
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 or 15d-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of August, 2013

Commission File Number: 001-14946

CEMEX, S.A.B. de C.V.

(Translation of Registrant's name into English)

Avenida Ricardo Margáin Zozaya #325, Colonia Valle del Campestre

Garza García, Nuevo León, México 66265

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Contents

1. Presentation regarding CEMEX, S.A.B. de C.V.'s (NYSE:CX) series of transactions that will improve its strategic footprint in Europe.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, CEMEX, S.A.B. de C.V. has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

CEMEX, S.A.B. de C.V.
(Registrant)

Date: August 28, 2013

By: /s/ Rafael Garza
Name: Rafael Garza
Title: Chief Comptroller

EXHIBIT INDEX

EXHIBIT NO.

DESCRIPTION

1. Presentation regarding CEMEX, S.A.B. de C.V.'s (NYSE:CX) series of transactions that will improve its strategic footprint in Europe.



CEMEX to improve its portfolio in Europe

August, 28 2013

CX
LISTED
NYSE



Forward looking information



This presentation contains certain forward-looking statements and information relating to **CEMEX, S.A.B. de C.V.** and its subsidiaries (collectively, "**CEMEX**") that are based on its knowledge of present facts, expectations and projections, circumstances and assumptions about future events. There can be no assurance that the transactions described herein will be completed as currently contemplated, or at all. Many factors could cause the actual results, performance or achievements of **CEMEX** to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking statements, including, among others, not receiving the required regulator and creditor approvals required to enter into the transactions herein disclosed, changes in general economic, political, governmental, and business conditions globally and in the countries in which **CEMEX** operates, **CEMEX's** ability to comply with the terms and obligations of the facilities agreement entered into with major creditors and other debt agreements, **CEMEX's** ability to achieve anticipated cost savings, changes in interest rates, changes in inflation rates, changes in exchange rates, the cyclical activity of the construction sector generally, changes in cement demand and prices, **CEMEX's** ability to benefit from government economic stimulus plans, changes in raw material and energy prices, changes in business strategy, changes in the prevailing regulatory framework, natural disasters and other unforeseen events and various other factors. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described herein as anticipated, believed, estimated, expected or targeted. Forward-looking statements are made as of the date hereof, and **CEMEX** does not intend, nor is it obligated, to update these forward-looking statements, whether as a result of new information, future events or otherwise.

Copyright CEMEX, S.A.B. de C.V. and its subsidiaries.

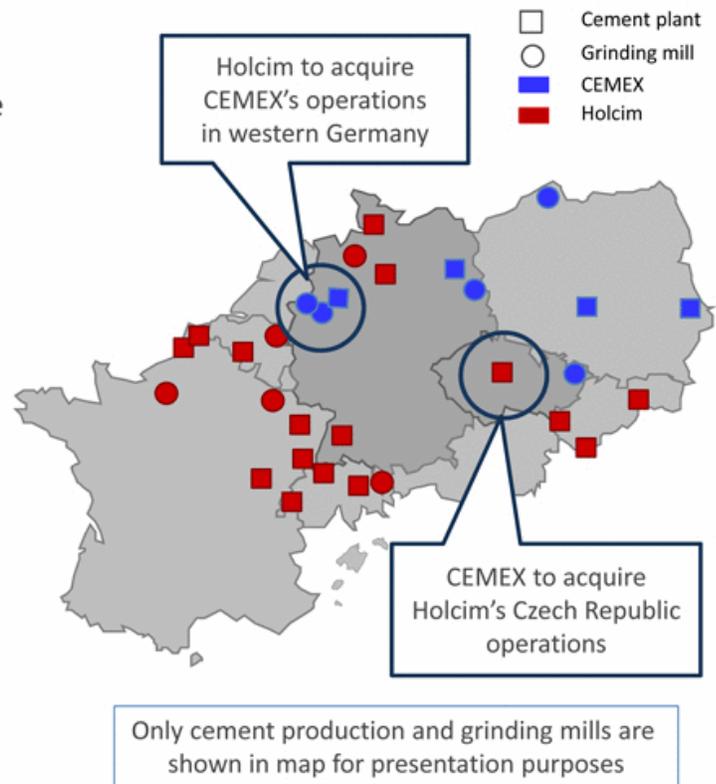
- CEMEX announces a series of transactions that will improve its strategic footprint in Europe
- Transactions are expected to generate synergies that will result in a recurring improvement in EBITDA of about US\$20 million to US\$30 million, beginning to be realized in 2014
- Transactions in line with strategy to continuously improve our asset base to improve our returns
- Expect to enhance return on capital employed by optimizing portfolio of assets and extracting synergies
- Closing expected during fourth quarter of 2013, subject to due diligence and obtaining approvals from competition authorities and creditors

- CEMEX to acquire all of Holcim's Czech Republic operations, consisting of one cement plant (capacity: 1.1M tons of cement / 0.9M tons of clinker), 17 ready mix plants and 4 aggregates quarries
- Holcim to acquire CEMEX's operations in western Germany, consisting of one cement plant and 2 grinding mills (capacity: 2.5M tons of cement / 0.9M tons of clinker), 1 slag granulator, 79 ready mix plants and 22 aggregates quarries
- CEMEX to maintain current presence in eastern, northern and southern Germany, which represent a significant portion of current exposure
- CEMEX and Holcim to combine assets in Spain; CEMEX to have a controlling interest of 75% in the combined assets
- In connection with these transactions, CEMEX to receive cash payment of EUR 70 million from Holcim

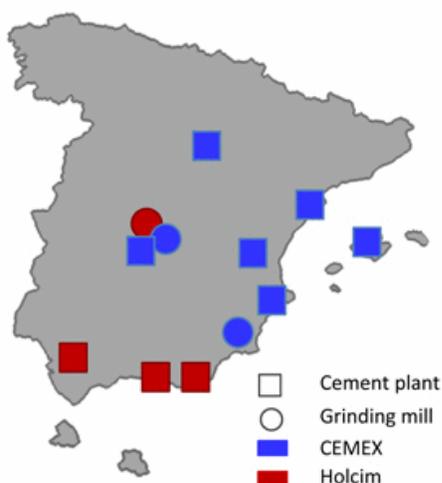
Rebalancing our portfolio in Central Europe into a higher value-added regional network



- Creating a strategic operating cluster in Central Europe to achieve better asset utilization and economies of scale
- Achieving vertical integration in the Czech Republic with the addition of Holcim's production facilities to our existing footprint
- Optimizing capacity, logistics, and overhead due to greater proximity of acquired assets to other CEMEX facilities in Germany and Poland
- The Czech Republic is an attractive cement market with positive economic outlook
- Maintaining significant presence in eastern, northern and southern Germany



- CEMEX and Holcim to combine entire cement, ready-mix and aggregates operations in Spain
- CEMEX to have control and management of combined entity with 75% interest
- Transaction expected to result in more efficient use of resources, translating into higher return on capital employed, as well as an improved position in our core businesses



	CEMEX	HOLCIM
Cement plants	6	3
Cement capacity	9.4 M tons	3.5 M tons
Grinding mills	2	1
Ready-Mix plants	63	57
Aggregates quarries	30	30

Only cement production and grinding mills are shown in map for presentation purposes

- Announcement August 28, 2013
- Filings with regulatory authorities Aug / Sep 2013
- Expected approvals of transaction Fourth Quarter 2013
- Expected closing of the transaction Fourth Quarter 2013



CEMEX to improve its portfolio in Europe

August, 28 2013

CX
LISTED
NYSE

