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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

**FORM 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 or 15d-16  
UNDER THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report: October 26, 2010

CEMEX, S.A.B. de C.V.  
(Exact name of Registrant as specified in its charter)

CEMEX PUBLICLY TRADED STOCK CORPORATION WITH VARIABLE CAPITAL  
(Translation of Registrant's name into English)

United Mexican States  
(Jurisdiction of incorporation or organization)

Av. Ricardo Margáin Zozaya #325, Colonia Valle del Campestre  
Garza García, Nuevo León, México 66265

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):

N/A

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## Contents

1. Presentation regarding 2010 outlook for CEMEX, S.A.B. de C.V. (addendum to presentation regarding third quarter 2010 results for CEMEX, S.A.B. de C.V.) (NYSE:CMX).
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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, CEMEX, S.A.B. de C.V. has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

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CEMEX, S.A.B. de C.V.

(Registrant)

Date: October 26, 2010

By: /s/ Rafael Garza

Name: Rafael Garza

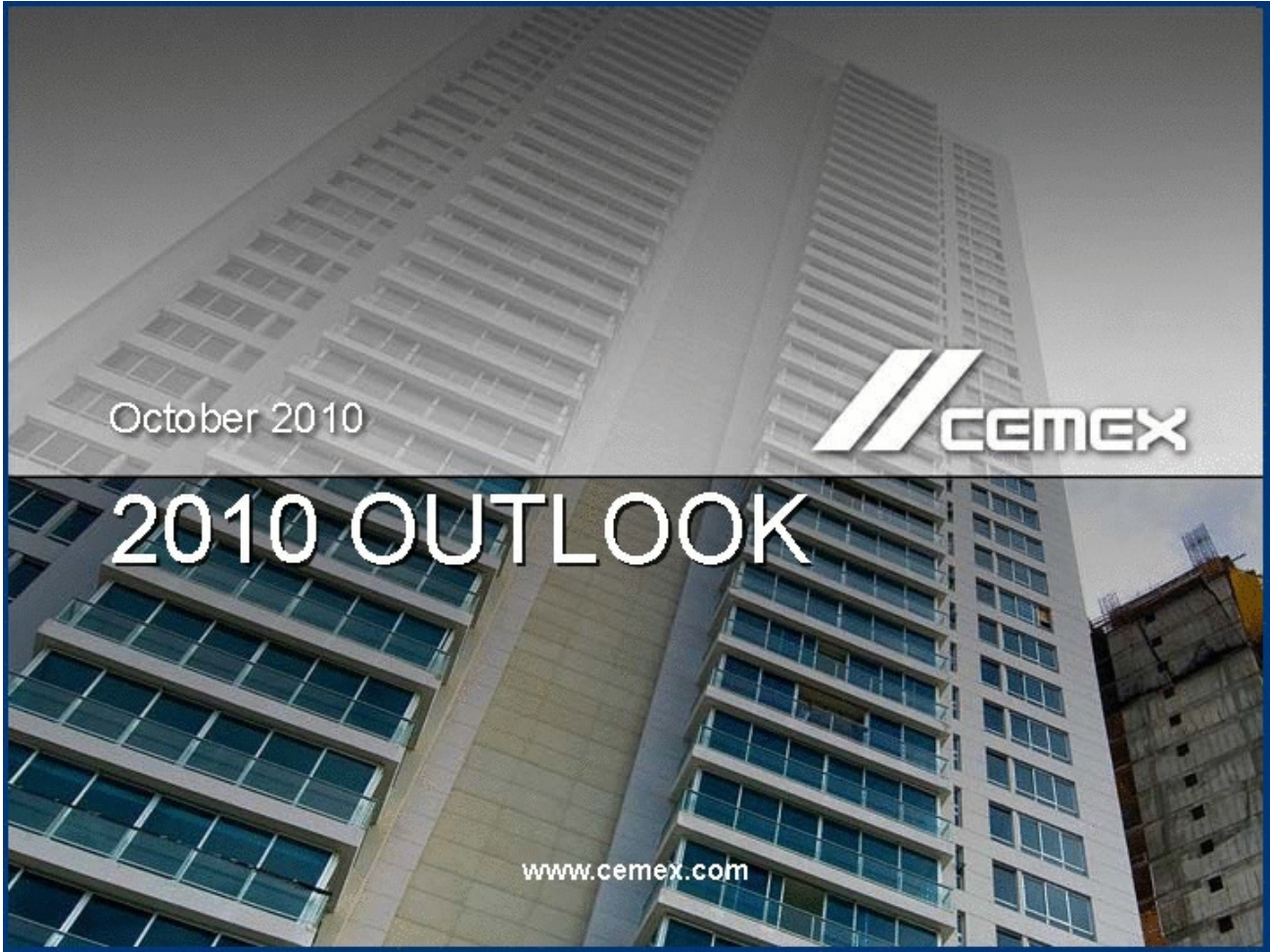
Title: Chief Comptroller

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## EXHIBIT INDEX

<u>EXHIBIT NO.</u>	<u>DESCRIPTION</u>
1.	Presentation regarding 2010 outlook for CEMEX, S.A.B. de C.V. (addendum to presentation regarding third quarter 2010 results for CEMEX, S.A.B. de C.V.) (NYSE:CX).

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October 2010



# 2010 OUTLOOK

[www.cemex.com](http://www.cemex.com)

## Forward looking information



This presentation contains certain forward-looking statements and information relating to CEMEX, S.A.B. de C.V. and its subsidiaries (collectively, "CEMEX") that are based on its knowledge of present facts, expectations and projections, circumstances and assumptions about future events. Many factors could cause the actual results, performance or achievements of CEMEX to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking statements, including, among others, changes in general economic, political, governmental, and business conditions globally and in the countries in which CEMEX operates, CEMEX's ability to comply with the terms and obligations of the financing agreement entered into with major creditors and other debt agreements, changes in interest rates, changes in inflation rates, changes in exchange rates, the cyclical activity of construction sector generally, changes in cement demand and prices, CEMEX's ability to benefit from government economic stimulus plans, changes in raw material and energy prices, changes in business strategy, changes in the prevailing regulatory framework, natural disasters and other unforeseen events and various other factors. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described herein as anticipated, believed, estimated, expected or targeted. Forward-looking statements are made as of the date hereof, and CEMEX does not intend, nor is it obligated, to update these forward-looking statements, whether as a result of new information, future events or otherwise.

UNLESS OTHERWISE NOTED, ALL FIGURES ARE PRESENTED IN DOLLARS,  
BASED ON OUR MEXICAN FRS FINANCIAL STATEMENTS

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## 2010 guidance



- Consolidated domestic gray cement volumes expected to drop by 2%, ready mix and aggregates to show mid-single-digit decline versus 2009
- Operating EBITDA to be about US\$2.4 billion, based on currently prevailing exchange rates
  - 4Q10 expected to grow by about US\$100 million versus same quarter last year, resulting in the first year-over-year growth since 1Q07
- Free cash flow after maintenance capex to exceed US\$500 million, reflecting lower operating performance, exclusion of Australian operations, higher interest expense, and higher maintenance capex
- About US\$250 million from free cash flow to be used for debt reduction during the year



## 2010 Outlook: Selected countries



	Domestic Gray Cement	Ready-mix	Aggregates
	Volumes	Volumes	Volumes
<b>Mexico</b>	(4%)	(8%)	(7%)
<b>United States</b>	(1%)	(7%)	(3%) <sup>1</sup>
<b>Spain</b>	(22%)	(22%)	(12%)
<b>UK</b>	4%	1%	1%
<b>France</b>	N/A	0%	(1%)
<b>Germany</b>	3%	(6%)	(4%)
<b>Poland</b>	2%	12%	9%
<b>Colombia</b>	7%	6%	10%
<b>Egypt</b>	3%	12%	10%
<b>Philippines</b>	10%	N/A	N/A

<sup>1</sup> On a like-to-like basis for the ongoing operations