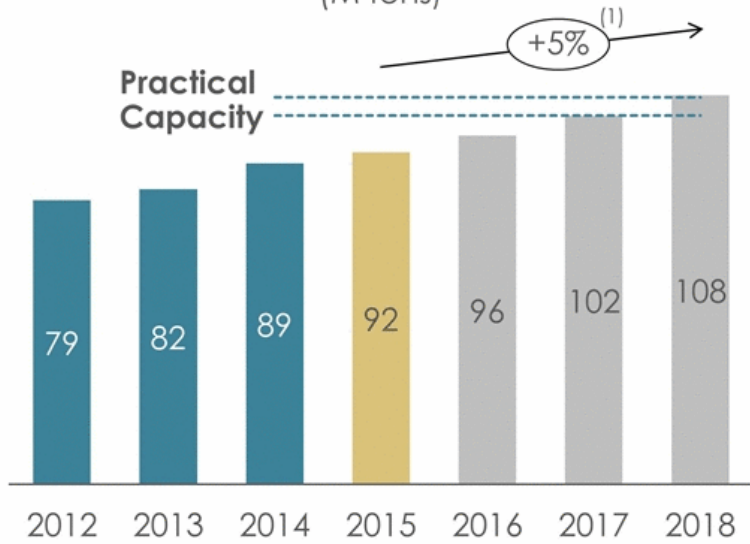
Streets & Highways

Cement (M tons)



U.S. Cement Demand

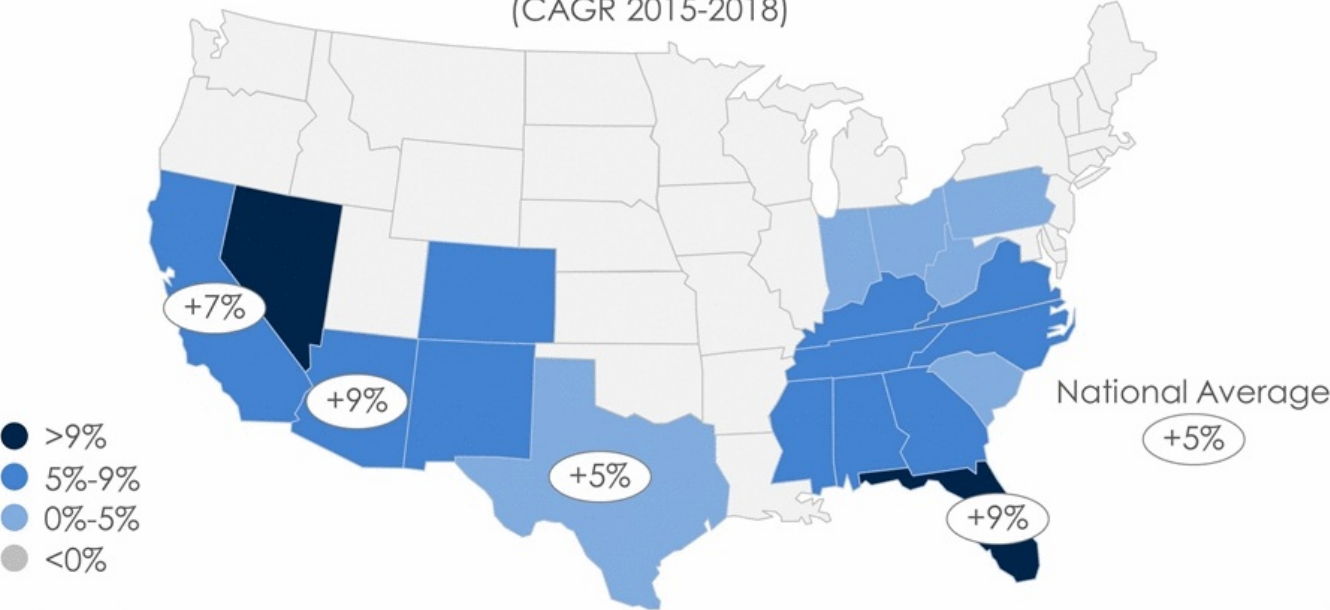
(M tons)



Source: U.S. Geological Survey, CEMEX estimates
 1) CAGR from 2015 to 2018

Positive cement demand expectations in our key markets

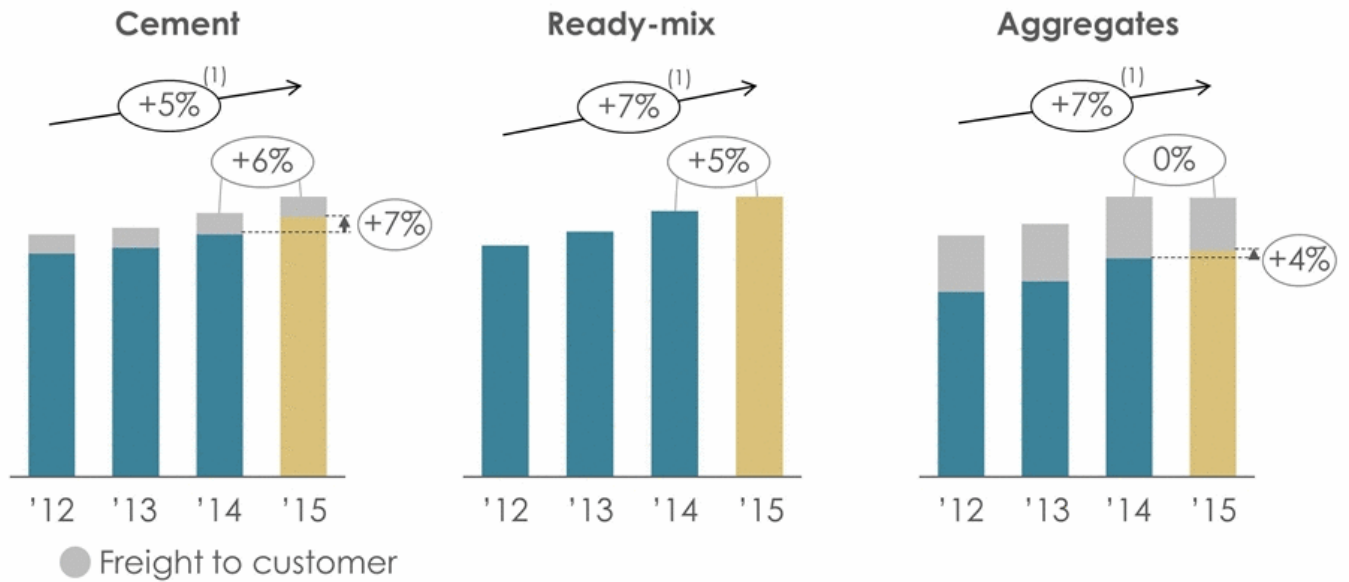
Cement Demand Growth (CAGR 2015-2018)



Source: CEMEX estimates

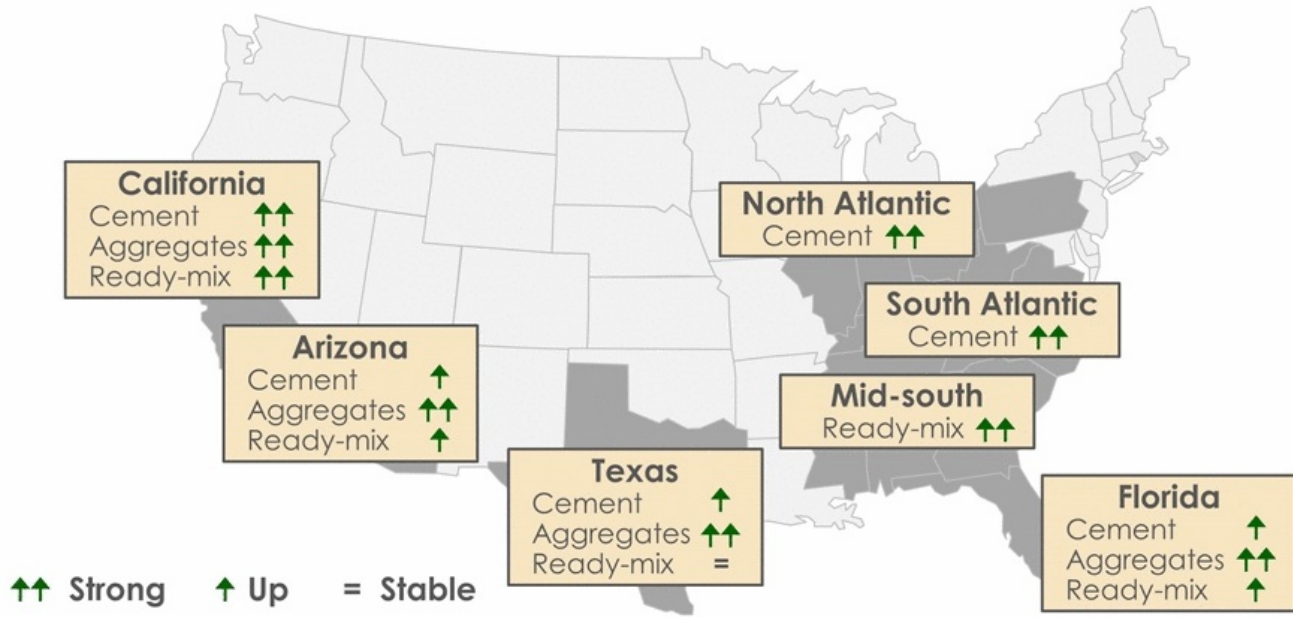
Value before volume driving prices well above inflation

Price by Business Segment



1) CAGR from 2012 to 2015

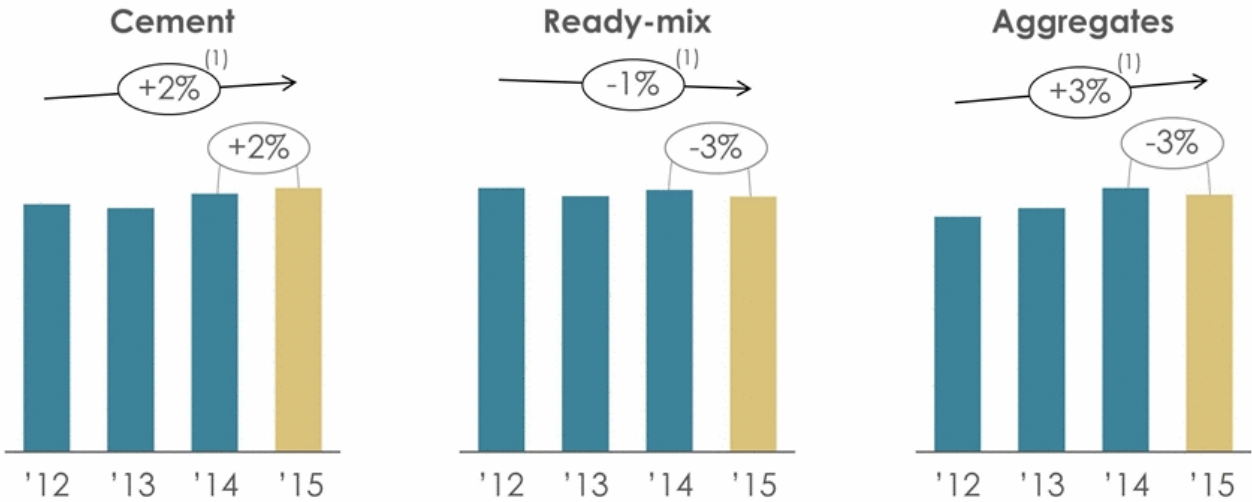
Positive pricing trend expected to continue in 2016⁽¹⁾



1) Estimated results of CEMEX announced price increases for 2016

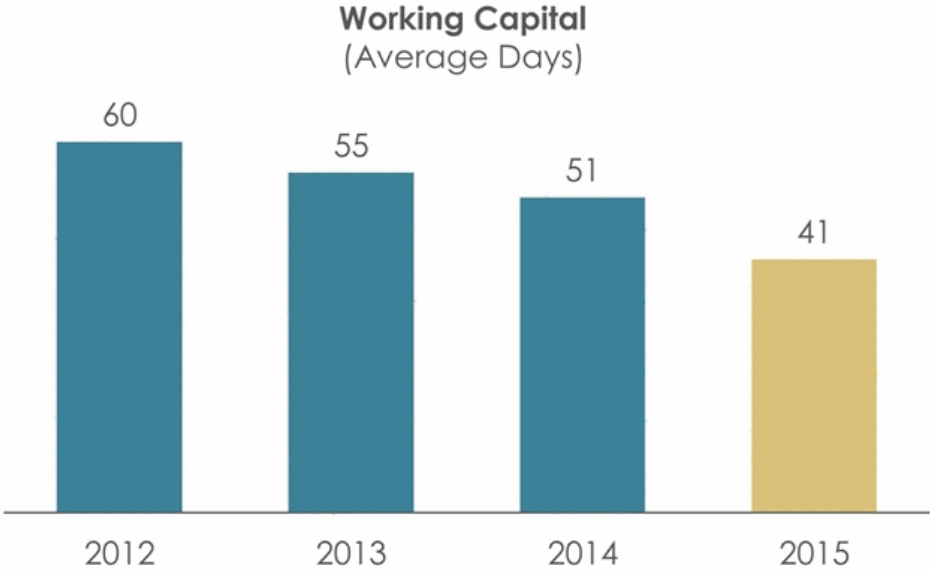
Operational excellence to drive cost reduction

Unitary Production Costs



1) CAGR from 2012 to 2015

Aiming for a significant reduction in working capital



What you should expect from us:

- Health and Safety: Achieve and sustain Zero for Life
- Achieve higher prices while maintaining market position
- Improved productivity through operational excellence
- Reduce working capital significantly

2016 CEMEX Day

